

THE VALUE OF MEMBERSHIP

The American Camp Association (ACA) is a community of camp professionals dedicated to enriching the lives of children, youth, and adults through the camp experience. For more than 100 years, members have joined together to share their knowledge and experience to promote best practices for camp and other youth development programs. ACA's diverse **membership of 10,000+ individuals** bring subject matter expertise in topics that help camps provide safer, higher quality programs with powerful lessons in community, leadership, character building, skill development, and healthy living.

The Value of Membership. ACA membership provides community, professional development, education, purchasing savings, and networking benefits. ACA resources offer:

- 1. Continuous quality improvement** tools and resources to help grow your program's effectiveness and market the valuable camp experience you provide.
- 2. Professional development** and learning that develops high-quality staff invested in offering exceptional programming.
- 3. Opportunities for advocacy** regarding the safety of camp participants and recognition of camp as an expanded learning experience.
- 4. Networking**, community, and knowledge sharing with peers, including in an online community.
- 5. Discounts and savings** through brokered partnerships with businesses to assist with purchasing and business operations, regulations, marketing, and funding. Collectively, camps using these proprietary ACA relationships save \$4.5 million annually on food service, office supplies, building supplies, pro deals, and more.
- 6. Innovations, rigorous research, and tools** that help you articulate the value of camp and nature-based experiences, illuminate best practices to realize positive outcomes for children, and help increase public awareness of the benefits of the camp experience.

ACA supports member and accredited camps through:

- ACA Connect — Your online camp community.
- Research and business operations studies that benchmark your operational performance.
- Credibility and validation.
- Ready-to-use forms and worksheets.
- Staff training DVDs, books, webinars, certificate courses, and other materials.
- Public policy and legislative advocacy.
- Analysis and reporting of statistical trends facing camps and youth programs.
- Camp crisis hotline — 24/7.
- Staff recruitment center.
- Program evaluation tools.
- Find a Camp – Promoting your camp to families.
- Support toward becoming an ACA-Accredited Camp.
- Use of American Camp Association accredited logo for accredited camps.
- Use of Camp Gives Kids a World of Good logo for member camps.
- Educational transcripts and badges for your LinkedIn profile.

Membership Options

You can join ACA as an individual, a camp, or a business. For more information, call or visit our website.

800.428.2267

ACAcamps.org/membership



LEARN MORE

ACACAMPS.ORG

BUILDING BETTER **CAMP EXPERIENCES**

Member Benefits



INDIVIDUAL MEMBER BENEFITS

- ACA Connect — Your member-only online community
- Discounts on books, education, events, research, and research tools
- Pro deals from Chaco
- Access to resources by section of standards
- *Camping Magazine* in your mailbox
- *Camping Magazine* and *The CampLine* online anytime
- Latest industry news and issues delivered electronically to your inbox every week
- Networking, professional development, validation
- Research downloads at no cost, with specific findings on compensation and the value of camp



CAMP MEMBER BENEFITS

- Individual member benefits, plus . . .
- Buying group privileges — Current members are saving an average of \$13,000 annually; collective savings of \$4.5 million
- Camp Gives Kids a World of Good logo
- Find a Camp listing
- Post year-round and seasonal jobs at a discount
- Discount on MPLC (movie licensing fees)
- Youth outcomes tools and camp quality assessment tools at a discount
- Tools for promoting your camp
- Sample job descriptions, template resources, briefing papers, and other member-only resources

ACA- ACCREDITED CAMP BENEFITS



- Individual *and* camp member benefits, plus...
- Credibility in the eyes of your peers and the public
- ACA-Accredited Camp® logo
- Tools for promoting your camp and your accreditation
- Online accreditation management system
- Accreditation Process Guide — “The Binder” at no additional cost
- Premier Find a Camp listing, with accreditation indicated
- Post year-round and seasonal jobs at best price
- Free access to ASCAP licensed music
- Youth outcomes tools and camp quality assessment tools at best price, some at no cost
- Best price on books, education, events, research, and research tools
- Eligibility for camper scholarship funds

Join Us! ACA members come together to engage, educate, and empower each other. Participating in online courses, webinars, and in-person local, regional, and national educational events, ACA supports your personal professional development and helps increase the overall quality of your program.

JOIN TODAY

[ACACAMPS.ORG/MEMBERSHIP](https://www.acacamps.org/membership)