

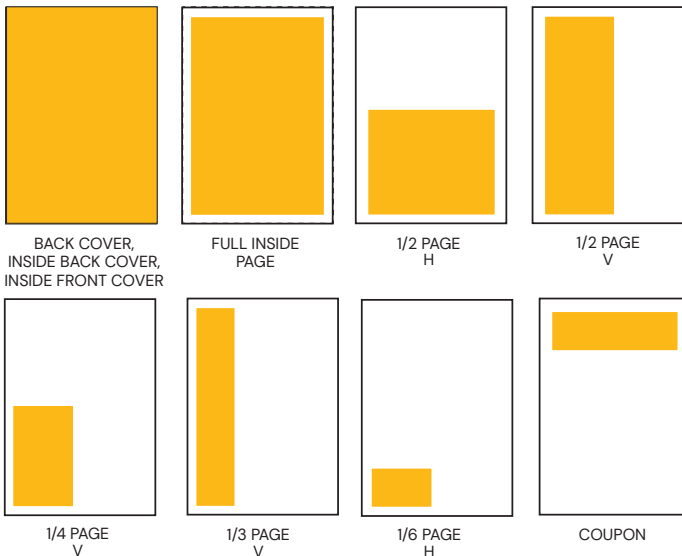
NATIONAL CONFERENCE BOOK

PUBLICATION SPECIFICATIONS



DIGITAL ADS

Page	Size w x h	Exhibitor Cost	Non-Exhibitor Cost
Back cover (4-color)	8½" x 11"	\$1000	\$2000
Inside back cover (4-color)	8½" x 11"	\$1000	\$2000
Inside front cover (4-color)	8½" x 11"	\$1000	\$2000
Full inside page	8" x 10½"	\$450	\$900
Full inside page (4-color)	8" x 10½"	\$700	\$1400
One-half H	8" x 5"	\$325	\$650
One-half V	4" x 10½"	\$325	\$650
One-fourth V	4" x 5"	\$250	\$500
One-third V	2½" x 10½"	\$300	\$600
One-sixth H	4" x 2"	\$225	\$450
Coupon	8" x 2¼"	\$250	\$500



DIGITAL AD FORMAT

Acceptable formats are: 300 dpi PDF, 300 dpi JPG, 300 dpi TIFF
Color available for an additional \$500

LIMITED ADVERTISING SPACE AVAILABLE.

Inside Front and Inside Back Covers Available

ACA Business Affiliate Number _____

Contact _____

Company _____

Street Address _____

City _____ State ____ Zip _____

Phone _____ - _____ - _____ Fax _____ - _____ - _____

Email _____

Ad Cost\$ _____

Less 7% Affiliate Discount.....\$ _____

*My ad will be in color (\$500).....\$ _____

Total Due.....\$ _____

METHOD OF PAYMENT

Check (enclosed) VISA Discover MasterCard AMEX

Credit Card # _____ / _____ / _____ / _____

Exp. Date _____ Security Code* _____

*three- or four-digit code on back or front of credit card

Date _____

Authorized Signature _____

DEADLINES

Digital ad space reservation is due November 1.

All ad materials are due December 2.

Don't forget to put your booth number in your ad.

FILE SUBMISSION

Please email the electronic ad file to advertising@ACAcamps.org and fax a copy of the ad to: 765-342-2065, attention: Business Development.

ACA reserves the right to decline/edit advertisements.

CALL TODAY TO INQUIRE ABOUT OUR MOBILE APP ADS!

ATTENDEE BUYING POWER	98%	
EDUCATIONAL SESSIONS	150+	
CONTACT Kim Fitzgerald — 765.349.3309, kfitzgerald@ACAcamps.org ACAcamps.org	FOLLOW US TODAY! 	