ACA CONFERENCE SESSION SCORING RUBRIC

PRESENTATION TITLE:

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| ***1. Content*** *- The content of the proposal is thorough and clearly articulated; clearly connected to ACA's Core Competencies or critical topics. There is strong evidence that new information is coming from research or experimental practice.* |
| *Evaluation Criteria* | *Poor (1)* | *Fair (2)* | *Good (3)* | *Outstanding (4)* |
| **Content** | Program has no relationship to ACA's Core Competencies or critical topics in the field. No indication that program is grounded in research or best practices in the field. | Content is somewhat related to ACA's Core Competencies or critical topics in the field. Unclear if content has value to ACA audience. | Content is related to ACA's Core Competencies or critical topics in the field. Content may have been repeated at other ACA education events, but still has value to ACA audience. | Content is strongly related to ACA critical topics or topics in the field. Content offers new/unique perspectives. |
| ***2. Creative/Engaging*** *- Innovation and creativity are fully demonstrated and integrated into the proposal for an engaging presentation.* |
| *Evaluation Criteria* | *Poor (1)* | *Fair (2)* | *Good (3)* | *Outstanding (4)* |
| **Creative/Engaging** | Program is unclear. There is no plan articulated for engaging the audience. | Program plan is articulated but does not demonstrate an effort to be innovative/creative in the delivery. | Program plan is clear and there is evidence of innovative/engaging ideas that may result in an engaging learning experience. | Content and program design plan are extremely innovative/engaging and will be high quality; there is evidence that the presenter will make a strong effort to engage the audience. |
| ***3. Relevance*** *- Is there a clear connection to the mission and core values of ACA?* |
| *Evaluation Criteria* | *Poor (1)* | *Fair (2)* | *Good (3)* | *Outstanding (4)* |
| **Relevance** | No stated or implied connection to the ACA's mission/core values. | ACA's mission/core values are stated in the program description, although, the connection is not clear. | No stated connection to ACA's mission/core values, although, implications for this connection are readily apparent. | Clearly articulated connection between ACA's mission/core values and the content of the program. |
| ***4. Organization*** *- The proposal demonstrates a well-planned presentation designed to support the achievement of learning outcomes?* |
| *Evaluation Criteria* | *Poor (1)* | *Fair (2)* | *Good (3)* | *Outstanding (4)* |
| **Organization** | Incomplete/incoherent program. Lacks stated learning outcomes or attempt to connect the learning outcomes to the program proposal. | No stated learning outcomes, although program description demonstrates some potential for participant learning | Learning outcomes are included, and how those learning outcomes will be achieved is communicated. | Program clearly articulates connection between learning outcomes and program content. |
| ***5. Overall*** *- Overall, how strongly would you recommend this proposal for inclusion in the conference?* |
| *Evaluation Criteria* | *Poor (1)* | *Fair (2)* | *Good (3)* | *Outstanding (4)* |
| **Overall** | This program is not acceptable to present at the conference. | This program has potential, but modifications are needed. | This program should be strongly considered for inclusion in the conference. | I highly recommend the inclusion of this program in the conference. |

**NOTES:**

**FINAL SCORE:**

**ACCEPT: YES NO**