

Crisis Prep Sheet Template

<p>Interviewer:</p> <p>Contact Info:</p>	<p>Umbrella Key Message:</p>
<p>Anticipated Question</p>	<p>Key Message:</p> <p>Supporting Facts/Anecdotes/Statistics:</p>
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<p>Anticipated Question</p>	<p>Key Message:</p> <p>Supporting Facts/Anecdotes/Statistics:</p>
<p>Challenges and Outcomes</p>	<p>Admit Point:</p> <p>Silver Lining:</p> <p>Lessons Learned:</p> <p>Call to Action:</p>