

Camp Value and Benefits	Savings	ACA-Accredited	ACA Camp Affiliate
Education One or more Professional memberships are included in camp fee (based on a sliding scale—each membership includes all benefits of Professional membership).	\$400 per membership	✓	✓
Fee waived to pursue ACA accreditation for up to four camps (additional camps over four are charged \$100 each).	\$400	✓	✓
Access to training on industry standards in the ACA-accreditation program.		✓	✓
Free standards visit.		✓	✓
Access to the Association of Independent Camps (AIC).		✓	✓
Access to ongoing, cutting-edge industry and developmental research.		✓	✓
Resources 24/7 access to ACA's Camp Crisis Hotline.		✓	✓
Discounts and benefits available through ACA Business Partners, including technology discounts, food-service discounts, and camp supplies discounts.	Up to \$2,500	✓	✓
Discounted advertising in online staff recruitment services, Summer Jobs at Camp and Year-Round Jobs at Camp, the best sources for recruiting year-round and seasonal staff.	Up to \$75	✓	✓
Legislative monitoring, advocacy, and updates.		✓	✓
Additional services and benefits provided by local ACA offices (benefits vary by office).		✓	✓
Access to scholarship programs for independent camps at the national level and in some local areas.		✓	✓
Free music licensing and discounted motion picture licensing.	\$400-\$1,800 (per camp, per season)	✓	✓
Discounts on the <i>American Camp Association's Accreditation Process Guide</i> .	Up to \$79.95	✓	✓
ACA Communications Toolkit—an online resource that guides you through all levels of media relations.		✓	✓
Parent Education Tools Ongoing national and local public awareness outreach by ACA, enhancing the credibility of the camp experience and profession—over 200 million media impressions annually .		✓	✓
Exclusive listing on—and—link from ACA's <i>Find a Camp</i> database on ACA's Web site—to help your prospects find you.		✓	✓
Award-winning www.CampParents.org, a family-dedicated Web site. Link to this comprehensive camp resource from your camp's site. Complete in English and Spanish .		✓	✓
Parent-focused print materials in English and Spanish —available for distribution to your camp parent audience (only cost is shipping and handling).	Valued at \$25 per 100	✓	✓
Marketing Power Promotion of value and importance of ACA accreditation to regulators, funders, and the public supported by industry and developmental research.		✓	✓
Authorization to use ACA's Accredited-Camp logo.		✓	✓
Online, ready-to-use, marketing tools to promote accreditation to parents, funders, media, and the public.		✓	✓

What Can I Get for My Money?

	Associate Member	Student Member
The Cost	\$100	\$35
The Value	\$ 95+ Conferences* \$29.95 <i>Camping Magazine</i> \$6 <i>Buyer's Guide</i>	\$100 Conference* \$6 <i>Camping Magazine</i> Issue
The Benefit	Knowledge and Colleagues—incalculable	Knowledge and Colleagues—incalculable

* Approximate conference savings

Value and savings will vary based upon individual membership needs, visit www.ACAcamps.org/membership to view additional examples of the money-saving investment of ACA membership.