

American Camp Association Oregon Trail and Evergreen Presents

An Educational Training Event
Featuring

Michael Brandwein

November 6-8, 2009

With Standards trainings November 4 - 5

YMCA – Camp Collins – Gresham OR

Michael Brandwein



is an internationally recognized expert on teaching and leading young people. Michael has made presentations in all 50 of the states, most provinces of Canada, and on 6 of the 7 continents. He is the author of three best-selling books on the training and supervision of youth leaders, called *Training Terrific Staff*, *Super Staff SuperVision*, and *Learning Leadership*. He wrote and presented three Emmy® award-winning public television programs about communicating with young people which have been broadcast on PBS stations throughout the U.S.

Michael is best known for his highly practical, “use-it-immediately” approach and entertaining and engaging teaching methods. He is a frequent staff development speaker for schools, camps, recreation programs, child care centers and community service organizations and is a keynoter for many national, state, and international professional associations that serve young people, educators, and families.

Event Elements and Costs

**Associate Visitors Course:
Free**

Wed. and Thurs November 4 – 5

For people wanting to be accreditation visitors (Start at 10am on the 4th end by 5pm on the 5th – there are evening sessions)

**Standards Course: Free
Thursday November 5 (10am – 5pm)** For camps being visited

If you would like to stay over Thursday night to attend the conference on Friday/Sat/Sun there would be an a \$20 lodging fee added to the cost of the conference.

Friday Programming:
See list below

**Michael Brandwein – Saturday
November 7. Begins at 10am
and ends at 6pm with dinner.**

Cost for full Weekend (Lunch Friday through Breakfast on Sunday)

November 6 - 8
Student \$85
ACA Member \$110
Non-ACA Member \$130

Sat. Only November 7
Student and ACA Member \$40
Non-ACA Member \$50



American Camp Association
Evergreen and Oregon Trail
6523 California Ave. SW #305
Seattle, WA 98136
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Michael's Topics

10: 00 a.m. -12:00 noon

“YES, IT’S FUN—BUT IT’S A REAL JOB...” — Solid Solutions to Increase Staff Professionalism and Responsibility

These are practical and powerful techniques to get staff to take this fun job seriously and act professionally at the same time. It includes everything from staff selection to training and supervision, and a special focus on making orientation a positive environment that increases professionalism. Take home specific strategies and training activities that really work. Also: Michael’s “Search for the Prize” activity that helps staff identify what superb staff do and say.

1:30 – 3:30 p.m.

CDOS: Boosting Staff Performance through Masterful Staff Management

No more leaders sitting while kids are playing! Staff need coaching and expert guidance to reach their highest levels of performance. Training during orientation is not enough. This session demonstrates and provides immediate practice in how camp supervisors, administrators, and team leaders can work one-on-one with staff after campers arrive, to communicate expectations firmly but positively, solve problems with confidence, and lead staff to be their best. Plus: How to get staff to accept coaching with a positive and constructive attitude to get the most out of it.

Michael's Topics continued:

4:00 – 6:00 p.m.

LARGE GROUP LEADERSHIP: Increasing Attention, Fun, and Respect for All-Camp Moments

Use those moments when you're up in front of everyone — opening/closing daily gatherings, announcements, special events, campfires, song-leading, etc. — as terrific opportunities to develop staff skills and model leadership and creativity that will powerfully affect your entire camp program all season. This example-packed, fun, unique session demonstrates practical skills to seize attention, motivate excitement, and more.

Standards Course – If you are being visited this summer

Associate Visitor Course: - For those who would like to be accreditation visitors. Please note you must have completed a Standards Course prior to taking the Associate Visitor course and you must be a member of ACA. See Dates and Time above.

Friday Workshops:

There is no additional charge for these events if you register for the entire conference. If you come Friday only there will be a \$20 charge.

Camp tour – 10 am – 4pm - up to 5 camps in the Mt. Hood area – Glean ideas and find new ways of being camp.

New Director Orientation – 10 am to 5pm - New to Camp Directing? This course, led by experienced directors, is for you. Get the basics of what camp directing is all about.

The following will be offered three times at 10am; 1pm and 3 pm – 90 min. each. (Except at noted)

No Child Left Inside and Camp — Learn about the NCLI Coalition and hear updates in federal funding potentially available. Explore legislation and ACA partnering with the Children and Nature Network. **3pm session only**

Getting Your Camp to Green - What can you do to make your camp more "green"? A presentation of ideas and solutions you can implement. **10am session Only**

Programming Roundtable – Bring your best program ideas to this facilitated discussion. Bring copies of handouts if you have them. (50 would be good)

Healthcare Roundtable - How are you dealing with H1N1 virus and other health challenges at your camp? This facilitated discussion will look at best practices and what you are doing and can do at your camp.

Technology at Camp – What can be useful and what needs to be controlled.

Leadership Essentials – An "On-line" staff training tool. Session will provide an overview and a "How To" tutorial for setup and use of the program ** 1pm and 3pm sessions only**

Friday Night – Board Game Extravaganza – bring your favorite board/card game to share. Snacks Provided

Saturday Night - Bowling (\$13 per person) at "Cosmic Bowl" in Gresham

Registration Form

NAME _____ E-MAIL _____
CAMP _____
ADDRESS _____ CITY _____ ST _____ ZIP _____
PHONE: _____ Special Requests (e.g. food, Interpreters, etc.) _____

I AM REGISTERING FOR:

- Standards Course (If you are having an accreditation visit) Cost: No Charge
- Associate Visitor Course (If you would like to be a visitor) Cost: No Charge

Friday Events: Please indicate which courses you will attend. All courses begin at 10am.

- Camp Tour [all day] Cost \$ 20.00
- New Director Orientation [all day]
- No Child Left Inside
- Getting your camp to Green
- Program Round Table
- Health Care Round Table
- Technology at Camp
- Leadership Essentials

- Full Event Package
 - ACA member/staff or volunteer of member camp Cost \$110.00
 - Student Cost \$ 85.00
 - Non-ACA member Cost \$130.00
- Saturday Only - Michael Brandwein
 - Student and ACA member (see above) Cost \$ 40.00
 - Non-ACA member Cost \$ 50.00

Please Return with payment to: ACA, Oregon Trail/Evergreen; 6523 California Ave. SW #305; Seattle, WA 98136.