

## PLAN EARLY

Fill your summer camps early. Advertise in the January and March *Camp Guide* banners.

- Published when parents are making summer plans
- Reach over 360,300 parents with children in the Twin Cities and across the state\*
- Includes annual news, camp listings and advertising banners
- Distributed on Saturdays in *Source* and online at StarTribune.com

## DEADLINES

### JANUARY 12 BANNER

- Space res./one-proof: Fri., Jan. 4, 5 p.m.
- Final cor./digital ads: Wed., Jan. 9, 5 p.m.

### MARCH 1 BANNER

- Space res./one-proof: Fri., Feb. 22, 5 p.m.
- Final cor./digital ads: Wed., Feb. 27, 5 p.m.

## DISTRIBUTION

- 370,522 statewide circulation\*\*\*
- Open or contract rates apply  
(Rates include a same-day online appearance on StarTribune.com)

\*2007 (F1) Scarborough Research Corporation, Mpls./St. Paul CBSA. \*\*Date subject to change.  
\*\*\*Audit: Bureau of Circulation, April 2007.

## NEWSPAPER LISTING

Get your camp listed in the newspaper on March 1, 2008.

- To be included, fax info to Tim Harlow at 612-673-7872\* or send mail to Newsroom Features-Camp Directory, Star Tribune, 425 Portland Ave., Minneapolis, MN 55488-0002

*Deadline is Sat., Feb. 2. No phone calls, please. Space is limited. Star Tribune can't guarantee that your camp will be included.*

\*Contact name and number subject to change. Look for updated information late January, 2008.



ADVERTISE TODAY BY CALLING YOUR STAR TRIBUNE REPRESENTATIVE OR JOE ALLEN AT 612-673-4232.

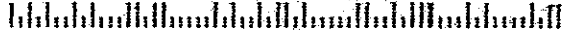


DEC 05 2007

Georgann Rumsey, Chief Executive Officer  
Camp Friendship  
10509 108th St NW  
Annandale MN 55302-2912



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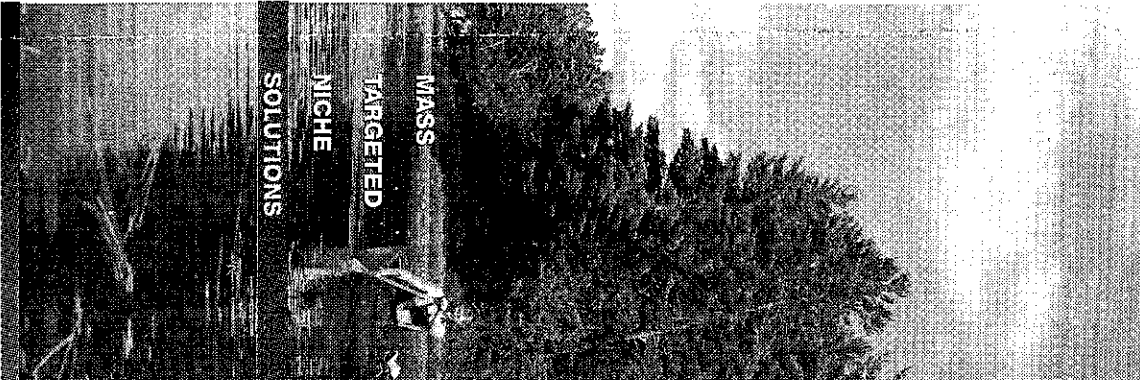


# Camp Guide Banners 2008

The ideal spot to reach families interested in making the most of summer.

## GET MORE FAMILIES FIRED UP ABOUT YOUR SUMMER CAMP.

Reach over 360,300 parents with children who are excited about summer and ready to take action in the *Camp Guide* banners in the Star Tribune newspaper and online at [StarTribune.com](http://StarTribune.com). \* Advertise today. It's definitely the place to be seen.



\*2007 (R1) Scarborough Research Corporation, Mpls./St. Paul CBSA.