

ACA Buyer's Guide (print only)

Advertise Your Business in the Purchasing Resource for Camp Owners and Directors

The ACA *Buyer's Guide* is published as a pull-out publication with the January/February ACA National Conference issue of *Camping Magazine*. This issue of the magazine is a well-read, popular edition, which features articles from keynote speakers, conference highlights, conference program schedule at a glance, and more.

Current Business Affiliates are listed free of charge. A fee of \$300 is charged to non-affiliates with a listing of one category. Additional categories can be purchased for \$25 each.

Please indicate your ad preference below:

AD RATES* (all ads are 4-color)

Page	Size	Business Affiliate***	Non-Affiliate
<input type="checkbox"/> Full-page** (covers only)	5 1/4" x 9 1/4"	\$1000	\$2000
<input type="checkbox"/> Half-page (horizontal)	5 1/4" x 4 1/2"	\$500	\$750
<input type="checkbox"/> Quarter-page (vertical)	2 1/2" x 4 1/2"	\$150	\$300
<input type="checkbox"/> Corporate Logo (horizontal)	300 dpi	\$100	\$200

*Limited advertising space available.

**Inside front and inside back covers available. Back cover SOLD!

***Business Affiliate Discount 7%

DEADLINES:

Issue Space Reservation Materials Due

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AD FORMAT

Acceptable formats in order of preference: 300 dpi PDF format with all fonts embedded (containing no color or JPEG data); Adobe Illustrator saved for a PC with the fonts created as outlines; Adobe Photoshop saved at a high resolution of 300 dpi, JPG, or TIFF; PC/Adobe InDesign CS4; PC/QuarkXpress 7.0; Mac/InDesign CS4; Mac/QuarkXpress 7.0. **Include all screen and printer fonts with page layout documents** (InDesign or QuarkXpress). **Conventional materials are not accepted** (film, camera-ready, etc.). **Because of professional printer specifications, ads built in word-processing software such as Publisher, Microsoft Word, Works, or WordPerfect cannot be accepted.**



ACA Business Affiliate Number _____

Contact _____

Company _____

Street Address _____

City _____ State ____ Zip _____

Phone _____ - _____ - _____ Fax _____ - _____ - _____

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Ad cost \$ _____

Less affiliate discount if applicable \$ _____

Corporate Logo \$ _____

Total due \$ _____

METHOD OF PAYMENT Save 5% — Prepay

Check (enclosed) VISA Discover MasterCard AMEX

Credit Card # _____ / _____ / _____ / _____

Exp. Date _____ Security Code* _____

*three- or four-digit code on back or front of credit card

Signature _____

Authorized Signature _____

FILE SUBMISSION

Please e-mail the electronic ad file to graphics@ACAcamps.org and fax a copy of the ad to: 765-342-2065, attention: Graphics.

Advertisements will not be accepted if they are in violation of ACA Standards. Ads will not be accepted if they picture images degrading to individuals or subgroups of the population. If there are questions about the acceptability of any ad, please contact Kim Bruno, sales manager.

MAIL OR FAX THIS FORM TO:

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