

# 2012 ACA National Conference

Atlanta, Georgia — February 21–24

## Sponsorship Opportunities

### At A Glance

Extend your brand identity and marketing capabilities with a strong visible presence at the ACA national conference. Let ACA customize a unique sponsorship package for you. Take advantage of the opportunity to tie your brand identity not only to ACA, but also to the educational aspects of this conference. Your sponsorship might even be tax-deductible, as ACA is a 501c(3). Check with your tax advisor.



- |                                                                                          |                                                                                      |
|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <input type="checkbox"/> Keynote Speaker*..... Sold (Market Insurance Company)           | <input type="checkbox"/> ACA/BAGGO Tournament..... \$2,500                           |
| <input type="checkbox"/> Name Badge Holder* ..... Sold (CampMinder)                      | <input type="checkbox"/> Tote Bag Product Sample..... \$2,500                        |
| <input type="checkbox"/> Tote Bag* ..... \$10,000                                        | <input type="checkbox"/> National Council of Leaders Meeting ..... \$2,000           |
| <input type="checkbox"/> Exhibit Hall Grand Opening Reception*..... \$10,000             | <input type="checkbox"/> Tote Bag Information Sample..... \$1,500                    |
| <input type="checkbox"/> CommuniCamp & Cyber Café* ..... \$8,000                         | <input type="checkbox"/> Emerging Professional in Camp Luncheon (EPIC) ..... \$2,000 |
| <input type="checkbox"/> Exhibit Hall Coffee, Bagel, Breakfast* ..... \$8,000            | <input type="checkbox"/> Research Forums / Symposium / Reception ..... \$2,000       |
| <input type="checkbox"/> Exhibit Hall Dessert & ACA President's Reception* ..... \$8,000 | <input type="checkbox"/> International Reception..... \$1000                         |
| <input type="checkbox"/> Acorn Dinner / Transportation ..... \$5,000                     | <input type="checkbox"/> Editorial Advisory Committee Breakfast (EAC) ..... \$500    |
| <input type="checkbox"/> Religious Affiliate Camps Luncheon (RAC) ..... \$3,000          | <input type="checkbox"/> Standards Visitors Reception ..... \$500                    |

Each sponsorship is provided with a special customized package of benefits.

\*Premier sponsors will receive a free exhibit booth, additional benefits, and a logo to include on all conference marketing. Premier and general sponsors all receive:

- Full-Color Signage at the entrance of the event/meeting location
- Program Book Acknowledgement — a b/w ad in the program book
- Conference Web Site — Company listed on the conference Web site with logo and link.
- Guaranteed Visibility — inclusion in all ACA's National Conference marketing

Sign me up today for the marked sponsorship and bill me.

Please contact me about the above marked sponsorship — I need more information.

Name \_\_\_\_\_ Company \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

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