

**ACA 2011 National Conference February 8-11, Hilton San Diego Bayfront**

**(Subject to Change)**

<b>Meeting Room Name 2011 Program Grid</b>	<b>Session Title</b>	<b>Speaker Name(s)</b>
<b>Tuesday, February 8 2:45 – 4:00 p.m. Group 1</b>		
Indigo D	Friendship, Popularity and Social Cruelty in Childhood	Michael Thompson
Aqua 300	Falling Forward: Resiliency Skills for Challenging Times	Susan Fee
Aqua 308	Getting the Most Out of Your Leadership Team	Andy Pritikin
Sapphire 400	Your Worst Nightmare. Are You Prepared?	Cheri Clymer, Jeff Cheley
Aqua 307	Strategies and Pitfalls: Partnering with Families and Campers with Special Needs	Milisa Galazzi, Marcia Galazzi, Rob Glancy
Aqua 309	Hold for Association of Camp Nurses	
Aqua 310	Now What Do We Do? Creative, Practical Approaches to Camper Behavior Challenges	Bob Ditter
Aqua 311	Navigating Your Way through Education Reform	Ellen Gannet
Aqua 312	Hold for Association of Camp Nurses	
Aqua 314	Ben Appelbaum Medical Issues Forum	Gary Kimball, Linda Ebner, Chris Thurber, Edward Walton
Indigo H	Skill of the Day: How to do Ongoing Training	Michael Brandwein
Indigo 204 A	Starting Your Own Camp: Where do you Begin?	Scott Brody
Indigo 204 B	Faith Based Team Building	Michelle Cummings
Indigo 206	Social Inclusion - A Fresh, Effective Bullying Prevention Strategy	Heather Kiley
<b>Tuesday, February 8 Night Capps 8:00 – 9:00 p.m.</b>		
Aqua 300	Ten Theater Games that Teach Teamwork	John Beitner
Aqua 308	Abra-CAMP-dabra! — Easy Ways to Use Magic to Teach Camper Life Skills	Michael Brandwein
Aqua 305	Leadership and Emotional Intelligence: What Camp Directors Need to be Successful	Maggie Braun
Aqua 307	Cultivating Mindfulness in Staff Working with Youth	Ann Gillard
Aqua 309	How to Bring Drumming into Your Camp Program	Mike Liston
Aqua 311	E.T. Phone Home: Join the Great Debate	Jane McCutcheon
Aqua 312	Why kids play video games and what camps can learn from the gaming industry	Paul Schlag
Aqua 314	Creating a memorable campfire	Erin Policinski, Elizabeth Snell
Indigo 206		
<b>Wednesday, February 9 9:30 – 10:45 a.m. Group 2</b>		
Sapphire 400	Inspiring the Uninspired - Empowering 21 <sup>st</sup> Century	Jeff Leiken

	Youth to Thrive	
Aqua 300	Inside the Emotional Lives of Girls	Susan Fee
Cobalt 504	Inclusion Isn't Always Best	Debbie and Eric Sasson
Indigo D	Master Wellness Series: Camper Mental Health – Healthy Camps Symposium	Chris Thurber
Aqua 308	Spread the Word, Camp is Safe - Healthy Camps Symposium	Skip Walton
Aqua 309	Confessions of a Disciplinarian: How Managing Camper Behavior Can Save the Summer	Stephen Wallace
Aqua 310	The New Boss: Skills and Techniques for the Best Camp Leaders	Scott Arizala
Aqua 311	Aquatic Adventures: Running a Superior Aquatic Program in Your Pool	Terry Castro
Aqua 312	The Camp-School Connection: Where Fun & Education Meet	Tony Oyenarte
Aqua 314	(Almost) Enough Feedback to Inform & Satisfy your Staff	Michael Cohen
Indigo 202 AB	Snips and Snails and Puppy Dog Tails: The “Boy Code” and Bullying	Bob Ditter
Indigo 204 A	Science at Camp? Yes! Just add Water!	Virginia Bordeau, Robin Galloway
Indigo 204 B	Do This, Not That: Put Your Staff Training on a Diet	Kim Aycock
Indigo 206	Web Marketing for Private and Not-for-Profit Camps	Eric Stein and Nancy Shenker
<b>Wednesday, February 9 11 a.m. – 12:15 p.m. Group 3</b>		
Sapphire 400	Master Role Playing Series: Misbehaving Campers and Staff	Chris Thurber
Aqua 300	Coaching Skills for Managers	Susan Fee
Aqua 308	Dealing with Difficult Parents	Michael Thompson
Cobalt 504	Camp Illness: The Good, the Bad, and the Catchy – Healthy Camps Symposium	Linda Erceg
Aqua 307	Using Health Information Technology to Improve Camp Healthcare – Healthy Camps Symposium	Stuart Weinberg
Aqua 309	150 Years of Women Outdoor Leaders	Rita Yerkes
Aqua 310	What Parents Want and What Camps Have	Jill Tipograph
Aqua 311	Risk Management in a Camp Riding Program	Christy Landwehr
Aqua 312	ACA's Crisis Hotline - Case Studies and Lessons Learned	Susan Yoder, The ACA Crisis Hotline Team
Aqua 314		
Indigo D	Intentional Programming: What 21 <sup>st</sup> Century Children Need and How to Deliver it at Camp	Michael Brandwein
Indigo 204 A	Position Your Product to Increase Sales	Joanna Warren Smith, Jane McCutcheon
Indigo 204 B	Marketing Day Camp in the New Millennium	Jonathan Gold
Indigo 206	Recruitment and retention: Getting beyond “we don't know where to find them”	Nina Roberts
Sapphire 410	International Songs, Games and Activities	Linda Pulliam
<b>Wednesday, February 9 2:15-3:30 p.m., Group 4</b>		
Sapphire 400	Master Role Playing Series: Challenging Parents	Chris Thurber
Aqua 300	Lifelines to Jump Start Your Camp Program: A “Million” New Ideas	Kim Aycock

Aqua 303	Becoming An Author	Jim Peterson
Aqua 308	Marketing Camps as Sites for Summer Learning	Lance Ozier
Cobalt 504	Healing the Broken Bond Between Children and Nature - Healthy Camps Symposium	Martha Farrell Erickson
Aqua 309	Cultivating and Recognizing Diversity in Family Camp	Rue Mapp
Aqua 310	Day Camp Cracker Barrel	Dave Thoensen, Terry Castro, Gary Maser
Aqua 311	Moment to Own it: Add A Spark to Your Campfire Activities	Kim Mueller, Bob Frey
Aqua 312	Quality Camp Programming: Putting ACA Assessment Tools to Work for Your Camp	Laurie Brown, Jim Sibthorp, Deb Bialeschki
Aqua 314	A Leader's Legacy	Robert Burns
Indigo D	Camper Sexuality in the Age of Technology: Awareness, Media Exposure and Behavior – Healthy Camps Symposium	Bob Ditter
Indigo 204 A	Orientation is Done: Now What?	Joanna Warren Smith
Indigo 204 B	Resident Camp Roundtable	Bill Lehrman, Roger Christian, Scott Ralls
Indigo 206	Posting Videos Daily at Camp	Jennifer Selke, Todd Wagner
<b>Wednesday, February 9 3:45 -5:00 p.m., Group 5</b>		
Sapphire 400	Camp Business 101: A Survey of the Five Essential Areas of Camp Management	Jonathan Gold, Terry Castro
Aqua 300	Sexting, Mobile Harassment and Summer Camp- Be prepared!	Joel Haber
Aqua 303		
Aqua 308	A Picture is Worth a Thousand Words	Dan Zenkel
Aqua 307		
Aqua 309	Research Forum I	
Aqua 310	The Second ACT: Why We Have Gotten Discipline All Wrong	Scott Arizala
Aqua 311	Adventures in Faith Formation: Using Experiential & Adventure Education for Intentional Faith Formation	Shawn Madden
Aqua 312	People of Color and Parks: Understanding Constraints and Dispelling Myths	Nina Roberts
Aqua 314	Google Grants: How a not-for-profit agency an get \$10,000 per month of free Google advertising	Eric Stein
Indigo D	The Importance of Free, Undirected Play in the Lives of Child: Healthy Camps Closing Plenary Session	Michael Thompson
Indigo 204 A	And Now For Something Completely Different: A summer's worth of unique evening programs	Jalisa Johnson
Indigo 204 B	What to Do With a Few: Partner Activities for 2 or 200	Michelle Cummings
Indigo H	Connecting the Disconnected: Empowering 21 <sup>st</sup> Century Youth to Thrive	Jeff Leiken
<b>Thursday, Feb, 10 8- 9:15 am , Group 6</b>		
Sapphire 400	Adolescence is Hard Work	Michael Thompson
Aqua 300	"The Cyberbullying Protection Plan for Your Camp"	Joel Haber
Aqua 303	Using Focus Groups for Camp Program Quality	Karla Henderson

	Improvement	
Aqua 305	Waterfront Leadership School: Train Your Waterfront Director to Ensure the Safest Waterfront Possible	Josh Holland
Cobalt 504	"No Problem!" to add healthy options for Vegetarians, Vegans, and other alternative dietary requests	Vicki Kappel Spain
Aqua 308	Towards the Tipping Point: An Update on the Movement to Connect Children and Nature	Jane Sanborn, Posie Taylor, Tom Neppi, Barry Garst
Aqua 309	Research Forum II	
Aqua 310	Consumer Behavior Trends: Conversations and Strategies	Fred Miller
Aqua 311	TEACHING SUMMER STAFF TO BE TEACHERS: Faith Formation through Staff Leadership	David Berkley
Aqua 312	Learning is Fun	Lance Ozier
Aqua 314	The Camp-Education Connection	Diane Tyrell and Panelists
Indigo 202 AB	Sugar and Spice Not Always so Nice! Why Girls are Mean to Other Girls and What to do About it!	Bob Ditter
Indigo 204 A	Hot Topics in the Insurance Industry: Report from the Insurance Roundtable	Panel: Members of the Insurance Roundtable
Indigo 204 B	Configure the Ideal Smart Phone for Camp Staff: "Apps" to "Download" and "Install"	Kim Aycock
Indigo 206	Get Your Videos Seen: Youtube Tips, Tricks, and SEO	David Betz
<b>Thursday, February 10 10:00 – 10:45 a.m. Commerce Sessions</b>		
Aqua 300	Ecologically Sustainable Camp Planning and Design	Anderson, Paul
Aqua 303	Food Service – A Science: Nutrition, Wellness, Special Needs Diets, and Other Health Issues for the Camp Professional	Mickey Stone, Colette Stewart, Elizabeth Schmitt
Aqua 305	Incorporating Theater at Camp	Dianna Cleveland
Aqua 308	The Hidden Predator: Spotting sexual predators in the screening process before they make it onto your grounds, Part 1	Kimberlee Norris
Aqua 309	10 Things You Need to Know About Travel Insurance for Summer Campers	Mark Ceslowitz
Aqua 311	Emergency Planning and Response – New Rules for 2011	Gary Kimball
Aqua 312	Great Camp Buildings	Greg Copeland
<b>Thursday, February 10 11:00 – 11:45 a.m. Commerce Sessions</b>		
Aqua 300	Epic Café	
Aqua 303	e-marketing: Delight...not SPAM	Nancy Shenker
Aqua 305	What's Up with Standards	Rhonda Mickelson, Kim Brosnan
Aqua 308	The Hidden Predator: Spotting sexual predators in the screening process before they make it onto your grounds, Part 2	Kimberlee Norris
Aqua 309	A Camp Counselor's Guide on Liability Exposures at Camp and Steps You Can Take to Reduce Them	Michael Swain

Aqua 311	Action and Reflection: Movement Activities for Debriefing	Michelle Cummings
Aqua 312	How Green is Your Camp? Integrating Sustainable Design Practices	Elizabeth Iszler
<b>Thursday, February 10 1:45 – 2:30 p.m.. Commerce Sessions</b>		
Aqua 300	Master Site Planning for Camps and Retreat Centers	Greg, Copeland, Elizabeth Iszler
Aqua 303	Online Camp Training for Summer Staff – The Sequel	Evan Heltay, Ok Ikejiani
Aqua 305	"Glamping" - A Look Into Alternative Camping Programs	Heather Zeilman
Aqua 307	Summer Program Operators and SFSP – Working Together to Improve Children’s Health and Nutrition	Kathryn Quillen
Aqua 309	PR = The People's Revolution: How Citizen Journalism is Affecting the Camp Industry	Nancy Shenker
Aqua 311	How to Use the Web to Interact with Parents...Before, During, and After the Summer	Ari Ackerman
Aqua 312	Epic Café	
<b>Thursday, February 10 4:15 -5:30 p.m., Group 7</b>		
Sapphire 400	A Snapshot of Camp Sites, Facilities, and Programs: Results from the 2010 Survey of ACA Camps	Barry Garst and Deb Bialeschki
Aqua 300	Bully Prevention for Your Camp – Have You Met The Mark?	Joel Haber
Cobalt 504	What is Aspergers and What Does it Look Like at Camp	Debbie and Eric Sasson
Aqua 308	Keeping Current on State Laws and Regulations for Camp Programs	Panel, Facilitated by Susan Yoder
Aqua 307	How camps use Search Engine Marketing to drive more and the right website traffic and increase sales	Eric Stein
Aqua 309	Research Forum III	
Aqua 310	What I Did on Summer Break: Simon Says & Show and Tell	Scott Arizala
Aqua 311	Training Camp Leaders: Impact and Issues	Phil Lillienthal
Aqua 312	Every Counselor is a Nature Counselor	Jane Sanborn, Ryan McGowan
Aqua 314	Behavior Management on the Trail: Practical for Proactive Behavior Management for Campers with Special Needs (and Traditional!) At Camp	Betsy Strohmaier
Indigo 202 AB	TRIANGLE TRAINING: How to Get Staff to Master Leadership Skills by Practicing in Orientation	Michael Brandwein
Indigo 204 A	Taking Care of Business - Write a Ready-to-use Marketing Plan	Jodi Rudick
Indigo 204 B		
Indigo 206	Staffing for Success	Jared Gelb
<b>Friday, February 11 7:45 – 9 a.m., Group 8</b>		
Sapphire 400	Emergency First Response: Make a Plan, Be Prepared, Act	Marilyn Byron
Aqua 300	Family Camps: Connecting Youth and Families with the Outdoors	Suzanne Dhruv, Barry Garst
Aqua 303	Fusing learning and camping: Fulfilling Today's Parents' Needs	Nancy Shenker

Aqua 305		
Aqua 307	Outdoor Ethics - How camps can easily implement effective Leave No Trace education programs.	Ben Lawhon
Aqua 308	Managing Social Media	Michael Weiss & Robert Rose
Aqua 309	Learning While Having Fun: The True Meaning of Sustainability through Land Stewardship	Joe Richardson
Aqua 310	What Every Counselor Should Know: Six Essentials for Conflict Resolution	Thayer Raines
Aqua 311	So you want to be a better professional: The Professional Development Center and YOU!!!	Deb Bialeschki, Kim Brosnan
Aqua 312	Become an Advocate for Camp and Youth Development Programs	Susan Yoder, Scott Brody, Steve Sudduth
Aqua 314	From Led to Leader: Becoming a Successful Program Director	Katie Meisle
Indigo 202 AB	Utilizing Camp to combat America's High School Dropout Crisis: Lessons from the After-School All-Stars CampUs program.	Aaron Dworkin
Indigo 204 A	Advance Program Design for Camp Wide Events	Jared Knight
Indigo 204 B	Educating and Recruiting Families Who are New to the Camp Experience	Jonathon Shirley
Indigo 206	Girls Circle: Promoting Resiliency in Adolescent and Pre-teen Girls	Beth Hossfeld
<b>Friday, February 11 9:15-10:30 a.m., Group 9</b>		
Sapphire 400	Succession planning - Raising up the next generation of leaders	Kurt Podeszwa
Aqua 300	Unleash Kids' Curiosity with FREE Science Activities and Staff Training from PBS' FETCH!	Susan Buckey
Aqua 303	Beyond 101 Nature Activities	Elizabeth Rundle, Ariella Rogge
Aqua 305	10 Staff Training Games and Activities	Jared Knight
Aqua 307	The Council for Boys and Young Men: A Group Approach to Healthy Male Development	Juan Gomez, Beth Hossfeld
Aqua 309	Fostering Creativity	Elizabeth Snell, Erin Policinski
Aqua 310	Camp Singing: It's WAY more than just fun!	Jacki Breger
Aqua 311	Maximizing Your Camp Facebook Page	Jennifer Selke
Aqua 312	Current Trending and Emerging Issues in Camp Aquatics -Aquatic Management Hotspots and Highlights	Ian Garner, Cathy Scheder, Diane Tyrrell
Aqua 314	Integrating Structured Curricula in Camps: Benefits, Challenges, and Opportunities	Barry Garst, Mary Rogers
Indigo 202 AB	Training Your Staff to Be Risk Managers	Ann McCollum
Indigo 204 A	Implementing the Top Ten Best Practices for Staff Development	Greg Cronin
Indigo 204 B	150 FREE (and Practically FREE) Ways to Promote Your Camps – The 150th Anniversary Edition	Jodi Rudick
Indigo 206	Exploring Sound and Making Musical Instruments – A Camp Experience	John Zeretzke