

ACA THE RESOURCE YOU NEED TO SUCCEED



CONVERGENCE

Vision | Learning | Innovation

2012 ACA NATIONAL CONFERENCE

February 21-24, 2012 | Atlanta, Georgia | Hyatt Regency Atlanta

Join Us in Atlanta!

ACA's national conference program is overflowing with educational and networking opportunities for youth development professionals. Participants can attend lectures from distinguished industry experts, enjoy informal "coffee talk" discussion groups, and learn cutting-edge industry trends and ideas from quality presenters and exhibitors. Whether you are an experienced professional or newer to the field, with more than 140 sessions offered, there's something for everyone.

Full participation in the 2012 ACA National Conference earns attendees 18.25 ACA continuing education credits (CECs).



Register Now and Take Advantage of the Early-Bird Registration Rate

Register by December 15, 2011 and enjoy the best rates. ACA Student members, who are currently full-time students, register for free. Accepted speakers and research forum presenters enjoy discounted rates as well. For details on rates and options, check out the registration form.

Schedule at a Glance (Subject to change)

SUNDAY, FEBRUARY 19

Afternoon ICF Sponsored Offsite Camp Tour Departs
Evening AIC Social

MONDAY, FEBRUARY 20

9:00 a.m. – 6:30 p.m. AIC Education Events
12:00 p.m. – 5:00 p.m. Registration Open
12:00 p.m. – 8:00 p.m. New Director Orientation Course (NDO)
1:00 p.m. – 5:00 p.m. Preconference Events
7:30 p.m. – 9:30 p.m. AIC Dinner

TUESDAY, FEBRUARY 21

7:00 a.m. – 6:00 p.m. Registration Open
7:30 a.m. – 6:00 p.m. ACN Camp Nurse Symposium
7:30 a.m. – 12:30 p.m. AIC Education Event
7:45 a.m. – 1:30 p.m. Standards Course
7:45 a.m. – 12:45 p.m. Standards Update Course
8:00 a.m. – 12:00 p.m. National Council of Leaders Meeting (NCOI)
8:00 a.m. – 12:00 p.m. Editorial Advisory Committee
8:00 a.m. – 12:00 p.m. Kindred Events
8:00 a.m. – 12:00 p.m. EPIC Event
9:00 a.m. – 12:00 p.m. Stewards of Children Training
12:30 p.m. – 1:45 p.m. Homesick and Happy: The Magic of Summer Camp, How Time Away from Parents Can Help a Child Grow — Michael Thompson

1:00 p.m. – 1:45 p.m. First Time Conference Goers Welcome Session
2:00 p.m. – 3:30 p.m. Opening Keynote Event with Christine Carter (Sponsored by Markel)
3:45 p.m. – 5:00 p.m. Educational Breakout Sessions, Group 1
5:30 p.m. – 6:30 p.m. Field Office and Affiliate Groups Meetings and Socials
5:30 p.m. – 6:30 p.m. Gathering of Internationals
8:00 p.m. – 9:00 p.m. Educational Discussion Group Sessions, "Night Caps"

WEDNESDAY, FEBRUARY 22

7:00 a.m. – 8:15 a.m. Informal Discussion Cafés with Bagels and Coffee
7:00 a.m. – 8:15 a.m. Professional Development Center Open House with Bagels and Coffee
7:00 a.m. – 5:30 p.m. Registration Open
8:30 a.m. – 9:45 a.m. Keynote Lecture with Richard Louv (Sponsored by Markel)
8:00 a.m. – 4:00 p.m. Exhibitor Setup
Children and Nature Symposium
Sessions held during breakouts and open to all
ACN Camp Nurse Symposium
Sessions held during breakouts and open to all
10 a.m. – 11:15 a.m. Educational Breakout Sessions, Group 2
10:00 a.m. – 12:00 p.m. Insurance Roundtable
11:30 a.m. – 12:45 p.m. Educational Breakout Sessions, Group 3

12:45 p.m. – 2:00 p.m. RAC Luncheon with Speaker (Sponsored by Church Mutual)
12:45 p.m. – 2:00 p.m. Pioneers in Camping Luncheon
12:45 p.m. – 2:00 p.m. Not-for-Profit Council Luncheon
2:15 p.m. – 3:30 p.m. Educational Breakout Sessions, Group 4
3:45 p.m. – 5:00 p.m. Educational Breakout Sessions, Group 5
5:15 p.m. – 8:15 p.m. Grand Opening of Exhibit Hall with Reception
8:15 p.m. – 10:45 p.m. Social Networking Time
Game On — ACA: BAGGO Social (Sponsored by BAGGO and NOC)

THURSDAY, FEBRUARY 23

7:00 a.m. – 7:55 a.m. Not-for-Profit Café with Bagels and Coffee
7:30 a.m. – 5:30 p.m. Registration Open
8:00 a.m. – 9:15 a.m. Educational Breakout Sessions, Group 6
9:00 a.m. – 4:00 p.m. Exhibits Open
9:15 a.m. – 10:15 a.m. Unopposed Time in Exhibit Hall, with Bagels and Coffee
10:15 a.m. – 11:30 a.m. Educational Breakout Sessions, Group 7
11:45 a.m. – 12:30 p.m. Commerce Sessions
12:30 p.m. – 1:45 p.m. Lunch in the Exhibit Hall for All Attendees (Unopposed Time in Exhibits)
1:45 p.m. – 2:30 p.m. Commerce Sessions
1:45 p.m. – 2:30 p.m. ACA Educational Endorsement Program (EEP) Meeting for Program Organizers
2:45 p.m. – 4:00 p.m. Educational Breakout Sessions, Group 8
3:00 p.m. – 4:00 p.m. Research Poster Sessions in Exhibit Hall
4:15 p.m. – 5:30 p.m. Keynote Lecture with Rod Lucero (Sponsored by Markel)
4:15 p.m. – 8:00 p.m. Exhibitor Teardown
6 p.m. through evening Night on the Town
6:30 p.m. – 9:45 p.m. Acorn Society Dinner — Offsite (Co-sponsored by CardFlex)

FRIDAY, FEBRUARY 24

7:30 a.m. – 11:30 p.m. Registration Open
8:15 a.m. – 9:30 a.m. Educational Breakout Sessions, Group 9
9:45 a.m. – 11:00 a.m. Educational Sessions, Group 10
11:15 a.m. – 1:00 p.m. Closing Lunch and Keynote Event (Sponsored by Markel)
Afternoon Group Departures and Post-Conference events

For the latest schedule, visit www.ACAcamps.org/conference

Hyatt Regency Atlanta — National Conference Headquarters

Conveniently located in the heart of downtown Atlanta, with shopping and dining in the adjoining Peachtree Center complex, Hyatt Regency Atlanta is within walking distance of numerous business and cultural destinations. The hotel is located fifteen minutes from Hartsfield Atlanta International Airport. As an added

convenience, the hotel is connected by skyway bridge to the Peachtree Center MARTA Station for easy access to Atlanta's public rail system. Special rates are single/double: \$159 plus taxes, and triple/quad: \$179 plus taxes. Register online at www.ACAcamps.org/conference or call **1-404-577-1234**.

Come Early or Stay a Few Extra Days and Enjoy Atlanta!

Discover the vibrant setting of downtown Atlanta. Step right outside for a fascinating look at Atlanta's rich culture and history on world-famous Peachtree Street. Stroll to historic sites, cultural attractions,

world-class shopping, and fine dining. Discover the best of the city — and countless downtown attractions. Be a "peach" and join us . . .

To learn more about Atlanta and begin planning your stay, visit www.atlanta.com.

Keynote Events and Activities

Sponsored by Markel Insurance Company — ACA Mission Partner



Tuesday, February 21, 2:00 p.m. – 3:30 p.m.

Christine Carter, Ph.D., is a sociologist and happiness expert at UC Berkeley's Greater Good Science Center and is the author of *Raising Happiness: 10 Simple Steps for More Joyful Kids and Happier Parents*. Dr. Carter shares ways that we can teach children skills for happiness, emotional intelligence, and resilience. She has been quoted in *Working Mother*, *American Baby* and *Parenting* magazines, *The Boston Globe*, *The New York Times*, and dozens of other publications. Her blog is syndicated on *Psychology Today*, *The Huffington Post*, and other Web sites. She has appeared on *The Oprah Winfrey Show*, *The Rachel Ray Morning Show*, and NPR, and is a regular on ABC's *View from the Bay*.



Wednesday, February 22, 8:30 a.m. – 9:45 a.m.

Richard Louv is a journalist and author of eight books about the connections between family, nature, and community, including his latest book, *The Nature Principle: Human Restoration and the End of Nature-Deficit Disorder*, and *Last Child in the Woods: Saving Our Children from Nature-Deficit Disorder*. Louv is also the founding chairman of the Children & Nature Network, an organization helping build the movement to connect today's children and future generations to the natural world, and was awarded the Audubon Medal, presented by the National Audubon Society, in 2008.



Thursday, February 23, 4:15 p.m. – 5:30 p.m.

Dr. Rodrick S. Lucero is an associate professor and associate director of the School of Teacher Education and Principal Preparation in the School of Education at Colorado State University and has ten years' experience as a camp staff member. He was a well-respected high school teacher and high school administrator for twenty-one years before moving to his current position. His educational career has been heavily influenced by the relevance inherent in a natural environment and he continually advocates for a myriad of learning environments in order to educate every student effectively. It is at this complex intersection that Rod has fused his passion for nature and his passion for educational opportunities for every child.

2012 ACA Sponsored Coupons for Lodging at the Hyatt Regency Atlanta!



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Camps registering four (4) or more attendees may be eligible to earn ACA sponsored \$100-off coupons for lodging at the Hyatt Regency Atlanta. The 4th, 5th, 6th, 7th, and higher attendees may each earn a \$100-off coupon to apply towards lodging at the Hyatt Regency Atlanta. Restrictions apply — visit www.ACAcamps.org/conference/discounts for important requirements. To ensure you receive your benefit, please pre-register your attendees together.



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NEW! Children and Nature Symposium

- Following Richard Louv's keynote, Wednesday's Children and Nature Symposium will feature several educational breakout sessions that explore different facets of the Children and Nature movement, including: Children and Nature Research and Strategies for Program Evaluation; Creating or Maximizing Spaces to Facilitate Children and Nature Connections; Nature Program Models That Work; Expanding Our Reach Through Partnerships and Opportunities; Creating Teachable Moments in the Natural World; and Advocacy and Public Policy Related to the Children and Nature Movement.
- *Co-sponsored by Nature Watch.*

NEW! Camp-School Partnerships

- Bring your outdoor education director and staff to the 2012 conference and enjoy a full schedule of educational breakout sessions relevant to camp-school partnerships. Topics include: Creating and Maintaining Partnerships with Schools; Innovative Curriculum Ideas; Developing Curriculum That Meets Educational Standards; Recruiting and Training Staff for School Programs; Marketing School Programs; Inquiry Based Teaching Techniques in the Outdoors; Teaching Leadership Through Adventure Programming; Creating Community in School Programs; Educating Outdoors Through After-School Programs; and much more . . .

NEW! Executive Leadership Forum

- Enjoy educational breakout sessions specifically planned for experienced executive leaders. Topics include: Lessons from the Business World that Every Organizational Leader Should Know; Strategic Innovation; Executive Leadership Skills; Trends That Will Impact Your Organization; Thriving in an Uncertain Economy; Employee Engagement; Maximizing the Work of Your Board; Embracing Social Enterprise; Raising Capital Through Donor-Based Fund Raising; and other cutting-edge topics led by high level consultants and professionals.

Camp Nurse Symposium

ACN's Camp Nurse Symposium, February 20-22, kicks off with a tour of the CDC and a conversation with professionals from that organization about camp health. Tuesday sessions focus specifically on camp nursing practice. Wednesday sessions are open to both ACN and ACA attendees and address camp health in broader ways, including topics such as: Strategies to Both Screen and Work Effectively with Youth on the Autism Spectrum; Coping with Critters at Camp (Bugs, Small and Microscopic); and An Update on Food Allergy Trends. More information is online at www.ACN.org.

ACA's Professional Development Center

Get ACAdemic

Connecting You to the Best . . . in Learning, Resources, and Support

ACA's Professional Development Center is a virtual learning community designed to expand knowledge and skills for every individual in the camp and youth development profession and to connect learners with enhanced professional opportunities.

Features include:

- Online training and in-person professional development opportunities
- Guided and self-directed paths
- A comprehensive knowledge center
- ACA national and regional educational conferences and networking opportunities
- Certificate programs
- Directory of related graduate and undergraduate programs
- Job Center
- Professional development portfolio for ACA members
- Resources for the professional, including an online bookstore
- Directory of mentors



Take your career to the next level. Visit www.ACacamps.org/PDC

Special Events and Networking Opportunities

The 2012 conference offers a variety of opportunities: informal socializing, structured networking with a social focus, and issues-based networking. Visit www.ACAcamps.org/conference for the latest information.

A sampling includes:

- International Tour
February 19-20, separate registration required
- Local office meetings and socials,
Tuesday, February 21, 5:30 p.m. – 6:30 p.m.
- Café gatherings around various topics and groups,
Wednesday morning and Thursday throughout the day,
February 22 and 23
- Grand opening of the Exhibit Hall with reception,
5:15 p.m. – 8:15 p.m., Wednesday, February 22*
- BAGGO/ACA Tournament,
8:15 p.m. – 10:45 p.m., Wednesday, February 22,
following Exhibit Hall Reception
- Coffee and bagels in Exhibit Hall,
9:15 a.m. – 10:15 a.m., Thursday, February 23
- Lunch in the Exhibit Hall for all attendees,
12:30 p.m. – 1:45 p.m., Thursday, February 23
- Night on the Town, various Atlanta restaurants, departures
beginning at 6:00 p.m., Thursday, February 23
- Closing Keynote Event and Lunch,
Friday, February 24, starting at 11:15 a.m.*

*All fully registered attendees (except free student registrations) receive a ticket to the Exhibit Hall reception and the Closing Keynote Event and Lunch. Additional tickets for guests may be purchased in advance or onsite. See registration form for details including prices.

3rd Annual EPIC Preconference

Join us for the 3rd Annual EPIC Preconference in Atlanta! Christopher Thurber and Steve Maguire will give us a morning of informational and interactive sessions to help all camp professionals with the challenge of developing camp's leadership through the years. We all want to see our staff make that leap in their second year (and every year thereafter), and our experts are going to help us develop strategies that will position our staff to get the most out of each one. Join us to learn how to plan and execute a strategy that can transform letdowns into leaders and potential into reality. The Tuesday event will run from 9 a.m. – 2:00 p.m. and include a full morning of education, networking, and, most importantly, lunch. If you have any questions about the event, please feel free to contact the EPIC Committee, epiccommittee@ACAmaillist.org. We can't wait to see you there! Cost: \$50



Exhibit Hours and Events

Wednesday, February 22

5:15 p.m. – 8:15 p.m.
Grand Opening of Exhibit Hall with Reception*

Thursday, February 23

9:00 a.m. – 4:00 p.m.
Exhibits open
9:15 a.m. – 10:15 a.m.
Unopposed time in Exhibit Hall,
Bagels and coffee served

12:30 p.m. – 1:45 p.m.
Lunch in the exhibit hall for all attendees

NEW!

*All fully registered attendees (except free student registrations) and Wednesday-only registrants receive a ticket to the Exhibit Hall Reception. Additional tickets for guests may be purchased in advance or onsite.

Night on the Town

Enjoy a great social networking opportunity and a fun dining experience at a reasonable price. Sign up for a local restaurant experience and spend the evening with other camp and youth professionals. Purchase your ticket in advance and then make your restaurant choice onsite.



PROGRAM PREVIEW

BUSINESS AND OPERATIONS

Inherent Risks of Camp — Flora/Bugs/Critters: ACN Symposium

Linda Erceg, Associate Director, Concordia Language Villages

Parent Expectations and Customer Service: It's Not Rocket Science

Maggie Braun, WeHakee Camp for Girls
Bob Braun, WeHaKee Camp for Girls

Partnering with Parents: Making Your Parent Satisfaction Dreams Come True

Meredith Cambre, Pacific Science Center

Marketing the Camp Experience

Paul Cummings, Strategic Adventures

Creating a Culture of Innovation

Ann Nord, The Ideamine

Hot Topics in Insurance

Gaetana De Angelo, Girl Scouts of Greater Atlanta
Bill Jones, Camp Lincoln-Lake Hubert

A Model for Providing Camp Scholarships: John Austin Cheley Foundation

Priscilla Engeln, John Austin Cheley Foundation
Jeff Cheley, Cheley Colorado Camps

Camp Mythology — Understanding, Shaping, and Leveraging the Stories That Run Your Camp

Jeffrey Leiken, Evolution Mentoring International

Preparing for the Unthinkable: Beyond Emergency Action Plans

Suzanne Loughlin, Firestorm Solutions, LLC

Crisis Response Strategies and Planning for Camps

Ann McColum, Ann McColum Consulting

e-Marketing and Social Media 2012: What's New? What's Clutter?

Nancy A. Shenker, theONswitch

They're HERE! The ACA Reviewed/Revised/Reformatted Standards

Rhonda Mickelson, American Camp Association
Kim Brosnan, American Camp Association

Program Evaluation: "Camp Style"

Gwynn Powell, University of Georgia
Phillip Lilienthal, Global Camps Africa

Harnessing the Power of Social Media, Mom Bloggers, and Corporate Sponsorships

Tiffany Romero, Tocaloma Summer Day Camp and Maven Girl Media

Break the Rules . . . Fill the Bunks

Nancy A. Shenker, theONswitch
Travis Allison, Camp Hacker

Getting Serious about Financial Aid

Paul Sheridan, Four Winds Westward Ho

Problem-Solving Only Makes Things Worse

Christopher Thurber, Phillips Exeter Academy and CampSpirit, LLC

Day Camp Cracker Barrel

Scott Lantz, Geshner Summer Camp

The Secrets to a Successful Year-Round Corporate Program

Amy Thompson, Camp Joy
Kevin Hackman, Camp Joy

EMERGING ISSUES, TECHNOLOGIES, AND STRATEGIES

How, Why, and When Real-Life Camps Implement Successful Evaluation Systems

Laurie Browne, University of Utah; Rowland Hall School
Deb Bialeschki, American Camp Association

Exploring Technology for Camp Health Services

Linda Erceg, Concordia Language Villages, Association of Camp Nurses
Barry Garst, American Camp Association

Chopped: Creative Menu Planning Using the Same Ol' Pantry

Sterling Leija, Camp For All
Ben Elble, Camp CAMP

Food Allergies/Gluten Intolerance: ACN Symposium

Lisa Cranwell-Bruce, Camp Nurse Director, Georgia

The State of Poverty: A Simulation to Provoke Discussion

Gwynn Powell, University of Georgia (UGA)
UGA Students

Reaching Out to Diverse Populations

Rue Mapp, Outdoor Afro

Beyond E-mail and Facebook: Favorite Sites and iOS Applications of Productive Camp Directors

Jennifer Selke, University of California Berkeley

Why Camp? And Why My Camp? Articulating the Value of the Camp Experience

Diane Tyrell, Director, Camp Motorsport
Harriet Lowe, American Camp Association

How ACA's Public Policy Efforts in Washington, D.C., Are Positively Impacting the Camp Experience

Susan Yoder, American Camp Association
Sharon Kosch

Food Requests and Allergies — The New Role of the Food Service Director

Jeffrey Hinkle, Camp Twin Lakes
Anne Peterka, Children's Healthcare of Atlanta
Panel Members

Adjusting on the Fly — What to Do When a Camper Shows Up with a Special Need You Didn't Know They Had!

Ben Elble, Camp CAMP
Brandon Briery, Camp CAMP

The New 2010 ADA Standards: How Does Your Camp Measure Up?

Sherril York, National Center on Accessibility

Sexual Abuse Prevention — Changes in the Law: New Standards of Care

Kimberlee Norris, Love and Norris, Attorneys at Law, Ministry Safe

Audition Versus Interview: Casting the Role of Camp Counselor

Jordan Richmond, North Fork Leadership Center

Our Newest Neighbors: Understanding and Meeting the Needs of Immigrant Youth and Families

Samuel Quiah, Development Without Limits

Children and Nature Research Panel: What We Know, What We're Learning, and What We Need To Do

Mat Duerden, Texas A&M University
Brigitte Griswold, The Nature Conservancy
Eleanor Morris, The Nature Conservancy
Richard Louv, The Children and Nature Network

Nature/Site/Facility — Integrating Your Outdoor Center with the Natural World

Tom Neppel, Neppel Landscape Architecture and Planning, LLC

Extending Our Reach: Creating Relevancy within An Expanded Children-Nature Movement

Rue Mapp, Outdoor Afro
James King, C&NN's Natural Leaders Network

INNOVATIVE PROGRAMS AND ACTIVITIES

Starting with Play!

Jim Cain, Teamwork and Teamplay

Why Older Campers Keep Coming Back — Secrets of High Retention Rates from Resident Camps

Fritz Seving, Camp Fernwood
Gabe Chernov, BirchTrail Camp
Jeff Cheley, Cheley Colorado Camps
Andy Lilienthal, Camp Winnebago

Avoid Blank Stares: Get Them Talking with Effective Debriefing Techniques

Michele Cummings, Training Wheels

Developing a Camp-Based Reading Program: Ideas, Strategies, and Resources

Mary Rogers, Sherwood Forest Camp
Lauren Arend, St. Louis University
Barry Garst, American Camp Association

Let's ALL Play — Effective Inclusion

Aron Hall, National Inclusion Project

Day Camp Do's and Don'ts: What Every Day Camp Professional Needs to Know

Stephen Maguire, Maguire Presentations

International Songs, Games, and Activities

Linda Pulliam, International Camping Fellowship

What to Do with a Few: Partner Activities for 2 or 200

Michele Cummings, Training Wheels

LGBTQ: What Do All Those Letters Mean and How Do I Create a Community at Camp That Is Inclusive?

Janette Kunkel, YWCA Camp Westwind

Putting the Fun Back into Nature Study at Camps

Joy James, Appalachian State University
Robert Bixler, Clemson University

Children and Nature: Models for Nature Programs at Camps and More — In Summer, After-School, Rural, and Urban Settings

R. Laurence Davis, Camp Pemigewasset and University of New Haven
Deborah Kure, Camp Fire International
Becky Gilles, Massachusetts Audubon Society
Ryan McGowan, Sanborn Western Camps
Christopher Atchison, Georgia State University

The Summer Camp Experience Doesn't Stop with the Closing Program

Joel Winchip, Presbyterian Church Camp and Conference Association

Ten Ways to Rock, Paper, Scissor

Michele Cummings, Training Wheels

Creating a Culture of Song in Your Summer Camp

Melissa Forstein, Sportsclub Kids Day Camp
Andrea Merritt, Sportsclub

Faith Forming through Metaphor

Paul Humphreys, Calvin Center

Leave No Trace for Urban Camps

Jason Grubb, Leave No Trace Center for Outdoor Ethics

The Teen Outreach Program

Dave Hilliard, Camp Wyman

STAFF TRAINING AND LEADERSHIP

Leadership Development Training Track

Elise Bates Russell, Camp Westminster on Higgins Lake

Keys to a Great Staff Culture: Tips from Fortune 100 Best Companies to Work For

Kim Aycock, Camp 2 Campus Learning Solutions

The Psychology of Influence

Robert Burns, Lake of the Woods and Greenwoods Family of Camps

The Fine Art of Group Facilitation

Jim Cain, Teamwork and Teamplay

Choosing Counselors with Character

Bob Ditter, Psychologist

Day Camp: Leadership Development and Congregation Partnerships

C. Russell Davis, Glisson Camp and Retreat Center

Camper Management: Are Your Staff in Control?

Kim Aycock, Camp 2 Campus Learning Solutions

New Terrific Training Tools to Deepen Staff Learning and Boost Performance

Michael Brandwein, Educator/Author/Speaker

The Emerging Camp Leader — Making the Transition from Counselor to Program Director/Camp Director

John Litten, Camp Christopher

Dancing with Festive Campers

Dorcas Tomasek, Camp Boggy Creek

Recruitment of Healthcare Professionals for Camp: ACN Symposium

Cheryl Bernkopf, Camp Nurse, Ontario, Canada

People Pleasing: The Silent Killer

Susan Fee, Susan Fee and Associates

Motivating Struggling Counselors and When to Let Them Go

Jonathan Shirley, Camp Champions

Leading the Leaders: How to Motivate and Develop Leadership Team Members to Reach Higher Levels of Excellence and Responsibility

Michael Brandwein, Educator/Author/Speaker

PROGRAM PREVIEW — continued

Ben Appelbaum Medical Issues Forum — XI

Gary Kimball, AMSkier Insurance
Chris Thurber, CampSpirit, LLC

Bullying: How to Manage Targeted Youth, Bullying Youth, and Witnesses

Joel Haber, RespectU, LLC

I Just Told You Not to Do That! Keys to Supervising Junior Staff

Chris Thurber, Phillips Exeter Academy and CampSpirit, LLC

Instincts and Intuition — The Invisible Yet Incredible Wisdom of Non-Logical Leadership

Jeffrey Leiken, Evolution Mentoring International

Crush It! Twenty Must Do's in the Summer of 2012

Stephen Maguire, Maguire Presentations

Lessons Learned from the Twenty-Sixth Year of ACA's Camp Crisis Hotline

Susan Yoder, American Camp Association
Rhonda Mickelson, American Camp Association

Ten Things Your Multi-Year Return Staff Aren't Telling You

Stephanie Compton, Nature's Classroom Atop Lookout Mountain

Rewind vs. Fast Forward: The Importance of the Review Process in Staff Training

Kim Aycock, Camp 2 Campus Learning Solutions

Masterful Meetings: How to Plan and Present Outstanding Staff Meetings

Michael Brandwein, Educator/Author/Speaker

YOUTH DEVELOPMENT AND BEHAVIOR

So Now What? Creative, Practical Approaches to Camper Behavioral Challenges

Bob Ditter, Psychologist

Calming Anxious Children

Susan Fee, Susan Fee and Associates

A Conversation with Peg

Peg Smith, CEO, American Camp Association

Moving More and Eating Smart: Camp Roles in Addressing Childhood Obesity

Karla Henderson, North Carolina State University
Amy Saltmarsh, North Carolina State University

Boys, Bros, Guys, and Men — Who Are You Hiring? Which Are You Raising?

Jeffrey Leiken, Evolution Mentoring International

Homesick and Happy: The Magic of Camp

Michael Thompson, Psychologist and Author

Grit, Zest, and Self-Control: Powerful Ways to Build Character at Camp

Bob Ditter, Psychologist

Understanding and Accommodating Campers with Social Disorders

Jennifer Selke, University of California Berkeley

Managing Kids and Difficult Behaviors

Susan Fee, Susan Fee and Associates

Jedi Mind Tricks and Other Behavior Management Tips

Chris Thurber, Phillips Exeter Academy and CampSpirit, LLC

GROW STRONG and BOOM: Make a Positive Impact with Character Development at Camp

Ariella Rogge, Sanborn Western Camps
Ryan McGowan, Sanborn Western Camps

Autism Spectrum Disorders: ACN Symposium

Tracey Gaslin, Medical Director, The Center for Courageous Kids, Kentucky

Working with Military Youth: What Camp Professionals Should Know

Theresa Ferrari, Ohio State University
Erin Berry, Ohio National Guard

Unpacking Summer — Helping Campers and Parents Cope with Campsickness

Stephen Wallace, Cape Cod Sea Camps

Bully Proofing Prescription for Your Camp: Are You Preventing Risk?

Joel Haber, RespectU, LLC

CAMP-SCHOOL PARTNERSHIPS

We Are Ready: Maximizing Summer Time to Prepare Students for Success in School And Beyond.

Aaron Dworkin, After-School All-Stars
Emely Martinez, After-School All-Stars

Transform Your Staff into Real Teachers

Chris Tholl, High Trails Outdoor Education Center

How Reality TV Changed Our Team Building Forever

Tim Huchton, Mo-Ranch Camps and Outdoor Education

Asking Questions — A Discovery Approach

Rodrick Lucero, Colorado State University

Partnering with Colleges and Universities — A Simple Approach to Higher Visibility

Tim Huchton, Mo-Ranch Camps and Outdoor Education

Summer Camps Can Become a Partner with School Systems to Promote Environmental Literacy

Joseph Richardson, Bar-T Holdings

Branching Out — “Growing the Camp Experience”

Tony Oyente, Camp Crystal Lake

Experiential Squared — The High Trails Outdoor Education Center Curricular Model

Chris Tholl, High Trails Outdoor Education Center

Learning Is Fun!

Lance Ozier, Project Morry

A Model of Partnership between Formal and Nonformal Educators: Opportunities for Camps

Joy James, Appalachian State University
Lisa Gross, Appalachian State University

Learning Theory Applied to the Natural World

Rodrick Lucero, Colorado State University

CHILDREN AND NATURE SYMPOSIUM

Children and Nature Research Panel: What We Know, What We're Learning, and What We Need To Do

Mat Duerden, Texas A&M University
Eleanor Morris, The Nature Conservancy
Richard Louv, The Children and Nature Network

Nature/Site/Facility — Integrating Your Outdoor Center with the Natural World

Tom Nepl, Nepl Landscape Architecture and Planning, LLC

Putting the Fun Back into Nature Study at Camps

Joy James, Appalachian State University
Robert Bixler, Clemson University

Learning Theory Applied to the Natural World

Rodrick Lucero, Colorado State University

Children and Nature: Models for Nature Programs at Camps and More — In Summer, After-School, Rural, and Urban Settings

R. Laurence Davis, Camp Pemigewasset and University of New Haven
Deborah Kure, Camp Fire International
Becky Gilles, Massachusetts Audubon Society
Ryan McGowan, Sanborn Western Camps

Extending Our Reach: Creating Relevancy within an Expanded Children-Nature Movement

Rue Mapp, Outdoor Afro
James King, C&NN's Natural Leaders Network

Public Policy and the Children and Nature Movement

Susan Yoder, American Camp Association

EXECUTIVE LEADERSHIP FORUM

Building Your Board

Ann Sheets, Past President, American Camp Association

Scaling Social Impact: Making the Camps Case for Social Enterprise

Kevin Trapani, President and CEO, The Redwoods Group

You Gotta Have Hope (and COPE!): How Keewaydin's Culture of Philanthropy Helped Them Raise \$15M During the Great Recession!

Robert Demont, Demont Associates, Portland, Maine; Board Member, Camp Agawam

The Vision Thing

Art Wannlund, President, American Camp Association

What It Really Takes to Govern into the Future

Fred Miller, President, Chatham Group, Inc.

Lessons from the Business World that Every Organizational Leader Should Know #1: Leadership for the Twenty-First Century

Kerry Plemmons, Clinical Professor, Daniels School of Business, University of Denver

"Lessons from the Business World" #2: Engaging Employees in a Culture of Collaboration

Kerry Plemmons, Clinical Professor, Daniels School of Business, University of Denver

"Lessons from the Business World" #3: Creating a Strategic Plan for Execution

Kerry Plemmons, Clinical Professor, Daniels School of Business, University of Denver

Finance for an Uncertain Economy

Tom Rosenberg

Preserving Your Camp's Future: Conservation Easements

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Nancy Shenker, theONswitch

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Britt Darwin-Looney, Praesidium, Inc.

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Michael Swain, Markel Insurance

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Michael Ambrose, CampDoc.com
Roberta Blumberg, RN, BSN, CampDoc.com

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Susan Tynan, LivingSocial.com

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Gregory Copeland, Domokur Architects

How Green Is Your Camp?

Elizabeth Iszler, Domokur Architects

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Evan Heltay, ExpertOnlineTraining.com
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Howard Longino, The Redwoods Group

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Rob Carmichael, CampBrain

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Ari Ackerman, Bunk 1
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Bob Crowley, USA Water Ski
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Amanda Williamson, Kaleidoscope, Inc.

Remove Foot from Mouth: Camp Communications 101

Gary Kimball, AMSkier Insurance

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Stephanie Compton, Nature's Classroom Atop Lookout Mountain

Ten Ways to Rock, Paper, Scissor

Michele Cummings, Training Wheels

Here a Story...Hear a Story

John Jorgenson, Camp Tawingo

Creating a Culture of Song in Your Summer Camp

Melissa Forstein, Sportsclub Kids Day Camp

We Are Family: Raising Your Kids While Working at Camp

Kim Betts, Camp Horizons
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Twist and Shout: Bending Camps in the Right Direction, One Pipe Cleaner at a Time

Amy Peikovsek, Maryland 4-H Youth Development Program

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Kindreds, Councils, Preconferences, and More...

Many groups and organizations host events that take place before and throughout the ACA National Conference and provide excellent, targeted education and networking opportunities. Most events require separate registration. Additional information including registration rates is available at www.ACAcamps.org/conference/kindred.

Association of Independent Camps Kindred Meeting (AIC)
February 19–21

Boy Scouts of America National Update
February 21, 11:00 a.m. – 12:30 p.m.

To register, or for more information, contact Frank Reigelman, at frank.reigelman@scouting.org or 972-580-2421, fax: 972-580-2421.

Association of Camp Nurses Camp Nurse Symposium
February 20–22

To register, or for more information, contact Linda Erceg, erceg@campnurse.org or 218-586-2633, fax: 218-586-8770.

New Director Orientation Course (NDO)
February 20, Noon – 8:00 p.m.

Not-for-Profit Council Luncheon
February 22, 12:45 p.m. – 2:00 p.m.

Religiously Affiliated Camps (RAC) Luncheon with Richard Louv
February 22, 12:45 p.m. – 2:00 p.m.

Special Needs Kindred Preconference (offsite)
February 19–21

Pre-registration is necessary. Space is limited! Contact Dan Mathews, dan@campwinlakes.org or 706-557-9070 to register or for more details.

Emerging Professionals In Camping (EPIC) Developing the Dysfunctional Team — Maximizing Your Staff Through the Years
Tuesday, February 21, 9:00 a.m. – 2:00 p.m.

Pioneers in Camping Luncheon
February 22, 12:45 p.m. – 2:00 p.m.

New Directors Orientation, hosted by ACA, Southeastern
Monday, February 20, 12:00 p.m. – 8:00 p.m.

Stewards of Children Training: Child Sexual Abuse Prevention, Recognition, and Responsible Reporting
Tuesday, February 21, 9:00 a.m. – 12:00 p.m.

Homesick and Happy: The Magic of Summer Camp, How Time Away from Parents Can Help a Child Grow — Michael Thompson Preconference
February 21, 12:30 p.m. – 1:45 p.m.

YMCA Day and Resident Camp Professionals
February 21, 9:00 a.m. – 12:00 p.m.

There is no fee to attend, but please pre-register by contacting John Duntley, john.duntley@ymca.net.

It Pays to Be a Member!

When you become a member, your full membership fee plus the member rate for conference registration is still \$25 less than the nonmember rate for conference registration. And you receive all the other member advantages, including discounts on books from the ACA Bookstore; a complimentary subscription to *Camping Magazine*, *The Campline*, and *ACA Now* e-newsletter; generously discounted access to research and outcomes tools; networking opportunities and access to the Camp Professionals Electronic Discussion Group; free access to some of the more popular health forms; discounts on online e-Institute courses and other educational events; and more. Become a member today!

www.ACAcamps.org/membership

The Basic Camp Director Course (BCDC)

The BCDC provides the basics and more for camp directors with fewer than six years of experience or for seasoned program directors and site managers. This is an excellent opportunity for camp professionals to develop well-rounded knowledge of the core areas and to begin building a personal network of camp professionals.

The course is offered over five days. Courses serve twenty to thirty-five participants and are supported by two trainers. Participants receive an extensive course notebook and a copy of the most recent edition of *Basic Camp Management* by Armand and Beverly Ball and the American Camp Association.

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For more information and to register visit:
www.ACAcamps.org/education/bcdc.

Community Service Project: Plant Books — Grow Minds

The 2012 Conference Team is launching a new community service project to benefit children and families in need in Atlanta. Please plan to bring new or gently used children's books and participate in the book drive, which will benefit Children's Healthcare of Atlanta Pediatric Hospital and International Community School. Fiction and nonfiction will be welcomed, for ages four through young-adult readers. Our goal is to donate 1000 books. Whether you bring a single book or ship a case, your contribution will make an impact. For additional details, visit www.ACACamps.org/conference.

5 EXTRA EVENT TICKETS: (One ticket for each event is included in the cost of a full registration.) Extra tickets available on-site.

| ADULTS | Quantity | Fee |
|------------------------|----------|-------|
| Exhibit Hall Reception | _____ | \$36 |
| Thursday Lunch | _____ | 39 |
| Closing Lunch | _____ | 39 |
| YOUTH 12 AND UNDER | | |
| Exhibit Hall Reception | _____ | 12 |
| Thursday Lunch | _____ | 12 |
| Closing Lunch | _____ | 18 |
| Amount | | _____ |

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DISCOUNTS

Camps with 4 or more attendees may be eligible for **hotel discounts** at the Hyatt Regency Atlanta. Learn more, visit www.ACAcamps.org/conference/discounts.

Register for both the National and Southeastern conference and you may be eligible for a **50% rebate** on your Southeastern registration. Learn more, visit www.ACAcamps.org/conference/discounts.

Significant **registration discounts** available by becoming a member along with registration. Save now by checking out: www.ACAcamps.org/membership



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Registrant is responsible for retaining a copy of the completed form.

6 REGISTRATION FEES

Full Registration Fee Includes: Ticketed events (Grand Exhibit Hall Reception, Thursday Lunch, Closing Lunch), general Exhibit Hall pass, educational workshops, general sessions, and program book.

Membership Number: Write the member number that matches the name on this form. No substitutions, please. Camp numbers and the numbers of other people are not valid for the conference discount. Appropriate fees will be assessed.

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Become a member and SAVE! Contact membership@ACAacamps.org or 800-428-2267.

| Check the appropriate box(es). | before 12/15/11 | 12/16/11 and after |
|---|--------------------------------|--------------------------------|
| Individual Member 1st Person | <input type="checkbox"/> \$475 | <input type="checkbox"/> \$525 |
| Individual Member(s) — Additional Person | <input type="checkbox"/> 375 | <input type="checkbox"/> 425 |
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| <i>Include Copy of Student I.D.; Sessions and Exhibits Only; Does Not Include Meals</i> | | |
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| Check the appropriate day(s). Paid Days Include Daily Ticketed Events | Tues. Rate | Wed. Rate | Thurs. Rate | Fri. Rate |
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| Nonmember Per Day | <input type="checkbox"/> 99 | <input type="checkbox"/> 250 | <input type="checkbox"/> 250 | <input type="checkbox"/> 150 |
| Student Member Per Day | <input type="checkbox"/> 0 | <input type="checkbox"/> 0 | <input type="checkbox"/> 0 | <input type="checkbox"/> 0 |
| Student Nonmember Per Day | <input type="checkbox"/> 50 | <input type="checkbox"/> 75 | <input type="checkbox"/> 75 | <input type="checkbox"/> 50 |

Amount _____

7 Kindred & Other Events • Prices are per person

ACA handles registration for the Kindred and Affiliate groups listed below. Visit www.ACAcamps.org/conference for more information about these groups and others managing their own registrations, such as Standards/Standards Update courses, etc.

| | | | |
|---|---|---|---|
| Association of Independent Camps (AIC) | <input type="checkbox"/> AIC Member \$250 | <input type="checkbox"/> Non AIC Member \$300 | <input type="checkbox"/> AIC 3rd Person \$200 |
| New Director Orientation (NDO) | <input type="checkbox"/> ACA Member \$79 | <input type="checkbox"/> Non ACA Member \$99 | |
| Night on the Town | | | <input type="checkbox"/> \$26 |
| Not-For-Profit Council (NFP) | | | <input type="checkbox"/> \$25 |
| Religiously Affiliated Camps (RAC) Lunch | | | <input type="checkbox"/> \$25 |
| Stewards of Children Training | | | <input type="checkbox"/> \$30 |
| Emerging Professionals in Camping (EPIC) | | | <input type="checkbox"/> \$50 |
| International Camping Fellowship Tour (ICF) | | | <input type="checkbox"/> \$125 |
| Kindred Only Processing Fee * | | | <input type="checkbox"/> \$15 |

(*Processing Fee Only Applies if NOT Attending the ACA National Conference.)

Amount _____

Current as of 10/28/11. Check the Web site for updates and new events.

8 Send a Child to Camp Fund — Children are our future, and the skills learned and relationships fostered at camp are often life-changing stepping stones on the road to adulthood. Yes, I'd like to contribute!

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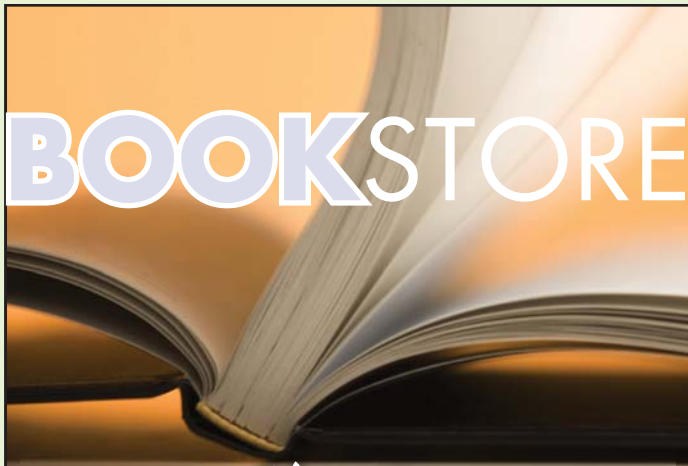
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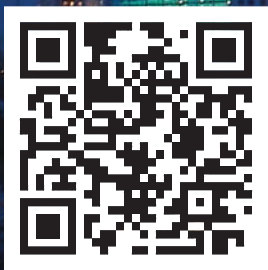


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