american CAMP association®

American Camp Association Partnership Packages

Mission Partner - $100k

- 10+ support to ACA to be considered at this level status
- Receives highest status and will be listed about all sponsors with a larger logo
- Receives same benefits as premier partner

Presidential Partner - $100k

- Use of ACA marks/logos
- One Business Affiliation – including all affiliation benefits
- Category dominance
- Discount for multi-year commitment (5%-2 yr., 10%-3 yr.)
- First option to select an open conference sponsorship
- Use of ACA Conference logo
- Verbal Thank You from the conference stage by ACA's CEO
- Logo on screen at the national conference general session
- Signage recognition at the conference
- 1/2 page ad in the conference program book
- Invitation to sponsor reception at conference
- Sampling or promotion item placed in conference bag
- One exhibit booth at the national conference
- Invitation to special events at the ACA National Conference
- Discount on additional purchased booths
- Year-Round rotating logo on ACA homepage
- Company logo and landing page on sponsor page
- Free sponsorship of one ACA element (program)
- Positioning statement about scope of support on ACA's sponsor page
- Company logo on ACA sponsored element (newsletters, conference, etc)
- Company logo on partner page in Camping Magazine – annually
- Name listed in Camping Magazine on partner page
- Opportunity for editorial in Camping Magazine
- Partnership announcement in ACA NOW and Camping Magazine
- Listing on New Products Page
- One full page ad in Camping Magazine – four issues
- Premier rate on all ACA advertising opportunities
- Logo on buyers guide listing
- One additional direct marketing mail list of ACA camps
- Two e-blast to ACA camps
- Invitation to special events
- VIP seating at special events
- Press release about partnership

Camp Ambassador Partner - $75k

- Use of ACA marks/logos
- Use of ACA Conference logo
- One Business Affiliation - including all affiliation benefits
- Category dominance
- Discount for multi-year commitment (5%-2 yr., 10%-3 yr.)
- Company logo and landing page on sponsor page
- Free sponsorship on one ACA element (program)
- Invitation to special events at the ACA National Conference
- Logo on screen at the national conference general session
- Signage recognition at the conference
- 1/3 page ad in the conference program book
- Invitation to sponsor reception at conference
- One exhibit booth at the national conference
- Discount on additional purchased booths
- Positioning statement about scope of support on ACA's sponsor page
- Company logo on ACA sponsored element (newsletters, conference, etc)
- Company logo on partner page in Camping Magazine – annually
- Name listed in Camping Magazine on partner page
- Opportunity for editorial in Camping Magazine
- Partnership announcement in Inside ACA and Camping Magazine
- Listing on New Products Page
- One-half page ad in Camping Magazine – three issues
- Premier rate on all ACA advertising opportunities
- Logo on buyers guide listing
- One additional direct marketing mail list of ACA camps
- One e-blast to ACA camps
- Invitation to special events
- VIP seating at special events
- Press release about partnership

Camp Leader Sponsor - $50k

- Use of ACA marks/logos
- One Business Affiliation – including all affiliation benefits
- Company logo and own landing page on sponsor page
- Free sponsorship on one ACA element (program)
- Company logo on ACA sponsored element (newsletters, conference, etc)
- Company logo on partner page in Camping Magazine –annually
- Partnership announcement in IACA NOW and Camping Magazine
- One-half page ad in Camping Magazine – two issues
- Premier rate on all ACA advertising opportunities
- Invitation to special events at the ACA National Conference
- One exhibit booth at the national conference
- Discount on additional purchased booths
- Invitation to special events
- Press release about partnership

Camp Champion Sponsor - $25K

- Use of ACA marks/logos
- One Business Affiliation – including all affiliation benefits
- Company logo and landing page on sponsor page
- Free sponsorship on one ACA element (program)
- Company logo on ACA sponsored element (newsletters, conference, etc)
- Company logo on partner page in Camping Magazine – once annually
- Partnership announcement in ACA NOW and Camping Magazine
- One-sixth page ad in Camping Magazine – one issue
- Listing on New Products page
- Invitation to special events at the ACA National Conference
- One exhibit booth at the national conference
- Discount on additional purchased booths
- One direct marketing mail list of ACA camps

Camp Believer Partner - $10k

- Minimum fund raising amount of $10k
- Use of ACA marks/logos
- Company logo on sponsor page
- Partnership announcement in ACA NOW and Camping Magazine
- One-half page ad in Camping Magazine – one issue
- Listing on New Products page
- Discount on additional purchased booths
- One direct marketing mail list of ACA camps
- Press release about partnership

Camp Supporter Partner - $5k

- Minimum fund raising amount of $5k
- Use of ACA marks/logos
- Company logo on sponsor page
- Partnership announcement in ACA NOW and Camping Magazine
- One-sixth page ad in Camping Magazine – one issue
- Listing on New Products page
- Discount on additional purchased booths