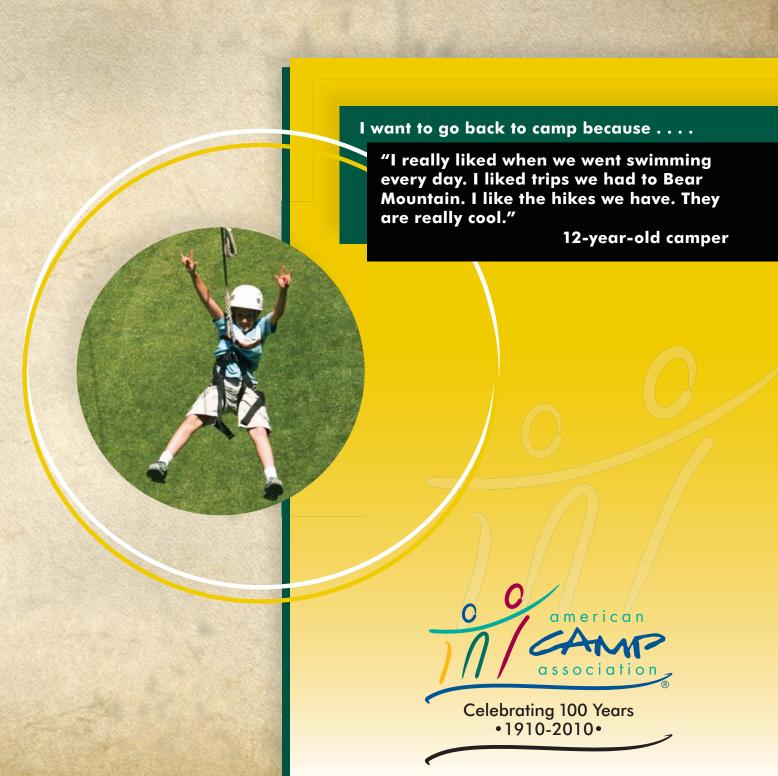
## Annual Report 2009

Because of Camp . . . ™ so much is possible





#### Letter From the President

We rounded the last bend in the lake and headed back to camp on a late summer evening canoe trip. The sun was beginning to set; its last shimmering rays reflected on the smooth, glass-like surface of the lake. The methodic dip of oars as our canoes sliced the waters was the only sound to be heard as staff and campers alike worked together to steer the canoes back to camp. A spontaneous remark from a young woman staff member in her late twenties broke our quiet reverie: "I feel so sorry for my friends in the city who never went to camp. They didn't learn to make friends and negotiate the way I did at camp, and they will never appreciate and miss this lake and woods the way I do. How could they have missed camp?"

In this brief statement, the young staff member voiced a clear understanding of camp's contributions to her own development as she identified what was missing in the developmental growth of her non-camp friends. Because of Camp...™ she is one of millions around us whose lives are richer.

The American Camp Association® (ACA) is proud to be a contributing partner to the camp experience. But being proud is not enough. ACA has set higher targets. What does it take to bring twice as many campers into the powerful and enriching fold of camp in a time when many organizations are looking for ways to conserve, cut back, and consolidate? Forward thinking. ACA is on the move. This year's annual report describes our past efforts, our financial picture, and how our association is poised for even bigger impacts in the coming year.

Congratulations if you are part of this movement. Ask questions if you are intrigued, because at a moment when we could rest on the laurels of the past 100 years, we are investing a greater contribution in the next 100 years . . . just the way our camps invest in enriching the lives of campers. The time is now.

The D. Surguer

## Because of Camp . . . ™ so much is possible.

For the nearly 150 years that camp has been part of the hearts and minds of children and parents, this great experience — called camp — has provided important steps toward the milestones of young lives — creating and fostering the artist, the musician, the articulate business person, the inspired politician, the actor, the scientist, or the visionary who lives in each child's heart.

In 2009, ACA embraced the possibilities of camp, envisioned the future, and through marketing expertise and diligent fortitude, built a path to camp for every family and child to follow. Along the path to camp, ACA continues to rise as an advocate for quality, developmental experiences for children, youth, and families. It was in 2009, the year of possibilities, that ACA reached the public with the heartwarming message: Because of Camp . . .  $^{\text{TM}}$  so much is possible.

And, as ACA blazed the path to camp, three Pillars of Hope identified by CEO Peg Smith remained steadfast:



"Every child through a value-enriched camp experience encounters 1) intimacy with nature; 2) fitness and well being; and 3) healthy relationships. Our methodology, the camp experience, is the best way to address the world's nature-deficit disorder. Our vehicle, the camp experience is the best way to establish and maintain primary human connections to real, authentic relationships. Our community, the camp community, is the best way to deliver opportunities for human-powered activities that promote wellness."

ACA's 20/20 Vision: Through the Lens of Possibilities

20 million campers and 20,000 participants engaged in ACA by the year 2020.

## **ACA Today**

Nearly 10,000 members strong, ACA leads the way in helping camps provide interesting and instructive experiences to millions of campers each year in an environment committed to safety. ACA supports camps and camp professionals in delivering programs that teach children and adults life skills: leadership, independence, cooperation, and teamwork. Our camp support and advocacy programs also bring to youth supervised, fun, and nurturing environments that are key to the developmental process.

At ACA, we know that promoting the camp experience lays the foundation for building happy and productive lives for tomorrow—and a better world for us all. A 501(c)(3) organization, ACA is committed to educating the public about the value of the camp experience for families and children.

I want to go back to camp because . . . .

"I want to do things like night hikes, play games, and have free-time for two whole hours."

10-year-old camper

# Because of Camp . . . ™ children, youth, and adults explore the natural world.

#### ACA's Green Works

ACA-NRPA Partnership Results in Three New e-Courses

In 2008, ACA developed an alliance with the National Recreation and Park Association (NRPA) to develop online courses. In 2009, three courses were developed, including:

- Connecting Children With Nature
- Camp Administrator 101: Preparing for Your New Role
- Communicating in a Time of Crisis: Are You Prepared?

Response to these courses has been overwhelmingly positive.

#### **ACA Joins Nature Rocks**

Campaign Alliance with ecoAmerica, the Children and Nature Network, REI, and Others

As part of ACA's work to connect children and nature, ACA joined a national movement called Nature Rocks. Nature Rocks is a campaign to inspire parents and caregivers to get children outside to play and explore, to make playing in nature a fundamental part of childhood and family life again. Launched in May 2009, Nature Rocks builds on the momentum of the burgeoning grass roots movement, and shows all families that a healthy environment, playing and exploring in nature, is an essential ingredient for family bonding and for raising happier, healthier, and smarter children. Nature Rocks was founded by ecoAmerica and the Children & Nature Network, and brought to life through partnerships with The Nature Conservancy, REI, the American Camp Association, and the Flora Family Foundation all of whom provide funding and/or in-kind support.

#### Nature Circle Cards Distributed to Day and Resident Camps Through Collaboration with Hooked on Nature

As part of the Camp 2 Grow program, ACA collaborated with Hooked on Nature to distribute Nature Circle Cards in each of the camps participating in Camp 2 Grow. The Nature Circle Cards are a "take it with you resource" that makes it easy for educators, parents, and other caregivers to engage a child in a meaningful nature-based experience.

## University of Utah, Department of Parks, Recreation, and Tourism

ACA collaborated with Dr. Jim Sibthorp to create a nature-based component to the newly developed Camp Quality Assessment (CQA). This supplemental component to the CQA measures (through observation and interview) the level of nature-based opportunities in the camp setting and activities, especially those opportunities that contribute to the development of a child's emotional connections to nature.

## A Natural Connection: The Arts and the Environment

"They don't understand, we only have one planet!" said eleven-year-old Anna, one of a handful of young environmentalists participating in Appel Farm Summer Arts Camp's GREEN Corps, a four-year-old program at this Southern New Jersey camp dedicated to developing and nurturing young artists of every discipline. The GREEN Corps (Get Ready for Environmental Education Now) was founded to raise awareness about the delicate balance of nature — and the challenges to the local environment — as well as global environmental concerns. Artists have always been at the forefront of social change, and so it was a very short leap to incorporate the artistic process of observation, contemplation, and creativity into an environmental program that connects young people with the natural world, and encourages them to take an active role as good stewards.

Excerpt from "Green Corp: Being Green Artfully" published in the November/December 2009 issue of Camping Magazine.

# Because of Camp . . . The children, youth, and adults learn to be healthy and well.

#### A Camp for Every Child . . . .

- C5 Youth Foundation was started as a way to give underprivileged children in the Los Angeles area an opportunity to benefit from camp. Students begin the five-year program in the seventh grade. The program has seen amazing results. Seventy-eight percent of the students who begin the program complete the program, of those who complete the program, one hundred percent graduate from high school, and ninety-eight percent go on to college.
- Camp Sunshine, located in Maine, provides a year-round, free program to children
  facing life-threatening illnesses and their families. This unique approach provides
  respite, support, joy, and hope through various stages of the child's illness.
- Camp Twin Lakes, located in Rutledge, Georgia, is a nonprofit, year-round program for children with serious illnesses and special needs. Campers gain selfesteem, self-awareness, independence, and a sense of belonging by participating in recreational, therapeutic and educational programs in a supportive, nurturing, fully-accessible environment.
- America's Camp provides one week of summer camp for children who lost a parent during the 9/11 tragedy. The children participate in collaborative art projects which honor memories and illustrate the healing process that has taken place at America's Camp. Among many annual art projects, the campers painted ceramic hearts for soldiers in active duty and sick children in pediatric hospitals in the New York area. This past summer, each cabin group designed a blanket with thankful and supportive messages for our troops. All art projects from the campers have been gifted to the National 9/11 Tribute Museum, being constructed at "ground zero" in Manhattan and will be on permanent display.

## Camp: A Healthy Environment

Camp provides children, youth, and adults the opportunity to try new things and participate in human powered activities. According to surveys by both the Kaiser Family Foundation and the Center for Disease Control and Prevention, an American child is six times more likely to play a video game on any given day than to ride a bike. An estimated 22 million of the world's children under the age of five are already considered obese. According to research conducted by ACA, 63 percent of children who learn new activities at camp tend to continue engaging in these activities after they return home. This leads to continued physical exercise that lasts a lifetime.

\*\*Our 20/20 Vision is not just about process and association management. It is about a movement. A movement to ensure more children from all socio-economic backgrounds have the opportunity for a quality camp experience — and all that goes with that.\*\*

~Peg Smith, CEO, American Camp Association

#### **Did You Know?**

- One in 5 children (10 million children) are obese.
- It is now common place for children as young as 4 years of age to have type II diabetes, previously considered an adult problem generally related to obesity.
- Twenty percent of children do not get two hours of vigorous exercise per week.
- Less than 12 percent of children eat recommended fruit.
- Take-out food accounts for more than 30 percent of a family's food expenditures on a daily, weekly, or annual basis, across all spectrums of socioeconomic classes.
- Obesity contributes to 300,000 deaths per year.
- Less than 12 percent of high school students eat the recommended amount of fruit.
- Less than 12 percent of young women get enough milk.

Sources: United States Department of Agriculture, National Institutes of Health, and Centers for Disease Control. Excerpt from the article, "Kids and Healthy Lifestyles," published in the September/October 2005 issue of Camping Magazine.

## Because of Camp . . . ™ children, youth, and adults find mentors.

#### **Healthy Human Connections**

Audrey Monke, owner and director of Gold Arrow Camp in Lakeshore, California, said, "Children intuitively know that their parents think highly of them. When an adult outside their family finds something unique and special about them, it can have a powerful and positive influence on them."

She believes that children grow from the independence of a camp experience and from developing close relationships at camp with fellow campers and counselors. "Being away from their parents allows children to be more open to developing relationships with other adults," Monke said. "These adults serve as positive role models and mentors for children and can sometimes offer insight and advice that children may not listen to from parents."

"We are living in a culture that has instilled fear in parents," she said. "Parents are hesitant to entrust their children to the care of others, but opportunities for children to develop healthy relationships with adult mentors offer the chance for children to grow in independence, social skills, and confidence."

Excerpt from "Role Model Relationships: Making Healthy Human Connections" by Peg L. Smith, CEO, American Camp Association

## Finding Friends and Mentors at Camp

Reflecting on her camp friendships, sixteen-year-old Kelsey said, "Although camp seems like a place to simply spend your summers, it is truly so much more. Besides the wonderful learning experience, I have forged many friendships that will last a lifetime. Friends you get from camp are not just those you spend the summer with, they are your escape. The fact that they can be so unbelievably secure in your friendship that they expose their darkest secrets to you inspires others to be honest with themselves. Not only have I grown up with these kids, I grew with them."

Matt, eighteen, added, "Many of the best friends I have ever had are from camp. We learn to work together and live like a family, setting aside our differences to make our experiences greater. Nobody holds grudges because people realize that camp is too short to be mad at anybody and that they should figure out their differences and go back to being friends. Camp is amazing for the friendship and problem-solving skills you learn."

And fifteen-year-old Julia offered, "The friends you make at camp, at least for me, are the ones that are always there for me and I know I can depend on. They don't judge you like some people might at school because you all have something in common: you love

camp."



#### The ACA Camper Scholarship Program

As a charitable organization, ACA strives to bring people together. Our unique camper scholarship program enables private/independent camps to use charitable contributions for camper scholarships. The ACA Camper Scholarship Program enables more children to experience camp by making it easier for private/independent camps to offer scholarship funding for more campers.

Since ACA is a tax-exempt corporation under Section 501(c)(3) of the Internal Revenue Service code, contributions to ACA are tax deductible. Within certain restrictions, the Association can accept contributions for camper scholarships. In this way, private/independent camps can offer a tax deduction for contributions to their camp's scholarship program. In 2009, ACA had 58 camps participating in this program — awarding \$424,545.00 (a 1% increase in dollars over 2008) to 294 children (a 13 percent increase in the number of children who received camper scholarships).



Turning Possibilities Into Realities: 2009 ACA Milestones

#### High-Profile Partnerships Promote the Value of Camp

ACA, AT&T, and Cell Phones for Soldiers (CPFS) Unite to Support Troops

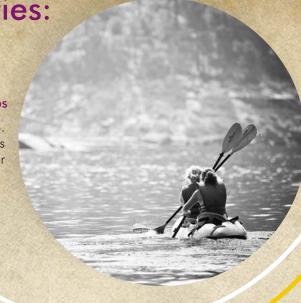
ACA launched cell phone recycling drives last summer through AT&T and CPFS. CPFS is a charity started by two Massachusetts teens that collects and recycles used wireless phones, then uses the proceeds to purchase prepaid phone cards for military members stationed overseas.

Camps were encourage to compete in a service project contest to:

- Create the most environmentally-friendly cell phone recycle bin;
- Design the most creative cell phone recycling bins; and/or
- Collect the most used cell phones from their communities.

#### ACA Partners With Kmart® in Back-to-School Campaign

ACA partnered with national retailer Kmart® in their back-to-school campaign. "Be a Schoolebrity" sweepstakes. Camps received a package from Kmart that included information about the sweepstakes and shopping coupons as part of the retailer's back-to-school program. As an added incentive exclusive to ACA camp families, Kmart included a coupon for \$10 off a purchase of \$50 worth of apparel.



#### **Public Outreach Inspires Millions**

#### ACA in the News

- There were 689,351,276 media impressions in 2009. This is over 280 million more than 2008!
- ACA appeared in national media including The Wall Street Journal, Chicago Tribune, MSNBC, Fox News, USA Today, TIME Magazine, CNN. com, Newsweek, The New York Times, Yahoo!, Reuters, ABC News, Christian Science Monitor, Forbes, Working Mother Magazine, Scholastic Parent and Child, Associated Press, CNBC, and The Washington Post.
- During 2009, ACA responded to a number of media calls. Although the economy and H1N1 Influenza topped the list of topics, we were able to manage most of these stories with a positive outcome. ACA was able to establish itself as a valuable resource for families on the topic of H1N1, and the benefits of camp were celebrated regardless of the economic climate.
- ACA continued our relationship with the Family Magazine Group and developed relationships with over twenty other local parent magazines.

#### Sharing How the World Is Changed Because of Camp . . .™

In 2009, ACA's public relations team stepped up efforts to develop a public service announcement. As a result, and generous funding from the Legacy Fund, the Because of Camp...™ PSA was developed. Launched in early May, the video PSA featured fourteen celebrities sharing how their lives had been changed by the camp experience. The video was released virally on YouTube, ACA's Web sites, Facebook, and Twitter. The video was shared with members and media, and appeared on camp Web sites, parenting blogs, and Hulu.com. A print version of the PSA was released shortly afterwards, and has appeared in publications and camp offices alike.

#### Managing a Crisis: H1N1 Goes to Camp

In April, ACA began working with the Association of Camp Nurses (ACN) and the Centers for Disease Control and Prevention (CDC) to provide members with timely, accurate information regarding H1N1. A dedicated Web page was added to ACA's Web site. The page highlighted updates, recommendations, information, and key messages. In addition, ACA developed a brief parent video in which Peg Smith addressed some basic parent concerns regarding H1N1 and summer camp. This video was posted to YouTube, ACA's dedicated Web page, and a dedicated Web page on CampParents.org. ACA also supplied information and links for families on CampParents.org.

#### **Education Innovation Continues**

#### ACA 2009 National Conference — The Power of the Experience

ACA hosted the 2009 National Conference in Orlando at Disney's Coronado Springs Resort. A blend of educational programs and social networking events focused on the powerful experience of camp.

#### Publishing Advances Create New Learning Resources

This year ACA published 44+ new educational titles including books, training DVD's, and workbooks through publishing partner, Healthy Learning:

- Crisis Communications Weathering the Storm: A Handbook for Camps and Other Youth Programs, Marla Coleman and Jessica Coleman
- The Basics of Camp Nursing, Second Edition, Linda Ebner Erceg and Myra Pravda
- The Camp Counselor's Guide to Interpersonal Communication, James Schnell
- Cultural Competency: The Key to Hiring and Recruiting a Diverse Staff, DVD
- 2009 ACA National Conference Sessions on DVD, 37 DVDs created by Gretchen Vaughn

ACA released the second edition of the ACA New Director Orientation and made the program accessible using an online library and developed and released an online Education Resources Center for ACA volunteers serving in professional development roles.

## May/June Issue of Camping Magazine in High Demand

The special edition May/June staff training issue of Camping Magazine topped the charts in individual bulk sales as sales increased from 5,850 sold in 2008 to 7,527 issues sold in 2009.

#### **Progress Set in Motion**

## Task Force Maintains Accreditation Program Relevancy

The ACA National Board-appointed task force, Education and Accreditation, successfully completed the study phase and began the design phase for an association-wide, systematic accreditation program.

## ACA Partners to Support the Child Protection Improvements Act

ACA partnered with other youth-serving organizations to get the Child Protection Improvements Act reintroduced in the House and Senate. The Act would allow youth-serving organizations access to FBI criminal background checks. For more information, visit www.ACAcamps.org/publicpolicy.

#### **Revisions to Congressional Toolkit**

ACA revised the Congressional Toolkit this year to help camps promote positive relations with legislators and educate them about the value of the camp experience by inviting them to camp. The informative Toolkit: Congressional Visitors and Your Camp comes complete with samples of invitation letters, agendas for visiting day, tips from Congressional staff members, advice on working with the media, and much more. Access the Toolkit online at: www.ACAcamps.org/publicpolicy/congressional toolkit.php.

#### ACA Collaborates in University's Google Online Marketing Project

ACA, in collaboration with the School of Business at the University of Indianapolis, participated in the 2009 Google Online Marketing Challenge. ACA recruited ten camps to participate in the project with the students. Camps received three weeks of free search engine optimization and benefited from analysis and suggestions from the student groups.

#### e-Institute Expands to Support Online Learning

ACA's e-Institute course catalog was expanded significantly over the past year, with twelve courses now available to support self-directed, on-line learning. ACA offers certificates of completion for all courses. CEUs are offered for selected courses through the National Recreation and Park Association. Visit www.ACAcamps.org/einstitute for course listing.



"When I came to camp it was the first time I left my hood. It was new, and I didn't like it. Then I started having fun." 12-year-old camper



#### Research Efforts Advance the Value of Camp

- Fifteen percent increase in camps enrolled to participate in Year 4 of the Healthy Camps Study.
- ACA's Youth Outcomes Battery (YOB) expanded with the addition of Affinity for Nature outcome measure. Two new outcome measures, Problem-solving and Connectedness, were pilot tested in the summer of 2009 in collaboration with the University of Utah. The development of these tools continues to be supported by the Not For Profit Council.
- ACA collaborated with the National FFA Organization to integrate leadership lessons and customize environmental stewardship applications into Camp 2 Grow.
- ACA conducted a national survey of the business operations (income, expenses, marketing, etc.) of day and resident camps. This research mirrors data collected in 2006 (as part of ACA's three-year cycle of camp business research), allowing for comparisons across time.
- ACA conducted a national survey of Emerging Issues for day and resident camps. This annual survey is in its second year and illuminates topics and issues that camp directors identify as "hot topics" of interest to them.
- The David P. Weikart Center for Youth Program Quality (formerly HighScope Educational Research Foundation) is working with ACA to develop a Camp Quality Assessment (CQA) tool that will allow program staff (or external specialists) to conduct evidence-based research on programs using observation and interviews. The CQA allows for the development of an overall camp program quality profile based on a tool that is objective.
- Articles published in peer-reviewed journals, including research in Outdoor Education, Journal of Youth Development, New Directions for Youth Development, Journal of Children, Youth, and Environment, as well as practitioner magazines such as Camping Magazine, Camp Business, Canada Camps, and Compass Points.

## Camp 2 Grow: Where Every Child Leads and Shines

The first year of implementation for the Camp 2 Grow program was completed during the summer of 2009. Camp 2 Grow is an environmental leadership and stewardship program developed by the American Camp Association through funding from the Lilly Endowment Inc. The Camp 2 Grow Environmental Leadership Program teaches middle and high-school aged youth fundamental leadership knowledge and skills in a naturebased setting. The nucleus of the program is LifeKnowledge® — a cutting-edge leadership curriculum created by the National FFA organization with environmental stewardship applications designed to be integrated into a typical camp schedule and completed within a two-week period. Camps and ACA moved swiftly to demonstrate to funders our ability to respond to identified needs.



I want to go back to camp because . . . .

"... of the cool counselors, and I meet new people and they help me a lot because I don't want to get into trouble." 11-year-old camper

#### ACA Offices Support Local Community Service

#### ACA, New England Awarded Grant From REI

ACA, New England received a \$12,500 grant from REI to promote PEAK (Promoting Environmental Awareness in Kids) at one hundred ACA camps in New England. Each camp received free training materials, lesson plans, and ACA, New England co-branded take-away cards. It is estimated that 15,000 campers learned about the Peak/Leave No Trace principles this summer.

### ACA, Indiana Participates in Local Educational Events

ACA, Indiana partnered with the Indiana Parks & Recreation Association for a joint state conference themed Wellness Through The Ages, January 20-22, 2010 at Purdue Memorial Union. Conference agenda will include exhibit hall, keynote speaker, educational sessions, evening social, bookstore, networking, pine wood derby, and Pre-Conference Enrichment.

The local office also participated as an activity provider at Hoosier Outdoor Experience, at Ft. Harrison State Park, Indianapolis, featuring arts & crafts, outdoor cooking, games and sports and outdoor living skills as a sampling of common camp activities.

## ACA, Keystone and Other ACA Local Offices Present "Eco-Camp"

ACA, Keystone in partnership with ACA, New York, Upstate New York, Chesapeake, and New Jersey local offices, encouraged owner/operators of camps, parks and recreation sites, and other facilities to celebrate Earth Day by attending the first-ever Eco-Camp Conference held in Allentown, Pennsylvania, on April 23, 2009. The Eco-Camp Conference was presented with generous support from sponsors AMSkier Insurance and The Dime Bank.

Eco-Camp was a new concept for the annual Keystone Conference, which it has presented for eleven years. Designed to teach camps how to save money and natural resources with eco-friendly strategies and sustainable energy systems, and add "green" activities to children's programs, the one-day "green" conference attracted local, regional, and national speakers and nearly 100 attendees.

#### ACA, New Jersey 2009 Highlights

- Launched the L.E.A.D. (Lead Excel and Develop) program
  at The Tri-State Camp Conference. Select, high caliber
  teens from 9 ACA, New Jersey camps were introduced to
  the camp profession and the American Camp Association
  by many leading experts in the field.
- As a result of efforts championed by ACA, New Jersey, all ACA-Accredited® camps in New Jersey are exempt from local, county, and state health inspections effective 2009 camp season. This exemption was adopted into state law in May 2009.
- Through a partnership with SCOPE, ACA, New Jersey nonprofit resident camps received \$95,000 in pledges to assist underprivileged children to attend camp.
- ACA, New Jersey Camp Riverbend is the first camp in the state of to generate all its electricity from a solar-powered electrical system.

## ACA Regional Conferences Inspire Child and Youth Development Leaders Nationwide

Regional Conferences met with success throughout the country, playing host to camp professionals from staff to directors.

Visit www.ACAcamps.org/conference/ conferences.php for a complete listing of conferences.

## **Local Office Directory**



#### NATIONAL OFFICE 5000 State Road 67 North, Martinsville, IN 46151-7902 765-342-8456 fax 765-342-2065 www.ACAcamps.org

#### CHESAPEAKE

Maryland, Washington D.C.

www.ACAChesapeake.org 5841 Brandywood Ln. Salisbury, MD 21801 800-653-1409 410-548-3770 fax 410-548-3775 njcanter@verizon.net

#### EVERGREEN

Alaska, Montana, Northern Idaho, Washington

www.ACAEvergreen.org 6523 California Ave., S.W., Ste. 305 Seattle, WA 98136-1833 877-888-2267 206-923-2322 fax 206-935-4424 evergreen@ACAcamps.org

#### GREAT RIVERS

Iowa, Kansas, Nebraska, Western Missouri www.ACAGreatRivers.org 2335 300th St. Ventura, IA 50482 888-748-3783 fax 641-927-4428 executive@ACAgreatrivers.org

#### HEART OF THE SOUTH

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#### INDIANA

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#### KEYSTONE REGIONAL

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www.ACAKeystone.org P.O. Box 86 Jenkintown, PA 19046 888-917-2267 (PA/DE only) 215-886-5385 fax 215-885-6424 executive@ACAkeystone.org

#### MICHIGAN

www.ACA-Michigan.org P.O. Box 6177 Grand Rapids, MI 49516-6177 877-823-0005 616-245-5255 fax 616-245-5259 executive@ACA-michigan.org

#### **NEW ENGLAND**

Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont www.ACAne-camps.org 80 Westview St.

Lexington, MA 02421-3129 781-541-6080 fax 781-541-6084 camp@ACAne-camps.org

#### **NEW JERSEY**

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#### NORTHLAND

#### Minnesota, North Dakota, South Dakota

www.ACANorthland.org 4132 88th Ln., N.E. Circle Pines, MN 55014 800-842-0308 Phone/fax 763-784-5400 ACAnorthland@qwest.net

#### OHIO

www.ACAOhio.org 5244 Bandon Ct. Dublin, OH 43016-4312 800-837-2269 Phone/fax 614-766-4519 info@ACAohio.org

#### OREGON TRAIL

#### Oregon, Southern Idaho

www.ACAOregonTrail.org 6523 California Ave., S.W., Ste. 305 Seattle, WA 98136 503-343-3292 oregontrail@ACAcamps.org

#### ROCKY MOUNTAIN

#### Colorado, Wyoming

www.ACARockyMountain.org P.O. Box 2566 Estes Park, CO 80517 888-926-2267 fax 970-586-5097 ACARockyMountain@ACAcamps.org

#### SOUTHEASTERN

#### Florida, Georgia, North Carolina, Puerto Rico, South Carolina

www.ACASoutheastern.org 13000 S. Tryon St., Ste. F #310 Charlotte, NC 28278-7602 919-402-4336 fax 919-794-3274 erica@ACAsoutheastern.org

#### SOUTHERN CALIFORNIA/HAWAII

#### Hawaii, Southern California

www.ACASoCal.org P.O. Box 712218 Los Angeles, CA 90071-7218 213-483-4300 760-345-2926 fax 213-989-6814 info@ACAsocal.org

#### SOUTHWEST

#### Arizona, Nevada, New Mexico, Utah

www.ACASouthwest.org 2474 E. Oakland St. Gilbert, AZ 85296-9137 800-265-1917 (message) 480-557-1142 fax 775-993-5717 swcamps@qwest.net

#### ST. LOUIS

#### Southern Illinois, Eastern Missouri

www.ACAStLouis.org 730 Walnut Creek Ln. Town and Country, MO 63017 314-616-7301 sherwdex@aol.com

#### **TEXOMA**

#### Oklahoma, Texas

www.ACATexoma.org P.O. Box 472264 Garland, TX 75047 888-559-2267 danishaw@ACAtexoma.org

#### UPSTATE NEW YORK

#### (Includes all other counties in New York not covered in the ACA, New York local office)

www.ACAUpstateNewYork.org 9200 Sixty Road Phoenix, NY 13135 315-399-0860 fax 315-695-2500 usnyaca@twcny.rr.com

#### **VIRGINIAS**

#### Virginia, West Virginia

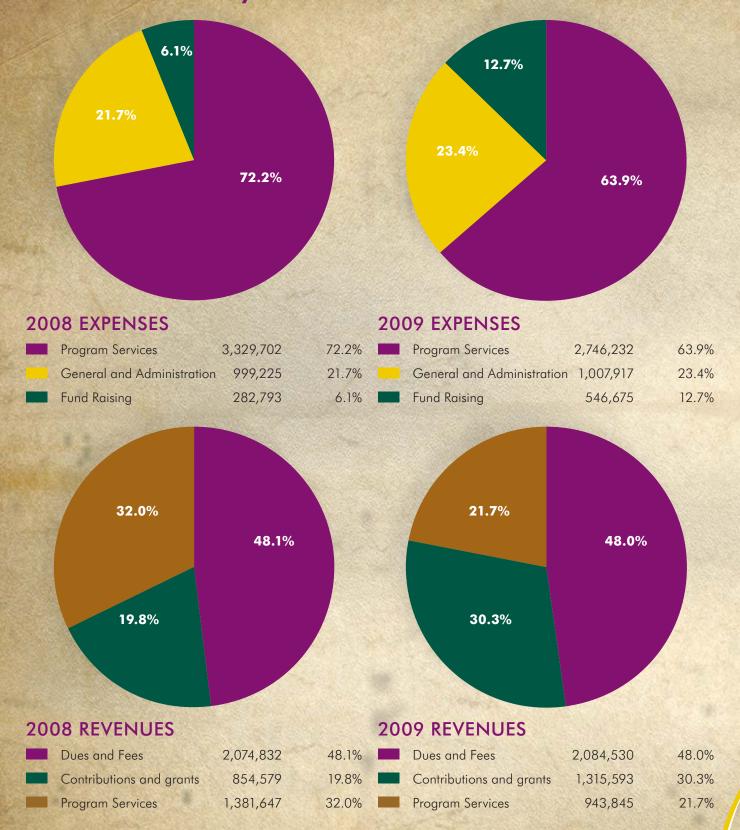
www.ACAVirginasCamps.org P.O. Box 697 Clarksville, VA 23927 800-347-7523 (VA, WV, NC, DC, MD) Phone/fax 919-603-0445 ACAVirginias@ACAcamps.org

#### WISCONSIN

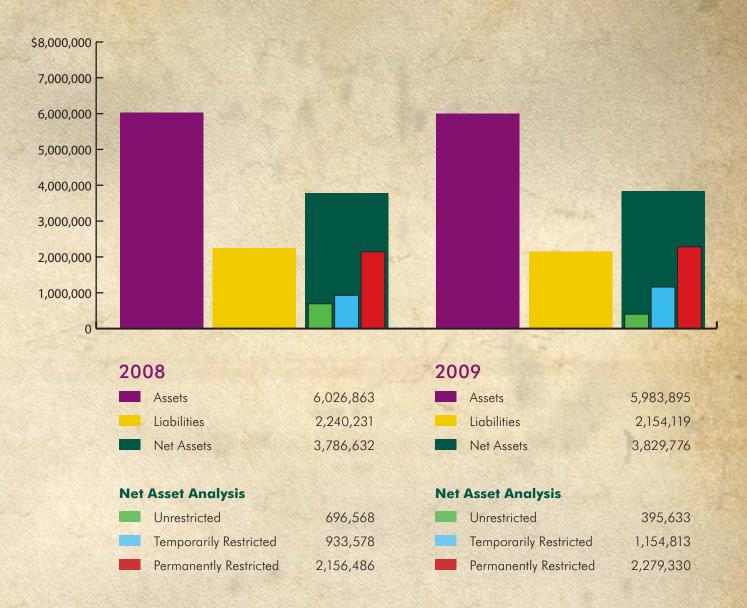
www.ACAWisconsin.org N. 9659 Hopfensperger Rd. Appleton, WI 54915 920-716-4133 ACAwisconsin@sbcglobal.net



## **Financial Analysis**



#### FINANCIAL POSITION ANALYSIS



#### I want to go back to camp because . . . .

"Being at camp, I met people from a lot of countries, and they were nice to me and taught me a lot of stuff."

12-year-old camper

### ACA Supporters Fiscal Year 2009 (July 1, 2008 – December 15, 2009)

**Camp Leaders** (gifts \$100,000 and over)

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C5 Youth Foundation of Southern California/ Camp Paintrock

Camp Alleghany Camp All-Star Camp Birchwood Camp Cedar

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Camp Downer Camp Fire USA Long Beach Area Council

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Camp Kinneret Day Camp

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### ACA Supporters Fiscal Year 2009 (July 1, 2008 – December 15, 2009) — continued

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#### I want to go back to camp because . . . .

"I can see nature up close and learn good things and make many new friends."

12-year-old camper

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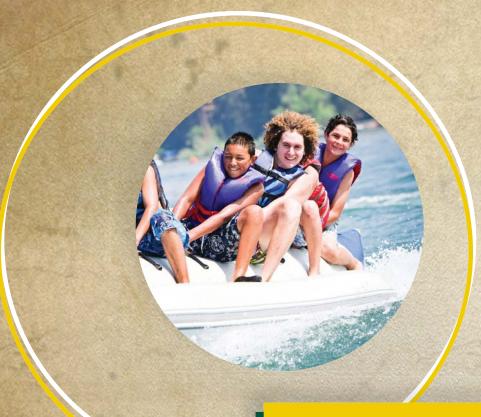
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