

1912

Annual Report 2010

100 Years of ACA:
Celebrating Yesterday, Educating Tomorrow



Celebrating 100 Years
•1910-2010•





LETTER FROM THE PRESIDENT

As a young pastor, one of my tasks was to visit the elderly. The oldest was a ninety-four-year-old patriarch of one of the churches I served. I would visit him hoping to hear stories of the “good old days” of the community, which had seen economic boom times and physical displacement as a state park flood control lake was established. I could only imagine what he would tell me as I went to visit. Those visits were a disappointment to me as he was always thinking about the future when we visited. We would talk with confidence about promises he found in his faith.

Camps live in the creative tension between the past and the future. The experiences of campers and staff are key in their growth to healthy adults. Traditions that never change become stale, but returning participants look for familiar elements of the camp experience. Each year, new members of a camp community lead to shifting traditions, catch phrases, and rituals.

ACA is celebrating 100 years of great contributions to the development of campers and staff during each camp experience. We celebrate 100 years while being pulled into the future. Structures and governance that served the last century are transitioning into investment in flexible, relevant, and effective supports for increased contributions to healthy individuals. We are building creative partnerships; we are sharing resources and utilizing the best resources of others as we maximize our contributions to camper experiences.

The contributions we will make in the next 100 years can only be imagined. We will not take old stories and old tools into the future. Instead, ACA is flexing to more effectively support camps as they make key contributions to the development of all participants. I look forward to the amazing stories we will learn to tell as we review the second 100 years of ACA.

A handwritten signature in black ink that reads "Peter D. Seeger". The signature is written in a cursive style with a large, stylized initial "P".



A LETTER FROM ACA CEO PEG SMITH

In 1999, former ACA President Roger Popkin asked me whether we want ACA “to be part of tradition or part of history.” In order for ACA and the organized camp experience to remain a tradition, and not just become a line in a history textbook, we need to look to our past and find our anchoring purpose, while moving forward with a vision that is relevant in our ever-changing, ever-evolving world.

For the past 100 years, ACA has held an influential role in the development of countless children, youth, and adults through the camp experience, and that is certainly something to celebrate. We have set ACA Standards that keep camp a safe environment, researched to give tangible data to the positive outcomes of the camp experience, and raised funding to send children to camp — those who may have never had the opportunity otherwise. Again, these events throughout the past 100 years should be celebrated.

But we must keep progressing. We must keep growing. In fiscal year 2010, ACA identified three key areas of growth that we must vigilantly pursue in order to remain an active part of the American lexicon: Membership and Customer Service, Professional Development, and Public Policy and Government Relations. ACA has started working diligently on these goals, and in the coming year, we plan to make great strides in all of them.

It is critically important that we remember our mission and values — our core reasons for existence — and that we continue to navigate our changing world to ensure we uphold them. For 100 years we have remained fluid — adapting and growing with the world around us. Today and in the future, our mission will continue to be of critical import. As stewards of ACA and the camp experience, we must continue to move forward — celebrating our rich history, but educating ourselves, the world around us, and the leaders of tomorrow.

A handwritten signature in black ink, which appears to read "PEG SMITH". The signature is fluid and cursive, written over a light blue background.

ACA's 20/20 Vision:

20 million campers and 20,000 participants engaged in ACA by the year 2020.

ACA Today

ACA leads the way in helping camps provide interesting and instructive experiences to millions of campers each year in an environment committed to safety. ACA supports camps and camp professionals in delivering programs that teach children and adults life skills: leadership, independence, cooperation, and teamwork. Our camp support and advocacy programs also bring to youth supervised, fun, and nurturing environments that are key to the developmental process.

At ACA, we know that promoting the camp experience lays the foundation for building healthy and productive lives for tomorrow — and a better world for us all. A 501(c)(3) organization, ACA is committed to educating the public about the value of the camp experience for families and children.



ACA's Mission

The mission of the American Camp Association is enriching the lives of children, youth, and adults through the camp experience.

100 Years of Hope

We have significant evidence as a result of the past one hundred years that the camp experience is a powerful venue for learning and development. Yet, we are not talking about preservation of the past but, instead, using today's well-founded hope that is convincing and substantiated thus illustrating relevancy in today's world. Why give up on an idea that lasts — and deserves to last? Indeed, a well-founded hope — for children, our country, our world.

Excerpt from "Well-Founded Hope: From the Past to the Future" by Peg L. Smith, published in the January/February 2010 issue of *Camping Magazine*.



circa 1920

Educating Tomorrow — ACA's Three Growth Strategies

In fiscal year 2010, ACA designated three priority growth strategies: Professional Development, Public Policy/Government Relations, and Membership/Customer Service Outreach. The identification of these growth strategies was

a result of work done by the Accreditation and Education Task Force, Audit and Financial Policy Committee, Membership Task Force II, the 2005 ACA Business Plan, and culminating conversations during the ACA Leadership Summit at the

National Conference in Denver (2010) and the spring 2010 ACA Board of Directors Meeting. Although these strategies were conceived late in the fiscal year, progress can already be seen; in fiscal year 2011, substantial progress is forecasted.

PROFESSIONAL DEVELOPMENT

In spring 2010, ACA began the early stages of the design and development of an association-wide Professional Development Center (PDC). The PDC is a place where ACA has made a visible commitment to the belief that learning is a life-long process, and that professional development will strengthen the quality of services delivered to children, youth, families,

and adults. The PDC offers camp and youth development professionals diverse tools, services, resources, and courses that expand their knowledge and skills through professional education opportunities that are relevant and career stage appropriate. ACA's PDC is a multi-faceted learning community that includes ACA-developed and ACA-endorsed offerings

to engage individuals and encourage continued learning. Several components started in fiscal year 2010 include defining the ACA Core Competencies for Professionals, establishing processes for an ACA Educational Endorsement process, and continuing development of the ACA online educational opportunities through the e-Institute.

GOVERNMENT RELATIONS / PUBLIC POLICY

While ACA has long-sought to keep our members and the public informed of public policy and governmental legislation, it was decided in fiscal year 2010 that one of our

main growth strategies was to take a more active role in government relations. The goal for fiscal year 2011 is to develop ACA's government relations and public policy program by building on past success, expanding our influence by

placing new priority on being proactive at both the federal and state level, and integrating government relations and public policy seamlessly into other structures within ACA, such as communication, research, and professional development.

MEMBERSHIP / CUSTOMER SERVICE

ACA is continuing and strengthening our efforts to diversify the members and camps we represent. Camps and camp (youth development) professionals affiliated with ACA benefit from shared and collective knowledge, insights, experiences, and connections. ACA members are uniquely qualified to work proactively, individually, and together to effect positive youth development. We will expand our influence through a customer growth model that

reflects casual, connected, and committed relationships, and will use the following venues to grow our membership and customer base: the camp experience; the Web; social networking sites; participation in meetings, events, and trainings; bookstore purchases; calls to action; college classroom experiences; publications; and job services.



FUN FACTS FROM HISTORY

- ✦ The 1943 national conference was cancelled because of “critical transportation issues” resulting from World War II.
- ✦ In 1979, the ACA national conference was moved to an annual event after having rotated biennially with regional conferences for many years.



Education Innovation Continues

EDUCATIONAL ALLIANCES

- ACA and Teach for America partnered to educate camp staff about employment and workforce development opportunities available through Teach for America, an organization which places teachers in schools located in low-income communities.
- ACA and the University of Arizona 4-H began work on family camp curriculum for camps and other youth development programs. This curriculum is being supported by family camp research conducted by ACA, Virginias and Virginia Tech.
- ACA completed the development of the Camp-Program Quality Assessment with the David P. Weikart Center for Youth Program Quality. This observational tool is available to camps as a resource for self-assessment by internal staff teams, as a monitoring and feedback tool for supervisory staff, and a quality metric for external evaluation and research, as well as a critical component to improved program quality.
- ACA worked with the National Recreation and Park Association on a series of webinars appropriate for both camps and municipal recreation centers. ACA partnered with the Innovation Center for Community and Youth Development to begin a series of webinars on collective leadership.

ACA reaches across the camp community to enrich the lives of others who may not be aware of ACA or the opportunities we can bring to their communities. ACA attended and/or presented at the following events to promote our good will.

- American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD)
- National 4-H
- National Recreation and Park Association (NRPA)
- National Afterschool Association (NAA)
- Before, Out of School Time (BOOST)

E-INSTITUTE (WEBINARS)

ACA's online learning offerings through the e-Institute featured a number of webinars — online classrooms through which learning was facilitated by a subject matter expert. Several of these webinars were offered through a partnership with other youth-serving organizations.

2010 ACA NATIONAL CONFERENCE AND 100TH ANNIVERSARY CELEBRATION — BECAUSE OF CAMP

Denver, Colorado served as the backdrop for the National Conference and 100th Anniversary celebration. The event opened with 100 youth campers singing traditional camp songs for an audience of more than 1,000 attendees. A special luncheon celebration featured the official unveiling of ACA's nationwide billboard campaign, a heartwarming story by Olympian and camper Kerry Strug, and inspiring words from CEO Peg Smith. And no celebration is complete without . . . cake! Past ACA presidents took center stage to light the candles on an enormous confection which served as the exclamation point for a wonderful celebration. Other highlights included:

- Gatherings of special interest groups, Kindreds, and Councils, including Emerging Professionals in Camping, Association of Independent Camps, Special Populations Preconference, Pioneers in Camping, Not-for-Profit Council, Religiously Affiliated Camps, and the Boy Scouts of America.
- Camp and youth development professionals from the West enjoyed a special Camp West Conference-within-a-Conference. The event included education around topics specific to the region.
- More than 120 educational offerings were provided.
- Mawi Asgedom, Peg Smith, Mark Victor Hansen, and Luis Benitez provided lectures.
- The Rocky Mountain Section provided hospitality unique to their region and coordinated efforts of more than fifty volunteers.

Power in Partners

ACA's partners, sponsors, and educational alliances provided a range of value to ACA members and helped ACA expand its reach to more children, youth,

families, and youth development professionals. Highlights included ACA's work with the following organizations.

PARTNERS/SPONSORS

- Markel Insurance Company
- PurchasingPoint (HealthTrust)
- John Deere Company
- Payment Processing Consultants
- Nationwide Instructional Cardiovascular Education (N.I.C.E.)
- Xerox Free Color Printers
- BZ Emergency Training
- Kleenex
- Cabot Cheese
- Church Mutual Insurance
- Rocky Mountain Sunscreen
- CampMinder
- Merchant Leasing
- Mabel's Labels
- C.C. Creations
- Consumer Crafts
- BAGGO

FUN FACTS FROM HISTORY

- ✦ In February of 1926, the forerunner of *Camping Magazine*, *The Camp Directors Bulletin*, was founded.
- ✦ In 1975, *Camping Magazine* was brought in-house after being edited and published by Howard Galloway in Plainfield, New Jersey, for over thirty years.



Research Efforts Demonstrate the Value of Camp

- ACA's Youth Outcomes Battery (YOB) expanded to ten measures with the additions of Problem-Solving Confidence and Camp Connectedness. Norming of the YOB was undertaken during the summer of 2010 through the continued support of the Not-for-Profit Council. A new measure for Spirituality was piloted during the summer of 2010 with the support of the Religiously Affiliated Camps.
 - ACA conducted the National Compensation and Benefits survey of day and resident camps. The data collected are a part of the systematic three-year business survey cycle that allow salary comparisons and trend analysis across time.
 - ACA partnered with the Association of Camp Nurses and the Centers for Disease Control and Prevention as part of a national effort to assess and document camps' responses to the H1N1 outbreak during the summer of 2009. This information was shared within the public health arena as well as the public education system.
 - ACA completed the development of the Camp-Program Quality Assessment with the David P. Weikart Center for Youth Program Quality. This observational tool is available to camps as a resource for self-assessment by internal staff teams, as a monitoring and feedback tool for supervisory staff, and a quality metric for external evaluation and research, as well as a critical component to improved program quality.
 - National enrollment surveys were conducted to track the impact of the economic downturn on day and resident camps. The day and resident camp data were analyzed for trends within geographic areas, sponsorship, and size of camp to help camp administrators respond to a rapidly changing economic environment.
 - 180 day and resident camps entered injury and illness data as part of the ACA's Healthy Camp Study — a five year surveillance project of camper and staff injuries and illnesses.
- Approximately 11,000 camp directors, staff, and volunteers were trained in injury and illness prevention strategies using lessons learned from the Healthy Camp Study.
- As part of the \$490,000 grant received from Lilly Endowment Inc., ACA planned for year two of the Camp 2 Grow program — a youth leadership and environmental stewardship project. ACA's research on the importance of Camp 2 Grow on children and youth was outlined in the 2009 Camp 2 Grow Impact Report. An online course to support director and staff training for Camp 2 Grow was created and disseminated to camps across the US.

1957



The Camp-School Partnership Survey

The Camp-School Partnership survey was conducted during December 2009 – January 2010 as one way to determine the current ways the camp community intersects with the school community. Critical information was needed to position the camp community and increase our value proposition around educational reform, the kinds of settings that contribute to the development of children, the opportunities that best help children learn, and our belief that camp is an essential component of the formula. This information was critical for ACA as we worked to develop relationships around expanded learning opportunities and evidence-based actions.

Some of the key messages from the data include:

- The majority of camps say they partner with schools either directly or indirectly, but there is much room to improve.
- Residential (overnight) programs during the school year are the most prevalent program format. Typical stay during non-summer months is two to three days (51 percent) followed by one-half to one day (47%).
- The top reasons for offering school group programs is to generate revenue (55 percent), followed by keeping youth engaged throughout the year (43 percent).
- Not surprisingly, top academic areas are Earth/Environmental Science (75 percent), General Science (51 percent), and Biology (47 percent). However, quite a breadth of academic content is addressed.
- While almost all camps say they intentionally target youth outcomes, few actually evaluate and document.
- Camps say their staff primarily conduct the school programs (51 percent) or share the responsibilities with the teachers (37 percent). Staff generally plan customized programs with teacher input prior to the school program (72 percent), or offer packaged programs/lessons based on a menu from which teachers choose (62 percent).
- The link between the camp program and established learning standards are mixed. If linked, that process is done primarily by camp staff.
- Learning that occurred as a part of the camp program is NOT evaluated by the school (or with camp staff), or is unknown by the camp.
- Camps typically work with public schools (91 percent), private schools (77 percent), charters (45 percent), or homeschooling families (35 percent). Camps typically work with two to three school districts (28 percent), but 40 percent work with more than six.
- Camps work directly with large numbers of school children during the school year.
- Most camps (88 percent) are NOT partnering with school districts on educational reform grants. Most (90 percent) are NOT involved with Title 1 or other Department of Education programs.
- Camps work across the entire K–12 spectrum with the greatest concentration on middle school (88 percent), followed by junior high (77 percent), elementary (69 percent), and high school (63 percent).



FUN FACTS FROM HISTORY

- ✦ In 1948, ACA adopted the Standards, which are the basis for ACA camp accreditation.
- ✦ The Day Camp Standards were officially adopted by the Council of Delegates at the 1956 ACA National Convention in Detroit, Michigan.

From the Field

1940

ACA, OREGON TRAIL OFFERED PROFESSIONAL DEVELOPMENT

ACA, Oregon Trail continued to provide for the professional development of its members by providing its annual four-day educational event

this fall. The event focused on educating camp professionals in current trends, standards, job responsibilities, and human development.

ACA, EVERGREEN PROVIDED FRONTLINE STAFF TRAINING

ACA, Evergreen held its annual training event for "frontline" staff to gain the skills necessary to provide a safe and productive learning environment for campers. The four-day

event, which took place in the late spring, provided certification needed as well as opportunities for personal growth and networking.

ACA, CHESAPEAKE HELPED PROVIDE EDUCATION PROGRAMMING

ACA, Chesapeake continued to work closely with the Maryland State Youth Camp Safety Advisory Council offering educational events and networking opportunities within the state for all professionals who work with children. Maryland National Capital Park & Planning also partnered with ACA, Chesapeake on two separate events to offer training opportunities for their camp directors and staff along with ACA, Chesapeake membership.

ACA, Chesapeake also formed a relationship with Sidwell Friends School Summer Programming in Washington, DC to provide a program for their staff that focused on children and nature, and to continue with a follow up that was held at the Tri-State Conference. This opportunity allowed ACA, Chesapeake to continue to grow its partnership with Sidwell Friends School and other camp programs and professionals in the Washington, DC area.

ACA Regional Conferences Inspire Child and Youth Development Leaders Nationwide

Regional Conferences met with success throughout the country, playing host to camp professionals from staff to directors.

Visit www.ACAcamps.org/conference/conferences.php for a complete listing of conferences.

ACA, NEW JERSEY 2010 HIGHLIGHTS

- For the first time, camp nurses attending the Tri-State Camp Conference were able to receive valuable continuing education credits necessary to maintain their licensing.
- ACA, New Jersey Camp Neveda, a residential camp for children with diabetes, received a 1.2 million dollar grant from the Leona M. and Harry B. Helmsley Charitable Trust, which was to be used for a complete renovation of the camp's health center.
- Appel Farm Camp, Elmer, New Jersey was selected by the Traveling Guitar Foundation for a celebrity concert and donation of ten new guitars for their music education program. It was a rollicking and inspiring event that will long be remembered by the campers and staff!
- ACA, New Jersey continued to raise awareness with state policymakers. Over the past five years, ACA, New Jersey has introduced twenty-one state legislators to camp through their New Jersey Legislative Site Visit Program.



ACA, SOUTHERN CALIFORNIA / HAWAII

2010 Camp Staff Training Day events included three locations in May and June (Oahu, San Diego, and Los Angeles), serving over 950 camp staff, impacting thousands of campers! Collaborators included the National Family Military Association, The Salvation Army Kroc Center, the City of Los Angeles Recreation & Parks, the California School-Age Consortium, and Cal State University Northridge. Frontline staff from camps throughout Southern California and Hawaii were trained in a variety of focuses.

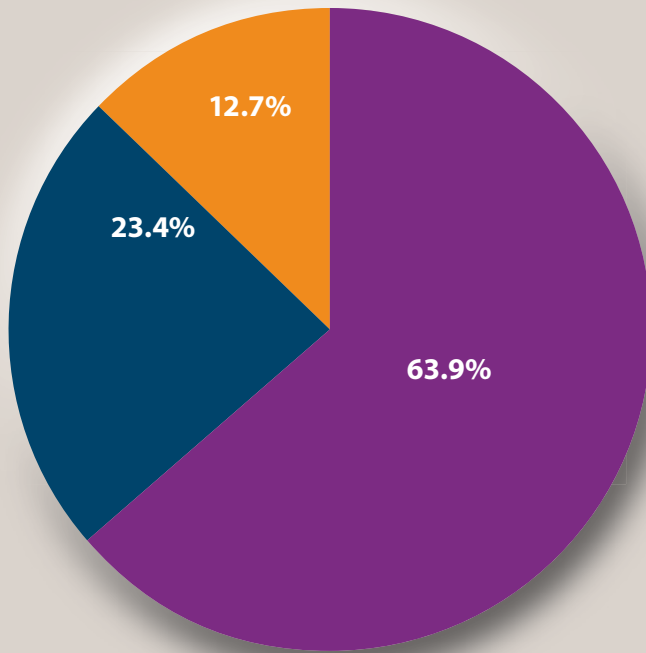
ACA, Southern California / Hawaii also initiated the Legacy Circle in 2010, which recognized members who have been committed to the field of organized camping and ACA for more than thirty years. All three founding members of the Legacy Circle have served and made contributions locally and beyond!



FUN FACTS FROM HISTORY

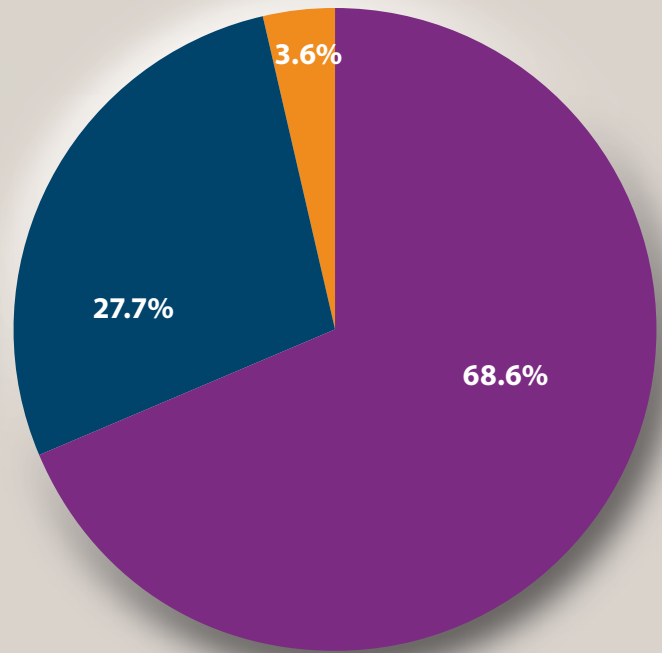
- ✦ In 1955, ACA leased four acres of land from Indiana University at Bradford Woods, the University's Outdoor Education Center near Martinsville, Indiana. Members contributed \$73,000 to the effort, and ACA was able to build the first permanent home in its history. This location is still used as the national office today.

Financial Analysis



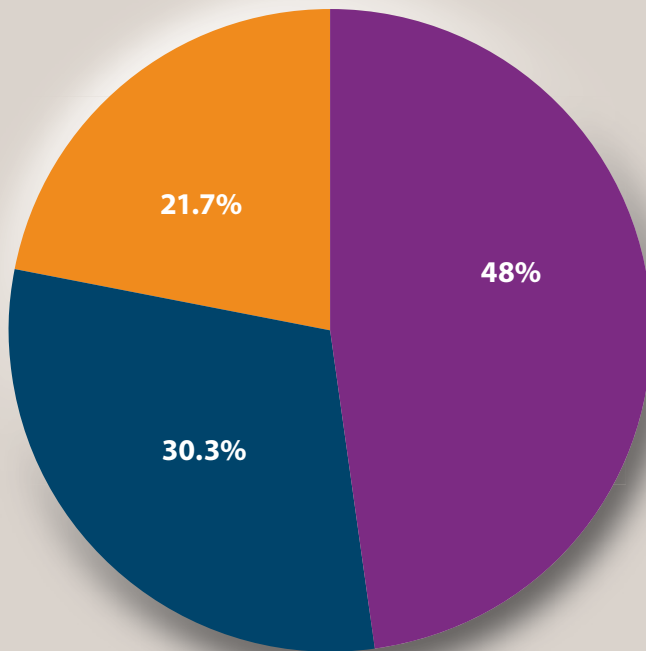
2009 EXPENSES

■ Program Services	2,746,232	63.9%
■ General and Administration	1,007,917	23.4%
■ Fund Raising	546,675	12.7%



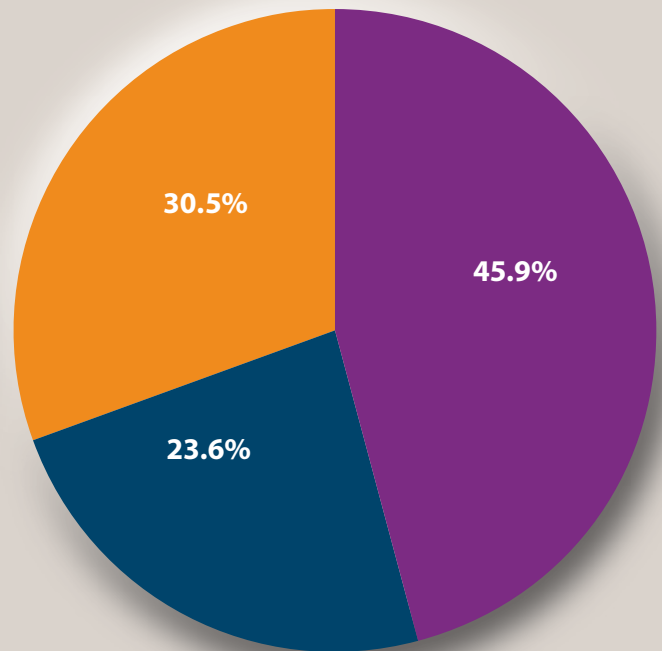
2010 EXPENSES

■ Program Services	2,783,121	68.6%
■ General and Administration	1,123,599	27.7%
■ Fund Raising	147,497	3.6%



2009 REVENUES

■ Dues and Fees	2,084,530	48%
■ Contributions and Grants	1,315,593	30.3%
■ Program Services and Investment Income	943,845	21.7%



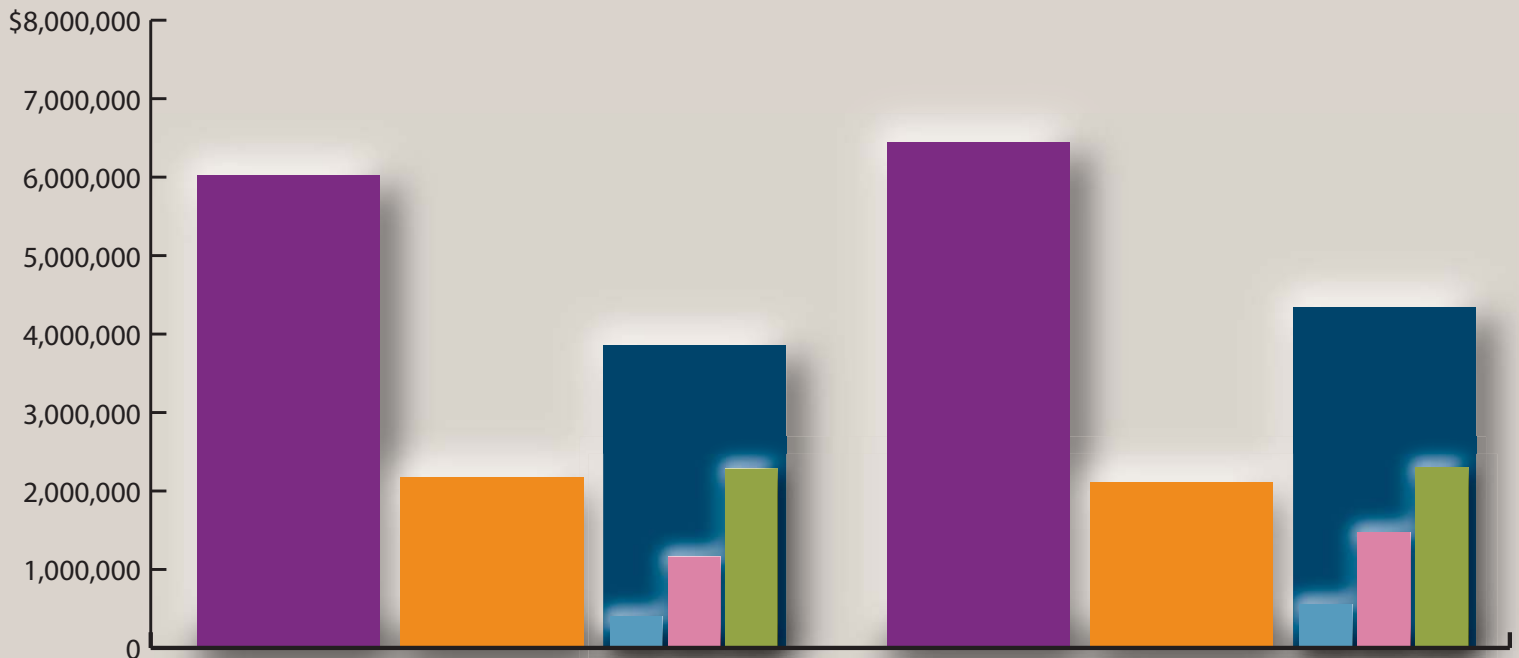
2010 REVENUES

■ Dues and Fees	2,093,963	45.9%
■ Contributions and Grants	1,077,575	23.6%
■ Program Services and Investment Income	1,388,815	30.5%



circa 1960

FINANCIAL POSITION ANALYSIS



2009

■ Assets.....	5,983,895
■ Liabilities.....	2,154,119
■ Net Assets.....	3,829,776

2010

■ Assets.....	6,431,581
■ Liabilities.....	2,095,669
■ Net Assets.....	4,335,912

Net Asset Analysis

■ Unrestricted.....	395,633
■ Temporarily Restricted.....	1,154,813
■ Permanently Restricted.....	2,279,330

Net Asset Analysis

■ Unrestricted.....	554,254
■ Temporarily Restricted.....	1,473,503
■ Permanently Restricted.....	2,308,155

Communicating Achievements

- ACA created a historical Web site that allows everyone to share stories and lend a voice to the rich history of camp. The site includes a historical photo gallery featuring photos from 1863 to 2009, a story board, the ACA guestbook, a historical timeline, a video library including well-known camp figures who share experiences and thoughts, and a history collection featuring historical resources. Visit www.ACAcamps.org/anniversary.
- ACA and its publishing partner, Healthy Learning, developed a series of new, educational resources for the camp and youth development community. A new category of resources was added for parents and is accessible through www.CampParents.org and the ACA online bookstore. More than forty educational sessions provided at the 2010 ACA National Conference were captured on film and are available through the online bookstore as training DVDs.
- In 2010, ACA was selected as a national public service partner for the Outdoor Advertising Association of America (OAAA), allowing ACA to purchase outdoor advertising for the cost of printing and shipping. The campaign was funded entirely by contributions from individual donors and local section offices. Individual contributions totaled \$22,925 and section pledges totaled \$30,800 — allowing ACA to place 53 billboards, 514 posters, and 207 transit shelter advertisements nationwide.
- Since the May 4, 2009 launch of ACA's *Because of Camp . . .*® public service campaign, the video PSA has had over 76,000 views on YouTube, and in a special arrangement with Hulu.com, the PSA was shown as a commercial feature during programming receiving 40 million views per month.
- Social media response to ACA's *Because of Camp . . .*® campaign has been favorable. The Facebook page saw a 304 percent growth in the number of fans who post reasons why camp has changed their lives. And the Twitter account saw a 263 percent growth in the number of followers who tweet or re-tweet on a regular basis.
- *Camping Magazine* launched a history tribute series in 2010. This special series will run for two years to commemorate the 100th Anniversary of ACA and the 150th Anniversary of organized camp. Articles highlight camp's pioneers, traditions, policy, and more. Rita Yerkes, Ed.D., is serving as the history series editor. Articles can be found online at www.ACAcamps.org/campmag.
- The January/February 2010 special issue of *Camping Magazine* featured a celebration of ACA's 100th anniversary that included a commemorative poster and a "Salute to Camping Magazine." This keepsake issue is available for purchase on ACA's Web site at www.ACAcamps.org/campmag/commemorative.
- ACA's media coverage continues to thrive, with appearances in national media outlets over 130 times, including *The Early Show*, Fox News, *NBC Nightly News*, MSN, *Washington Post*, *New York Times*, *REAL Simple Magazine*, *Wall Street Journal*, *Parenting Magazine*, *Newsweek*, *USA Today*, and *TIME Magazine*. ACA's media coverage also extended internationally, receiving mention in ten international publications. There were 564,748,358 media impressions in 2010. This is an 18 percent decrease from FY 2009, which saw record highs as a result of H1N1.

FUN FACTS FROM HISTORY

- ✦ In 1910, the Camp Directors Association of America was founded to serve as a standardizing influence for the organized camp experience.
- ✦ In 1950, the Program Committee and the Intercultural Committee presented resolutions to guarantee that in the future, ACA would only use facilities in which all hospitality and privileges were extended to all members of the Association, regardless of race, creed, or color.

2010 Media Coverage

- ACA had over 130 appearances in national media outlets including *The Early Show*, Fox News, *NBC Nightly News*, MSN, *Washington Post*, *New York Times*, *REAL Simple Magazine*, *Wall Street Journal*, *Parenting Magazine*, *Newsweek*, *USA Today*, and *TIME Magazine*.
- ACA's international coverage expanded to ten media outlets in Canada, Europe, South America, and Asia.
- There were 564,748,358 media impressions in FY 2010. This is an 18 percent decrease from FY 2009, which saw record highs as a result of H1N1 and the economy.



ACA would like to thank all *Because of Camp . . .*® outdoor advertising donors. A complete list, including individuals, section offices, organizations, and camps can be found at www.ACAcamps.org/becauseofcamp/billboards.



circa 1913



The ACA Camper Scholarship Program

As a charitable organization, ACA strives to bring people together. Our unique camper scholarship program enables private/independent camps to use charitable contributions for camper scholarships. The ACA Camper Scholarship Program enables more children to experience camp by making it easier for private/independent camps to offer scholarship funding for more campers.

Since ACA is a tax-exempt corporation under Section 501(c)(3) of the Internal Revenue Service code, contributions to ACA are tax deductible. Within certain restrictions, the Association can accept contributions for camper scholarships. In this way, private/independent camps can offer a tax deduction for contributions to their camp's scholarship program. In 2010, ACA had 55 camps participating in this program — awarding \$474,372.00 (a 12 percent increase over 2009) to 404 children (a 37 percent increase in the number of children who received camper scholarships).

ACA Supporters

FISCAL YEAR 2010 (JULY 1, 2009–JUNE 30, 2010)

It is with gratitude that ACA acknowledges the generosity and support of the following donors.

Donors include all those who have generously given to ACA's Annual Fund, Legacy Fund, Send-A-Child-To-Camp Fund, and *Because of Camp . . .*® outdoor advertising campaign.

Top Camp Leaders — gifts of \$100,000 or more

Markel Insurance Company

President's Circle — gifts of \$10,000 or more

Robert and Sue Lebby

Douglas Pierce

Camp Leaders — gifts of \$2,500 or more

ACA, New England

ACA, New York

Association of Independent
Camps

Elizabeth Beck

Dayna and Terry Hardin

James "Pop" Hollandsworth

Camp Believers — gifts of \$1,000

ACA, Heart of the South

ACA, New Jersey

ACA, Virginias

Camp Birchwood

Camp Wayne for Boys
and Girls

Chippewa Ranch Camp —
Lisa and Cliff Lissner

Michael and Leslie Cohen

George and Marla Coleman

Jessica and Jordan Coleman

Tom Rosenberg
and Pam Sugarman

Ann Sheets

Peter Surgenor

Judith Talbot

Union for Reform Judaism

Western Association
for Independent Camps

Camp Champion — gifts of \$250 or more

4-H Club Camp, Inc.

ACA, Chesapeake

ACA, Great Rivers

ACA, Illinois

ACA, Indiana

ACA, Keystone Regional

ACA, National Staff

ACA, Rocky Mountain

ACA, Southeastern

ACA, Southwest

ACA, Texoma

ACA, Upstate New York

Adventure Unlimited, Inc.

Akron YMCA

American Hellenic Education
Center

American Military Academy

Angel View

Army and Navy Academy

Baco for Boys

Bank Street Summer Camp

Bauercrest

Beam Camp, LLC

Belmont Day School

Rick Benfield

David Berkey
and Melinda Trotti

Deb Bialeschki

Hille Blackshaw

Boys & Girls Club of Atlanta

Brant Lake Camp, Inc.

Breezy Point Day Camp

Brooks School

Buckley Country Day School

Cali Camp Summer
Day Camp

Camp Alleghany

Camp All-Star

Camp Champions

Camp Fire USA Long Beach
Area Council

Camp Harmony

Camp Hillard, Inc.

Camps Kenwood
and Evergreen

Camp Kinneret Day Camp

Camp Lee Mar

Camp Li-Lo-Li

Camp Lohikan, LLC

Camp Marist

Camp Med-O-Lark

Camp Oliver

Camp Olympia

Camp Ozark

Camp Pemigewassett, Inc.

Camp Pinecliffe

Camp Pontiac

Camp Ramah
in the Berkshires

Camp Rockmont

Camp Scatico, Inc.

Camp Schodack

Camp Starlight

Camp Takajo

Camp Thunderbird, Inc.

Camp Ton-A-Wandah

Camp Voyageur

Camp Walden

LTD Camp Wildbrook

Camp Winnataska

Camp Young Judaea

Camping and Education
Foundation

CAMPWISE by RecSoft

Canyon Creek Properties, LLC

Cape Cod Sea Camps,
Monomoy/Wono

Champion Day Camp

Don and Carole Cheley

Christian Camps Inner City
Youth

Clearwater Camp Foundation,
Inc.

Columbia Association

Commission on Camps
Conference and Retreat

Congressional Schools of VA

Linda Courtiss Ragsdale

Brian Crater

Darrow Wilderness Trip Camp

Falling Creek Camp, Inc.

Tommy Feldman

Four Winds and Westward Ho

Franciscan Brothers

Mary Helen Franko

Rich Garbinsky

Barry Garst

Vance C. Gilmore

Girl Scouts of Eastern Missouri

Girl Scouts of Colorado

Girl Scouts of Orange County

Gold Arrow Camp

Guided Discoveries, Inc.

Karen Hedden

Karla Henderson

Henderson/Nor'wester Camp

Hi Hills Day Camp

Hibbs Hallmark & Co.

Hidden Pond Day Camp
 Tom and Catherine Holland,
 Togram Park Charitable
 Fund of the Greater
 Saint Louis Community
 Foundation
 Horizon Camp, Inc.
 The Horner Family
 Guy and Sarah Horner-Fish
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as of July 20, 2010

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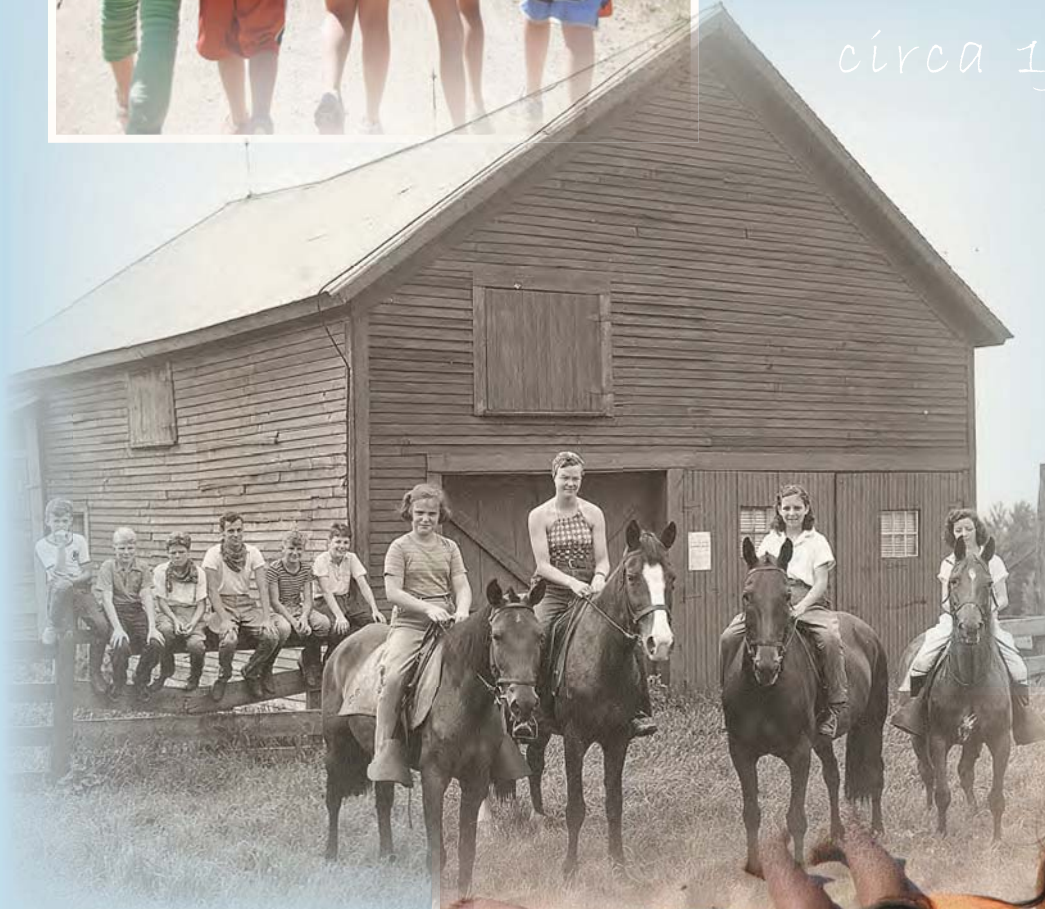
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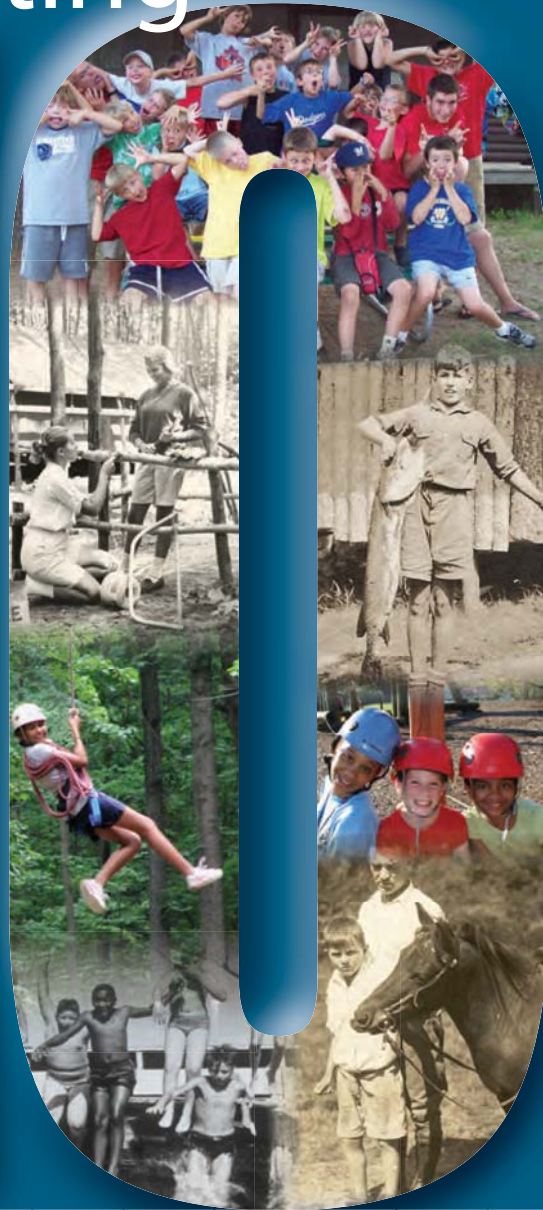




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