**ACA Marketing Communications**

**Event Marketing Master Schedule**

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| --- | --- |
| **Event:** |  |
| **Event Date:** |  |
| **Event Location:** |  |

*(add rows as necessary)*

|  |  |  |  |
| --- | --- | --- | --- |
| Month | **Publish Date** | **Method** | **Who is Responsible?** |
| January |  |  |  |
| Example | 1/13 | Mass Email | Big Bird |
|  |  |  |  |
| February |  |  |  |
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|  |  |  |  |
| March |  |  |  |
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| April |  |  |  |
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| May |  |  |  |
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| June |  |  |  |
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| July |  |  |  |
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| August |  |  |  |
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| September |  |  |  |
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| October |  |  |  |
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| November |  |  |  |
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|  |  |  |  |
| December |  |  |  |
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