

3-6 RESEARCH: By 2011, there will be a regular system of research to support the information needs of the Association and the industry that will result in written materials, publications, and electronic resources.

Document Map: The Research Work Plan addresses this short-term end.

- Based on research, there will be an increase in the resources available to camps to provide quality camp programs and/or to strengthen their business.
 - Measurable: 2 new tools annually
- Research will identify factors that have reduced the number and severity of illnesses and injuries in camps in the US.
 - Measurable: Dissemination of the research findings, and integration of research findings in revised and new training materials and programs.
- Research will define program improvement steps for camp programs and work to establish best practices that will be utilized in education and standards.
 - Measurable: Dissemination of research findings
- Research will have annual projects that result in new information for camp operations, Association operations, and knowledge of the industry.
 - Measurable: 1 new project annually