



A FOCUSED VISION



american *CAMP* association®

2016 ANNUAL REPORT



Ross Turner
Board Chair

A MESSAGE FROM THE BOARD CHAIR

Camps are magical places; not because they are mysterious or filled with illusion, but because they captivate the imagination, wonder, and awe in every camper. They arrive at camp with anticipation, eager to have the time of their lives. Each camp day provides opportunities to try new things, enjoy nature, be part of the group, and feel welcomed in a safe environment. It is a dynamic and important part of the personal, emotional, and social growth of each camper.

As we have come to the end of another summer season of camp, ACA finds itself in an unusual situation with a new CEO in Tom Rosenberg and a new board chair as well. It is an exciting time filled with opportunities. Past leadership has provided the organization with a vibrant vision of our future, and it is up to the new leadership to make it happen.

It is important to appreciate and value our accomplishments and legacy, and to build on them toward a productive future. The activities highlighted in this report would not have been possible without the tireless contributions of thousands of members, volunteers, and professional staff. Together, we have a powerful synergy. Collectively, we are more productive than we would ever be individually.

As we look forward to a new year of Focused Vision, we anticipate very powerful outcomes from a new research initiative that will provide data supporting the value of the camp experience. As camp directors, we share stories that exemplify the impact on our campers. The research of our association and members will provide figures to support our anecdotal evidence. It will allow us to become a serious, recognized player in the education and development of children.

ACA has long been recognized for its accreditation of members, which provides a trusted framework of operation, but many organizations continue to operate youth programs without ACA's support. Many of these programs are eager for accreditation and the protective framework it provides. We continue to see an evolution of the accreditation process, creating growth opportunities for our Association as well.

In addition to the forward momentum we are making with our new strategic focus on accreditation and research, our Volunteer Development Project is in full swing. We have just finished a very successful Volunteer Summit focused on volunteer cultivation, engagement, orientation, training, and recognition. The synergy of the Local Councils of Leaders and the ACA Board of Directors will carry our organization forward, providing numerous opportunities for our members to volunteer.

We cannot be satisfied with the status quo. We can appreciate our past while looking to our future. I look forward to working with many of our volunteers and our staff in achieving our vision and creating new opportunities for the Association. This is going to be a magical year.



Tom Rosenberg
Chief Executive Officer

A MESSAGE FROM THE CEO

A Focused Vision

As a lifelong camp professional and camp parent, I'm delighted that ACA's Board of Directors is advancing the work of the Association in the areas of accreditation and research. Research drives innovation, clarifies outcomes, and strengthens credibility. Accreditation inspires programmatic transformation with independent integrity and a professional commitment to ongoing improvement. In May, the Board adopted recommendations from two separate strategic task forces that will impact our professional community for years to come. I am eager to work with our volunteers and staff to implement these plans.

Planning for these efforts began well over a year ago, when a committee of the Board of Directors, working in conjunction with my predecessor, Tom Holland, was tasked with examining the long-term direction of ACA. Over the past year, these ideas have been vetted through the Board, as well as through two specifically charged task forces.

The recommendations of the Task Force on Accreditation address the need to make our standards more readily accessible and relevant to a wider variety of specialty camps and emerging youth development programs. For many years, we have talked about the possibility of addressing emerging audiences. What is different now? These groups, while interested in membership, professional development, and networking, are requesting to become accredited. ACA standards are applicable to a number of different settings. We have exceptionally strong opportunities at our door, which will allow us to demonstrate our ability to be nimble, contemporary, relevant, and welcoming.

The Task Force on Research is focused on the ways in which camp experiences prepare campers and staff to persist and succeed by developing and transferring necessary skills, values, dispositions, and abilities leading to college/career readiness and lifelong learning. Over the summer, the Research Advisory Committee assembled and distributed a request for proposals. Those submissions were carefully reviewed and, as we headed into the 2017 fiscal year, we are making great progress not only on implementing our own longitudinal research program, but also encouraging our member camps to emphasize evaluation and continuous pursuit of quality within their programs.

The goals we have set for accreditation and research are both ambitious and based on a solid foundation of staff and volunteers who are committed to realizing our new strategic focus. I look forward to the years to come as we put in place what are now ideas on paper — the plans that will make ACA a more responsible and broader-serving accrediting body for youth development programs, and the definitive source for information and other evaluation resources on the camp experience.

A handwritten signature in black ink that reads "Tom Rosenberg". The signature is written in a cursive, flowing style.

NEWS FROM THE AFFILIATES

ACA, New England

In all of the six New England states, we have focused our vision, our energy, and our resources on significant public policy issues affecting camps. These three efforts were most significant this year: The Vermont Camping Association and ACA, New England collaborated to prevent camps from being licensed with hotels by the state of Vermont. In Massachusetts, ACA, New England collaborated with the Massachusetts Camping Association and Senator Dan Wolf on minimum wage legislation. And in the state of Maine, we continue our partnership with Maine Summer Camps regarding the implications of the Federal Motor Carrier Safety Act for camps nationwide, not just here in New England.

Camp Champions, which raises funds that give the gift of camp to children in need, continues to be an area of focus. Being awarded ACA's Eleanor P. Ells Award for Program Excellence in 2016 was a great honor. Now in its sixth year, Camp Champions is raising more funds with more visibility with each passing year. Since 2011, nine hundred children in need in New England have been offered the gift of camp because of Camp Champions. The Camp Champions Celebration and its accompanying fundraising have boosted the visibility of ACA accreditation because camperships can be used only at ACA-accredited day and overnight camps in New England.

ACA, New York & New Jersey

In January 2016, ACA, NY & NJ launched the Camp Trading Post, a Facebook group where for-profit camps can give away items they no longer need to not-for-profit camps who may not have the resources to purchase these things. On the Facebook page, for-profit camps can post items to give away and not-for-profit camps can also post about items they need that another camp may have. No item is off-limits if it is something that a not-for-profit camp could use. From extra mattresses to water slides, camp professionals have been posting about items they no longer need, and not-for-profit camps have happily arranged to pick them up or have them shipped. The Camp Trading Post has allowed for-profit camps to help not-for-profit camps with the resources they need. To date, over 740 members have signed up. What started as a regional Facebook page has grown, with camps as far away as California. We believe the Camp Trading Post is a great opportunity for not-for-profit camps, which often operate on a limited budget, to receive items that will improve their camp program and the experience for their campers. Through the Camp Trading Post, camps are also doing their part in helping to reduce waste in our areas landfills.

ACA, Illinois

Over 4,600 eligible Illinois youth and adults attended camp programs in the 2016 fiscal year through ACA, Illinois' Donated Funds Initiative (DFI) Title XX program. ACA, Illinois works with the State of Illinois' Department of Human Services to provide camp experiences using federal funding that is distributed at the state level. Over 100 camps participated in the program, offering a subsidized program for the campers. Children that attended these camps exceeded goals for outcomes related to relationship building, developing independence and spiritual/personal growth. ACA, Illinois staff work to help place youth into DFI Title XX camps through a referral service, in addition to providing professional development opportunities for the camps in the program. The number of people who benefit from this contract between the State of Illinois and ACA, Illinois continues to grow each year.

A FOCUSED VISION FOR ACA

The mission of the American Camp Association (ACA) is to enrich the lives of children, youth, and adults through the camp experience. Now more than ever, this purpose energizes the work of the Association. The past year has brought significant change to ACA in leadership and in focus. A tremendous foundation has been laid that will inform the new strategic work of the Association for years to come in the areas of research and accreditation.

These two areas of emphasis will work hand-in-hand to help ACA demonstrate the value of the camp experience, enabling us to tell the story of camp at both the individual level and on a grand scale, and thereby will grow support for ACA-Accredited® Camps. Supporting this strategic focus is a well-considered program dedicated to the expansion and improved engagement of our volunteer network. Decisions made in 2016 will have a significant impact not only on the Association and its members, but also on the camp industry and all who are connected to it. This is a pivotal time for ACA. The future is in sight and our vision is focused.





We've utilized the ACA Youth Outcomes Battery to quantify, in a unified way, the experience taking place at our 4-H camps throughout the state. Use of the YOB has led to improvement plans and the strengthening of the camp experience for our campers and teen staff.

**Marianne Bird, 4-H Youth Development Advisor,
University of California Cooperative Extension**



We LOVE the YOB! We aligned the YOB measurements with our mission, creating an annual data set that measures if we are actually achieving our mission. The results are presented at our annual board meeting, in our alum magazine, and to prospective parents. We also use the results to help us fine-tune our staff training, to create additional depth and intention in our programming, and to help us explain HOW we achieve our mission.

**Ariella Rogge, Director High Trails,
Sanborn Western Camps Florissant, CO**

PUBLIC POLICY & GOVERNMENT RELATIONS

ACA public policy goals seek to advocate for the camp experience and protect the safety of all those who participate in it. Over the past year, the public policy team collaborated with a number of organizations at the local and national level. Highlights included:

- Passage of the Every Student Succeeds Act: On December 10, 2015, President Barack Obama signed into law the Every Student Succeeds Act (ESSA), a bipartisan bill to revise and replace No Child Left Behind and overhaul K-12 education. ACA and our many partners in the out-of-school time community advocated for change to the country's K-12 education policy so that it recognizes the critical role out-of-school time programs play in the year-round education of the child. The new law contains a number of exciting opportunities for camps and other out-of-school time providers to be welcomed and recognized as active participants in K-12 education — including the potential to receive grant funding.
- FLSA “White Collar” Final Rule Update: The public policy team continued to closely monitor both state and federal laws related to exempt and non-exempt employment and communicated the latest information to our members to ensure they were able to remain compliant with the laws in their states. The team created and updated a page on our website with extensive information from the Department of Labor.
- Zika Virus Education: In the winter of 2015, the Zika virus expanded to Puerto Rico and continued to move into the 50 states. ACA responded by participating in weekly calls with the Center for Disease Control (CDC) in order to provide camp professionals with the latest travel and mosquito control tips. The ACA website was continually updated with information related to symptoms, treatment, and other important resources.
- Communication on Latest Trends and Issues: ACA continued to monitor public trends and issues that could impact camp professional and the camp experience. Issues ranged from mental health to providing security and decreasing the risk of violence at camps.



PROFESSIONAL DEVELOPMENT

ACA's Professional Development Center continues to offer professional development opportunities for owners, directors, and all levels of camp staff and volunteers. The commitment to quality educational offerings follows cutting edge education techniques that include "borderless" experiences, which are available 24/7 and can be accessed through online courses, live and recorded webinars, and customized staff training. Traditional local, regional, and national face-to-face conferences and events are also available. These powerful learning experiences are built around 13 core competencies that research has shown to be instrumental for professionals who work with youth and adult programs. Last year, 7,048 individuals enrolled in invaluable learning experiences that contributed to quality experiences for campers and staff. Some of these ACA courses included:



- Camp Is for the Camper
- Recognizing and Reporting Child Abuse and Neglect
- Critical Things Staff Need to Know about Risk Management
- Critical Things Staff Need to Know about Bullying Prevention
- Effective Supervision Skills for Senior Staff

Four hundred and thirty-nine of these learners engaged in intensive, competency-driven staff training courses that resulted in Staff Certificates of Added Qualifications for program staff, middle managers, camp and day camp directors! Additionally, 386 individuals participated in eight live webinars with subject matter experts on topics such as:

- Marketing
- Risk management
- Mental, emotional, and social health (MESH)
- Staff training
- Alumni relations

ACA awarded approximately 47,000 CECs (continued education credits) last year. We believe in giving credit where credit is due. Successful completion of a qualified ACA learning opportunity earns a learner CECs, with one CEC equaling one hour of directed learning.

Sherwood Forest uses the YOB to evaluate our summer camp program. We are a non-profit organization, and the YOB is an essential component of how we market and speak to donors and stakeholders. It also helps to hold us accountable to our campers and families. The YOB allows us to see ways in which we impact our kid's lives, and it is an important piece of our organization.

Amanda Westall, Program Manager
Sherwood Forest St. Louis, MO

ACA IS A LEADER IN PROFESSIONAL DEVELOPMENT!

New and Trending This Year

- Resident and Day Camp Directors have access to two robust Certificate of Added Qualification courses. These comprehensive online courses are built around the skills and knowledge needed specifically by camp directors in 13 core competencies.
- Camps can customize their own online learning experiences! Directors can tailor learning opportunities and outcomes for their staff by choosing from ACA's extensive catalog of online courses and recorded webinars.
- ACA awards digital badges for completion of any Staff Certificate of Added Qualification (CAQ) course. Digital badges are a powerful new online tool in professional development arenas that identify, document, and validate a person's skills, knowledge, accomplishments, and competencies.
- ACA's Professional Development Center is accessed by learners from around the world. Last year, we enrolled 87 learners from 15 different countries who applied new skills and knowledge learned from ACA courses to the improvement of their camp experiences for children throughout the world.



Camp Twin Lakes has loved being able to access the ACA YOB. We have used several of the modules to assess the outcomes that our campers with special medical needs, disabilities, and other life challenges exhibit. We have been able to use the data to enhance our training for staff and intentionality of our programs. Our funders have responded well to being provided validated and reliable data on the outcomes that our camp programs provide!

**Dan Mathews, Chief Operation Officer,
Camp Twin Lakes Rutledge, GA**

BUSINESS DEVELOPMENT

Changing the lives of children, youth, and families requires cooperative effort. Our partner's support is critical, as ACA could not effectively serve 7.1 million campers without their involvement. By supporting ACA, our partners are helping us achieve our goal of providing a high quality camp experience.

An ACA partner understands that camp is important for healthy child development, and their involvement in one or all of the five major outcomes contributes to a successful camp experience.

Health and Wellness: Promoting physical activity, reducing childhood obesity, and encouraging healthy lifestyles.

Environmental Stewardship: Equipping young people with the attitudes, knowledge, and skills they need to be stewards of the environment today and green leaders of tomorrow.

Team Building and Leadership: Helping children learn to overcome obstacles and to believe in their own prospects for success.

Workforce Development: Helping young people set goals, learn responsibility, develop interpersonal skills, and develop an entrepreneurial spirit.

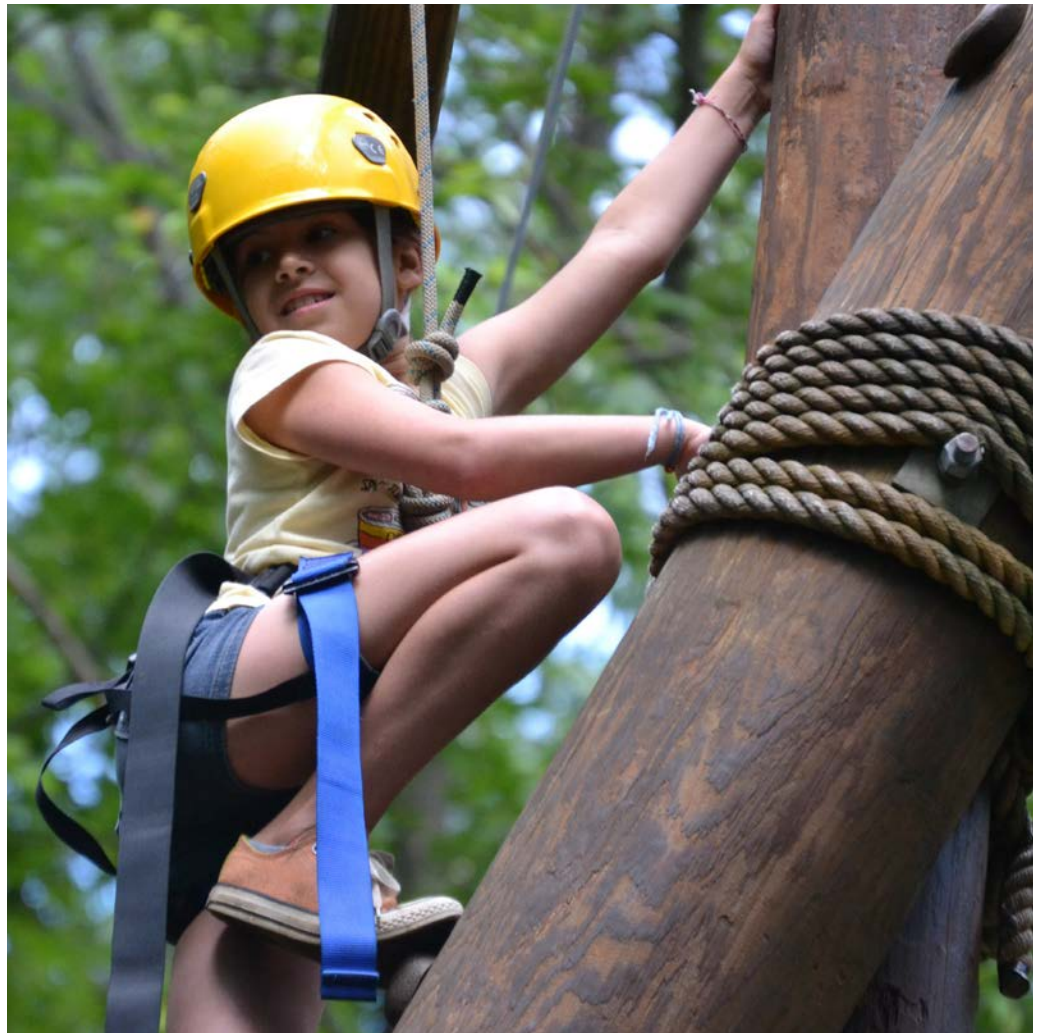
Academic Enrichment: Reducing summer learning loss by preparing children for learning, engaging them experientially, and encouraging them to think critically.

Send a Child to Camp

ACA partners — Late July, Rocky Mountain Sunscreen, and Chaco, Inc. — have supported ACA's Send a Child to Camp scholarship fund by donating a portion of their sales to send more than 400 kids to camp, giving underprivileged children the chance to have a camp experience.

Member Savings

ACA has formed 11 corporate partnerships like Trinity/HPSI, Chaco, Big Agnes and many others that have saved our members over \$9 million a year, collectively. ACA works with almost 300 businesses that supply camps and members with products and services.



ACCREDITATION

During 2016, we saw the introduction of the Annual Accreditation Report as we transition from a three-year visit cycle to a five-year visit cycle. Nine local areas in ACA were in Phase 1 which included almost 50 percent of currently accredited camps. The report was completed online and reviewed by trained volunteers. The process provides ACA staff and key volunteers with an opportunity to better connect with camps, use our volunteer visitors in yet another role as we strengthen the integrity of the accreditation process.

As part of the strategic focus set by the ACA board in October 2015, an Accreditation Task Force requested board approval for four recommendations, which will provide the opportunity for growth through accreditation, higher member value, and will address the changing face of camp.



For the last three years, we used the Friendship Skills survey with our campers and their parents/caregivers. Serving kids living with serious illness means they are sometimes isolated and have trouble with friendships. But at camp, we've seen that nearly all campers' friendship skills improved "some" or "a lot" — really important for our camper population! This information also helps with marketing, staff training, and funder communications. This year we found out from parents/caregivers that their children's friendship skills seem to increase the most after their third year of camp, compared to their first or second. This helps us with recruitment and managing wait lists. It's easy to use the ACA outcomes surveys and provides us with reliable and useful information.

**Ann Gillard, Director of Research and Evaluation,
Hole in the Wall Gang Camp Ashford, CT**

RESEARCH

Research helps ACA. . .

Document and improve the quality of the camp experience by translating knowledge into practice.

Tell their own stories about their impact on the lives of the people they serve with tools and resources offered by ACA.

Contribute to the scholarly body of knowledge in a way that helps bridge the gap between research and practice in broad out-of-school time learning environments.

Research Efforts in the Past Year:

- Supported a Board Task Force to set the general direction for the new Board Strategic Direction for Research for the next five years.
- Distributed the RFP for a five-year research project focused on camp outcomes that contribute to career/college readiness.
- Established the ACA Research Advisory Committee, comprised of volunteers with research expertise to guide and support the multi-year research project.
- Completed new national norming benchmarks for the ACA Youth Outcomes Battery.
- Made ACA's YOB 2.0 (online Youth Outcomes Battery- Basic version) available as an annual online subscription that allows online design, data collection, and statistical reports for unlimited surveys.
- Offered a cutting-edge national research forum focused on practical applications of research findings to enhance programs, improve staff training and performance, increase the quality of the camp experience, and articulate the value of the camp experience for positive youth and workforce development.
- Established industry-level benchmarks for staff compensation and benefits, as well as trend data related to enrollment and staff recruitment.
- Continued supported for the national Raise the Bar initiative for camps interested in collecting, interpreting, and disseminating innovative practices based on research and evaluation efforts within their camps that address 21st-century skill development and creating healthy lifestyles.
- Produced the ACA National Research Forum Book of Abstracts, ACA Research Briefing Papers, and scholarly articles focused on the contributions of the camp experience to youth development and challenging societal issues.



ACA'S 2016 NATIONAL CONFERENCE



american **CAMP** association®
2016 NATIONAL CONFERENCE
February 9-12 • Atlanta, GA

Atlanta, Georgia served as the February 2016 site for the national gathering, offering conference participants an accessible, world-class city as the backdrop. For the first time in a decade, ACA attracted more than 1,300 registered participants to the four-day educational event. This sizable crowd was also visibly peppered with more young professionals than previous years – a promising sign for our expanding camp community.

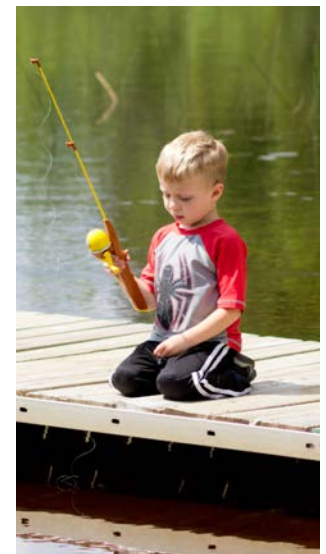
The program kicked off with a fascinating opening keynote lecture offered by Scott Barry Kaufman, Ph.D., who provided key insights into the connections between the brain and our creativity. His personal story drew in the audience, and the science he shared helped participants make key connections to foster creativity at camp. Julia Lythcott Haims, author of *How to Raise an Adult*, enlightened us about the importance of allowing children to make mistakes and develop resilience, as well as the inner determination necessary for success. The conference closing general session included a special activity at each table, encouraging group think, connectivity, community, and creativity, as participants developed their visual representations of what camp is.

More than 160 educational breakout sessions were offered, with a mix of cutting edge education, timely topical discussions, and time-honored camp practices. A new educational track was piloted, called Medically Focused Camp Programs, designed for camp professionals serving campers and families experiencing serious and chronic illness. A sold-out exhibit hall offered attendees ample opportunities to visit more than 170 companies, displaying the myriad of products and services for the camp industry.

As the event came to a close, the site for the 2017 National Conference — Albuquerque, New Mexico — was announced to a receptive audience.

Here in Wake County, NC, 4-H Youth Development takes about 120 children and youth to the Betsy-Jeff Penn 4-H Educational Center in Reidsville. A hallmark of our camp is taking about 70 children who would not be able to attend the five-day camp experience without a camp scholarship. Our funder, a local foundation, asks us to evaluate the improvement of literacy skills as a result of going to camp. Since the camp really does not address literacy skills nor can improvement be shown in a five-day camp, we have used the YOB instead, emphasizing its team work and problem-solving components. Each cabin group completes the YOB by pencil and it is scored later. We are able to compare the results with previous years. The results are shared in the report to the funder and with the camp staff. Incorporating the YOB into our camp program has helped us get significant funding the last several years to enable children and youth to have wonderful memories that will last a lifetime.

Andrew Meyer, Youth in Transition Team, Wake County Cooperative Extension Raleigh, NC



ACA SUPPORTERS

JULY 1, 2015 THROUGH JUNE 30, 2016

MISSION PARTNER

Markel Insurance Company

TOP CAMP LEADERS

GIFTS OF \$50,000 OR MORE

Chaco

PRESIDENT'S CIRCLE

GIFTS OF \$10,000 OR MORE

CampMinder, LLC
James Hollandsworth Estate
Lands' End
Friends of Camp Mager
Rocky Mountain Sunscreen
Trinity/HPSI
UltraCamp

CAMP AMBASSADORS

GIFTS OF \$5,000 OR MORE

AMSkier
CardFlex, Inc.
DollarDays International, Inc.
Late July Snacks
Posie Taylor
Youth Venture Marketing

CAMP LEADERS

GIFTS OF \$2,500 OR MORE

American Income Life Insurance Company
Church Mutual
Sherrill Heinrichs
Catherine & Thomas Holland
Nelnet Transaction Solutions
Philadelphia Insurance Company
Rodger Popkin
John Quinlivan
School Specialty

CAMP BELIEVERS

GIFTS OF \$1,000 OR MORE

ACA, New England
Melinda Trotti & David Berkey
Deb Bialeschki
Tish Bolger
Carole & Don Cheley
Cheley Colorado Camps, Inc.
Ali & Norman Friedman
Gold Arrow Camp
Guided Discoveries, Inc.
Health Warrior, Inc.
Dr. Karla Henderson
Kama'aina Kids
Kline Van & Specialty Rental
Harriet & Richard Lowe
Morrow Insurance Agency, Inc.
Paul Nagai
New Venture Fund
One Source – The Background
Check Company
The Redwoods Group
Satmodo, LLC
Missy & Sandy Schenck
Richard Smikle
Superior Foods – Yang's 5th Taste
David Thoensen
TMP Worldwide
Western Association of Independent Camps
Sally & Scott Whipple
Michele & Daniel Zenkel

CAMP CHAMPIONS

GIFTS OF \$250 OR MORE

413 Strengthgear
Sonny Adkins
Jazmin Albarran
Alford Lake Camp
Androscoggin
Armstrong Unlimited
Athens Y Camps
Robin Balan & Alex Bogdanovitch Balan
Bankers Insurance
– Carter Bank & Trust
The Bar 717 Ranch, Inc.
Alexander Barge

Mike Bassoni
Beam Center, Inc.
Rhonda Begley
Beijing Kaixin Global International
Travel Service Company, Ltd.

Jennifer Bender
The Black Family
Lisa Bond
Brett Botens
Michele Branconier
Brant Lake Camp, Inc.
Bright Funds Foundation
Jani Brokaw
Kenny Brook
Janet Brownwell
Bunk1.com

Burgundy Farm Country Day School
Michael B Cady
Dougal Cameron
The Camp Doctor, Inc.
Camp Dudley, Inc.
Camp Fire Long Beach Area Council
Camp Highlander
Camp Kawanhee
Camp Laney for Boys
Camp Lincoln/Camp Lake Hubert
Camp Marist
Camp Monroe, LLC
Camp Nazareth
Camp Pontiac
Camp Rockmont
Camp Starlight Florida
Camp Tioga
Camp Wildbrook, Ltd.
Cape Cod Sea Camps
The Carrick Family
Missy & Monty Casner
Chippewa Ranch Camp
Meg Clark
Leslie & Michael Cohen
Barbara Collins
The Columbus Foundation
Ted Copp
Sam Cote
Brian Crater
Crestwood Country Day School
Culver Educational Foundation
Demont Associates
John Diamond
Jean Dietve, Ted Harbert, &
Scot Chastain Dietve

Ed Doody
Education Holdings, Inc.
Norman Espinosa
Kelly Espinosa
Alli Faricy
Thomas Feldman
Fessenden School
Fil Doux
Kevin Ford
Herve Fortin
Mary Helen Franko
Ian Garner
D.D. Gass
Vance Gilmore
Green River Preserve
Judy Gregoire
William Hahn
Nathan Hall
Rob Hammond
Henderson/Nor'wester Camp
Hibbs Hallmark & Company
Hidden Pond Day Camp
Michael Horner
Tom Horner
International Counselor Exchange Program
Indiana University
IntelliCorp Records, Inc.
Michael Jacobus
Brent Jettton
Marc Joseph

KampKits.com
Amy Katzenberger
Killooleet
Jill Kilty-Newburn
Liz & Andy Kimmelman
Konigsberg Properties
Kym & Peter Kronschnabel
Ron & Jack Levine
Stephen Lightfoot
Cliff Lissner
Lonehollow, LLC
David Long
Virginia & Armin Luehrs
Maplewood Country Day Camp
Menominee for Boys
Rhonda Mickelson
Mohawk Day Camp
Steven Monke
Miriam Musco
National Camp Group
National Recreation and Park Association
New Camps, Inc.
North Star Camp for Boys
Jody Oates
Jessica Olson
One Source
Dan O'Neil
Jeremy Orvik
Outfit Your Logo
Outpost Recreation & Education, Inc.
Palisades Country Day Camp
Deidre Pettinga
Yates Pharr
Kurt Podeszwa
Progressive Graphics
Pyratfuf Golf Association
Red Pine Camp Foundation, Inc.
Nancy Richardson
Jason Robins
Jonathan Rockman
Caroline Rockman
Mary Rogers
Rolling Hills Country Day Camp
Barry Royce
RRS Food Service
Ahren Samuel
Raymond Sanborn
Marge Scanlin
Ann Sheets
Andy Shlensky
Bonnie Shlensky
Sierra Canyon Day Camp
Patti & Stanley Silver
David Silverstein
Skylake Yosemite Camp
Lisa & Corey Small
Elizabeth Smith
Society of St. Vincent de Paul Los Angeles
Southwest Region Conference
St. Johns Northwestern Military Academy
Mary & Harvey Struthers
Suzhou Dushu Lake Science & Education
Development Company, Ltd.
Tamarak Day Camp
Lydia M. Taylor
Timanous
Jo-An & Glynn Turman
Grace Upshaw
Janis Wade
Todd Walklett
Buena & Scotty Washburn
Max Wheeler
Don Whipple
Craig Whiting
Robert Wilke
Pamela Wurster
YMCA of the Pikes Peak Region
Howard Zemel
Amanda Zoellner

CAMP SUPPORTERS

GIFTS OF \$100 OR MORE

Adventure Day Camp
Kari Aguila
Edgar Albarran
Candy & Joe Altman
Clarice Amann
Kay Anderson
Robert Anderson
Mark Anderson
Tamara Baer
Chris Baker
Raina Baker
Cherie Balan & Jeffrey Kraus Balan
Andrew Balendy
Michelle Balfe
Robert Barnes
Tori Barnes
John Battye
Karen & David Beauchemin
Beijing Campedia Education
Company, Ltd.
Rachel Beltzman
Mark Benerofe
The Bergman Family
Jani Benitez
Liz Bernahl
Ron Bidwell
Carol & Ron Bigman
Birch Rock Camp
Marvin Black
Hille Blackshaw
April Blackwood
Amanda Block
Blue Bell Leasing Company
Susan & Lee Blumenfeld
Terry Bolton
Kari Bonde
Amanda Bonomi
Ann Bosenbark
Meg & Bob Bourbonniere
Maggie Braun
Henricus Broekmate
Kim Brosnan
Bebe Brown May
Cheryl Brown
Dave Brown
Gay Bruner
Kim Bruno
Maggie & Barry Cain
Chris Cameron
Camp Alleghany
Camp Cedar
Camp Coconuts
Camp Lee Mar
Camp Li-Lo-Li
Camp Mokuleia, Inc.
Camp Nicolet, Inc.
Camp Orchard Hill, Inc.
Camp Pinecliffe
Camp Puh'Tok for Boys & Girls, Inc.
Camp Ruggles, Inc.
Camp Scatico, Inc.
Camp Walden, Inc.
Camp Wood YMCA
Camp Woodbrooke, Inc.
Camp Yavneh
Stephanie Campagna
Conn Carson
James Carter
Debbie & Mel Christiansen
Brenda Churchill
Jeannie Cismesia
Jeff Clark
Elizabeth Cochran
Shawn Codiga
Bruce Coffey
Heather Cole
Barbara Collins
Ruby Compton
Margaret & Parker Condie

ACA SUPPORTERS, CONTINUED

Linda Connelly
Mary Corley
Larry Coulthard
Pat Coulthard
Connie Cox
Rebecca Cox
Brian Crater
James Cunningham
Catherine Curry
Julie Czochara
Barb & Lee Daavettilla
Bonnie & Duane Darr
Bonnie & Sam Dawson
Dan Denov
Diabetes Camping & Educational Services
Anthony Di Bernardo
Colin Dickey
Mircea Divricean
Melissa Dondero
Matthew Ettinger
Ewalu Camp & Retreat Center
Joyce Falley
Amy Farley
Johanna Fatheree
Al Ferreira
Mindi & Adam Fetterman
Vicky Fingerroot
Spencer Finney
Catherine FitzGerald
Kelly FitzGerald
Five Points Mission
Vicky Flaig
Kathy & Billy Forbes
Vicky Flaig
Stephen Frank
Michael Franko
Linda Friedman
Nate Friedman
Susan Fritz
FunAir
Brian Garrett
Marsha Garza
Bunny Gerstenfeld
Melvyn Goodman
Pauline Goolkasian
Paul Goza
Letitia Green
Hannah Grigg
Tala Growney
Linda Gruber
Linda Gustin
Susan Gudgell
Jessica Guten
Shannon Hall
Marsha Hamilton
Hammond School
Larry Hancock
Pamela Haron
Benjamin Harris
Shep Harris
Kelsie Haug
Eileen Healy
Karla Henderson
Michael Herpy
Elizabeth & Joseph Heston
Hidden Valley Camp
Alec Higginbotham
High Meadow Day Camp, LLC
William Holland
Alissa Hollmann
Debbie Holmes
Margaret Hoppes
HopSkipDrive
Bob Horanzy
Sarah Horner Fish
John Howe
Christopher Hudnall
Eve Jaffe
Jamie Jannusch
Katherine Johnson
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*SERVING IN FISCAL YEAR 2016

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John MacBean

Roderick MacRae

Robin Manison

Tom Manison

Beverly Miller

Judy Miller

Stanford Miller

Judith Myers

Edna Newman

Irving Newman

Howard Patton

Jack Pearse

Charles Poolos

Herman Popkin

Rosalie Popkin

Glenn Poulter

Rusty Poulter

Barbara Rankin

Joy Rick

Robert Rick

Fred Rogers

Marlys Rogers

Martha Lou Schove

Allen Sigoloff

Sonya Staff

Karen Stager

Morry Stein

George Sudduth

Betty van der Smissen

Frank "Scotty" Washburn

Robert Watkins

Jack Weiner

Nelson Wieters

Velta Wieters

Barbara Winslow

ACORN SOCIETY

We are grateful to each member who believes in the purposes of organized camp and those who want to ensure that camp continues as a growing, educational opportunity for all who follow. The Acorn Society is a program recognizing those who have included the American Camp Association and/or the American Camping Foundation in their estate planning, or have made outright gifts to the Endowment Fund. To qualify for the Acorn Society by way of cash contributions requires a minimum contribution of \$25,000 payable over a period of not more than five years. *

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Nancy & Ed Andrews
Lexington, Massachusetts

Nancy & Thomas Armstrong
Buzzards Bay, Massachusetts

Beverly & Armand Beverly Ball
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Boston, Massachusetts

Elizabeth Beck
Carmel, Indiana

Ursula Bell
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Jude Bevan
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Lithia, Florida

Ingrid Hilton
Mesa, Arizona

Sarah Horner Fish
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Sally & Mike Horner
La Canada, California

Sue & John Howe
Bellingham, Washington

Eileen & Larry Joseph
United States of America

Gordon Josey
Elmsford, New York

Kay Kester-Oliver & Rocky Oliver
Saint Clair, Missouri

Jeffrey Konigsberg
Armonk, New York

Carol & John Kornitzer
Fairway, Kansas

Patricia Kortkamp
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Tucson, Arizona

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Manalapan, New Jersey

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Darrow Milgrim
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Susan Welch
Boone, Iowa

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Scott Whipple
San Francisco, California

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Upper Holland, Pennsylvania

Bobbi Wittenberg
White Plains, New York

*MEMBERS AS OF JULY 28, 2016



2016 EXPENSES, REVENUES, AND FINANCIAL POSITION ANALYSIS

EXPENSES 2016



FINANCIAL POSITION ANALYSIS

• Assets	\$ 10,625,819
• Liabilities	\$ 2,777,143
• Net Assets	\$ 7,848,676

NET ASSET ANALYSIS

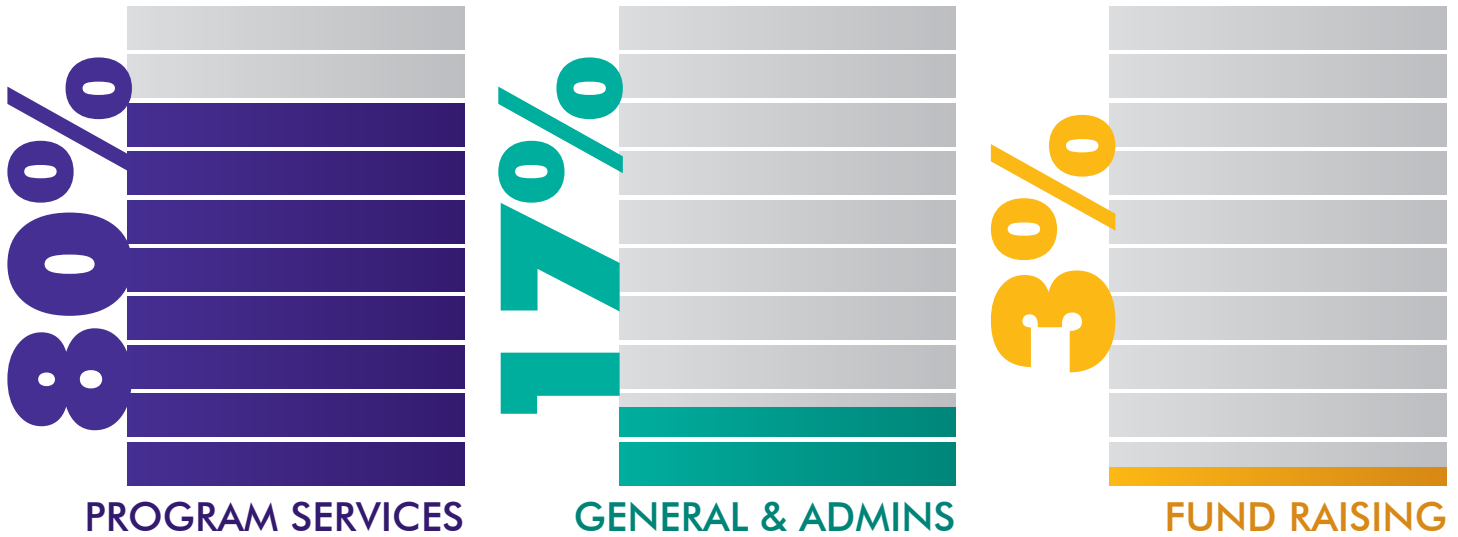
• Unrestricted	\$ 3,046,552
• Temporarily Restricted	\$ 2,054,197
• Permanently Restricted	\$ 2,747,927

REVENUE 2016



2015 EXPENSES, REVENUES, AND FINANCIAL POSITION ANALYSIS

EXPENSES 2015



FINANCIAL POSITION ANALYSIS

• Assets	\$ 10,423,661
• Liabilities	\$ 2,843,732
• Net Assets	\$ 7,579,929

NET ASSET ANALYSIS

• Unrestricted	\$ 2,979,361
• Temporarily Restricted	\$ 1,915,200
• Permanently Restricted	\$ 2,685,368

REVENUE 2015



ACA MISSION

Enrich the lives of children, youth, and adults through the camp experience.

ACA IS A GROWING NATIONAL ASSOCIATION REPRESENTING

11,000+ individual members



2,900+ camps



2,400 ACA-accredited camps

FIND A CAMP

In FY2016, ACA's Find A Camp database received over 1.2 million page views from parents and families looking for the perfect camp experience for their child.

Find A Camp allows families to search for camps based on session length, price range, location, programs offered, and more!



american **CAMP** association®

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