CAMPING MAGAZINE PUBLICATION SPECS

nside Covers Bleed)	Back Cover (Bleed)
[∕] ₃Page (Bleed)	12Page H





2/2Page

¹/₃Page V (Bleed)



¹∕₃Page V



¼Page H

1/2Page H (Bleed)



½Page V

COVERS GUARANTEED

½Page H

Non-cancelable, must reserve for all six issues.

- Second Cover Inside Front \$3,300
- Third Cover Inside Back \$3,300
- Fourth Cover Back Cover \$3,520 Prices are subject to change.

BLACK AND WHITE

Reduce published color rate by 10 percent.

SPECIAL MARKETING OPTIONS

- Belly bands, inserts, postcards, and 2-page spread.
- Prices are subject to change.
- Call for a quote.

GUARANTEED PLACEMENT

Additional \$300 charge for pages 11-40. Additional 500 charge for pages 1–10.

AD DEADLINES

- January/February October 29
- March/April December 28
- May/June February 28 ٠
- July/August April 29
- September/October June 28
- November/December August 26

SPACE		WIDTH		HEIGHT
Inside Covers		8 3/4	Х]] 1/4
Back Covers		8 5/8	Х	9 1/8
Belly Band		18	Х	5
1 Page		7 1/4	Х	9 5/8
	Bleed	8 3/8	Х]]1/4
2/3 Page	V	4 3/4	Х	9 5/8
	Bleed	5 5/8	Х	11 1/4
1/2 Page	Н	7 1/4	Х	4 5/8
	Bleed	8 3/4	Х	5 3/4
	V	4 3/4	Х	7 1/8
1/3 Page	Н	4 3/4	Х	4 5/8
1/3 Page	V	2 1/4	Х	9 5/8
	Bleed	3	Х]]1/4
1/4 Page	Н	4 3/4	Х	3 3/8
1/6 Page	Н	2 1/4	Х	4 5/8

SPACE	COST*	
1 Page	\$2,420	
2/3 Page	\$2,063	
1/2 Page	\$1,595	
1/3 Page	\$1,430	
1/4 Page	\$1,000	
1/6 Page	\$840	

*ad rates are per issue; multiple year discounts available.

ONLINE ADS

SPACE	WIDTH		HEIGHT
Full	1000 px	Х	1000 px
Half	1000 рх	Х	500 рх

CONTACT

Kim Fitzgerald

765-349-3309

kfitzgeraldACAcamps.org