

## NCOL Meeting Questions -- REVISED 2.8.19

### ACA NCOL Strategic Plan Discussion - 60 minutes

#### Timeline:

10-10:08 am Introduction to ACA Strategic Planning process:  
Why Strategic Planning  
What has been done to date  
Depth and breadth of data collection  
Why NCOL is important to this process  
How NCOL Time is going to be used.

#### Exercise is to complete these sentences. All groups to discuss all 5 questions:

1. The best way that ACA can serve – and make an impact on -- the camp professional community is by ...
2. ACA can enhance the value of the camp experience by ...
3. ACA can better support its volunteers with programs, tools, etc. like ...
4. ACA can improve its communications with volunteers by ...
5. ACA can help to recruit and retain volunteers by ...

10:08-10:20 Group Session 1 – Question 1  
10:20-10:32 Group Session 2 – Questions 2 & 3  
10:32-10:44 Group Session 3 – Questions 4 & 5  
  
10:44- 10:55 Top 3 themes from each question discussion  
  
10:55-11:00 What to expect – Time line going forward  
Have more to share?  
Where to find OrgCentric during the conference.  
(We will have list of times / places as hand out)

- Assume 60 attendees – approx. 8 tables
- Attendees are pre-assigned to tables by ACA (using colored badges or names on tables)
- Each table has a facilitator and a note taker provided by ACA; summary from each facilitator to be provided to the Moderator
- Moderator to display and read question on large screen
- Moderator to present top 3 themes/findings for each question at the end of the session