

# BUSINESS AFFILIATE APPLICATION

## Company Information

This information will be displayed in the printed and online *Buyer's Guide*.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_ Fax \_\_\_\_\_

Company E-mail \_\_\_\_\_

Company Web Address \_\_\_\_\_

Nonprofit - EIN \_\_\_\_\_

## Business Primary Contact Information

One individual membership is included with the corporate affiliation. Additional members can be added for \$200 each.

Primary Contact Name:

First \_\_\_\_\_ MI \_\_\_\_\_ Last \_\_\_\_\_

Contact Title \_\_\_\_\_

Contact E-mail (for ACA information only) \_\_\_\_\_

My company markets to camper parents

## How did you learn about ACA?

Other ACA Business Affiliate  ACA Individual Member

Advertisement—publication/web \_\_\_\_\_

ACA Conferences:  ACA National  ACA Regional

## Important reasons for joining ACA? Select all that apply.

- E-mail Marketing  Web Exposure  Direct Mail List  
 Exhibiting  Discounted Rates  *Buyer's Guide* listing  
 Marketing  Support Camp  Other \_\_\_\_\_

## I am interested in the opportunities below:

- Exhibiting  Advertising  Sponsorship  
 Providing discounts to ACA members and camps

## Request for ACA Business Affiliate Logo:

<http://www.acacamps.org/logos/logo-usage-terms-conditions-agreement-business-affiliate-logo>

*For internal use only:*

Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Total Paid \$ \_\_\_\_\_

Received:

Categories \_\_\_\_\_

Marketing Statement \_\_\_\_\_

Online Logo \_\_\_\_\_

## Remittance (prices are subject to change)

- Business Affiliate Benefit Package**  
 National (\$630) ..... \$ \_\_\_\_\_  
 Regional (circle one: East, West, Central) (\$330)..... \$ \_\_\_\_\_

- Nonprofit Affiliate Benefit Package (\$440)**..... \$ \_\_\_\_\_

- Not-for-Profit Council (\$40)**..... \$ \_\_\_\_\_  
*Open to any ACA member with a not-for-profit affiliation. Offers a newsletter and kindred meetings.*

- Religiously Affiliated Camps Council (\$40)** ..... \$ \_\_\_\_\_  
*Members represent national religious communities involved in camping. Offers newsletters and kindred meetings.*

- Each Additional Individual Membership (\$200 ea.)** ..... \$ \_\_\_\_\_

## ONLINE BUYERS GUIDE: Camp Market

- Logo Display** ..... \$ 100  
*Add value to your online Buyer's Guide listing.*

- Keywords (\$25 ea.)** ..... \$ \_\_\_\_\_

- YouTube Video (\$100)**..... \$ \_\_\_\_\_

- Additional Marketing Statement (\$50)** ..... \$ \_\_\_\_\_

- Featured Company Listing (\$500)**..... \$ \_\_\_\_\_

- Additional Products and Service Listing (\$25 ea. after 3)**..... \$ \_\_\_\_\_

## ONLINE BUYERS GUIDE: Parent Market

- Online Buyers Guide Listing (\$100)**..... \$ \_\_\_\_\_

- Logo Display (\$100)** ..... \$ \_\_\_\_\_

- E-Coupon (\$250)**..... \$ \_\_\_\_\_

- Invest in the Future of Youth (Suggested Contribution)**..... \$ 250  
*ACA is the voice bringing more children, youth, and adults into the camp experience. ACA's work goes beyond your membership costs. Research and public awareness programs, as well as camperships, are supported by contributions to ACA's annual fund. With your help, we can spread the message that camp is an essential part of healthy human development. Thank you for your tax-deductible contribution!*

**TOTAL** \$ \_\_\_\_\_

## Payment Information

- Check or Money Order Enclosed

Bill my:  VISA  MasterCard  Discover  AMEX

Acct. No. \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ SSC \_\_\_\_\_

*Expiration date and security code (on back of card)*

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

## Contract Acceptance (Read and sign this section.)

By signing below, I affirm that:

- The statements made on this application are correct;
- The business is one that offers products and services to camps and youth professionals;
- I understand fees are renewable annually (**They cannot be refunded or transferred to next year's services.**); and
- For tax purposes, ACA fees and dues may be deductible as a business expense only. The optional contribution portion may be deductible as a charitable contribution.

Signature \_\_\_\_\_

*Required to process*

Title \_\_\_\_\_ Date \_\_\_\_\_

*The American Camp Association is a voluntary association that reserves the right to decline or revoke affiliation for any or no reason.*

*\*Prices are subject to change.*





## Insurance

- Auto
- Camp Property/Liability
- Camper Accident/Medical
- Cancellation/Travel
- Employee Benefit
- General liability

## Miscellaneous

- Associations
- Military Children/Families
- Camp Program
- Miscellaneous/Other

## Program Supplies, Equipment, & Services

- Adventure Programming
- Alternative Residential Behavioral Therapy
- Aquatics-Related Products/Services
- Archery
- Arts/Crafts - Equipment
- Arts/Crafts - Fine Arts
- Arts/Crafts - Supplies
- Awards/Trophies/Recognition Programs
- Boats/Boating
- Camp Management
- Camping
- Climbing Walls
- Construction
- Climbing Walls Equipment and Supplies
- Cultural Exchange

- Disc Golf
- Docks and Rafts
- Electronics General
- Entertainment/Amusements
- Field Trips - Day/Overnight
- Games
- Inflatables – Water/Ground
- Kitchen
- Lawn/Grounds
- Leasing
- Made In the USA
- Musical Instruments
- Outdoor Recreation Products/ Services
- Performing Arts/Theater
- Playground
- Reading Resources
- Recreational
- Ropes/Challenge Course Design/Construction
- Safety Information Programs/ Supplies
- Scheduling
- Skates
- Sound/Video Systems
- Special Needs - Equipment/Services
- Sports/Athletics
- Storage
- Swimming Pool
- Swimming Pool Chemicals/Equipment
- Team Building
- Tours and Travel
- Tractors/Mowers

- Utility Vehicles
- Video Production
- Photographic Services
- Supplies
- Waterfront

## Risk & Crisis Management

- Legal
- Risk Management Services

## Site & Facilities

- Beds/Bedding/Cots
- Buildings/Structures/Cabins
- Camp Facility Rental
- Construction
- Courts/Playgrounds/Recreation
- Docks and Rafts
- Eco-Friendly Products/Services
- Floors
- Furniture (Indoor/Outdoor)
- Hardware
- Housekeeping/Janitorial/Maintenance Supplies
- Landscape/Architecture
- Laundry Supplies/Service
- Linens/Bath
- Locks
- Lumber
- Paper Goods
- Pest Control
- Planning/Construction
- Propane/Fuel
- Realtors

- Ropes/Challenge Course Design/Construction
- Security
- Severe Weather Products
- Services/Storm Warnings
- Storage
- Tent/Tipis/Canvas/Shelter
- Yurts Products
- Transportation - Bus Companies
- Transportation - Car/Truck/ Van Rental
- Transportation - Fleet Rental/Leasing
- Transportation – General Staff & Camper Recruitment
- International Camper Recruitment
- Staff Leasing
- Staff Placement
- Staff Recruitment – International
- Staff Recruitment - United States

## Technology

- Camp Management Software
- Directories/Online
- Directories/Print
- Internet/Web Site Services
- Mobile Devices
- Online Registration

## Corporate Benefits

- FREE, one-time use of ACA's Camp Direct Mail list.
- FREE listing in ACA's Online *Buyer's Guide* in up to 3 categories, with a link to your business.
- FREE product announcement of any new product/service on the Products Spotlight page.
- FREE ACA individual 1 year membership.
- Access to ACA's camp e-mail addresses for an additional charge.
- Advertising discount of 7-10% in ACA's national publication, *Camping Magazine*, Web site and *CAMP Digital* issue.
- Reduced ACA national conference booth rate.
- Add credibility with the use of ACA's Business Affiliate logo.
- Opportunity to participate as a topic expert.

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