

## BIOGRAPHICAL INFORMATION

### **Executive Committee**

**Chair - Scott Brody** is an educator and thought leader in the areas of 21st Century Learning, Workforce Development and Child Development. He is the Founder of Everwood Day Camp in Sharon, MA and the Owner and Director of Camps Kenwood & Evergreen. Scott is also a strategic partner of IDEAS Education in Beijing, China. Scott is an Executive Board member of the Partnership for 21st Century Learning in Washington, DC and leads P21's work in "Beyond School" education. Scott has led multiple briefings for the US Congress on the ways in which high quality camp experiences promote college and career readiness and speaks globally on these issues on behalf of the camp profession. Scott is the Government Affairs Chair of both the American Camp Association and the Massachusetts Camp Association and is a member of ACA's CARE Committee. Scott is a member of the Board of Directors of the Foundation for Jewish Camp and is past Vice President of American Camp Association. He is also the author of an award-winning article for Camping Magazine entitled "Teaching the Skills that Children Need to Succeed". Scott is an honors graduate of UC Berkeley and received a Juris Doctor from Boston College Law School in 1990. Scott is serving his first term as Board Chair on the ACA National Board.

**Vice-Chair - Anne Derber**, recently retired from Camp Manito-wish YMCA as CEO for 19 years. Anne and her husband, Brian are enjoying all that the north country has to offer. Anne served in the Y for 34 years professionally and has over 40 years as a camper and staff member and recognizes the impact that overnight camping has to offer youth, young adults and families. In addition to her work with the ACA National Board, she served on the YMCA National Board representing the camping movement, has a long history of serving the Wisconsin ACA movement and was a standards visitor and instructor. Both she and her husband are involved in the local community and enjoy walking, biking, golf and exploring various destinations in Northern Wisconsin. Anne is serving her first term as Board Chair on the ACA National Board.

**Treasurer – Anthony Stein** is a third-generation camp owner/director, having grown up at Camp Echo Lake, giving him a unique perspective and insight into what it takes to lead successful camp communities. Tony started as a 6-year-old camper in 1969 and has held almost every job in camp along the way to becoming Camp Director in 1995. Widely recognized as a leader in the field of camp, Tony has served for three years on the ACA National Board of Directors; has been Board President of the ACA New York Section; and has served on the Board of Directors of Project Morry since its inception in 1996. Tony has spent the better part of 50 summers at Echo Lake, missing just a few years while earning his MBA at the Wharton School of Business and working in Marketing Management for a number of years. Last year Tony was honored by ACA NY/NJ with the Thelma Hurwitz Tri-State Leadership Award, the highest honor for a member of the ACA NY/NJ Affiliate. In addition to Camp Echo Lake, Tony owns and operates camps as Principal of Horizon Camping Associates Inc. Anthony is serving his first term on the ACA National Board.

**President/Chief Executive Officer – Tom Rosenberg** has a distinguished career in the camp profession and a long resume of service to ACA. He most recently served as the executive director of Camp Judaea in Hendersonville, North Carolina. Prior to Camp Judaea, Tom spent more than two decades with Blue Star Camps in North Carolina, most of those years as a director. Tom is a past national treasurer and board member of the ACA as well as a past board president and treasurer of ACA Southeastern. A founding board member of the North Carolina Youth Camp Association, Tom was awarded the Henderson County Chamber of Commerce's inaugural Camp Industry Leadership Award as well as the American Camp Association's National Honor Award and ACA Southeastern's Distinguished Service Award. With an educational focus in business, Tom graduated with distinction from the Marshall School of Business at the University of Southern California with an MBA and from the AB Freeman School of Business at Tulane University with a BS in Management. He is also a graduate of ACA's Camp Director Institute. Tom melds his experience in the camp profession with business expertise, inspirational vision, successful fundraising experience, professional agility, organizational skills, and strategic focus — attributes that are essential to achieving success as ACA's President/CEO. We are indeed fortunate to have such a thoughtful, dedicated, and

experienced leader who is willing to take his commitment to camp, youth development, and ACA to a greater level. Tom, his wife Pam Sugarman, and their son Daniel live in Atlanta, Georgia.

### **Board Members**

**Dr. Elizabeth Bagley** As Director of Drawdown Learn at Project Drawdown, Dr. Elizabeth Bagley connects people with the most impactful climate change solutions. Through a diverse portfolio of programming, Bagley creates relevant, researched, and relatable sustainability content and initiatives that inspire audiences to take action to help people and the planet thrive together. Before joining Project Drawdown, Bagley directed sustainability efforts at the California Academy of Sciences and designed the science content for video games at LeapFrog. Bagley has experience studying coral reefs, sea turtles, and butterflies in Kenya, and has worked as a naturalist in Glacier National Park. An experienced environmental educator, she has taught middle and high school science in Louisiana, K-12 science pedagogy to teachers, and science communication to graduate students at the University of Illinois at Urbana-Champaign. Elizabeth holds joint PhDs in Environment & Resources and Educational Psychology from the University of Wisconsin at Madison, where she studied how video games can encourage systems thinking about complex environmental topics. She earned joint Master of Science degrees in Conservation Biology and Sustainable Development and Educational Psychology and Bachelor of Science degrees in Zoology and Biological Aspects of Conservation. Elizabeth is serving her first term on the ACA National Board.

**Meg Clark** began her camping career in 1992 after spending summers as a camper, counselor, and leader at her summer camp. Her belief in camping led her to build Camp Lonehollow, a successful co-ed camp in the Texas Hill Country. The idea that a summer camp plays an instrumental role in a child's development is seen throughout the programming at Lonehollow. Prior to building her own vision of summer camp, Meg served as the director of Camp Waldemar for 10 years. During that time, she was an officer and President of C.A.M.P. for four years with the goal of strengthening the camping industry, providing support for member camps and to raise health and safety standards. Additionally, Meg has been a part of the ACA's Local Council of Leaders for the past 6 plus years. Meg is serving her first term on the ACA National Board.

**Brodrick Clarke** is a consultant in his own firm, Brodrick Clarke Consulting LLC, specializing in Youth Development - Program Quality Assessment in the Washington, D.C., area. He previously served with the Muhammad Ali Center, directing their domestic and international youth development initiative. He brings a deep understanding of effective capacity building and facilitating hundreds of trainings over the past 20 years has given him a great lens on organizational development, sustainability, quality product delivery, economic engines, and best practices vs. promising practices. In his position, he actively works with educators, parents, and students, providing them with the tools, skills, and competencies to survive, grow, and thrive. He has extensive experience working with the K-12 student population, primarily in an out-of-school time setting. He has a focus on Youth Work Methods, Advancing Youth Development, and fostering the 40 developmental assets in youth. Brodrick is serving his second term on the ACA National Board.

**Ju'Riese Colon** is the Chief Executive Officer of the U.S. Center for SafeSport, the nation's only nonprofit organization committed to ending all forms of abuse in sport. As CEO, Ju'Riese leads the strategic vision and direction of the organization to ensure every athlete is safe, supported, and strengthened through support. Ju'Riese formerly served as the National Vice President of Child & Club Safety for the Boys & Girls Clubs of America. She was responsible for developing and leading the child safety policies and initiatives for more than 1,100 Boys & Girls Clubs Organizations and nearly 4,300 Boys & Girls Club locations across the United States, including those located on Native lands and military bases. Ju'Riese formerly served as the Executive Director of Prevention & Outreach for the National Center for Missing & Exploited Children (NCMEC). She led NCMEC's prevention and education programs related to child abduction and sexual exploitation and their delivery to children, families, and the public. Ju'Riese was with NCMEC for 15 years. Her professional experience also includes leading prevention and outreach initiatives with youth serving organizations serving families, educators, law enforcement, and diverse communities. Ju'Riese an experienced child advocate and serves as an expert on issues related to child safety. She is a graduate of Virginia Commonwealth University where she received degrees in both Criminal Justice and Spanish. She also holds a degree from the Proyecto Lingüístico Francisco Marroquín in Antigua, Guatemala. Ju'Riese is serving her first term on the ACA National Board.

**Brian Crater** is Associate Executive Director at Camp Ronald McDonald for Good Times®, a program of Ronald McDonald House Charities® of Southern California providing healing and supportive experiences for 1,800 children diagnosed with cancer and their families annually. Brian is also a standing faculty lecturer at California State University, Long Beach, Department of Recreational and Leisure Services in the fields of outdoor recreation and organized camp management. In addition, Brian is the past-president and a current board member of Children's Oncology Camp Association International (COCA- I) strengthening over 120 international camps serving over 35,000 pediatric oncology campers and their families. Brian's passion for research has led to co-authoring papers on the *Psychological Impacts of a Camp Experience for Children with Cancer* and the *Camp Awareness Project*, a multi-facility study assessing the value of a camp experience with healthcare professionals and unserved patient families. Brian has been president of the Southern California/Hawaii Section (ACA) and faculty trainer of the ACA Basic Camp Director Course and currently on the ACA Southern California/Hawaii Local Council of Leaders, a Standards Visitor, member of the National Council of Leaders Steering Committee and past member of the ACA Board Development Committee. Brian is serving his second term on the ACA National Board.

**Aaron Philip Dworkin** serves as President of the After-School All-Stars National Network where he works to ensure program quality, collaboration, growth and sustainability amongst the 19 ASAS chapters employing 5,000 staff and serving more than 90,000 low income, urban students in 468 Title I schools across the U.S. During his nearly 12 years with the organization, he has helped ASAS launch eight new chapters, growing the national footprint and the collective annual budget to \$50 million. ASAS has been honored and recognized by the NBA, Clinton Global Initiative, NASDAQ and Partnership for a Healthier America and received the highest possible ratings from Guide Star and Charity Navigator. He began his career with ASAS as their inaugural National Program Director in their LA national office where he led the process to create a unified national program model. He created and successfully implemented four acclaimed and award-winning national program initiatives and their related summer components: "Sports as Hook" and "Camp Hoop Heroes", to promote sports-based youth development and combat childhood obesity. "We Are Ready" and "CampUs" to promote high school and college graduation and combat the high school drop-out crisis. "CEO: Career Exploration Opportunities" and "CEO Boot Camps", to promote career and technology skills and mentoring and prepare students for a changing economy. "Life Service Action" and "All-Star Leadership University", to combat civic apathy and equip students for leadership, community service and advocacy. Aaron opened the ASAS Washington DC national office and later launched the ASAS Washington DC chapter where he served as the inaugural Executive Director. Today, ASAS DC serves 7 schools including the Title I middle school closest to the US Capitol. He leads Federal and State government advocacy work and is involved with numerous coalitions. He has helped organize high profile National Afterschool Summits and Hill Days with elected officials, celebrities and corporate leaders, in Washington DC. In addition to building and managing the Washington DC national office, he oversees the national program, evaluation, regional support and marketing divisions. He is currently focused on leading efforts to support and train hundreds of local volunteer board members and is leading new efforts around alumni engagement. He is the main representative of ASAS to the national education and youth development fields, a frequent contributor to Youth Today and leader in many education coalitions and associations. He also serves as a leadership retreat facilitator for the Posse Foundation, is a certified trainer for the Institute for Global Ethics and was a founding Advisory Board Member for Up2Us Sports. Prior to ASAS, Aaron founded and directed Hoops & Leaders, a basketball-based youth leadership and mentoring program in New York City. He has also served as Director of Strategic Development for the non-profit Coro New York Leadership Center and worked in the private sector as a public finance analyst for Moody's Investors Service. Dworkin is a graduate of Tufts University, a former Coro Fellow in Public Affairs and holds a master's degree in education from Harvard University and a master's degree in public administration from Columbia University. He is a member of the 2019 Class of Leadership Greater Washington and in 2018, the Dwight Englewood School (NJ) invited Aaron to be their Commencement Speaker and honored him with their Distinguished Alumni Award. He enjoys improv comedy, playing basketball and piano and currently lives in Maryland with his wife Lauren and children, Myles and Gabrielle. Aaron is serving his first term on the ACA National Board.

**Dr. Lizabeth Fogel** is currently the Managing Director of USC Center EDGE (Engagement Drive Global Education). The Center for Engagement-Driven Global Education (EDGE) fuels interdisciplinary partnerships to bring relevant, sustainable innovation to scale in the crucial area of educational engagement. Prior to moving to USC Lizabeth was the Director of Education for The Walt Disney Company, focused particularly on serving Walt Disney Imagineering,

The Walt Disney Studios and The Walt Disney Company, Corporate Citizenship. She played a critical role within the Walt Disney Company, advising and guiding multiple business units on developmental milestones and educational (formal and informal) best practices. Elizabeth's success comes from her ability to reach across business units and seamlessly integrate external partners into a collaborative, shared vision. She was responsible for the creative vision, integrity, and educational validity of the company's products and programs. This includes, but is not limited to, the Disney Nature Educators' Guides, Shanghai Disneyland Resort informal learning experiences, outreach content and programs for a variety of films (ex. Finding Dory, The Jungle Book, Inside Out, Big Hero 6) and Pixar in a Box, a collaboration between Pixar Animation Studios and Khan Academy. Annually these materials reach approximately 400,000 students nationwide and receive around 4 million general audience impressions. Elizabeth's leadership extends well beyond her corporate work. She is a member of board of directors for the North American Association for Environmental Education and the American Camp Association. Additionally, sits on the boards of Participate Learning and Makematic, two for-profit companies focused on creating tools for educators and learners to drive their own learning and create impact on a global scale. She has cultivated a world-class network comprised of individuals with an array of expertise that she leverages in innovative ways by working within interdisciplinary teams. She taught at the elementary and university levels for over fifteen years. She holds a doctoral degree in educational psychology and organizational leadership and two master's degrees in elementary education and developmental psychology from Pepperdine University. Liz is serving her second term on the ACA National Board.

**Roberto Gil, Jr., Esq.** is excited to rejoin the Fresh Air Fund as the Deputy Director of Camping, where he will serve as the Director of the Career Awareness Program and support the work of the new Camp Junior program. Roberto began his camp career at the Fresh Air Fund as a general counselor many moons ago. For the past six years, Roberto served as the Director of Programs for Princeton-Blairstown Center, where he was responsible for all aspects of their adventure-based, experiential education program. Roberto joined PBC in 2013 after spending eight years at Building Educated Leaders for Life (BELL). As Director of Field Operations, Roberto oversaw programs in New York, NY, Augusta, GA and Detroit, MI. Prior to this he served as BELL's Site Manager for the Bronxwood School where he oversaw an afterschool program for 200 scholars. Prior to BELL, Roberto was a Program Director with the Madison Square Boys & Girls Club, serving the Brooklyn community at their Navy Yard Clubhouse, and Deputy Director of Court Operations at The Center for Alternative Sentencing and Employment Services (CASES). One of his major accomplishments was the successful launch of the Manhattan Family Court – Court Employment Project, an alternative-to-placement program for juvenile delinquents. Roberto holds a BA in Government from The University of Texas in Austin and a JD from New York Law School. He is also a Wilderness First Responder. Roberto is serving his second term on the ACA National Board.

**Dr. Meena Julapalli** is a pediatric dermatologist at Bluebird Dermatology, a private practice she founded in Houston, Texas. She was previously on faculty at Dell Children's Medical Center in Austin and Children's Hospital Colorado in Denver as an Assistant Professor of Dermatology. She has a passion for providing comprehensive care that acknowledges and supports more than just the physical aspects of her patients' skin conditions, but also the social and emotional needs of her patients as well. She believes that when children and families affected by skin disease have a space and community where they feel loved and supported, it empowers and transforms them in profound and life-changing ways. For the past fifteen years, Dr. Julapalli has been blessed to facilitate and witness these transformations through her involvement with support groups and camp programs for children and families affected by skin disease. She currently serves on the Board of Directors for A Children's House For the Soul, on the leadership team of the American Academy of Dermatology-sponsored Camp Discovery Texas at Camp For All in Burton, TX, on the Medical Advisory Committee for Paul Newman's SeriousFun Network camp Roundup River Ranch in Gypsum, Colorado, and as a medical volunteer for Camp Spirit, a winter ski camp in Winter Park, Colorado for children with epidermolysis bullosa. She is excited to help build the impact of camp even more while on the Board of Directors of the American Camp Association. In addition to her philanthropic pursuits in her local and national community, Dr. Julapalli has also been dedicated to serving children abroad. She has volunteered her time and expertise at a pediatric HIV/AIDS clinic in Lesotho, Africa, at orphanages and schools in Nicaragua, with children and adults with albinism in Tanzania, and most recently, she served people in impoverished villages in northern Thailand. In her spare time, Dr. Julapalli loves making memories with her friends and family, especially her beautiful nephews. You will often find her fanatically supporting her beloved Houston Astros and Rockets, New Orleans Saints, and Crimson Tide football teams, hiking up 14,000+ ft mountains, traveling the world and being

invigorated by all the beauty that surrounds us, enjoying and playing music in all its forms, spreading love and kindness, and being the quintessential kid at heart who always finds the joy in even the smallest of things. Meena is serving her first term on the ACA National Board.

**Sterling Nell Leija** is the Executive Camp Director at Roundup River Ranch, a member of the SeriousFun Children's Network. Roundup River Ranch enriches the lives of children with serious illnesses and their families by offering free, medically supported camp programs that provide unforgettable opportunities to discover joy, friendships, and confidence. Sterling is an active member of ACA and has served in numerous volunteer roles within the Texoma LCOL and more recently the Rocky Mountain LCOL. As a graduate of Texas, A&M University with a background in educational psychology, Sterling is passionate about education, volunteers as a speaker, Standard's Instructor and Standard's Visitor. Sterling is serving her first term on the ACA National Board.

**Carl Metzger, Esq.**, a partner in the firm's Litigation Group and a member of its Securities Litigation & SEC Enforcement Practice, concentrates on complex business litigation for technology companies, private equity firms and other business clients. Mr. Metzger's experience includes securities litigation defense, financial fraud litigation, governmental and self-regulatory organization investigations, intellectual property litigation and complex commercial disputes. He specializes in advising clients on director and officer liability, insurance coverage matters, liability risk prevention and litigation due diligence regarding mergers and acquisitions. Mr. Metzger is currently a co-chair of the American Bar Association's Subcommittee on Securities and the Internet, and he is a former editor of the American Bar Association's journal, Securities News. Mr. Metzger has been recognized as a "Massachusetts Super Lawyer" by Boston Magazine, and has been elected as a Fellow of the American College of Coverage and Extracontractual Counsel (ACCEC). Mr. Metzger writes and speaks nationally on litigation-related topics, and he has been quoted in such media outlets as The New York Times, The Wall Street Journal, CNN, The Boston Globe, The Philadelphia Inquirer, Corporate Board Member Magazine and CFO Magazine. Carl is serving his second term on the ACA National Board.

**Mary Kay Park, Ph.D.** is the Executive Managing Director of FEBC-Korea in Los Angeles. FEBC-Korea is a global media non-profit that operates 14 radio stations in Korea and the US, providing internationally recognized content that reaches across the Far East. She is an adjunct professor at Middlebury Institute of International Studies at Monterey. Mary Kay is the mother of three daughters who have spent a decade of summers at camp. Mary Kay is serving her second term on the ACA National Board.

**Bill Roden** For over 20 years, I've worked across a wide stretch of media for brands like Nike, Burger King, Intuit, Coca-cola, Microsoft, Kraft, General Mills, Xbox, Activision, American Express, Porsche, Kia, Audi, Volvo, Toyota, Volkswagen, Adidas and Domino's. Name an industry and I have likely touched it at one point or another. I've created TV shows, documentaries, a book on small business, mobile apps, global racing/motorsport events, clothing lines and other unconventional work on behalf of my clients at agencies like Wieden + Kennedy, Crispin Porter + Bogusky (twice), TBWA\Chiat\Day, David and Goliath, Saatchi and Saatchi (twice), Ogilvy (twice), Mullen, and EuroRSCG. My work has been recognized in award festivals like Cannes (Lions, Cyber Lions, and Titanium Lions), the Clios, One Show and One Show interactive, Communication Arts, D&AD, and the London International Awards. My family and I are avid outdoors people and spend every chance we can in the wilderness. Bill is serving his first term on the ACA National Board.

**Mary Rogers** Mary Rogers brings a life-long career at Sherwood Forest Camp and her membership in ACA since she was a teenager to her work as a Board Member for the American Camp Association. She holds a Master's degree in Education from Harvard University, where she studied youth risk and resilience. Her accomplishments as a leader include local recognition as a member of the FOCUS Saint Louis Leadership Class and as a graduate of the Non-Profit Leadership Development Forum- St. Louis. Under Mary's leadership, Sherwood Forest has been recognized locally and nationally for its work with disadvantaged youth. In 2005 the Leadership Training Program at Sherwood Forest received the ACA's Eleanor P. Eells Awards for Program Excellence. In 2007 FOCUS St. Louis honored Sherwood Forest Camp for its longstanding commitment to racial equity and social justice with its "What's Right with The Region Award." And in 2014 Sherwood Forest received the ACA's first ever Eleanor P. Eells Award for Excellence in Research in Practice. At the end of 2019, Mary will retire from her position as Executive Director, ending 49 years of work at Sherwood Forest. Mary has been committed to the idea of camp since she herself was a

camper. In her work at Sherwood Forest Mary has seen the power of high-quality camp experiences help children discover their inner strengths and prepare them to face life's opportunities and challenges. Most of the campers at Sherwood Forest grow up in difficult economic circumstances. Their lives and futures may be constrained by poverty, but not by their lack of capacity. At Sherwood Forest, Mary and her staff have seen that when children have opportunities for meaningful and challenging learning experiences coupled with the long-term supportive relationships that are the hallmarks of programs at Sherwood Forest, they grow up to lead full lives and contribute to their communities. At Sherwood Forest Mary has worked with her Board of Directors to develop and implement several long-term strategic plans. Notably, the Strategic Plans of 2007 and 2017 were particularly bold and visionary, rooted in evidence and reflective of the many voices of her community of stakeholders. Both plans pushed Sherwood Forest to improve its programs in order to strengthen the impact of its work with children and youth from under-served communities and under-resourced families. Beginning in 2002 as Executive Director, Mary realized that in order for Sherwood Forest to thrive, she had to partner with its Board of Directors. Since then, under her leadership, this partnership, and the work of her talented staff, Sherwood Forest has transformed its programs, strengthened its long-term commitment to children and families in the community, and successfully accomplished a \$7.2 million dollar capital campaign, raising \$1 million dollars above the original goal. Mary brings these varied talents, skills and high aspirations to her role as a member of the Board of Directors of ACA.

As a result of her graduate studies at Harvard, Mary has been a strong advocate of research in camps and research by the ACA. She firmly believes that robust research can inform best practice, improve camp programs and inspire the creation of new programs for youth. Sherwood Forest has used evidence derived from the recent studies conducted by ACA in the early 2000's to make dramatic changes to its programs. Sherwood Forest's programs now provide campers with opportunities for longer time at camp to experience the sense of mastery that time can provide. Campers choose their daily activities individually to allow each child to create his or her own meaningful and challenging learning opportunities. At every grade level, there is an experientially based curriculum that is strategically aligned to critical grade level academic skills: reading for Third Graders and nature-based STEM experiences for Fourth and Fifth Graders. Since ACA's Youth Outcomes Battery was first piloted, Sherwood Forest has been using the emerging data and learning to improve its programs. Under Mary's leadership, research has become embedded in the culture of Sherwood Forest; program staff review data to learn from it and to find opportunities for improvement when findings disappoint. Sherwood Forest's practice now mirrors ACA's commitment to undertake rigorous research, and to learn from its findings. Mary's commitment to support and strengthen research and evaluation in camps across the nation led her to serve as a member and chairperson of ACA's Committee for the Advancement of Research and Evaluation (CARE). This portrait of Mary would be incomplete without a brief history of her involvement in camp to underscore its parallel path in the trajectory of her life. The summer of 1967 marked her first summer as a camper at Sherwood Forest. She got this chance because a social worker suggested it to her mother, who was a widow raising her two daughters on Social Security survivor benefits. There was never enough money to meet even basic needs when she was growing up. At the same time, her mother never turned away anyone who knocked on her door asking for a contribution. She told Mary and her sister that even though they did not have much, they still had enough to give a little to someone who had even less. These experiences of growing up in poverty and witnessing generosity have shaped Mary's career as well as her commitment to social justice. Throughout her life she has been an ally with those whose lives are vulnerable and marginalized. Mary brings this unwavering commitment to her work at ACA. She believes that a focus on diversity, equity, access, and inclusion are critical for the vibrant future of the American Camp Association, and that diversity among campers depends precisely upon such a commitment by its Board of Directors. Mary is serving her first term on the ACA National Board.

**Elizabeth Sosnow** is a Managing Partner and owner at Bliss Integrated Communication where she is a part of the management team responsible for the company's overall operations and strategic direction. Her day-to-day responsibilities include overseeing the integrated marketing strategy and execution for our largest professional and financial services accounts. Always hunting for the newest integrated marketing innovations, Elizabeth also directs the firm's digital activities, helping B2B and B2C clients assess and maximize audience engagement via evolving communications tools. Elizabeth served as Chair of Digital Marketing for WorldCom's Global Board of Directors and previously held that position for the Americas region Board of Directors. Her own guest blog posts have appeared in Convince and Convert, PR Daily, Content Marketing Institute and Communications Conversations, among many others. She has been named a "B2B PR Game Changer," "100 People to Watch in PR" and runner-up "B2B Twitterer of the Year." In her free time, Elizabeth specializes in juggling sports equipment for

her three sons, keeping up with her husband's demand for her famous ribs dish and indulging her long-standing addiction to Jane Austen novels. Elizabeth is serving her first term on the ACA National Board.

**Beatrice Wilkinson Welters** brings determination, commitment, and hands-on involvement to all that she undertakes. She has a strong record of service to her country and her community, with a special focus on providing opportunities to underserved young people. Mrs. Welters served as the United States Ambassador to the Republic of Trinidad and Tobago from May 2010 through November 2012. Trinidad and Tobago is a pillar of the United State's Caribbean Basin Initiatives strategy to promote citizen safety and reduce illicit trafficking throughout the region, and Mrs. Welters' primary mission was to ensure that her host country remained committed to these important objectives. During her term as Ambassador she also worked to promote cross-cultural understanding, inviting many prominent Americans to visit the islands and share their experiences with the youth of Trinidad and Tobago and facilitating the first performance by the National Symphony Orchestra in a Caribbean nation. Mrs. Welters' passion for helping young people from under-resourced and challenging environments is carried out through the AnBryce Foundation, which she founded with her husband in 1995. Camp Dogwood Summer Academy was the first of the Foundation's programs. Located in rural central Virginia, tuition-free Camp Dogwood welcomes over 100 young campers each summer, providing educational and personal development programs. During the school year, campers continue to receive assistance from the Foundation through its afterschool and Saturday academic enrichment programs in the Washington, DC metropolitan area. Mrs. Welters further advanced the mission of the foundation in 1998 through the creation of the AnBryce Scholars Program at the New York University School of Law. This program assists students of high merit who come from backgrounds of severe economic disadvantage and are the first in their families to attend graduate school, and provides full-tuition scholarships as well as summer employment, mentoring and other enrichment opportunities. In 2007, the AnBryce Scholars program was expanded to serve NYU undergraduates meeting the same criteria and, in 2012, the AnBryce Scholars Initiative was established at the University of Notre Dame. To date, the programs have enabled nearly 100 young people to obtain their undergraduate or law degrees. Mrs. Welters serves on the boards of several distinguished Washington, DC institutions, including the Brookings Institution, where she is a member of the Nominating Committee, and the Maret School, where she is a member of the Committee on Education and Equity. She is also a member of the Board of Visitors at Colin Powell's School for Civic and Global Leadership at City College of New York and a Board member of the Robin Hood Foundation. She and her husband are recipients of the Woodrow Wilson Award for Public Service in recognition of their long-standing commitment to philanthropy. Mrs. Welters earned her undergraduate degree from Manhattanville College and her graduate degree from the John Jay College of Criminal Justice. She has received Honorary Doctorates from her alma mater, Manhattanville, and from Livingstone College in Salisbury, North Carolina. Mrs. Welters and her husband, Anthony, live in McLean, Virginia, and have two sons. Beatrice is serving her first term on the ACA National Board.

#### **Ex-Officio Voting Member**

**Jody Oates**, Board Development Committee Chair is the principal consultant of KALEIDOSCOPE Inc., a national planning and consulting business serving camps, conference centers, environmental education centers and other outdoor facilities. He focuses on helping camps and conference centers achieve their vision by employing sound planning and business acumen to their processes. Prior to his work with KALEIDOSCOPE, he served as an executive leader of faith-based camp and retreat centers for many years in Ohio and South Carolina. Jody has been involved in numerous roles with ACA at the local level and with ACA accreditation. He is serving his first term as the Board Development Committee Chair and his first term as Ex-Officio Voting Member on the ACA National Board.