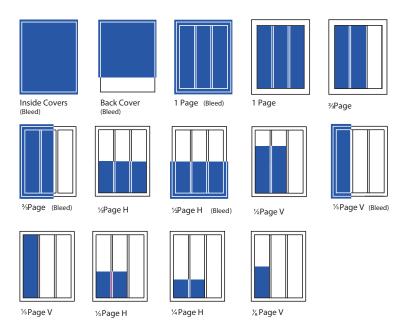
CAMPING MAGAZINE PUBLICATION SPECS



SPACE		WIDTH		HEIGHT
Inside Covers		8 3/4	Χ	11 1/4
Back Covers		8 5/8	Χ	9 1/8
Belly Band		18	Х	5
1 Page		7 1/4	Χ	9 5/8
	Bleed	8 3/8	Х	111/4
2/3 Page	V	4 3/4	Χ	9 5/8
	Bleed	5 5/8	Χ	11 1/4
1/2 Page	Н	7 1/4	Χ	4 5/8
	Bleed	8 3/4	Х	5 3/4
	V	4 3/4	Χ	7 1/8
1/3 Page	Н	4 3/4	Χ	4 5/8
1/3 Page	V	2 1/4	Χ	9 5/8
	Bleed	3	Χ	111/4
1/4 Page	Н	4 3/4	Χ	3 3/8
1/6 Page	Н	2 1/4	Х	4 5/8

COVERS GUARANTEED

Non-cancelable, must reserve for all six issues.

- Second Cover Inside Front \$3,000
- Third Cover Inside Back \$3,000
- Fourth Cover Back Cover \$3,200

Prices are subject to change.

BLACK AND WHITE

Reduce published color rate by 10 percent.

SPECIAL MARKETING OPTIONS

- Belly bands, inserts, postcards, and 2-page spread.
- Prices are subject to change.
- Call for a quote.

SPACE	COST*		
1 Page	\$2,200		
2/3 Page	\$1,875		
1/2 Page	\$1,450		
1/3 Page	\$1,300		
1/4 Page	\$900		
1/6 Page	\$760		

^{*}ad rates are per issue; multiple year discounts available.

GUARANTEED PLACEMENT

Additional \$300 charge for pages 11-40. Additional \$500 charge for pages 1–10.

AD DEADLINES

- January/February October 29
- March/April December 28
- May/June February 28
- July/August April 29
- September/October June 28
- November/December August 28

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