Project Real Job Task Force
Project Real Job

Stakeholders

**Camps**: Need staff and want quality, commitment, retention

**Higher Ed**: Need to meet academic requirements

**Students**: Need $$, flexibility, transferrable skills

**Parents**: Need job marketability & career success

**Employers**: Need 21st century skill readiness
Purpose and Charge
Purpose

To examine issues related to summer camp employment and how ACA can support camp efforts to recruit, hire, and retain summer staff; to position summer camp employment as a valuable workforce readiness experience.
Goal

To provide resources to camps in their efforts to recruit and hire staff, along with other information that could clear a path for summer staff positions to qualify for learning or volunteer service credit at institutions of higher learning.
Task Force Executive Team

Deb Jordan – Task Force Co-Chair
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Kim Aycock – Task Force Co-Chair
Camp Consultant/Trainer/Speaker
Camp 2 Campus Learning Solutions
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Deidre Pettinga – Staff liaison
Chief Marketing Officer
American Camp Association
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Sub-Committees Work & Charges

Kim & Deb

Best Practices
Sub-Committee Overview

Core Task Force

Kim

Summer Camps
Kim Betts, Ch.
Erin Newport
Todd Rothman

Students / Parents
Susan Simmons, Ch.
Alex Harlow
Layla Passman

Deb

Research
Cass Morgan

Higher Ed
Jerel Cowan
Desired Outcomes
Timeline

• Organization (Now – April)
• Fact Finding (May – Oct)
• Analysis/Strategy (Dec – April ’19)
• Next Steps (April 2019 - ?)
Resources

- Website (Existing): HRM Core Competency
- Website (Gap Analysis)
- ACA Jobs Center (Summer/Year-Round Jobs)
- Research (Ongoing/In the Works)
Promotional Efforts In the Works

• Camp on your resume
• Talking points for staff parents
• Talking points for instructors/professors
• Why work at camp – camp fair document
THANK YOU!!!!