



# Project Real Job Task Force



# Project Real Job

## Stakeholders

**Camps:** Need staff and want quality, commitment, retention

**Higher Ed:** Need to meet academic requirements

**Students:** Need \$\$, flexibility, transferrable skills

**Parents:** Need job marketability & career success

**Employers:** Need 21<sup>st</sup> century skill readiness





# Purpose and Charge

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# Purpose

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To examine issues related to summer camp employment and how ACA can support camp efforts to recruit, hire, and retain summer staff; to position summer camp employment as a valuable workforce readiness experience



# Goal

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To provide resources to camps in their efforts to recruit and hire staff, along with other information that could clear a path for summer staff positions to qualify for learning or volunteer service credit at institutions of higher learning



# Task Force Executive Team

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Deb Jordan – Task Force Co-Chair  
Professor  
East Carolina University  
252-737-2990  
[jordand@ecu.edu](mailto:jordand@ecu.edu)



Kim Aycock – Task Force Co-Chair  
Camp Consultant/Trainer/Speaker  
Camp 2 Campus Learning Solutions  
985-226-7766  
[kimdaycock@gmail.com](mailto:kimdaycock@gmail.com)



Deidre Pettinga – Staff liaison  
Chief Marketing Officer  
American Camp Association  
765-349-3317  
[dpettinga@acacamps.org](mailto:dpettinga@acacamps.org)

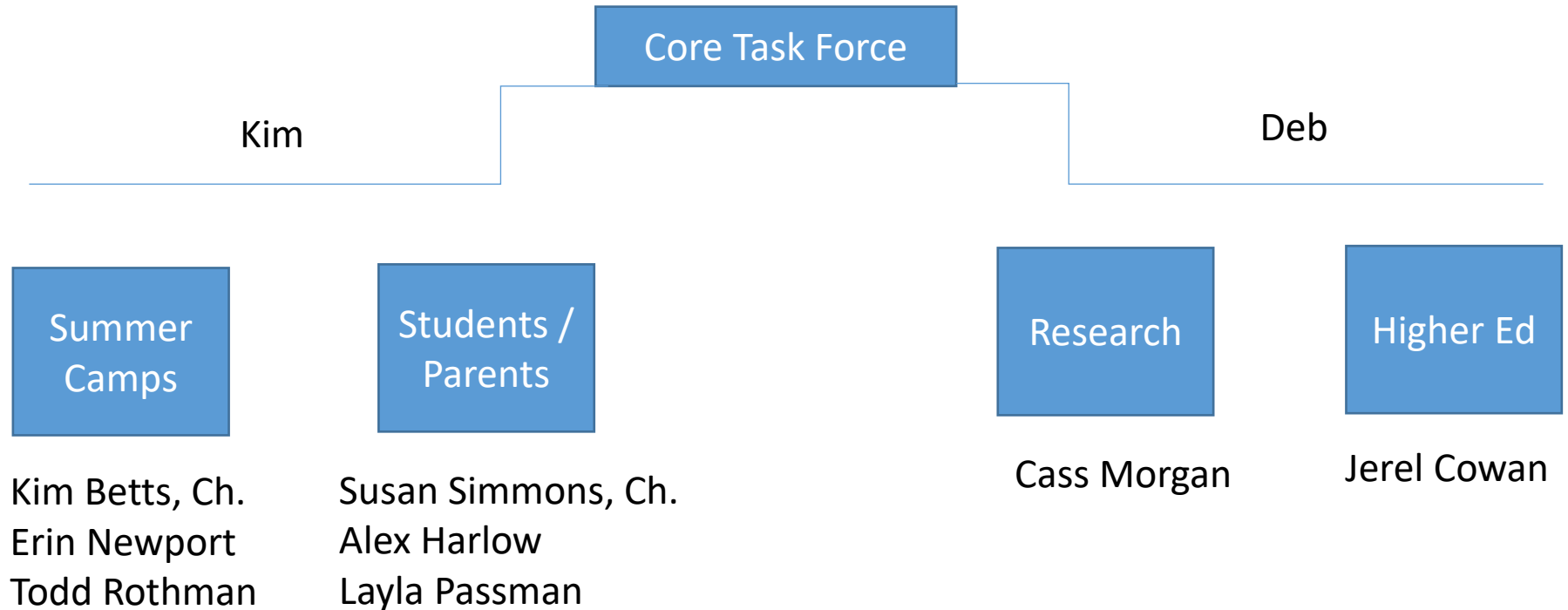
# Sub-Committees Work & Charges

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Kim & Deb



# Sub-Committee Overview





# Desired Outcomes

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# Timeline

- Organization (Now – April)
- Fact Finding (May – Oct)
- Analysis/Strategy (Dec – April '19)
- Next Steps (April 2019 - ?)



# Resources

- Website (Existing): HRM Core Competency
- Website (Gap Analysis)
- ACA Jobs Center (Summer/Year-Round Jobs)
- Research (Ongoing/In the Works)

WHY REINVENT THE  
WHEEL WHEN YOU  
DON'T HAVE TO?



# Promotional Efforts In the Works

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- Camp on your resume
- Talking points for staff parents
- Talking points for instructors/professors
- Why work at camp – camp fair document







# THANK YOU!!!!

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