



american **CAMP** association®

# ACA, Ohio Camp Conference

January 23, 2020 | Columbus, OH

9:00 a.m. – 9:30 a.m.	Registration & Check-In
9:30 a.m. – 10:45 a.m.	Welcome & Opening Keynote with Kay Spatafore
11:00 a.m. – 12:15 p.m.	Educational Breakout Sessions
12:15 p.m. – 1:30 p.m.	Luncheon, Awards & Networking
1:45 p.m. – 3:00 p.m.	Educational Breakout Sessions
3:15 p.m. – 4:30 p.m.	Educational Breakout Sessions



# Happy New Year and Welcome to the ACA, Ohio Camping Conference 2020!

I recently watched a documentary about the restaurant 11 Madison Park in New York City, considered by many to be one of the best restaurants in the world. As a camp professional, I certainly didn't pull any great menu ideas from it, but there was an element about the guest experience that stuck with me. The wait staff at 11 Madison Park are trained to set each plate, cup, and saucer down on the table so that if it were turned upside down, the imprint on the china would be facing the correct direction for the guest to read. The purpose behind this action isn't about the guest experience (I mean, who goes around flipping their plate to read the china imprint) but to drive home the message with their staff that every action in the service industry is intentional. That message resonated with me.

The new year is a point we often switch from information gathering: what went well or not so well, how did our survey results look? to planning for the coming season. Now is the time to put the effort in to make changes that will help your campers and staff take away more from their time in your program. It is our sincere hope that through our sessions today you find an idea or several ideas that resonate, ideas that inspire you to make intentional choices for your camp that will benefit the youth and adults you serve. Though we are only together for one day (two for those of you were able to participate in our pre-conference options) we hope that you will also let us know how we can best serve you next year. Please take the time to fill out an evaluation for each session you attend, as well as the conference as a whole so that we can ensure the best conference possible in years to come.

Please help us welcome our keynotes, educational session speakers and sponsors. It's with great pride that we bring you their ideas, knowledge, professional expertise and original content. A great big thank you to ALL of those who help organize this amazing event, as we all know, it takes a village. If you happen to see any of our incredible ACA National Staff or ACA LCOL Volunteer Staff please take a moment to let them know how much you appreciate all of their hard work throughout the year!

Thank you for being here,

Melissa Huist Kneer

Professional Development Co-Chair

ACA Ohio

# Featured Speakers



Kay Spatafore

Chief Operating Officer & VP of  
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Our opening keynote speaker Kay Spatafore joins us from because I Said I would, an organization dedicated to character education, accountability and fostering a positive and supportive society.



Tracey Gaslin

Executive Director – Association of  
Camp Nursing

Dr. Gaslin is a dual certified nurse practitioner in pediatrics and adults. She specializes in camp nursing, pediatrics, and children with bleeding disorders. Her doctoral degree is in educational and organizational leadership. Dr. Gaslin serves as the Executive Director of the Association of Camp Nursing and works as a camp and legal consultant.

# Educational Breakout Sessions

11:00 a.m. – 12:15 a.m.

## Tools for Keeping Promises - The Next Steps

Kay Spatafore

Auditorium

If keeping promises was easy, everybody would do it. But clearly they don't! Learn the top three strategies to keeping promises. We'll share some tools to help make promises that can be kept and explore materials you can use to help yourself or share with others to get better at making and keeping promises.

## Surviving Your First Year

Carl Wargo

Eastman Room 100

Being a first or second year director can often be daunting. We will share some tips and tricks on how to find success in your first year. We will discuss what to prioritize, staff and camper engagement, and how much change should you push forward.

## Behavioral Health Support at Camp: How Do We Do That?

Tracey Gaslin, PhD, CRNI, CPNP, FNP-BC

International Room 110

Camps often cannot afford to have a behavioral health specialist on staff. The need for behavioral support still remains. This session will outline some simple steps to respond to campers and staff needing support and/or intervention. Participants will learn about different methods for providing mental, emotional, and social (MESH) assistance to campers and/or staff.

## 60 Seconds That Can Change A Young Person's Life

Liz Nusken & Kelly Bigger

Gehres Room 214

"So, tell me about yourself?" That's a common question young people hear when interviewing for a job or college. The answer can have a big impact on their lives. The answer is their personal pitch. You will walk away from this session understanding how teaching about entrepreneurship and hosting pitch contests can help students develop this critical life skill, is a fun and engaging activity, and can help your program connect with parents and the wider community.

## Creating A Digital Wellness Camp Culture to Optimize Customer Satisfaction

Michael Mercier

Multi-Media 220

Campers derive tremendous mental health benefits from attending smartphone-free overnight camps, and they love it. Summer camps have an opportunity to optimize this perceived benefit by integrating principles of digital wellness into their camp's existing culture. Mr. Mercier will present a plan for doing this. Topics covered include new camper activities, counselor training, derivative services, and marketing.

# Educational Breakout Sessions

1:45 p.m. – 3:00 p.m.

## Increasing Staff's Emotional Intelligence

Katie Feldhues

Board Room

This session will give a brief overview of emotional intelligence theory and highlight a curriculum developed to help camp counselors (or staff and volunteers) build the competency. Curriculum includes background info and six lesson plans with handouts that cover the four key areas: self-awareness, social awareness, self-management, and relationship management. Participants will have an opportunity to explore EI, experience a few lessons, and walk away with the lessons to take back and utilize.

## Creating an Inclusive Environment For Campers With Special Needs

Karen Martin

Eastman Room 100

In this session you will enhance your program skill development with learning and supporting how to accommodate campers with different ability levels. The Stepping Stones recreation team will share their knowledge of operating recreation programs that promote inclusion for children and adults with a disability. Come learn about our traditions of creating a memorable camp experience that helps campers build independence.

## What Does It Mean to Be A Trauma-Informed Camp?

Tracey Gaslin, PhD, CRNI, CPNP, FNP-BC

International Room 110

We understand the changing cultural landscape can lend to children and adults experiencing traumatic events in their lives. These events can impact their ability to socially adapt or interact with others in a community-based environment. This session will outline some simple steps to help meet the needs of individuals using a trauma-informed approach.

## Ohio Child Care Licensing for Day Camps

Jeri Metz

Gehres Room 214

This session will overview the process of Day Camp Licensing and Approved Day Camp Rules. Bring your questions and ask the ODJFS experts.

## Incorporating Tech into Your Staff Training

Joe Creaghead

Multi-Media 220

Ready to get (a little) "tech savvy?" Take a look at how utilizing a learning management system (LMS) can add value and time to your staff training for both seasonal and year-round staff. This session will highlight the benefits and challenges of online training for summer camp staff. Not your same old boring lecture!

# Educational Breakout Sessions

3:15 p.m. – 4:30 p.m.

## **Challenge By Choice: Exploring Ohio 4-H State Leadership Camp**

Kayla Oberstadt

Board Room

At Ohio 4-H State Leadership Camp, the motto of “challenge by choice” is utilized in a variety of elements. As campers learn and explore six pillars of leadership, they are faced with challenges to test their comfort zones. In order for the Ohio 4-H Leadership Camp staff to better understand the campers’ experience, all staff participate in training of the pillars to receive a sampling of what campers will partake in at camp. This session will sample what the counselors receive in training.

## **Whatever Can Go Wrong...Case Studies in Participant Accident Insurance**

Erin Bain

Eastman Room 100

After a brief overview of the differences between participant accident coverage and other types of policies, this session will focus on reviewing actual case studies of incidents that have occurred in camps and their resolutions. Participants will have an opportunity to discuss the conditions that led to the accident, what mitigating factors might have been in place, how they may have handled the situation differently, and other aspects related various phases of risk management.

## **Creating a Camper’s First Culture with Your Staff**

Carl Wargo

International Room 110

Add some tools to your toolbox while we explore creating a camper’s first culture with our staff. We will explore some staff training tips and tricks, program development philosophies, and redirection techniques.

## **Medical Marijuana at Camp**

Michelle Bestic

Gehres Room 214

Are campers and staff bringing Medical Marijuana and CBD oils to camp? Is it legal? Can the camp administer the medications? In this session participants will learn about medical marijuana and CBD oil and recent Ohio legislation. Participants will also gain knowledge and considerations to make informed decisions about whether these types of medications and supplements could fit at camp.

## **Self-Care: One Framework for a Better Day**

Andy Bergeron

Multi-Media 220

Understanding stress and reducing it in the home and workplace. Mr. Bergeron will discuss stress and its impacts in our lives both personal and professional. The workshop will cover a framework for mitigating stress of all types.

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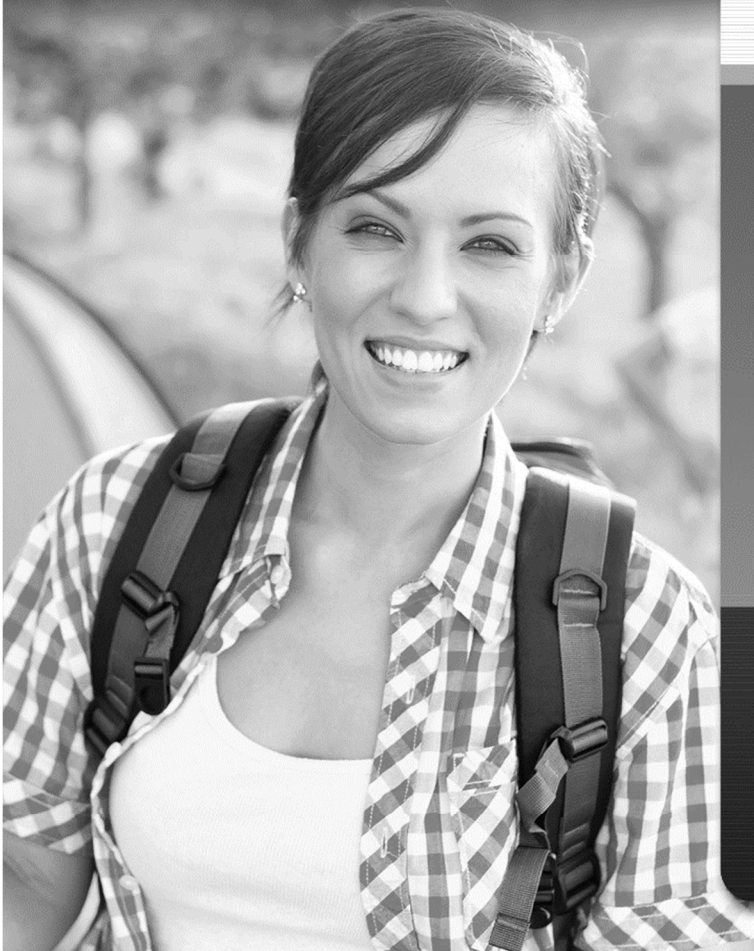
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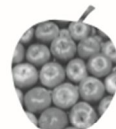
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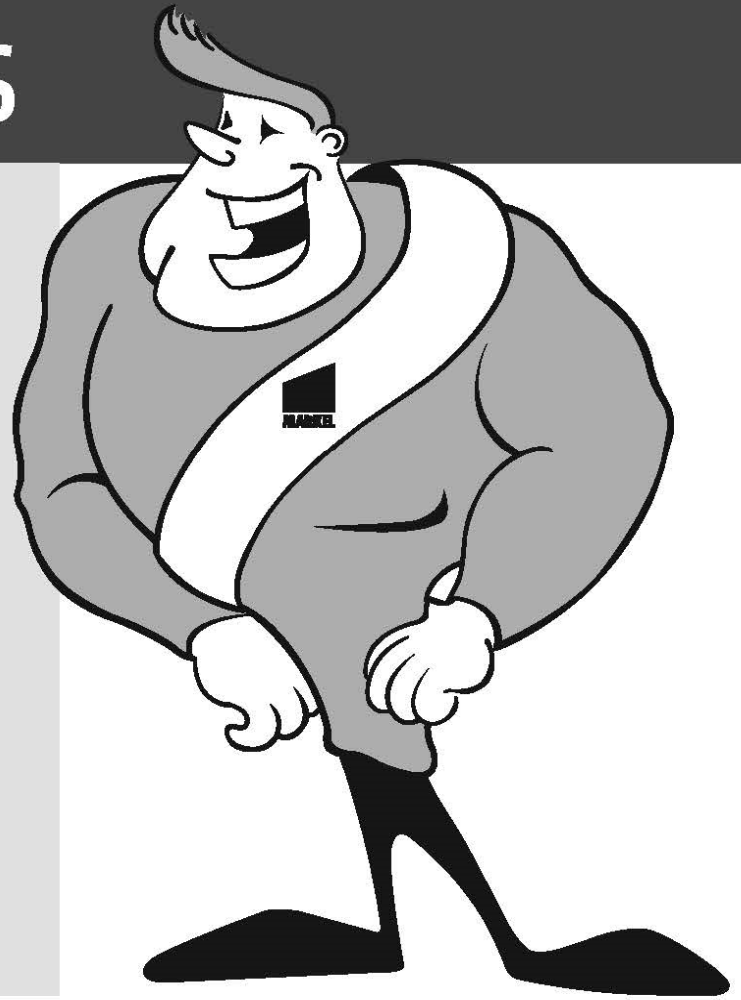
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