

Position: Membership Chair, ACA Southwest

Service Summary

The membership chair is responsible to work with the membership manager on efforts toward growth and retention of American Camp Association (ACA) members (i.e., both individual and camp) and customers. In partnership and coordination with membership staff, the membership chair develops and implements member and customer retention strategies in alignment with ACA priorities.

Preferred Knowledge and/or Experience

- Knowledge of and passion for camp and ACA
- Ability to connect with local membership
- Ability to maintain an open line of communication with the membership specialist

Participation Might Include

1. Welcome new camps and professionals.
2. Recruit camps and professionals.
3. Check in with existing camps and professionals.
4. Invite prospects and members to local office events.
5. Provide ideas or content for local office newsletter.
6. Work with and support State Representatives in state-wide membership work.
7. Create / present membership reports at LCOL meetings.
8. Help celebrate successes of camps in local area.
9. Help plan networking events and/or recruitment initiatives.

Essential Functions

- Ability to listen, analyze, think clearly and creatively, work well with individuals and groups, balance volunteer tasks with other commitments, manage time, and adhere to deadlines.
- Willingness to prepare for and attend LCOL and membership meetings
- Ability to complete quality projects/initiatives in a timely manner.
- Cultivate and recruit potential future membership volunteers.
- Possess honesty, be sensitive to and have tolerance of differing views, be friendly, have a responsive and patient approach, have community-building skills, possess personal integrity, and possess a dedication to ACA.

Time Commitment

The membership chair commits to:

- Serve at least a 2year term.
- Attend LCOL meetings and membership meetings. Meetings may be in person or virtual.
- Communicate with membership staff and volunteers in a timely and professional manner.