Since 1935, the American Camp Association (ACA) has set the performance standard for camps. The ACA Accreditation Program has shown its excellence time and again as it has responded to changes in the camp industry, growing expectations of the public, and the challenges of operating a business in today’s highly regulated society.
Benefits of Accreditation

Earning and maintaining ACA accreditation takes time and commitment. ACA accreditation is a peer-review process. ACA standards help you provide campers and staff with an environment where they are having fun and unaware of all of the work related to safety and learning, which has been carefully incorporated into the daily routine.

**Prestige** — Your peers know what it means to be accredited. Parents nationwide recognize the importance of ACA accreditation when choosing a camp for their child. You can tell them accreditation means you have reached far beyond the minimum state and local regulations. ACA accreditation status is solid proof of your accountability, credibility, and commitment.

**Advertising** — Be proud and promote your accreditation. Use key messages and scripts to keep parents tuned to the value of your accreditation. ACA-accredited camps have premier visibility on Find a Camp, which receives thousands of unique page views daily!

**Strategic Planning** — ACA accreditation is an educational tool, an industry benchmark, a best-practices solution, and a learning formula for your camp staff. Strategic planning for your camp is simplified; policies, procedures, and practices are established; and your staff is responsible for ongoing implementation — a dynamic instructional process for any camp!

**Discounts** — Recoup your financial investment in accreditation through discounts on services you can’t do without — group purchasing of food service contracts, propane, office supplies, building and cleaning supplies, staff recruitment, and product savings through ACA business partnerships and vendors. Camps save an average of $13,000 annually.

**Professional Staff** — It is proven that involvement in professional organizations in any field of expertise develops well-informed, better educated staff. The accreditation process and membership in ACA are invaluable tools for success.

**Networking** — Professional ties and the opportunity to network with your colleagues are incredible benefits. Get involved! Learn more, understand more, and discover more. Become a standards visitor. Be a mentor to camp staff and witness how other camps operate.

Become Accredited!

JOIN THE GROWING LIST OF ACCREDITED CAMPS IN THE USA.

Accreditation provides reassurance to parents that they are sending their child to a place that has been reviewed for its health, safety, and program standards.