



american **CAMP** association®

Creating the Exceptional

February 21-24, 2017 • Albuquerque, New Mexico

Albuquerque Convention Center

Join Us in Albuquerque for the 2017 National Conference!

Camp provides an exceptional environment for positive youth development experiences.

- Explore the myriad ways we can create exceptional experiences for campers, counselors, families and communities.
- You'll find exceptional networking and learning opportunities as well as business solutions.
- Choose among keynote lectures, breakout sessions, and informal discussion groups offered by industry experts from around the country.
- We'll provide everything you need to create a truly exceptional experience.



EARN CECs

Receive credit for learning!

Attendees can typically earn up to 22 ACA continuing education credits (CECs) for full participation (exact number for the 2017 conference TBD).

150 SESSIONS

Seasoned professional? New to the field?

There's something for you! The conference features more than 150 sessions on topics such as:

- Youth Development and Behavior
 - Staff Training and Leadership
 - Business and Operations
- Emerging Issues, Tools, and Technology
 - Innovative Programs and Activities
 - Medical Camping Track
 - Camp-School Partnerships
 - Executive Leadership Forum
 - Commerce Sessions
 - ACA Research Forum

www.ACAcamps.org/conference

ACA WELCOMES KEYNOTE SPEAKERS

The educational program includes daily keynote lectures featuring thought-provoking presentations from renowned speakers. The conference begins with the Opening Keynote Event on Tuesday, Keynote Events on Wednesday and Thursday, and ends with a Closing Keynote Event on Friday.

Tuesday, February 21, 2:00 – 3:30 p.m.



Shimi Kang, MD

Shimi Kang, doctor, researcher, and author of many books including, *The Dolphin Way: A Parent's Guide to Raising Healthy, Happy, and Motivated Kids*, will open the National Conference addressing one of our challenging issues in camp: helping campers and counselors manage anxiety and related mental health concerns.

Wednesday, February 22, 4:15 – 5:30 p.m.



Adam Bryant

Adam Bryant is the "Corner Office" columnist at *The New York Times*. The interview series he launched in 2009 has attracted a wide and loyal following for the compelling stories and smart insights that the leaders share with him every week. He is the author of two books, *Quick and Nimble; Lessons from Leading CEOs on How to Create a Culture of Innovation*, and *The New York Times* best-seller, *The Corner Office: Indispensable and Unexpected Lessons from CEOs on How to Lead and Succeed*. He also teaches a course on "The Practice of Leadership" at Columbia University.

Thursday, February 23, 8:30 – 9:45 a.m.

The Thursday keynote event is in development.

Visit www.ACAcamps.org/conference for updates

Friday, February 24, 11:00 a.m. – 1:00 p.m.



Deborah Gilboa, MD

Deborah Gilboa, MD, aka "Dr. G," is a leading parenting and youth development expert, family physician, international speaker, author, and media expert. Her straightforward advice (with a dose of humor) helps wade through the stress, doubt and guilt that ALL parents and educators feel at one time or another. A lifelong camper, she has a knowing-admiration for counselors and administrators who play a key role in shaping the campers around them.

Hear from past attendees...

"The ACA National Conference is a great opportunity to network, share, and learn from others in camping. Nowhere else are professionals from around the country and the world able to come together under one roof."

--- Anonymous from Conference Survey

"It is the best professional development opportunity I've ever attended, by far. There is an amazing amount of sessions to choose from and the content is high quality."

--- Anonymous from Conference Survey

"No matter how many times I have attended (at least 7) and how many years I've been in the field (more than 20), I always learn something new and take away golden nuggets of wisdom. Plus it's fun."

--- Anonymous from Conference Survey

"Love getting to talk to all the vendors in one location!"

--- Anonymous from Conference Survey



Keynote Lectures sponsored by
Markel Insurance Company
ACA Mission Partner

The conference officially begins on Tuesday, February 21, at 2:00 p.m. Mountain Time. We'll end the conference by 1:00 p.m. on Friday, February 24, with a closing keynote speaker. Miscellaneous meetings, Kindred events, and special trainings take place prior. Check www.ACAcamps.org/conference for the most current information.

Sunday, February 19

8:00 a.m.
1:00 p.m.

ICF-Sponsored Off-Site Camp Tour Begins
DECA Kindred Meeting Begins

Monday, February 20

8:00 a.m. — 6:00 p.m.
9:00 a.m. — 3:00 p.m.
9:00 a.m. — 4:00 p.m.
9:00 a.m. — 5:30 p.m.
11:00 a.m. — 4:00 p.m.
12:00 p.m. — 5:00 p.m.
1:00 p.m. — 11:00 p.m.
2:00 p.m. — 5:00 p.m.
7:00 p.m. — 8:30 p.m.

DECA Kindred Meeting Continues
4-H Youth Development Camp Professionals Meeting
Girl Scout Camp Professionals Kindred Meeting
New Director Orientation Training (NDO)
ACA Board Meeting
Registration Open
Special Needs Kindred Meeting
ACN's Management of Healthcare Services Seminar
ACN's Camp Nurse Symposium

Tuesday, February 21

7:00 a.m. — 6:00 p.m.
7:00 a.m. — 6:00 p.m.
7:45 a.m. — 1:15 p.m.
8:00 a.m. — 12:00 p.m.
8:00 a.m. — 6:00 p.m.
8:15 a.m. — 10:15 a.m.
8:30 a.m. — 12:00 p.m.
9:00 a.m. — 12:00 a.m.
9:00 a.m. — 12:00 p.m.
9:00 a.m. — 1:00 p.m.
9:00 a.m. — 1:30 p.m.
1:00 p.m. — 1:45 p.m.
2:00 p.m. — 3:30 p.m.
4:00 p.m. — 5:15 p.m.
5:15 p.m. — 5:45 p.m.
5:45 p.m. — 6:45 p.m.
5:45 p.m. — 6:45 p.m.
7:30 p.m.
8:00 p.m. — 9:00 p.m.

Registration, Resource Center, and Bookstore Open (Resource Center Sponsored by Rocky Mountain Sunscreen)
ACN's Camp Nurse Symposium
ACA Standards Course
Editorial Advisory Committee
ACN's Camp Nurse Symposium Continues
ACA Standards Update Course
National Council of Leaders (NCOL) Meeting
Boy Scouts of America Meeting
YMCA Kindred Meeting
Camps on Campus Affinity Group
EPIC Pre-Conference (Sponsored by PaymentSpring)
First-Time Conference Goers Welcome Session (Sponsored by Cardflex/Cliq)
Opening Keynote Event with Shimi Kang, MD (Sponsored by Markel Insurance Company)
Educational Breakout Sessions, Group 1
ACA Welcome Event (Sponsored by the Albuquerque Convention and Visitors Bureau)
Field Office & Affiliate Groups Meetings and Socials
Gathering of Internationals
Salvation Army Camping & Outlook Ministries
International Reception, President's Suite

Wednesday, February 22

7:00 a.m. — 5:30 p.m.
7:00 a.m. — 8:15 a.m.
7:00 a.m. — 8:15 a.m.
7:00 a.m. — 8:15 a.m.
8:00 a.m. — 4:30 p.m.
8:30 a.m. — 9:45 a.m.
10:00 a.m. — 12:00 p.m.
10:00 a.m. — 11:15 a.m.
11:30 a.m. — 1:00 p.m.
11:30 a.m. — 1:00 p.m.

Registration, Resource Center, and Bookstore Open (Resource Center Sponsored by Rocky Mountain Sunscreen)
Informal Discussion Cafés with Bagels and Coffee
Professional Development Center Open House (Sponsored by Philadelphia Insurance)
ACA Standards Chair Roundtable
Exhibitor Setup
Educational Breakout Sessions, Group 2
Insurance Roundtable (by Invitation Only)
Educational Breakout Sessions, Group 3
Not-for-Profit (NFP) Camps Lunch and Research Update
Pioneers of Camping Luncheon

11:30 a.m. — 1:00 p.m.
1:15 p.m. — 2:30 p.m.
2:45 p.m. — 4:00 p.m.
4:15 p.m. — 5:30 p.m.

5:30 p.m. — 8:30 p.m.

8:30 p.m. — 9:30 p.m.

8:30 p.m. — 9:30 p.m.

Thursday, February 23

7:00 a.m. — 8:15 a.m.
7:30 a.m. — 5:30 p.m.
8:30 a.m. — 9:45 a.m.
9:30 a.m. — 4:00 p.m.
9:45 a.m. — 10:30 a.m.
9:45 a.m. — 10:30 a.m.
9:45 a.m. — 12:45 p.m.
10:30 a.m. — 11:45 a.m.
12:00 p.m. — 12:45 p.m.
12:00 p.m. — 12:45 p.m.
12:00 p.m. — 12:45 p.m.

12:45 p.m. — 2:00 p.m.

2:00 p.m. — 3:15 p.m.

3:15 p.m. — 4:00 p.m.

4:00 p.m. — 8:00 p.m.

4:15 p.m. — 5:30 p.m.

6:15 p.m. — Evening

9:00 p.m. — 11:00 p.m.

Friday, February 24

7:30 a.m. — 11:30 a.m.

8:00 a.m. — 9:15 a.m.

9:30 a.m. — 10:45 a.m.

11:00 a.m. — 1:00 p.m.

Afternoon

Religiously Affiliated Camps (RAC) Lunch (Sponsored by Church Mutual Insurance)

Educational Breakout Sessions, Group 4

Educational Breakout Sessions, Group 5

Keynote Lecture with Adam Bryant (Sponsored by Markel Insurance Company)

Grand Opening of Exhibit Hall with Reception — Ticket Required (Sponsored by Chaco)

ACA Accreditation Visitor's THANK YOU!

Research Social — Open to All

Informal Discussion Groups with Bagels and Coffee

Registration, Resource Center, and Bookstore open (Resource Center Sponsored by Rocky Mountain Sunscreen)

Keynote Lecture (Sponsored by Markel Insurance Company)

Exhibits Open

Unopposed time in Exhibit Hall, Bagels and Coffee Available

Research Poster Sessions

American Camping Foundation (ACF) Meeting

Educational Breakout Sessions, Group 6

Education/Professional Development Chairs Meeting

Commerce Session

EPIC Café (Sponsored by PaymentSpring)

Lunch in the Exhibit Hall for Attendees & Exhibitors (unopposed time in exhibits) Ticket Required

Educational Breakout Sessions, Group 7

Unopposed Time in Exhibit Hall, Afternoon Coffee and Dessert

Exhibitor Teardown,

Educational Breakout Sessions, Group 8

Acorn Society Dinner — Offsite

All-Conference Social Networking Event: Camp Moves Me (Sponsored by UltraCamp, Satmodo.com)

Registration, Resource Center, and Bookstore Open (Resource Center Sponsored by Rocky Mountain Sunscreen)

Educational Breakout Sessions, Group 9

Educational Breakout Sessions, Group 10

Closing Keynote Event with Deborah Gilboa, MD (Sponsored by Markel Insurance Company)

Group Departures

Plan to download our very popular conference app in January 2017.

Sponsored by **CAMPBRAIN**

EXPERIENCE ALBUQUERQUE

Come early or stay a few days after the conference — bring the family and experience Albuquerque. The culturally diverse city offers attractions for visitors of all ages including: nature centers, historic sites, scenic areas, museums, cultural centers, amusement parks, and much more. A variety of public transportation options provides easy access to Downtown — The District, historic Nob Hill, Old Town, and Uptown. Experience all the city has to offer! Find more at www.visitalbuquerque.org.

Conference Hotels and Albuquerque Convention Center

ACA is offering four hotel options this year including the Hyatt Regency Albuquerque (headquarters hotel), Doubletree Hotel Albuquerque, Hotel Andaluz, and the Hotel Parq Central. The first three are adjacent to the Albuquerque Convention Center, which will host sessions, exhibits, registration, and most special events. For more information on the available options and to make your reservations, please visit www.ACAcamps.org/conference/hotel.

Guest room Internet access is complimentary for ACA conference attendees staying at these four hotels.

It Pays to Be a Member!

When you become a member, your full membership fee plus the member rate for conference registration is still \$25 less than the nonmember rate for conference registration. And you receive all the other member advantages, including discounts on books from the ACA Bookstore; complimentary subscriptions to *Camping Magazine*, *Campline*, and the ACA Now e-newsletter; generously discounted access to research and outcomes tools; networking opportunities and access to the Camp Professionals Electronic Discussion Group; free access to popular health forms; discounts on online e-Institute courses and other educational events; and more. Become a member today

ACA BOOKSTORE

Open Daily at Conference

Speaker titles

100s of books and DVDs

Everything from risk management to outdoor education

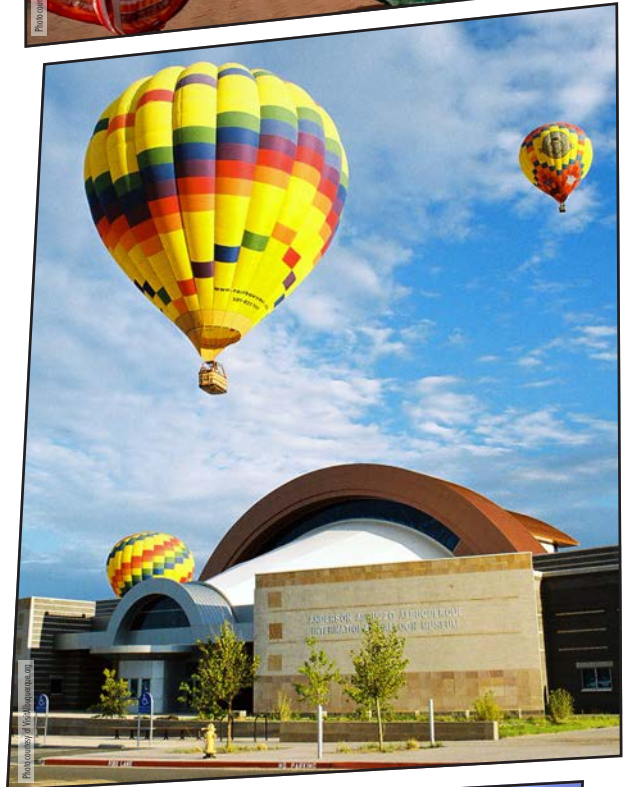
Classics and the latest titles

Conference discounts for purchasing on-site

visit on-site

call: 888-229-5745

website: www.ACAbookstore.org



SPECIAL EVENTS & NETWORKING OPPORTUNITIES

The National Conference is an exceptional chance to network with youth development professionals from across the country. You will have a variety of opportunities, from informal socializing to structured networking with a social focus and issues-based networking. Visit www.ACAcamps.org/conference to get a jump-start on making connections via



#ACANat17

A sampling includes:

- **ACA Welcome Event** (Sponsored by the Albuquerque Convention and Visitors Bureau)
Tuesday, February 21, 5:15 p.m. – 5:45 p.m.
- **Local Office Meetings and Socials**
Tuesday, February 21, 5:45 p.m. – 6:45 p.m.
- **Café gatherings around various topics and groups**
Wednesday, February 22, morning; and Thursday, February 23, throughout the day
- **Grand Opening of the Exhibit Hall with Reception*** (Sponsored by Chaco)
February 22, 5:30 – 8:30 p.m.
- **Coffee and Bagels in Exhibit Hall**
Thursday, February 23, 9:45 a.m. – 10:30 a.m.
- **Lunch in the Exhibit Hall for Attendees***
Thursday, February 23, 12:45 – 2:00 p.m.
- **All-Conference Social Networking Event: Camp Moves Me** (Sponsored by UltraCamp, Satmodo.com)
Thursday, February 23, 9:00 p.m. – 11:00 p.m.

*All fully registered attendees (except free student and some daily registrations) receive a ticket to the Exhibit Hall Reception, Thursday Lunch in the Exhibit Hall, and the Closing Keynote Event and Lunch. Additional tickets for guests may be purchased in advance or on site. See registration form for details including prices

american **CAMP** association®

CAMP MOVES ME

powered by
UltraCamp™

All-Conference Social Networking Event: Camp Moves Me

All Conference Social Networking Event, Thursday, February 22, 9 p.m. – 11 p.m.


On Thursday evening, after you've enjoyed the local dining, plan to head back to the Hyatt for the not to be missed ALL-CONFERENCE social event. Games, music, dancing, cash bars and FUN, FUN, FUN. Celebrating Camp Moves Me's successful year 3 will be a highlight as well. Don't miss this evening of fun, competition, and celebration.

EXHIBIT HALL HOURS & EVENTS

Wednesday, February 22

5:30 – 8:30 p.m.

Grand Opening of Exhibit Hall with Reception*

Sponsored by 

Thursday, February 22

9:30 a.m. – 4:00 p.m.

Exhibits Open

9:45 a.m. – 10:30 a.m.

Unopposed Time in Exhibit Hall, Bagels and Coffee Available

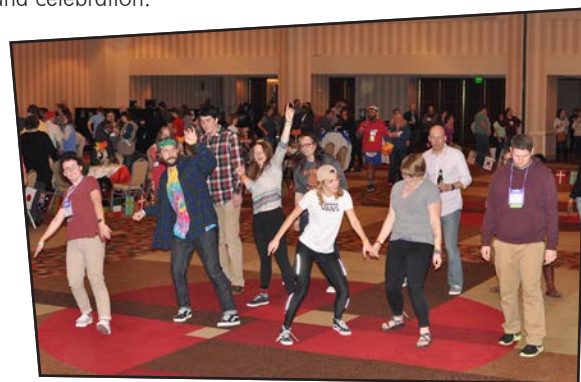
12:45 p.m. – 2:00 p.m.

Lunch in the Exhibit Hall for Attendees*

3:15 p.m. – 4:00 p.m.

Unopposed Time in Exhibit Hall, Afternoon Coffee and Dessert

*All fully registered attendees (except free student registrations) and Thursday-only registrants receive a ticket to the Exhibit Hall Reception. Additional tickets for guests may be purchased in advance or on site.



BUSINESS & OPERATIONS

Ask the Experts — A Panel Discussion

Gaetana De Angelo, Girl Scouts of Greater Atlanta
Bill Jones, Lincoln-Lake Hubert
Don Cheley, Cheley Colorado Camps

Best Practices for a Successful Camp Horse Program

Christy Landwehr, Certified Horsemanship Assn.

Beyond Veggie-burgers: Sides, Salads, and Desserts for Special Diets

Tori Barrett, Girl Scouts of Greater Atlanta

Construction Projects at Camp: A Complete Primer

Dan Denov

Crisis Averted: Managing Communications in an Emergency

Gary Kimball, AMSkier Insurance

Day Camp Debriefing And Networking

Sandra Thompson, Crystal Lake Park District
David Thoesen, Tamarack Day Camp

Day Camp Marketing Tool Kit: Online & Offline Strategies to Market General and Specialty Day Camps

Mary Stein, Dream BIG Day Camp
Eric Stein, Eswebmarketing

Developing and Maintaining A Successful Camp Alumni Program — People, Processes, and Technology

Stuart Weinberg, Consultant
Katie Trippi, YMCA Camp Echo

How Do You Develop Over 90 School Partnerships In Four Years To Create Year Around Revenue?

Jamie Aiken, Tonto Creek Camp
Christopher Piccirillo, Tonto Creek Camp
Dr. Robyn Conrad, Board of Tonto Creek Camp

It Takes a Village: From Camp Director to Computer Programmer, the Camp Profession Needs Us All!

Katie Johnson, The Redwoods Group

J-1 Visa: Learn from the Experts!

Keri Lowry & Jacqueline Chisolm, U.S. Dept. of State Office of Private Sector Exchange
Deena F. Pinckney-Cooper, U.S. Dept. of State Office of Designation
Jennifer Nupp, U.S. Dept. of State Office of Policy and Program Support
Sharon Kosch, ACA Public Policy Volunteer

My Camp Is A Mess, Now What?

Jessica Randolph, Girl Scouts Western Oklahoma

Navigating the Family Business Transition

Jeff Cheley, Cheley Colorado Camps

Nonprofits Web Toolkit: Strategies And Tools Available To You In Challenging Times

Eric Stein, eswebmarketing

Off Duty Staff Looking for Fun — Will They Make Wise Choices?

Catherine Hansen-Stamp, Attorney - Sole Practitioner

Preparing Youth Camps for Wildland Fire in 2017

Michael Jensen, Washington State University Extension
Robin Galloway, Oregon State University

Promising Practices of MESH Pro-Active Camps: A Healthy Camps Update

Linda Erceg, RN, MS, PHN, Healthy Camps III Committee

Quit Preaching to the Choir — Diversifying Your Camp Marketing Strategy

Camarin Wanamaker, ACTIVE Network

Reaching Out: Building Relationships and Engaging Underserved Populations in the Camp Experience

Cathy Scheder, University of Wisconsin-Stevens Point
Maysee Yang Herr, University of Wisconsin-Stevens Point

Rock the Boat: Addressing Issues and Trends in Aquatics Risk Management

Cathy Scheder, University of Wisconsin-Stevens Point
Diane Tyrrell, Frog Pond Consulting
Michael Swain, Markel Insurance

That Would NEVER Happen At My Camp!

Deb Bialeschki, American Camp Association, Inc.
Rhonda Mickelson, American Camp Association, Inc.

The 10 (Legal) Commandments for Keeping Your Camp Health Services Out of Court

Linda Erceg, RN, MS, PHN

Crisis Management 1: Communicable Illness and Sexual Misconduct

Suzanne Loughlin, Firestorm Solutions, LLC
Harry Rhulen, Firestorm Solutions, LLC

Crisis Management 2: Waterfront and Transportation Accidents

Suzanne Loughlin, Firestorm Solutions, LLC
Harry Rhulen, Firestorm Solutions, LLC

The Dangers of Delegation — Making Sense of What to Give Away

Jennifer Selke, UC Berkeley
Kate Capurso, UC Berkeley

The Risk Management Guy Says — What Happened Last Year Does Not Have To Happen This Year.

Michael Swain, Markel Insurance

The Top 10 Reasons Camps Do Not Fill

Joanna Warren Smith,

There Is A Shooter on Camp! What Happens Now?

Jacob Byrd, Victory Junction
William Wright, Victory Junction

Trending Now: Report-out From the Insurance Committee

Gaetana De Angelo, Girl Scouts of Greater Atlanta
Bill Jones, Lincoln-Lake Hubert
Don Cheley, Cheley Colorado Camps

What Everybody Wants to Know About Great Camp Alumni Relations

Travis Allison, Go Camp Pro
Tom Holland, Wilderness Adventures

Words Matter: Communication Strategies

Kurt Podeszwa, Camp For All

CAMP INCLUDES ME: INCLUSION, FUSION, AND CROSS CULTURAL ACILITY

Creating CommUNITY at Camp

Ariella Rogge, Sanborn Western Camps
Matty Cook, Teton Valley Ranch Camp

Cultural Conditioning Awareness — Using Mindfulness To Shift From Defensive Reactivity To Skillful Response Part 1

John S. Shealy, Psychologist

Cultural Conditioning Awareness — Using Mindfulness To Shift From Defensive Reactivity To Skillful Response Part 2

John S. Shealy, Psychologist

Deepening The Conversation: Exploring How Cultural Humility Supports Camps To Be Even More Effective Agents Of Change

yatiel owens, Camp Winnarainbow

Examining our Early Messages: Getting Real about Cultural Differences

Pamela Smith-Chambers, Beyond Diversity

Fusion: Creating Cross Cultural Agility Part 1

Panel Discussion

Fusion: Creating Cross Cultural Agility Part 2

Panel Discussion

Guiding the Black and White Elephant out of the Room

Niambi Jaha-Echols, Camp Butterfly

Staff Training For Cultural Proficiency: Making It Personal

Deb Jordan, East Carolina University

Widening the Circle

Niambi Jaha-Echols, Camp Butterfly

EMERGING ISSUES, TECHNOLOGY, & STRATEGIES

A World of Camping

John Jorgenson, International Camping Fellowship

Don't Let Your Camp Go to Pot!

Robin Galloway, Oregon State University
Michael Jensen, Washington State University

FOMO! Oh No!

Megan Owens, University of Maryland Extension 4-H

From Brainstorming to Construction: A New Paradigm in Master Planning

Gregory Copeland, Domokur Architects
David Phillips, Immersive1st
Jacqueline Kaminsky, Domokur Architects

Giving Constructive Feedback to Sensitive Staff Members Without Them Hating You

Stephanie "Ruby" Compton, Muddy Sneakers
Beth Allison, Go Camp Pro
Gabrielle Raill, Camp Ouareau

Kids with Diabetes in the Non-Diabetes Camp Setting

Jane Dickinson, RN, Ph.D., CDE, Diabetes Education and Camp Association (DECA)

Let's Talk About Sex (and More), Baby!: Gender Equality and Sexuality In Camp

Sara Huffman, Green River Preserve

Medication Management: Who Is Handing It Out?

Tracey Gaslin, PhD, CPNP, FNP-BC, CRNI

Providing Nutritional Support and Encouragement to the Challenging Eater

Purposefully Providing a Low/No-Tech Experience in this High-Tech Age

Leslie Luck, Hidden Villa

Scratching Our Heads! A Review of Current Trends and Recommendations for Head Lice Management in the Camp Setting

Ashley DeHudy, University of Michigan
Andrew Hashikawa, University of Michigan

Social Justice in Camps: Roundtable

Ann Gillard, The Hole in the Wall Gang Camp
Diane Tyrrell, Frog Pond Consulting
Harriet Lowe, American Camp Association, Inc.

What Parents Want to Know, Need to Know, and How to Tell Them

Deborah Gilboa, MD

What's Your Social Media Camp Policy: Promoting a Safe Community Online and IRL

Ana Homayoun Homayoun, Green Ivy Educational Consulting

EXECUTIVE LEADERSHIP FORUM

Ben Appelbaum Medical Issues Forum — XVI

Gary Kimball, AMSkier Insurance
Christopher Thurber, CampSpirit, LLC
Edward (Skip) Walton, MD
Linda Erceg, RN, MS, PHN

"How to Replace Yourself" and "How to Get Your Boss's Job"

Chris Cameron, Camp Ocean Pines
Scott Hicok, Camp Ocean Pines

Juxtapositions Take I: Comparing Mild to Wild Success

Kerry Plemmons, University of Denver/Daniels College of Business

Juxtapositions Take II: Creativity and Innovation

Kerry Plemmons, University of Denver/Daniels College of Business

Juxtapositions Take III: Creating Organizational Alignment

Kerry Plemmons, University of Denver/Daniels College of Business

Leadership — Collaborative Vision and Strategy

Jody Oates, Kaleidoscope, inc.

Silence Broken: Learning of Sexual Abuse 10 Years After the Fact

Dorcas Tomasek, The Redwoods Group
Katie Johnson, The Redwoods Group

The Alchemy of Camp Fundraising!

David Phillips, Immersive1st

The FLSA, Overtime, and Camps: Finding a Path to Compliance

Emmanuel Boulukos, IceMiller LLP

INNOVATIVE PROGRAMS AND ACTIVITIES

2017 Total Solar Eclipse Through NASA Eyes

Christine Shupla, Lunar and Planetary Institute/NASA

At Risk Youth In Camp — A Rockin' & Rollickin' Round Table

Terri Mulks, Camp Susan Curtis
Jay Lyons, YMCA of Southern Maine

Boats, Boards, & Beyond!

Diane Tyrrell, Frog Pond Consulting

Building Unity, Community & Connection

Jim Cain, Teamwork & Teamplay

How Do You Generate Revenue Outside Of The Summer Months Through Outdoor STEM Centered Education?

Tom Fraker, Tonto Creek Camp
Virginia Coco, Tonto Creek Camp

How to Create a Low Cost Escape Room Game

Curt "Moose" Jackson

In Need Of Some CPR? Crafts Program Resuscitation Ideas To Bring Some Life Back Into Your Arts And Crafts Program

Krista White

International Songs and Games

Gwynn Powell, Clemson-PRTM
John Jorgenson, International Camping Fellowship

KALE: Kids' Agricultural Learning Experience — Integrating the Local Community into Camp Farm Program

Rachel Meriwether, Green River Preserve
Anne Izard-Mead, Green River Preserve

Large Group Social Recreation Leadership

John Jorgenson, International Camping Fellowship

Laughter Is The Best Medicine

David Mann, Camp Boggy Creek

Leave No Trace for Every Kid: New Directions for Engaging Youth in Stewardship Education

Andrew Leary, M.S., Leave No Trace Center for Outdoor Ethics

Let's Go Higher, Faster, Farther, Wild And Crazy Or Not! An Enterprise Risk Management Approach To Program

Richard Boulton, Boy Scouts of America

NASA Hands-on Science for Camps

Christine Shupla, Lunar and Planetary Institute/NASA

Needing Nature

Elizabeth Rundle, Sanborn Western Camps

Outdoor Adventure As Art: Transferring Knowledge On A Head And Heart Level

Scott Chapman, Glorieta Camps

The Essential Elements of Teambuilding

Jim Cain, Teamwork & Teamplay

Top Ten Interactive Camp Games & Activities

Mark Collard, playmeo

Why Your Ice-Breakers Don't Work & How To Fix Them

Mark Collard, playmeo

STAFF TRAINING AND LEADERSHIP

Avoiding the Parent Trap: How to Win Over Difficult Parents

Sarah Kurtz McKinnon, Kurtz McKinnon Creative LLC

Back to the Basics: Creating a Cohesive Staff Community

Kim Aycock, Camp 2 Campus Learning Solutions

Be Our Guest: Providing Unique And Excellent Customer Service

Sara Huffman, Green River Preserve

Boosting Staff Mental Health: How Not to Take "It's All Good" at Face Value

Christopher Thurber, CampSpirit, LLC

Communicating Camp Values to Non-Camp People

Ellen Will, Shaver's Creek Environmental Center

Matt Marsden, Shaver's Creek Environmental Center

Communication: Up, Down, and Sideways

Kim Aycock, Camp 2 Campus Learning Solutions

Do This, Not That! Best Practices for a Brilliant and Engaging Staff Training

Stephanie "Ruby" Compton, Muddy Sneakers

Beth Allison, Go Camp Pro

Gabrielle Rail, Camp Ouareau

Food Allergies And Anaphylaxis Who Needs To Know And What?

Barbara Galantowicz, Flying Horse farms

From "Staff Appreciation" to Real Motivation

Dave Brown, Mountain Camp

Here's Some Feedback: I Hate Feedback

Christopher Thurber, CampSpirit, LLC

How To Use the Gallup StrengthsFinder with Your Staff

Jennifer Selke, UC Berkeley

Kate Capurso, UC Berkeley

Leadership: Teaching Skills That Take ZERO Talent

Scott Arizala, The Camp Counselor

Masterful Meetings: How to Plan & Present Outstanding Staff Meetings

Michael Brandwein, Educator/Author/Staff Trainer

Millennial's Don't Exist: Why That Term Could Be Hurting Your Camp

Scott Hicok, Camp Ocean Pines

More Masterful Methods for Terrific Training

Michael Brandwein, Educator/Author/Staff Trainer

Navigating New Beginnings: Training New Counselors Afraid of Making Mistakes

Ana Homayoun, Green Ivy Educational Consulting

Nurse Ratched or Nightingale? Working Effectively with Your Camp Nurse

Linda Erceg, RN, MS, PHN

"That's Interesting:" An Introduction to Awareness

Dan Davis, Camp Rockmont

The Vision in Supervision: Training the Leadership Team to Bring Out the Best in Staff

Michael Brandwein, Educator/Author/Staff Trainer

Training Counselors to REALLY Counsel: Empathy and Relationship Building at Camp

Dave Brown, Mountain Camp

What's New in Adventure-Based Learning and Teambuilding

Jim Cain, Teamwork & Teamplay

When To Let Someone Go: The Art Of Firing

Maggie Braun, WeHaKee Camp for Girls

Where You Lead, I Will Follow

Allison Wittenberg, ACA, New York & New Jersey

Kyle Medeiros, ACA, New York & New Jersey

Amrine Tomlinson, ACA, New York & New Jersey

Why Get on the Bus? Everyone Is Telecommuting: Maximizing Strengths and Needs of Millennial Staff

Ariella Rogge, Sanborn Western Camps

Matty Cook, Teton Valley Ranch Camp

Yes Means Yes Only Until Something Better Comes Along

Kim Aycock, Camp 2 Campus Learning Solutions

YOUTH DEVELOPMENT AND BEHAVIOR

Advocating For Camp: Research You Can Use!

Cass Morgan, Weber State University

Laurie Browne, American Camp Association, Inc.

Bullying is Normal – What Matters is What We Do Next

Deborah Gilboa, MD

Calming Anxious Children

Susan Fee, Susan Fee & Associates, Inc.

Creating a Consent Culture at Camp

Nikki Bryant, Hidden Villa

Ke'ili Deal, Hidden Villa

Economically Disadvantaged Campers are Worth The Investment!

Terri Mulks, Camp Susan Curtis

Jay Lyons, YMCA of Southern Maine

Forging Friendships through Purposeful Play

Michael Brandwein, Educator/Author/Staff Trainer

Happier Campers- Child Life Specialists at Camp

Ryan Brownfield, Flying Horse Farms/SeriousFun Children's Network

Kristen Capadona, Flying Horse Farms

Have You Ever Held A Mermaids Hand: Skills for Staff Who Want Every Camper to Succeed

Yatiel Owens, Camp Winnarainbow

Making Camp Inclusive, Educational, and Rewarding for Campers with Chronic Health Disorders

Victoria Allen, Hemophilia Foundation of Michigan

Making the Hero's Journey Powerful and Accessible for Campers, Staff, and Parents

Dan Davis, Camp Rockmont

Shawn Marler, Camp Rockmont

Measuring Outcomes 101: Lessons from the Field

Amanda Westall, Sherwood Forest
Laurie Brown, American Camp Association

Moments, Messages, and Mindsets

Steve Baskin, Camp Champions

More Than Just a Game

Allison Wittenberg, ACA, New York & New Jersey
Kyle Medeiros, ACA, New York & New Jersey
Amrine Tomlinson, ACA, New York & New Jersey

New Back Pocket — Integrating 21st Century Learning & STEAM to Create Next Generation Thinkers at Camp

Jill Moore, YMCA Camp Thunderbird
Brad Rippetoe, YMCA Camp Thunderbird

Organizational Capacity Building for Camp Program Evaluation: Lessons Learned Over a Two-Year Period

Barry Garst, Clemson University
Stephen Lance, Youth Learning Institute
Ryan Gagnon, Clemson University

Positive Discipline

H Rothenberg, Triple C Camp

Protecting Camp & You: Arming Staff With Knowledge & Skills To Prevent Abuse And Protect Themselves

Drew Fidler, Baltimore Child Abuse Center

Research 360: Updates from ACA's 5-Year Study of Camper Outcomes

Laurie Browne, American Camp Association, Inc.
Karla Henderson, ACA Research Advisory Committee
Jim Sibthorp, University of Utah
Deb Bialeschki, American Camp Association, Inc.

Supporting Individuals with Autism Spectrum Disorder (ASD) in the Camp Environment

Kathleen Mo Taylor, University of New Mexico, Camp Rising Sun
Lauriann King, University of New Mexico, Camp Rising Sun

Teaching Mindfulness

Susan Fee, Susan Fee & Associates, Inc.

Tears and Rain — Reframing Disciplinary Debacles at Summer Camp

Stephen Gray Wallace, Cape Cod Sea Camps

“That Ball Never Touched Me” and Other Lies Campers Tell

Christopher Thurber, CampSpirit, LLC

The Kids Are All Right: Getting the Best from Campers

Scott Arizala, The Camp Counselor

What Can a Kid Possibly Have to be Anxious About?

Christopher Thurber, CampSpirit, LLC

Wise Connections — Creating a Foundation for Emotional Safety

Debbie Mayer, Wise Connections

INFORMAL DISCUSSION CAFÉS

Camps on Campus Café

Tim Huchton, American Camp Association, Inc.

Camp-School Partnership Café

Patrick Perry, High Trails Outdoor Education Center

Day Camp Café

Michael Brandwein, Educator/Author/Staff Trainer

Find Your Perfect Data: A Meet Up for Camps Who Want Good Outcomes and for Researchers Who Just Want Some Data

Ariella Rogge, Sanborn Western Camps

Medical Camping Café

COMMERCE SESSIONS

ACA YOB 2.0 — The Easy Online Answer To Measuring Outcomes

Deb Bialeschki, American Camp Association, Inc.

Adaptive Re-use — Fixer Upper: Camp Edition

Andrew Duggan, Studio Outside
Rick Parker, Brandstetter Carroll
Carla Weiland, Camp Summit

Authorities, Building Codes and Camp . . . The ABC's of the Built Environment

Jessica Gaone, Domokur Architects
Stefanie Smith, Domokur Architects

Awesome Activities for Unstructured Times

Ryan Canuelle, mainstages

Camp Admins Unite: Let's Focus on Camper Forms

Rob Carmichael, CampBrain
Jeff Cheley, Cheley Colorado Camps
Lisa Braziel, Camp Summit
Jeff Malloy, Oak Hall Summer Program

Camp Isn't Dying (But Your Marketing Strategy Might Be)

Camarin Wanamaker, ACTIVE Network

Enhance Your Nature Program Through Hands On Nature Crafts. Certified Naturalist NOT Required!

Harold Gordon, Nature Watch

Extreme Steam Science in Camping

Bob Budah, Extreme Steam Science Kids, Inc.

Fun Strategies For Increasing Physical Activity — Integrating PA With Academics and Nutrition Education

Kathy Chichester, CATCH Coordinated Approach to Child Health

How to Market Your Camp Online

Peter Ross, 829 Studios

Looking to the Future — ACA Standards

Rhonda Mickelson, American Camp Association, Inc.
Judith Bevan, Chair, National Standards Commission

Managing the Lifecycle of Seasonal Employees

David Secunda, WorkBright

MEDICAL CAMPING

Some of the following sessions are in development. See final program for updates.

A Network Analysis of Youth with Physical Disabilities

Attending a Residential Camp

Shay Dawson, Bradford Woods

Testing Your Readiness — An Emergency Tabletop Exercise for Crisis at Medical Camp

Ryan Brownfield, Flying Horse Farms

How to Build Resiliency in Campers Dealing with Daily Life Issues

Innovative Program Adaptation

Keeping Campers with Medical Conditions Connected For the Other 51 Weeks Per Year

Re-Entry Resources for Campers with Type 1 Diabetes

Technical Innovations for Type 1 Diabetes

Managing Dietary Needs in Medical Camping

Working Between Program Staff and Medical Team to Serve Campers with Type 1 Diabetes

**Look for RESEARCH FORUM SESSIONS
in the Final Program!**

KINDRED/AFFILIATE EVENTS & PRECONFERENCE TRAININGS

Don't miss out on the great preconference training available! Many similar organizations and groups — Kindreds, Councils, and Affiliates — meet along with ACA. Some groups meet off-site, and some will meet right at the Albuquerque Convention Center prior to the official conference opening on Tuesday afternoon. These events bring together like-minded individuals and offer targeted education opportunities. While you may register for some of these events when registering for the ACA conference, other groups handle their own registration, so be sure to visit www.ACAcamps.org/conference/kindred for more details.

Separate registration required — on ACA form:

4-H Youth Development Camp Professionals Meeting

Monday, February 20, 9:00 a.m. – 3:00 p.m.

Camps on Campus Affinity Group

Tuesday, February 21, 9:00 a.m. – 1:00 p.m.

DECA's 2017 International Diabetes Camping Conference

Sunday, February 19 – Monday, February 20.

Emerging Professionals in Camping Preconference (EPIC)

Tuesday, February 21, 9:00 a.m. – 1:30 p.m.

Girls Scouts of the USA

Monday, February 20, 9:00 a.m. – 4:00 p.m.

Separate registration required — details provided below:

Association of Camp Nurses (ACN) Camp Nurse Symposium

Monday, February 20 – Wednesday, February 22

To register and for more information, contact ACN at acn@ACN.org, 502-232-2945, or visit www.ACN.org.

Boys Scouts of America

Tuesday, February 21, 9:00 a.m. – 12:00 p.m.

For more information, contact Rob Kolb, at robert.kolb@scouting.org, 972-580-2407.

Special Needs Kindred Meeting

Monday, February 20, 1:00 p.m. – 11:00 p.m.

To register and for more information, contact Josh Cagliani, jcagliani@camptwinlakes.org, or 706-557-9070.

Standards Course

Tuesday, February 21, 7:45 a.m. – 1:15 p.m.

To register, or for more information, visit www.ACAcamps.org/conference/standards.

Standards Update Course

Tuesday, February 21, 8:15 – 10:15 a.m.

To register, or for more information, visit www.ACAcamps.org/conference/standards.

International Camping Fellowship Tour (ICF)

Sunday, February 19 – Tuesday, February 21

New Director Orientation (NDO)

Monday, February 20, 9:00 a.m. – 5:30 p.m.

Not-for-Profit Council Camp Lunch and Program (NFP)

Wednesday, February 22, 11:30 a.m. – 1:00 p.m.

Religiously Affiliate Camps Lunch (RAC)

Wednesday, February 22, 11:30 a.m. – 1:00 p.m.

The Salvation Army Camping & Outlook Ministries

February 21, 7:30 p.m.

To register and for more information, contact Ed Covert, ed.covertiii@usw.salvationarmy.org, 831-246-3180, or 831-461-2005.

YMCA Kindred Meeting

Tuesday, February 21, 9:00 a.m. – 12:00 p.m.

To register and for more information, contact John Duntley, john.duntley@ymca.net or 312-502-6309.





american **CAMP** association®

Creating the Exceptional

February 21-24, 2017
Albuquerque, NM

Registration Form

Please do not write in this space.

Save Money — Register by December 15, 2016. Separate form required for each person. • **See back for hotel information.**

1 BADGE INFORMATION: This is how your badge will read. **PLEASE** print carefully! Redoing badges on site is time consuming for you.

First Name										Last Name										Member Number									
Camp/Organization (Please condense camp name, if necessary, to fit in above space.)																				City					State				

2 MAILING INFORMATION: Please check if this change is permanent.

Mailing Address																													
City										State					Zip														
Province										Country																			
Weekday Phone										Cell Number					E-mail														

Opt in to the Exhibitors' e-mail list to enter a drawing for a **FREE 2017 CONFERENCE REGISTRATION**. Winner will receive a refund of their ACA registration fee.

3 EMERGENCY CONTACT INFORMATION Please list someone who is NOT attending the conference.

Name of person to contact in case of emergency _____
 Relationship _____
 Phone _____ Cell Phone _____

4 OTHER ATTENDEE INFORMATION Check all that apply.

Check If You Are: Speaker Accredited Camp International
 Life Member First-time Attendee

Tell us your physical or sensory needs that will enable you to fully participate in the conference.



Must be received by ACA on or before 1/17/2017.

RETURN THIS FORM with check, money order, or credit card account number and authorization to: National Conference Registration, American Camp Association, 5000 State Road 67 North, Martinsville, IN 46151-7902. If paying by credit card, fax to: 765-342-2065. **Note:** If faxed, **DO NOT** mail duplicate form. Thank you!

CANCELLATION POLICY — Please read and keep a copy for future reference. There is a \$40 fee for all cancellations postmarked **BEFORE 01/20/2017** and a \$200 fee for all cancellations postmarked **AFTER 01/20/2017**. No-shows are not refundable. **PHONE CANCELLATIONS ARE NOT ACCEPTED.** Written copy of the cancellation is required and can be faxed or mailed.

Registration Details and Policies

We want your conference registration to run easily and efficiently.

Important instructions — please read.

1. Please print clearly. Illegible registration forms can be delayed in processing until clarification is received. Badge information cannot be longer than allotted space. If necessary, please abbreviate to fit.
2. List the address where your confirmation materials should be mailed.
3. Please print clearly. Your emergency contact information is important.
4. If your camp is accredited, please remember to check the appropriate box to ensure you receive an accredited-camp ribbon on site.
5. **IMPORTANT** — Your member number is KEY to accurately processing your registration. If you use any other number (your camp's ID, the number of another member, etc.), you will experience undue delays and will be invoiced accordingly. Your member number has been assigned to you — and only you. No other number is valid for conference registration. If you are replacing your camp's current ACA liaison, please contact the American Camp Association (ACA) prior to sending your conference registration form to allow time for the transfer of information.

Complete a separate registration form for each person attending from your camp. Include their member numbers when applicable.

- The non-member rate applies to people who are not members of ACA. Anyone wanting to attend only the Exhibit Hall Grand Opening must purchase an event ticket at registration. If you want to have access to the exhibit hall on the second day, stop by the registration desk and request an Exhibit Hall Only name badge at no charge. It will be honored in the Exhibit Hall that day only, but not in the educational sessions or other functions.
6. Extra event tickets can be purchased ahead of time or on site.
7. ACA-member, full-time students must provide a copy of their student ID with completed registration form to access complimentary rate.
8. Donations for ACA's Annual Fund are voluntary contributions. Contributions enhance ACA's efforts to preserve, promote, and advance the camp experience.
9. Total all fees and either include a check or money order for the full amount or your charge card information (card number, expiration date, and signature). **Full payment is required in advance.**

For additional registration questions, contact Melany Irvin at: customerservice@ACAcamps.org or 765-342-8456

View current conference information and frequently asked questions at: www.ACAcamps.org/conference

Name _____

5 EXTRA EVENT TICKETS: (One ticket for each event is included in the cost of a full registration.) Extra tickets available on site.

ADULTS	Quantity	Fee
Wednesday Exhibit Hall Reception	_____	\$36
Thursday Lunch in Exhibit Hall	_____	30
Friday Closing Lunch	_____	25
YOUTH 12 AND UNDER		
Wednesday Exhibit Hall Reception	_____	12
Thursday Lunch in Exhibit Hall	_____	12
Friday Closing Lunch	_____	12
Amount		_____

Conference Hotels

ACA has arranged for guest rooms at four local hotels in downtown Albuquerque near the Convention Center. Available first-come/first-serve through February 2, 2017. Make your reservation today!

Online Reservations:
www.ACAcamps.org/
conference/hotel

ACA Members Save!

ACA members are eligible for significantly discounted registration rates. Become a Member and Save:
www.ACAcamps.org/
membership



www.ACAcamps.org

6 REGISTRATION FEES

Full Registration Fee Includes: Ticketed events (Grand Exhibit Hall Reception, Thursday Lunch in Exhibit Hall, Friday Closing Lunch), general exhibit hall pass, educational workshops, general sessions, and program book.
Membership Number: Write the member number that matches the name on this form. No substitutions, please. Camp numbers and the numbers of other people are not valid for the conference discount. Appropriate fees will be assessed.

ACA Individual Member No. _____

Become a member and SAVE! Contact membership@ACAacamps.org or 800-428-2267.

Check the appropriate box.

	before 12/15/16	12/16/16 and after
Individual Member — 1st Person, Full	<input type="checkbox"/> \$475	<input type="checkbox"/> \$525
Individual Member — Additional Person, Full	<input type="checkbox"/> 375	<input type="checkbox"/> 425
Student Members	<input type="checkbox"/> 0	<input type="checkbox"/> 0
<i>Include Copy of Student ID; Sessions and Exhibits Only; Does Not Include Meals</i>		
Student Nonmembers, Full	<input type="checkbox"/> 215	<input type="checkbox"/> 265
Speakers, Full	<input type="checkbox"/> 265	<input type="checkbox"/> 265
Nonmember — 1st Person, Full	<input type="checkbox"/> 700	<input type="checkbox"/> 750
Nonmember — Additional Person, Full	<input type="checkbox"/> 600	<input type="checkbox"/> 650

Check the appropriate day(s). Paid Days Include Daily Ticketed Events

	Tues. Rate	Wed. Rate	Thurs. Rate	Fri. Rate
Member Per Day	<input type="checkbox"/> \$75	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200	<input type="checkbox"/> \$100
Nonmember Per Day	<input type="checkbox"/> 99	<input type="checkbox"/> 250	<input type="checkbox"/> 250	<input type="checkbox"/> 150
Student Member Per Day	<input type="checkbox"/> 0	<input type="checkbox"/> 0	<input type="checkbox"/> 0	<input type="checkbox"/> 0
Student Nonmember Per Day	<input type="checkbox"/> 50	<input type="checkbox"/> 75	<input type="checkbox"/> 75	<input type="checkbox"/> 50

Amount _____

7 KINDRED & OTHER EVENTS • Prices are per person

ACA handles registration for the Kindred and Affiliate groups listed below. Visit www.ACAcamps.org/conference for more information about these groups and others managing their own registration.

4-H Youth Development Camp Professionals Meeting	<input type="checkbox"/> \$125
Camps on Campus Affinity Group	<input type="checkbox"/> ACA Member \$50 <input type="checkbox"/> Non ACA Member \$60
DECA's 2017 International Diabetes Camping Conference	<input type="checkbox"/> \$199
Emerging Professionals in Camping (EPIC)	<input type="checkbox"/> ACA Member \$50 <input type="checkbox"/> Non ACA Member \$60
Girl Scout Camp Professionals Kindred Session (GS)	<input type="checkbox"/> \$75
International Camping Fellowship Camp Tour (ICF)	<input type="checkbox"/> \$165
New Director Orientation (NDO) Training	<input type="checkbox"/> ACA Member \$99 <input type="checkbox"/> Non ACA Member \$129
Not-For-Profit Council Lunch and Research Update (NFP)	<input type="checkbox"/> \$25
Religiously Affiliated Camps Lunch (RAC)	<input type="checkbox"/> \$50
"Kindred Only" Processing Fee*	<input type="checkbox"/> \$15

(*Processing Fee Only Applies if NOT Also Attending the ACA National Conference.)

Amount _____

8 ACA'S ANNUAL FUND — Your donation supports future innovative initiatives and all the good work ACA does.

\$50 \$100 \$250 \$500 Other _____



9 TOTAL ENCLOSED OR CHARGED:

Full payment must be received before we can process your registration.
Make payable in U.S. funds. Faxes are not accepted if paying by check. Payment must be received with this registration form.

Subtotal (Sections 5-7) _____

ACA Annual Fund Contribution (Section 8) _____

GRAND TOTAL _____

Please bill my: MasterCard VISA Discover AMEX

Card Number _____ / _____ / _____ / _____

Name on Card _____ **Exp. Date** _____ / _____ **CSC #** _____

PLEASE PRINT CLEARLY

Signature _____

Total all fees and either include a check or money order for the full amount or your charge card information (card number, expiration date, and signature). **Full payment is required in advance.**

Images USE OF CONFERENCE IMAGES IN ACA PUBLICATIONS: Through my registration, I give American Camp Association full rights and permissions with respect to any photographs, video, and audio recordings taken during the ACA conference. These images and recordings may be used by ACA, and its agents, in educational and promotional media.

Registrant is responsible for retaining a copy of the completed form.

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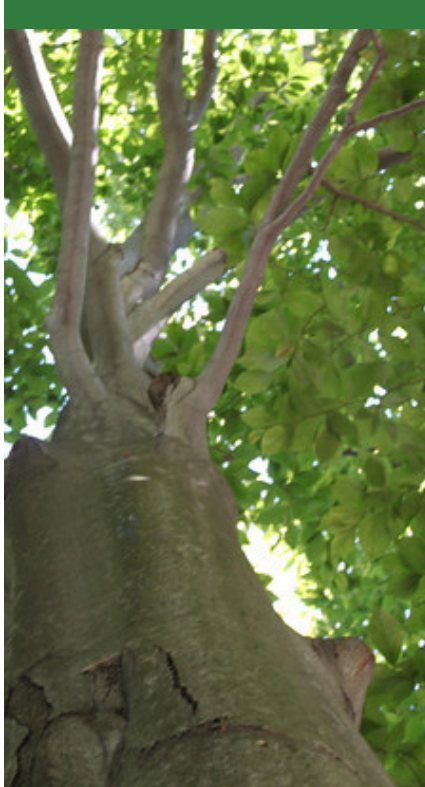


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Keep track of your progress!
 Check your educational transcript!

www.ACAcamps.org/PDC



Medical Camping Track

Through the generosity of The Leona M. and Harry B. Helmsley Charitable Trust, ACA is able to offer a track for camp professionals working with medical camp programs. These camp programs serve children and families living with serious and chronic illness. Nine educational breakouts will be offered throughout the conference. Although these sessions are targeted to those working with medical camp programs, all attendees are welcome.

NEW

Camp Includes Me: Inclusion, Fusion and Cross-Cultural Agility

Our world is becoming increasingly divisive and communicating with each other across cultures and even lifestyles, has become progressively challenging. This year at our National Conference, we are excited to initiate a track to specifically assist in our cultural flexibility, ultimately supporting us and our campers in becoming more nimble in our thinking – particularly when navigating cultural differences. The ability to build trust and mutual rapport with people from various cultural backgrounds is a critical component in our camp community.

Our Camp Includes Me track of workshops, panel discussions and experiential activities will allow us to replace the traditional race-based, “us versus them” paradigms, with a more holistic transformational model and approach, that explores modern millennial issues like globalization, inclusion, cultural intelligence, unconscious bias and systemic patterns that exist and impact the way we interact, react and respond to others from different cultures, lifestyles, backgrounds, genders, belief systems and ages in our camp settings and beyond.

The goal of Camp Includes Me is to create a space where we can increase our competence around issues of Inclusion, Fusion and Cross-Cultural Agility. Moving beyond “representational diversity” and integrating true “Inclusion” and excellence by bringing together various world views, research, experiences and subject matter experts. “Fusion” takes place, as we exchange our ideas, adding and contributing to one another. We then ideally can become “Cross-Culturally Agile” as we share and become more competent in our understanding of what we individually and collectively hold sacred and meaningful. All while having fun!

Join us as we begin the process of letting go of all the endless loops that separate us.

Executive Leadership Forum

This track of high-level breakout sessions is designed for seasoned professionals who have executive leadership responsibilities within their organizations. Sessions run throughout the conference and provide cutting-edge information on social enterprise, leadership, innovation, strategic planning, executing your strategy, board development, fund raising, emerging ideas in workforce development, finance, and managing organizational change. Sessions in this track are presented by experienced, knowledgeable experts who are passionate about the transformational power of the camp experience.



EPIC (Emerging Professionals in Camping) Preconference

Tuesday, February 21, 9:00 a.m. – 1:30 p.m.

Join Scott Arizala, Steve Maguire, and Dr. Chris Thurber for a fast-paced and practical day of learning at the EPIC National Preconference. Leave this fun-packed session with fresh ideas, contagious enthusiasm, and content to facilitate with your own staff.

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Cost: \$50 ACA members, \$60 nonmembers.

Support our ACA Conference Exhibitors!



Come and see the latest **products, programs, and services** from over **150 COMPANIES** that know and understand the camp industry. **Over 10%** of this year's exhibitors are new to the **ACA National Conference**, and some have traveled as far as Switzerland and Australia!

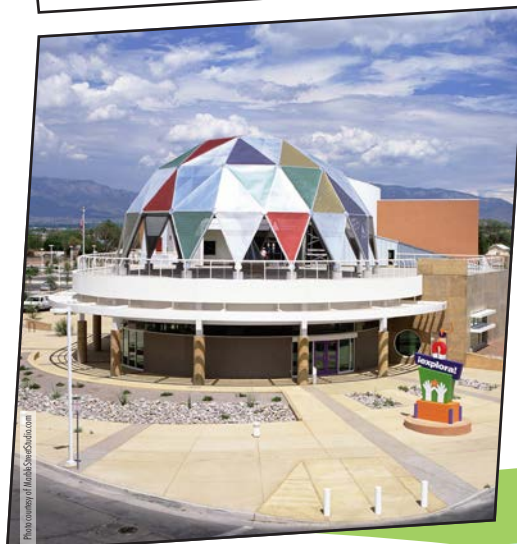
Be prepared to place your camp season orders and make a strong effort to support the exhibitors. **Keep an eye out and benefit from exclusive show specials.** Exhibitors not only support our conference but understand summer camp and can be valued partners.

Take advantage of their knowledge and belief in the summer camp experience.

Make time to visit the hall!



View the listing of current exhibitors at ACAamps.org/conference/exhibithall/exhibitors, also watch for the printed listing in the Jan/Feb issue of *Camping Magazine*.





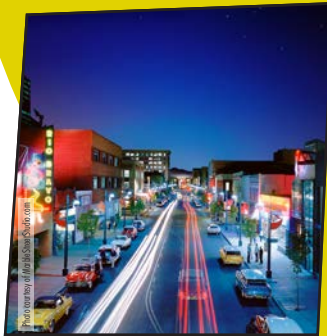
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2017 ACA NATIONAL CONFERENCE

February 21-24, 2017
Albuquerque, New Mexico
Albuquerque Convention Center



Join US! Register Now

EARLY-BIRD DISCOUNT!

Register by December 15, 2016 to receive the best rate. ACA members enjoy a deep discount on registration rates, so become an ACA member to save even more! ACA student members who are currently full-time students register for free (meals and ticketed events not included). Accepted speakers and research forum presenters enjoy greatly discounted rates as well.

For details on rates and options, check out the registration form or visit www.ACAcamps.org/conference.