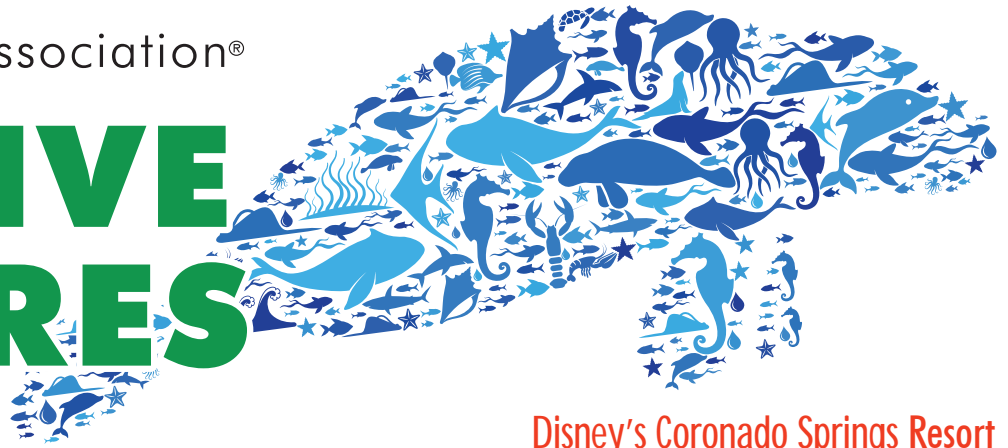


american **CAMP** association®

POSITIVE FUTURES



February 20–23, 2018 • Orlando, FL

Disney's Coronado Springs Resort
Lake Buena Vista, FL

2018 ACA NATIONAL CONFERENCE

Join us at the 2018 ACA National Conference. As a camp professional, you greatly contribute to creating positive futures for children and youth. Experience the invaluable professional development content ACA's national conference provides through educational breakouts and keynote events led by distinguished industry experts, informal discussion groups with your peers, and other essential educational and networking opportunities.

The conference features more than 140 sessions on topics such as:

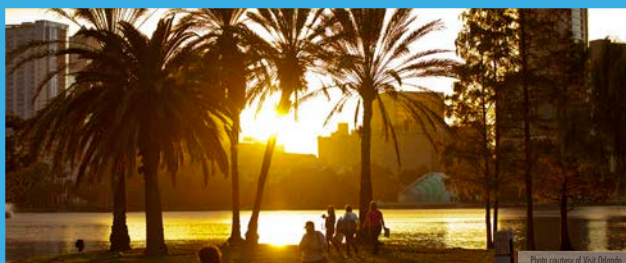
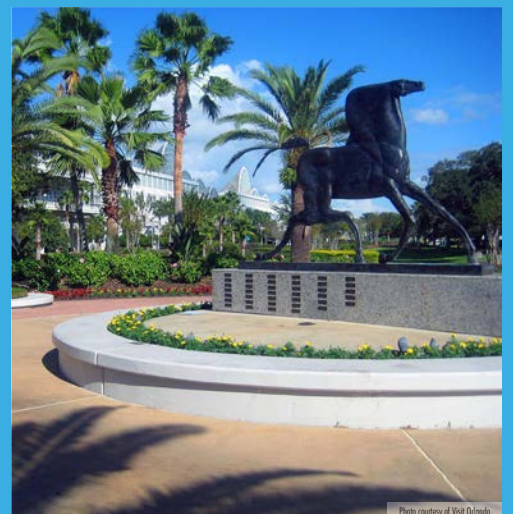
- Youth Development and Behavior
- Staff Training and Leadership
- Business and Operations
- Emerging Issues, Tools, and Technology
- Innovative Programs and Activities
- Medical Camping
- Camp Includes Me
- Camp-School Partnerships
- Executive Leadership Forum
- Commerce Sessions
- ACA Research Forum



EARN CECs

Receive credit for learning!

Attendees can typically earn up to 20.75 ACA continuing education credits (CECs) for full participation.



www.ACacamps.org/conference

ACA WELCOMES KEYNOTE SPEAKERS

The educational program includes keynote lectures featuring thought-provoking presentations from renowned speakers. Scheduled keynotes are the Opening Keynote Event on Tuesday, Keynote Event on Wednesday, and the Closing Keynote Event on Friday.

Tuesday, February 20, 2:00 p.m. – 3:30 p.m.



Florence Williams

Florence Williams is the author of *The Nature Fix: Why Nature Makes Us Happier, Healthier, and More Creative* (W.W. Norton, 2017), which *The New York Times* calls “fascinating.” She is a contributing editor at *Outside Magazine* and a freelance writer for *The New York Times*, *National Geographic*, and numerous other publications. She is also the writer and host of a new podcast series, *The Woman Factor*, for *Outside Magazine*. A fellow at the Center for Humans and Nature and a visiting scholar at George Washington University, her work focuses on the environment, health, and science. She lives with her family in Washington, DC, and is the mother of two campers.

Wednesday, February 21, 10:00 a.m. – 11:15 a.m.



Dan Heath

Dan Heath co-wrote three of the most-loved business books of the past decade: *Made to Stick*, *Switch*, and *Decisive*. Together, the Heath brothers’ books have sold over two million copies worldwide and been translated into 33 languages. Their latest book, *The Power of Moments*, explores why certain brief experiences can jolt, elevate, and change us — and how we can learn to create these extraordinary moments in our life and work. Dan is a senior fellow at Duke University’s CASE center, which supports entrepreneurs who fight for social good. Dan has a master of business administration degree from the Harvard Business School, and a bachelor of arts degree from the Plan II Honors Program at the University of Texas at Austin. He lives in Durham, North Carolina.

Friday, February 23, 11:00 a.m. – 1:00 p.m.



Dr. Hakeem Oluseyi

Dr. Hakeem Oluseyi is currently stationed at NASA Headquarters in Washington, DC, via the Intergovernmental Personnel Act (IPA) Mobility Program, and is a professor at Florida Institute of Technology, where he leads a physics and space science research group. He describes his professional mission as: 1) advancing humanity’s understanding of the universe through scientific inquiry; 2) passing on the detailed knowledge of this process and its results to the next generation; and 3) service to humanity and country. Dr. Oluseyi currently appears in several television series, including *Outrageous Acts of Science* and *How the Universe Works*; and regularly contributes scientific expertise to CNN, MSNBC, and NBC. Co-sponsored by NASA.

What attendees say...

“The keynotes were timely and excellent, great networking, sessions were informative. Overall thought the conference was a great investment of my time.”

— Anonymous from Conference Survey

“Very interesting, helpful sessions are great for professional development, the networking opportunities are unmatched, and the wisdom shared by the attendees and speakers will not soon be forgotten.”

— Anonymous from Conference Survey

“You don’t have to be a camp person to get a lot out of this. Anyone who works in mentoring, youth programs, and more can benefit.”

— Anonymous from Conference Survey

“A great opportunity to learn from national leaders not only from the camp field, but other areas that provide you a dynamic, global picture of society, trends, and expectations.”

— Anonymous from Conference Survey



Keynote Lectures sponsored by
Markel Insurance Company
ACA Mission Partner

SCHEDULE AT A GLANCE — subject to change

The conference officially begins on Tuesday, February 20, at 2:00 p.m. Eastern time. We'll end the conference by 1:00 p.m. on Friday, February 23, with a closing keynote speaker and luncheon. Miscellaneous meetings, Kindred events, and special trainings take place prior. Check www.ACAcamps.org/conference for the most current information.

Sunday, February 18

- 8:00 a.m. DECA International Diabetes Camping Conference Begins
- 8:00 a.m. International Camping Fellowship (ICF)
(Sponsored Off-Site Camp Tour Begins)
- 2:00 p.m. Special Needs Kindred Meeting Begins

Monday, February 19

- 8:00 a.m. — 9:00 p.m. DECA International Diabetes Camping Conference Continues
- 9:00 a.m. — 3:00 p.m. 4-H Camp Directors & Staff Meeting
- 9:00 a.m. — 4:00 p.m. Girl Scout Camp Professionals Kindred Session
- 9:00 a.m. — 5:30 p.m. New Director Orientation Training (NDO)
- 11:00 a.m. — 4:00 p.m. ACA Board Meeting
- 12:00 p.m. — 5:00 p.m. Registration Open
- 7:00 p.m. — 8:30 p.m. Association of Camp Nursing (ACN)'s Camp Nursing Annual Symposium

Tuesday, February 20

- 7:00 a.m. — 5:30 p.m. Registration, Resource Center, and Bookstore Open
(Resource Center Sponsored by Rocky Mountain Sunscreen)
- 7:00 a.m. — 6:00 p.m. ACN's Camp Nursing Annual Symposium Continues
- 7:45 a.m. — 1:00 p.m. ACA Standards Course
- 8:00 a.m. — 10:00 a.m. ACA Standards Update Course
- 8:00 a.m. — 12:00 p.m. Editorial Advisory Committee
- 8:30 a.m. — 12:00 p.m. National Council of Leaders (NCOL) Meeting
- 9:00 a.m. — 12:00 p.m. Boy Scouts of America Meeting
- 9:00 a.m. — 12:00 p.m. YMCA Camping Kindred Meeting
- 9:00 a.m. — 1:00 p.m. Camps on Campus Pre-Conference
- 9:00 a.m. — 1:30 p.m. EPIC Pre-Conference
- 1:00 p.m. — 1:45 p.m. First-Time Conference Goers Welcome Session
(Sponsored by Cliq)
- 2:00 p.m. — 3:30 p.m. **Opening Keynote Event with Florence Williams**
(Sponsored by Markel Insurance Company)
- 4:00 p.m. — 5:15 p.m. **Educational Breakout Sessions, Group 1**
- 5:45 p.m. — 6:45 p.m. Field Office & Affiliate Groups Meetings and Socials
- 5:45 p.m. — 6:45 p.m. Gathering of Internationals
- 8:00 p.m. — 9:00 p.m. International Reception

Wednesday, February 21

- 7:00 a.m. — 5:30 p.m. Registration, Resource Center, and Bookstore Open
(Resource Center Sponsored by Rocky Mountain Sunscreen)
- 7:00 a.m. — 8:15 a.m. Informal Discussion Cafés with Bagels and Coffee
- 7:00 a.m. — 8:15 a.m. ACA Standards Chair Roundtable
- 7:30 a.m. — 9:45 a.m. Insurance Roundtable — by Invitation Only
- 8:00 a.m. — 4:30 p.m. Exhibitor Setup
- 8:30 a.m. — 9:45 a.m. **Educational Breakout Sessions, Group 2**
- 10:00 a.m. — 11:15 a.m. **Keynote Lecture with Dan Heath**
(Sponsored by Markel Insurance Company)
- 11:30 a.m. — 1:00 p.m. Not-for-Profit (NFP) Camps Lunch and Program
- 11:30 a.m. — 1:00 p.m. Pioneers of Camping Luncheon

- 11:30 a.m. — 1:00 p.m. Religiously Affiliated Camps (RAC) Lunch
- 1:15 p.m. — 2:30 p.m. **Educational Breakout Sessions, Group 3**
- 2:45 p.m. — 4:00 p.m. **Educational Breakout Sessions, Group 4**
- 4:15 p.m. — 5:30 p.m. **Educational Breakout Sessions, Group 5**
- 5:30 p.m. — 8:30 p.m. Grand Opening of Exhibit Hall with Reception — Ticket Required
(Sponsored by Chaco)
- 8:30 p.m. — 9:30 p.m. Accreditation Visitors' THANK YOU!
- 8:30 p.m. — 9:30 p.m. Research Social and Awards — Open to All
(Sponsored by The Redwoods Group)

Thursday, February 22

- 7:00 a.m. — 8:15 a.m. Informal Discussion Cafés with Bagels and Coffee
- 7:00 a.m. — 8:15 a.m. Professional Development Center Open House
(Sponsored by Philadelphia Insurance)
- 7:30 a.m. — 5:30 p.m. Registration, Resource Center, and Bookstore Open
(Resource Center Sponsored by Rocky Mountain Sunscreen)
- 8:30 a.m. — 9:45 a.m. **Educational Breakout Sessions, Group 6**
- 9:30 a.m. — 4:00 p.m. Exhibits Open
- 9:45 a.m. — 10:30 a.m. Unopposed Time in Exhibit Hall — Bagels and Coffee Available
- 9:45 a.m. — 10:30 a.m. Research Poster Presentations
(Sponsored by The Redwoods Group)
- 9:45 a.m. — 12:45 p.m. American Camping Foundation Meeting
- 10:30 a.m. — 11:45 a.m. **Educational Breakout Sessions, Group 7**
- 11:45 a.m. — 1:00 p.m. Lunch in the Exhibit Hall for Attendees & Exhibitors — Ticket Required
(unopposed time in exhibits)
- 1:00 p.m. — 1:45 p.m. Education/Professional Development Chairs Meeting
- 1:00 p.m. — 1:45 p.m. Commerce Sessions
- 1:00 p.m. — 1:45 p.m. EPIC Café
- 2:00 p.m. — 3:15 p.m. **Educational Breakout Sessions, Group 8**
- 3:15 p.m. — 4:00 p.m. Unopposed Time in Exhibit Hall — Afternoon Coffee and Dessert Event
- 4:00 p.m. — 8:00 p.m. Exhibitor Teardown
- 5:00 p.m. — Evening Evening at Disney: Disney Springs® or Selected Parks*
- 6:15 p.m. — Evening Acorn Society Dinner — Offsite

*Guests at Disney resorts may purchase "After 5:00 p.m." tickets independently. Please note, transportation to Disney Springs® and Disney theme parks is complimentary from Disney.

Friday, February 23

- 7:30 a.m. — 11:30 a.m. Registration, Resource Center, and Bookstore Open
(Resource Center Sponsored by Rocky Mountain Sunscreen)
- 8:00 a.m. — 9:15 a.m. **Educational Breakout Sessions, Group 9**
- 9:30 a.m. — 10:45 a.m. **Educational Breakout Sessions, Group 10**
- 11:00 a.m. — 1:00 p.m. **Closing Lunch and Keynote Event with Dr. Hakeem Oluseyi**
(Sponsored by Markel Insurance Company and NASA)
- Afternoon Group Departures

Plan to download our very popular
conference app in January 2018.

Sponsored by **CAMPBRAIN**



EXPLORE ORLANDO!

Come early or stay a few days after the conference and experience all the Orlando area has to offer! With more than 100 attractions including seven of the world's top theme parks, Orlando is full of amazing opportunities. Bring your family or friends and enjoy the many exciting things to do in beautiful Orlando. Find more at visitorlando.com.

REGISTRATION

Register by December 15, 2017, to receive the best rate. ACA members enjoy a deep discount on registration rates, so become an ACA member to save! ACA student members who are currently enrolled full-time may register for free (*meals and ticketed events not included*). Accepted speakers and research forum presenters enjoy greatly discounted rates as well. For details on rates and options, check out the registration form or visit www.ACAcamps.org/conference.

IT PAYS TO BE A MEMBER!

When you become a member, your full membership fee plus the member rate for conference registration is still \$25 less than the nonmember rate for conference registration. And you receive all the other member advantages, including discounts on books from the ACA Bookstore; complimentary subscriptions to *Camping Magazine*, *The CampLine*, and the *ACA Now* e-newsletter; generously discounted access to research and outcomes tools; networking opportunities and access to the Camp Professionals Electronic Discussion Group; free access to popular health forms; discounts on online e-Institute courses and other educational events; and more. Become a member today!

2018 ACA National Conference Lodging Rebate

Camps registering four or more attendees may be eligible to earn an ACA-sponsored rebate for lodging at the ACA contracted hotel. The fourth, fifth, sixth, seventh, and higher attendees may each be eligible to earn a \$100 rebate. The rebate application must be completed in full, and detailed hotel folio/receipts showing nights stayed at the hotel and rate charged must be submitted along with the completed application.*

Restrictions apply — visit www.ACAcamps.org/conference/rebates for important requirements.

*Rebate Applications will be available at the 2018 National Conference.

Disney's Coronado Springs Resort

The conference will be held at the beautiful *Disney's Coronado Springs* Resort, located in the heart of *Walt Disney World*® Resort in Lake Buena Vista, Florida. The resort offers comfortable Spanish-style haciendas and lovely palm-shaded courtyards. Attendees staying at the resort can enjoy complimentary transportation from/to the airport and also the theme parks and *Disney Springs*® area. ACA's contracted discounted rates are available up to three days before and after our conference dates, but on a first come, first served basis (until January 27, 2018), so don't delay. For more information and to make your reservations, please visit ACAcamps.org/conference/hotel



Photo courtesy of Visit Orlando

Please note that with our meeting following President's Day, travel to the Orlando area will be heavy, with hotel rooms at a premium.

MAKE YOUR RESERVATIONS EARLY!



Photo courtesy of Visit Orlando



Photo courtesy of Visit Orlando



SPECIAL EVENTS & NETWORKING OPPORTUNITIES

The national conference is an exceptional chance to network with youth development professionals from across the country. You will have a variety of opportunities, from informal socializing to structured networking with a social focus and issues-based networking. Visit www.ACAcamps.org/conference to get a jump-start on making connections via



#ACANat18

A sampling includes:

- **Local Office Meetings and Socials**, Tuesday, February 20, 5:30 p.m. – 6:30 p.m.
- **Café gatherings around various topics and groups**, Wednesday, February 21, morning; and Thursday, February 22, throughout the day.
- **Grand Opening of the Exhibit Hall with Reception** (Sponsored by Chaco), Wednesday, February 21, * 5:30 p.m. – 8:30 p.m. — *Ticket Required*
- **Coffee and Bagels in Exhibit Hall**, Thursday, February 22, 9:45 a.m. – 10:30 a.m.
- **Lunch in the Exhibit Hall for Attendees**, Thursday, February 22,* 1:45 – 1:00 p.m. — *Ticket Required*
- **Afternoon Coffee and Dessert in Exhibit Hall**, Thursday, February 22, 3:15 p.m. – 4:00 p.m.
- **Evening at Disney: Disney Springs® or Selected Parks****, Thursday, February 23, 5:00 p.m. – Evening

**All fully registered attendees (except free student and some daily registrations) receive a ticket to the Exhibit Hall Reception, Thursday Lunch in the Exhibit Hall, and the Closing Keynote Event and Lunch. Additional tickets for guests may be purchased in advance or on site. See registration form for details including prices.*

***Guests at Disney resorts may purchase "After 5:00 p.m." tickets independently. Please note, transportation to Disney Springs® and Disney theme parks is complimentary from Disney.*

EXHIBIT HALL HOURS & EVENTS

Wednesday, February 21

5:30 – 8:30 p.m. Grand Opening of Exhibit Hall with Reception*
Sponsored by 

Thursday, February 22

9:30 a.m. – 4:00 p.m. Exhibits Open
9:45 a.m. – 10:30 a.m. Unopposed Time in Exhibit Hall, Bagels and Coffee Available
11:45 a.m. – 1:00 p.m. Lunch in the Exhibit Hall for Attendees*
3:15 p.m. – 4:00 p.m. Unopposed Time in Exhibit Hall — Afternoon Coffee and Dessert

**All fully registered attendees (except free student and some daily registrations) receive a ticket to the Exhibit Hall Reception and Lunch in the Exhibit Hall on Thursday. Additional tickets for guests may be purchased in advance or on site.*



PROGRAM AT A GLANCE — subject to change

BUSINESS AND OPERATIONS

ACA Accreditation — Change Is Coming!

Rhonda Mickelson, American Camp Association, Inc.
Judith Bevan, Chair — National Standards Commission

Allowable by Law or Doable by Experience: The Confusion around Scope of Practice

Tracey Gaslin, PhD, CPNP, FNP-BC, CRNI

Ask the Experts — A Panel Discussion

Gaetana De Angelo, Girl Scouts of Greater Atlanta
Bill Jones, Lincoln-Lake Hubert
Don Cheley, Cheley Outdoor Programs

Become a Fundraising Ninja

Diane Tyrrell, Chef Camp

Building Camp's Culture with Routine, Tradition, and Change

Seth Kassels, Camp Belknap

Creating Your Day Camp Culture

Jed and Roz Buck, Roz and Jed Training & Consulting

Engaging Millennials: Ten Essential Strategies Camps

Christopher Thurber, Phillips Exeter Academy & CampSpirit, LLC

From Russia with Love — 10 Learnings from ICC 2017

John Jorgenson, International Camping Fellowship

Got a Minute? Keys to Staying Focused, Despite the Circumstances

Diana Bloom

How to Avoid the Deferred Maintenance Trap

Michael Jacobus

Increasing Retention of New Families

Steve Baskin, Camp Champions
Kate Hutson, Camp Champions

J-1 Visa: Learn From the Experts

Representatives from the US State Department

Know Your Risk, Not NO Risk

Richard Bourlon, Boy Scouts of America

Learning from the Past to Help Control the Future – Loss Control Tips for 2018 Camp Season

Michael Swain, Markel Insurance Company

Parents Demand a "Return on Investment" from Camp!

Joanna Warren Smith, Camp Consulting Services

Prevention Strategies in Child Maltreatment: From Identification to Reporting

Sandra Weaver, MS, The Pennsylvania State University

Self-Care for Camp Directors

Deborah Gilboa, MD

Seriously? That Happened at Camp?

Rhonda Mickelson, American Camp Association, Inc.
Laurie Browne, American Camp Association, Inc.
Abby Burbank, American Camp Association, Inc.
Tori Barnes, American Camp Association, Inc.

The Hero and the Outlaw: How Telling Stories Can Persuade Action

Stephen Dauchert, The Redwoods Group

The Keys to Effective Task Management and Delegation

Diana Bloom

The Nervous Mom's Club — Helping Nervous Parents Overcome Fear and Anxiety Related to Summer Camp

Jeffrey Malloy, Oak Hall Summer Program
Karen McCann McClelland, Sidwell Friends School
Tony Oyenarte, Camp Lochearn for Girls

Trending Now — A Report Out from the ACA Insurance Committee

Gaetana De Angelo, Girl Scouts of Greater Atlanta
Bill Jones, Lincoln-Lake Hubert
Don Cheley, Cheley Outdoor Programs

Understanding a Culture of Safety from the Inside Out

Dorcas Tomasek, The Redwoods Group
Katie Johnson, The Redwoods Group

Weathering the Storm — 10 Ways to Manage Emergencies Effectively

Gary Kimball, AMSkier Insurance

Web Marketing Case Studies Across The US By Day, Sleep Away & Specialty Camps; Obtaining New Campers

Eric Stein, eswebmarketing

What To Fix: Using The API (Asset Priority Index) To Make Smart Facility Decisions

Tim Street, Bradford Woods/Indiana University

CAMP INCLUDES ME

Camping and Culture: The Six Core Competencies Deeply Engrained in Culturally Responsive Camp Teachers and Leaders

Dr. Sonya Whitaker, Achieving the Dream Inc.

Camp as an International Bridge: Connecting People from Different Backgrounds

Joy James, Appalachian State University
Gwynn Powell, Clemson University

Gender Diversity and Implications for Inclusion at Summer Camps

Christopher Overtree, The Aloha Foundation

Ripples in the Pond: Building an Intentional Community at Camp and a Better World Beyond

Brandon Briery, Camp CAMP

Scaling Your Camp's Social Impact

Katie Johnson, The Redwoods Group
Dan Baum, The Redwoods Group

Stronger Together: Enriching the Camp Experience Through Diversity

David Conley, Munirah Entertainment

The Impact of Cultural Privilege in the Camp Environment

Pamela Smith-Chambers, Beyond Diversity
J.R. Reynolds, Beyond Diversity

The Science of Friendship

Aron Hall, National Inclusion Project

We're Not So Different After All: Helping Staff Become More Culturally Competent

Jessica Andrews-Wilson, GUIDE, Inc.

What We Don't Know Can Hurt Us: Exploring Implicit Bias

Pamela Smith-Chambers, Beyond Diversity
J.R. Reynolds, Beyond Diversity

CAMP-SCHOOL PARTNERSHIPS

Camps on Campus

Sandra Weaver, MS, The Pennsylvania State University
Starr Barbaro, University of North Carolina — Chapel Hill

Designing Effective School Programs — Fill Your Camp Monday Through Friday During The School Year!

Tom Fraker, Tonto Creek Camp

Make and Maintain School Partnerships That Last

Tim Street, Bradford Woods/Indiana University

Messaging To Schools In Five Easy Steps — Take One Relationship and Turn It into 80!

Jamie Aiken, Tonto Creek Camp

Positive Camp Partnerships for Positive Futures

Karen McCann McClelland, Sidwell Summer

Jeff Malloy, Oak Hall School

Dan O'Neil, Congressional School

EMERGING ISSUES, TECHNOLOGY, & STRATEGIES

A Meeting of the Minds: Camp Directors, Higher Ed, and College Students

Kim Aycock, Camp 2 Campus Learning Solutions

Deb Jordan, East Carolina University

Shawn Marler, Camp Rockmont

Amy Lewallen, Camp Hollymont

Ben Appelbaum Medical Issues Forum — XVII

Gary Kimball, AMSkier Insurance

Christopher Thurber, Phillips Exeter Academy & CampSpirit, LLC

Edward (Skip) Walton

Linda Erceg, Bemidji School of Nursing

Concussion in Campers

Natalie Schellpfeffer, University of Michigan

Ashley DeHudy, University of Michigan

Finding and Reconnecting Your Camp Alumni for the Good of Your Camp

Katie Trippi, McGaw YMCA Camp Echo

Stuart Weinberg, Creator, CampAlum.Com

Get More Done in Less Time: A Crash Course in Productivity Hacks for Camp Directors

Stephanie "Ruby" Compton, Muddy Sneakers

Growth Mindset and Summer Camp

Lance Ozier

Healthy Camps are Poised for 2020: Are You?

Linda Erceg, Bemidji School of Nursing

Inspiring Campers with a Growth Mindset: What Brain Research Tells Us about Motivation

Andrew C. Watson

Lifeline: Recognizing and Responding to Suicidal Warning Signs

David Conley, Munirah Entertainment

Medical Marijuana and Your Staff: How Can We Be Prepared?

Jacqueline Longo, SeriousFun Children's Network

Presidential Fellows at Camp Twin Lakes

Dan Mathews, Camp Twin Lakes

Public Policy Update

Sharon Kosch, ACA Public Policy Volunteer

Scott Brody, Government Relations Committee Chair

Ralph Forsht ACA's Government Relations Consultant

Research You Can Use: New Findings, New Possibilities for Your Camp

Cass Morgan, Weber State University

Mary Rogers, Sherwood Forest

Laurie Browne, American Camp Association, Inc.

The Brain Science Behind Summer Camp Learning: Working Memory

Andrew C. Watson

The STEAM Deck - Easy To Use Tool That Combines STEAM & 21st Century Skills into 10-Min Games

Jill Moore, YMCA of Metro Atlanta

The Trauma-Informed Camp: What Is That and What Does it Mean?

Linda Erceg, Bemidji School of Nursing

What Is it to Make a Difference at Camp and How Do We Know if We Have?

Philip Lilienthal, Global Camps Africa

EXECUTIVE LEADERSHIP FORUM

Capital Campaigns for Camps (CCC)

Timothy Hileman, IKUS Life Enrichment Services

Creating Purpose, Vision, and Values for Your Camp

Kerry Plemmons, University of Denver/Daniels College of Business

From One Generation to the Next: Changes Now, and On the Horizon, In the Camping Industry

Jeff Cheley, Cheley Colorado Camps

Gabe Chernov, Birch Trail Camp for Girls

Andy Lilienthal, Camp Winnebago

Fritz Seving, Camp Fernwood

Governance and Development — How and Why to Create, Engage, Leverage, and Love Board Members

David Phillips, Immersive1st

How to Replace Yourself and How to Get Your Boss's Job — The Sequel!

Chris Cameron, Camp Ocean Pines

Scott Hicok, Camp Ocean Pines

Leadership — The Two Essentials

Jody Oates, Kaleidoscope, Inc

Carroll Harris, Kaleidoscope, Inc

Managing a Catastrophic Loss, A Case Study: The Accidental Death of a Staff Member

Lach Zemp, Roberts & Stevens, PA

The Development Doctors Are In

Posie Taylor, The Aloha Foundation

Ann Sheets, Camp El Tesoro

The Implementation Process

Kerry Plemmons, University of Denver/Daniels College of Business

The People Process

Kerry Plemmons, University of Denver/Daniels College of Business

INNOVATIVE PROGRAMS AND ACTIVITIES

Building Youth Conservation Leaders at Camps

Kristen Scopinich, Mass Audubon

Becky Gilles, Mass Audubon

Camping Across Borders: Scaling the Camp Concept Across the Globe!

Tim Bethune, SeriousFun Children's Network

Mary Silvia, SeriousFun Children's Network

Creating a Low-Cost Escape Room Game

Curt Jackson

Day Camp Debriefing and Networking

Sandra Thompson, Crystal Lake park District

Jed Buck, Roz and Jed Training & Consulting

Discovering Nature

Elizabeth Marable, Sanborn Western Camps

Ariella Rogge, Sanborn Western Camps

Effective Debriefing Tools & Techniques

Michelle Cummings, Training Wheels

From Hobby to Career — How Camps Can Help Youth Find a Lifelong Passion & Change the World with Plants

Susan E. Yoder, Seed Your Future

How to Become a Better Teambuilding Facilitator

Jim Cain, Teamwork & Teamplay



PROGRAM AT A GLANCE — continued, subject to change

International Songs and Games

Gwynn Powell, Clemson University
John Jorgenson, Camp Tawingo

Leave No Trace Games, Activities, and Initiatives!

Steph Whatton, The Leave No Trace Center for Outdoor Ethics
Andy Mossey, The Leave No Trace Center for Outdoor Ethics

NASA: What's Up in Your Skies

Christine Shupla, Lunar and Planetary Institute
Carolyn Ng, NASA Goddard Space Flight Center

NASA's Mars Science and Exploration

Christine Shupla, Lunar and Planetary Institute
Carolyn Ng, NASA Goddard Space Flight Center

Natural Storytelling: Bringing the Outdoors Indoors with Terrariums

Shawn Marler, Camp Rockmont

Re-Thinking Leadership Training to Ensure the Relevance & Competitive Advantage of Your CIT Program

Sarah Littlefield, The Aloha Foundation

Risk Management in Horse Programs

James Rickner, CHA

Strengthening Leave No Trace Education Practices in Your Camp Program

Andrew Leary, The Leave No Trace Center for Outdoor Ethics

Teambuilding with Only One Prop

Jim Cain, Teamwork & Teamplay

STAFF TRAINING AND LEADERSHIP

2018: New Terrific Training Tools to Make Staff Learning Stick

Michael Brandwein, Educator/Author/Staff Trainer

Campfire Program Leadership

John Jorgenson, International Camping Fellowship

Customer Service: Exceptional Staff Trained To Give Exceptional Service

Kurt Podeszwa, Camp For All

Ethical Decision Making at Camp

Jessica Andrews-Wilson, GUIDE, Inc.

Experiential Staff Training Activities

Michelle Cummings, Training Wheels

Feedback and Follow Up: Taking Your Camp from Good to Great

Audrey Monke, Gold Arrow Camp/Sunshine Parenting

Fully Connected: The Cure for FOMO

Shawn Marler, Camp Rockmont

Improve Your Staff Training: Use Psychological Principles to Gain an Edge

Anthony Rao

Becky Gilles, Mass Audubon/ Drumlin Farm Wildlife Sanctuary

Multiple Intelligence & Summer Camps

Lance Ozier

My Training Week Stinks!

Brian Straka, AstroCamp/Guided Discoveries

Paul Kupferman, Catalina Sea Camp/Guided Discoveries

Proceed to the Route: Lessons from Siri on Giving Feedback to Gen Z Staff

Kim Aycock, Camp 2 Campus Learning Solutions

Pulling Back the Curtain: What the Best Leaders at Camp Really Do

Scott Arizala, The Camp Counselor

Silence, Whispering, Writing, and More: Lessons from Our Quieter Staff

Scott Arizala, The Camp Counselor

Somewhere Between Fight or Flight: Training Staff to Nurture Calm Third Option Thinking

Kim Aycock, Camp 2 Campus Learning Solutions
Cheryl Gans

Staff Training For Cultural Proficiency: Bringing It Home

Deb Jordan, East Carolina University

Sticks and Stones May Break My Bones — But My Words Have SUPER POWERS!

Brandon Briery, Camp CAMP
Alex Segó, Camp CAMP

Teambuilding, Icebreakers, and Social Emotional Learning (SEL)

Jim Cain, Teamwork & Teamplay

Top 12 Training Tips for Teaching Camp Staff to Leave Their Mark (Without Writing on the Wall!)

Stephanie "Ruby" Compton, Muddy Sneakers

Gabrielle Raill, Camp Ouareau

Beth Allison, Go Camp Pro

Training Your Counselors to REALLY Counsel: Empathy and Relationship Building at Camp

Dave Brown,

Where Are Their Adult Pants? Tools, Catchphrases, and Understanding for Today's Staff Members

Ariella Rogge, Sanborn Western Camps

Elizabeth Marable, Sanborn Western Camps

Why Feedback Is Terrifying and How to Fix It

Jennifer Selke, University of California, Berkeley

YOUTH DEVELOPMENT AND BEHAVIOR

Five Values To Demote and Five It's Time To Elevate— How To Raise The Youth Who Will Change The World

Jeffrey Leiken, Evolution Mentoring International

Detecting and Managing Pediatric Eating Disorders in the Camp Setting

Ashley DeHudy, University of Michigan

Distracted, On-The-Go, Risk-Taking Kids: Let's Promote the Healthiest Paths for ADHD Campers

Anthony Rao

Does Your Tradition Meet Your Mission?

Katie Johnson, The Redwoods Group

Hunters and Farmers: Why ADHD'ers Can Thrive at Summer Camp

Stephen Wallace, Cape Cod Sea Camps

Inclusion Leadership — Assessing Your Program

Aron Hall, National Inclusion Project

Learning to Play and Playing to Learn!

Allison Wittenberg, ACA, New York and New Jersey

Leave No Trace for Kids: Research Shows It Works

Ben Lawhon, Leave No Trace Center for Outdoor Ethics

Managing Mental Health in Camp Settings: What Can You Do

Christopher Overtree, The Aloha Foundation

Measuring Outcomes 101: Easy Steps for Beginners

Mary Rogers, Sherwood Forest

Deb Bialeschki, American Camp Association, Inc.

O.U.R. Time: How to Build Camp Cultures of Great Respect, Responsibility, & Relationships

Michael Brandwein, Educator/Author/Staff Trainer

Power of Themes

Whitney Ryan, Wyonegonic Camps

Research 360: Findings from Year 1 of ACA's 5-Year Impact Study

Laurie Browne, American Camp Association, Inc.

Serving Our Nation's Youngest Heroes During Summer Camp

Kasey Bozeman, University of Georgia

Casey Mull, University of Georgia

Sexual Identification and Behavior

Deborah Gilboa, MD

Step Forward — Don't Back Up

Cori Welbes, Florida Sheriff Youth Ranches

Patricia Nelson, Florida Sheriff Youth Ranches

Kirk Brown

Success Counseling: A Framework for Building Community and Teaching Responsibility

Jeremy Cutler, Camp Lanakila, The Aloha Foundation

Chris Overtree, The Aloha Foundation

Telling the Story of Your Camp's Impact: Tips to Guide High Quality Program Evaluation

Barry Garst, Clemson University

Ryan Gagnon, Clemson University

The Four Male Archetypes and the Development of the Whole Man

Dan Davis, Camp Rockmont

Shawn Marler, Camp Rockmont

The Quick Course on How Staff Can Build Best Behavior and Outstanding Skills for Life in Campers

Michael Brandwein, Educator/Author/Staff Trainer

The Three Quests of Adolescence — A Master's Course For Camps

Jeffrey Leiken, Evolution Mentoring International

Training Counselors to Be "Friendship Coaches"

Audrey Monke, Gold Arrow Camp/Sunshine Parenting

Transgender People and Camp

Understanding the Game: What We Can Learn from Kids at Play & How to Apply it to Camp

Scott Arizala, The Camp Counselor

Why's Everyone On Edge These Days? Make Your Camp Stress and Anxiety Free!

Anthony Rao

XXX-Posed: Youth Development in the 21st Century

Christopher Thurber, Phillips Exeter Academy & CampSpirit, LLC

MEDICAL CAMPING

Some of the following sessions are in development. See final program for updates.

Beyond the Woods: A Medical Camp Mentoring Program for the Other 51 Weeks a Year

Shay Dawson, Indiana University/Bradford Woods

Everything You Never Wanted to Know About Having a Camper with Diabetes

Health Disorders at Camp? No Problem! Make Camp Inclusive, Educational, and Rewarding

Victoria Allen, Hemophilia Foundation of Michigan

Insulin, Carb, and Other Adjustments at Diabetes Camp

Learning at Camp? Disease-Management Programming and Why It's Critical

Courtney Well, University of Wisconsin - River Falls

Liz Atchison, Arthritis Foundation

Positive Youth Development for Adolescents with Special Healthcare Needs at Summer Camp

Gary Maslow, Duke University Medical Center

Quita Christison, Next Step

Bill Kubicek, Next Step

Samuel Brotkin, ATLAS

Staff Members Who are New to Camp and New to Diabetes

Team MOP: Collaboration with Medical, Operations, and Program at a Medical Camp

Michelle Melendez, The Painted Turtle

What's a Campference? Intentional Programming for Your Teens and Young Adults

Bill Kubicek, Next Step

Samuel Brotkin, ATLAS

COMMERCE SESSION

Be a Good Client! How to Work with Designers on the Vision and Implementation for the BEST Facilities

Mike Frazee, Studio Outside

Andrew Duggan, Studio Outside

Jim Shelton, Gensler

Camp Admins Unite: Let's Chat About All Things Financial

Josh Bradshaw, CampBrain

Peggy Haynes, Cheley Colorado Camps

Jeff Malloy, Oak Hall Summer Program

Camp as a Global Community: Facilitating Cultural Exchange through the J-1 Visa

Ivy Cohen, Camp Leaders

Camp Photos for Parents — How to Provide Photos Painlessly

Rob Bunton, FotoFlo Inc.

Expert Online Training's Mobile Platform and Fresh Content

Evan Heltay, ExpertOnlineTraining.com

How to Use Social Media in Camping

Julie Cole, Mabel's Labels

Pattern Writing: A Holistic Approach Camp Site and Facility Master Planning

Erik Hancock, The Kubala Washko Architects

Snoezelen as an Inclusive Teaching Activity

Carolyn Jackson, Flighthouse

The Roadmap To Your Camp: Master Planning, More Than Just a Pretty Picture

Jackie Kaminsky, Domokur Architects

Melanie Spreen, Domokur Architects

The World Is Changing. Are You Prepared?

Michael Labadorf, Sobel Affiliates, a Brown & Brown Company

There's An App For That! — Five Benefits Of Apps For Camps

Alexandra Linyard, 1218 App Team

Try a Tri: Offering Triathlon at Your Camp

Meg Duncan, USA Triathlon

Dr. Duston Morris, University of Central Arkansas

Look for RESEARCH FORUM SESSIONS in the Final Program!



KINDRED/AFFILIATE EVENTS & PRE-CONFERENCE TRAININGS

Don't miss out on the great pre-conference training available! Many similar organizations and groups — Kindreds, Councils, and Affiliates — meet along with ACA. Some groups meet off-site, and some will meet at the *Disney Coronado Springs Resort* prior to the official conference opening on Tuesday afternoon. These events bring together like-minded individuals and offer targeted education opportunities. While you may register for some of these events when registering for the ACA conference, other groups handle their own registration, so be sure to visit www.ACAcamps.org/conference/kindred for more details.

Separate registration required — on ACA form:

4-H Camp Directors & Staff Meeting

Monday, February 19, 9:00 a.m. – 3:00 p.m.

Camps on Campus (COC) Pre-Conference

Tuesday, February 20, 9:00 a.m. – 1:00 p.m.

DECA's 2018 International Diabetes Camping Conference

Sunday, February 18, 8:00 a.m. – Monday, February 19, 9:00 p.m.

Emerging Professionals in Camping (EPIC) Pre-conference

Tuesday, February 20, 9:00 a.m. – 1:30 p.m.

Girl Scout (GS) Camp Professionals Kindred Session

Monday, February 19, 9:00 a.m. – 4:00 p.m.

International Camping Fellowship (ICF) Pre-Conference Camp Tour

Sunday, February 18, 8:00 a.m. – Tuesday, February 20, Noon

ACA New Director Orientation (NDO) Training

Monday, February 19, 9:00 a.m. – 5:30 p.m.

Not-for-Profit (NFP) Camps Lunch and Program

Wednesday, February 21, 11:30 a.m. – 1:00 p.m.

Religiously Affiliate Camps (RAC) Lunch

Wednesday, February 21, 11:30 a.m. – 1:00 p.m.

Separate registration required — details provided below:

Association of Camp Nursing (ACN) Annual Symposium

Monday, February 19 – Wednesday, February 21
To register and for more information, contact ACN at acn@campnurse.org, 502-232-2945, or visit www.campnurse.org.

Boy Scouts of America (BSA) Kindred Meeting

Tuesday, February 20, 9:00 a.m. – 12:00 p.m.
To register, or for more information, contact Frank Reigelman, at frank.reigelman@scouting.org or 972 580-2074.

Special Needs Kindred Meeting

Sunday, February 18, 2:00 p.m. – Tuesday, February 20, 10:00 a.m.
To register and for more information, contact Kendra Perkins, kperkins@roundupriverranch.org, or 970-524-5721.

Standards Course (Basic)

Tuesday, February 20, 7:45 a.m. – 1:00 p.m.
To register, or for more information, visit www.ACAcamps.org/conference/standards.

Standards Update Course

Tuesday, February 20, 8:00 – 10:00 a.m.
To register, or for more information, visit www.ACAcamps.org/conference/standards.

YMCA Camping Kindred Meeting

Tuesday, February 20, 9:00 a.m. – 12:00 p.m.
To register and for more information, contact John Duntley, john.duntley@ymca.net or 312-502-6309.

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Registration Form

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Please do not write in this space.

Save Money — Register by December 15, 2017. Separate form required for each person. • **See back for hotel information.**

1 BADGE INFORMATION: This is how your badge will read. **PLEASE** print carefully! Redoing badges on site is time consuming for you.

First Name										Last Name										Member Number									
Camp/Organization (Please condense camp name, if necessary, to fit in above space.)															City					State									

2 MAILING INFORMATION: Please check if this change is permanent.

Mailing Address																													
City										State					Zip														
Province															Country														
Weekday Phone										Cell Number										E-mail									
																				Please print clearly									

Opt in to the Exhibitors' e-mail list to enter a drawing for a **FREE 2018 CONFERENCE REGISTRATION**. Winner will receive a refund of their ACA registration fee.

3 EMERGENCY CONTACT INFORMATION Please list someone who is NOT attending the conference.

Name of person to contact in case of emergency _____

Relationship _____

Phone _____ Cell Phone _____

4 OTHER ATTENDEE INFORMATION Check all that apply.

Check If You Are: Speaker Accredited Camp International
 Life Member First-time Attendee

Special dietary needs for plated, keynote session meal (Friday): Kosher Vegetarian

Due to catering constraints, "Vegetarian" and "Kosher" are the only special dietary needs we can accommodate.

Tell us your physical or sensory needs that will enable you to fully participate in the conference.

Must be received by ACA on or before 1/17/2018.



RETURN THIS FORM with check, money order, or credit card account number and authorization to: National Conference Registration, American Camp Association, 5000 State Road 67 North, Martinsville, IN 46151-7902. If paying by credit card, fax to: 765-342-2065. **Note:** If faxed, **DO NOT** mail duplicate form. Thank you!

CANCELLATION POLICY—Please read and keep a copy for future reference. There is a \$40 fee for all cancellations postmarked **BEFORE 01/19/2018** and a \$200 fee for all cancellations postmarked **AFTER 01/19/2018**. No-shows are not refundable. **PHONE CANCELLATIONS ARE NOT ACCEPTED.** Written copy of the cancellation is required and can be faxed or mailed.

Registration Details and Policies

We want your conference registration to run easily and efficiently.

Important instructions — please read.

1. Please print clearly. Illegible registration forms can be delayed in processing until clarification is received. Badge information cannot be longer than allotted space. If necessary, please abbreviate to fit.
2. List the address where your confirmation materials should be mailed.
3. Please print clearly. Your emergency contact information is important.
4. If your camp is accredited, please remember to check the appropriate box to ensure you receive an accredited-camp ribbon on site.
5. **IMPORTANT** — Your member number is KEY to accurately processing your registration. If you use any other number (your camp's ID, the number of another member, etc.), you will experience undue delays and will be invoiced accordingly. Your member number has been assigned to you — and only you. No other number is valid for conference registration. If you are replacing your camp's current ACA liaison, please contact the American Camp Association (ACA) prior to sending your conference registration form to allow time for the transfer of information.

Complete a separate registration form for each person attending from your camp. Include their member numbers when applicable.

The non-member rate applies to people who are not members of ACA. Anyone wanting to attend only the Exhibit Hall Grand Opening must purchase an event ticket at registration. If you want to have access to the exhibit hall on the second day, stop by the registration desk and request an Exhibit Hall Only name badge at no charge. It will be honored in the Exhibit Hall that day only, but not in the educational sessions or other functions.

6. Extra event tickets can be purchased ahead of time or on site.
7. ACA-member, full-time students must provide a copy of their student ID with completed registration form to access the complimentary rate.
8. Donations for ACA's Annual Fund are voluntary contributions. Contributions enhance ACA's efforts to preserve, promote, and advance the camp experience.
9. Total all fees and either include a check or money order for the full amount or your charge card information (card number, expiration date, and signature). **Full payment is required in advance.**

For additional registration questions, contact Melany Irvin at: customerservice@ACAcamps.org or 765-342-8456
View current conference information and frequently asked questions at: www.ACAcamps.org/conference

Name _____

5 EXTRA EVENT TICKETS: (One ticket for each event is included in the cost of a full registration.) Extra tickets available on site.

ADULTS	Quantity	Fee
Wednesday Exhibit Hall Reception	_____	\$36
Thursday Lunch in Exhibit Hall	_____	30
Friday Closing Lunch	_____	35
YOUTH 12 AND UNDER		
Wednesday Exhibit Hall Reception	_____	15
Thursday Lunch in Exhibit Hall	_____	15
Friday Closing Lunch	_____	15
Amount		_____

Conference Hotel

Disney's Coronado Springs Resort

Single/Double • \$189
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+tax per night.

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Reservations:
www.ACAcamps.org/conference/hotel.

ACA Members Save!

ACA members are eligible for significantly discounted registration rates. Become a Member and Save: www.ACAcamps.org/membership



www.ACAcamps.org

6 REGISTRATION FEES

Full Registration Fee Includes: Ticketed events (Grand Exhibit Hall Reception, Thursday Lunch in Exhibit Hall, Friday Closing Lunch), general exhibit hall pass, educational workshops, general sessions, and program book.

Membership Number: Write the member number that matches the name on this form. No substitutions, please. Camp numbers and the numbers of other people are not valid for the conference discount. Appropriate fees will be assessed.

ACA Individual Member No. _____

Become a member and SAVE! Contact membership@ACAacamps.org or 800-428-2267.

Check the appropriate box. before 12/15/17 12/16/17 and after

ACA Individual Member — 1st Person, Full	<input type="checkbox"/>	\$490	<input type="checkbox"/>	\$540
ACA Individual Member — Additional Person, Full	<input type="checkbox"/>	390	<input type="checkbox"/>	440
Nonmember — 1st Person, Full	<input type="checkbox"/>	715	<input type="checkbox"/>	765
Nonmember — Additional Person, Full	<input type="checkbox"/>	615	<input type="checkbox"/>	665
Speakers, Full	<input type="checkbox"/>	280	<input type="checkbox"/>	280
ACA Student Member	<input type="checkbox"/>	0	<input type="checkbox"/>	0
<small>Include Copy of Student ID; Sessions and Exhibits Only; Does Not Include Meals or Ticketed Events</small>				
Student Nonmember, Full	<input type="checkbox"/>	215	<input type="checkbox"/>	265

Check the appropriate day(s). Paid Days Include Daily Ticketed Events

	Tues. Rate	Wed. Rate	Thurs. Rate	Fri. Rate
ACA Member Per Day	<input type="checkbox"/> \$90	<input type="checkbox"/> \$215	<input type="checkbox"/> \$215	<input type="checkbox"/> \$115
Nonmember Per Day	<input type="checkbox"/> 115	<input type="checkbox"/> 265	<input type="checkbox"/> 265	<input type="checkbox"/> 165
ACA Student Member Per Day	<input type="checkbox"/> 0	<input type="checkbox"/> 0	<input type="checkbox"/> 0	<input type="checkbox"/> 0
<small>Must be Full-Time Student (Does Not Include Meals or Ticketed Events)</small>				
Student Nonmember Per Day	<input type="checkbox"/> 60	<input type="checkbox"/> 85	<input type="checkbox"/> 85	<input type="checkbox"/> 60

Amount _____

7 KINDRED & OTHER EVENTS • Prices are per person

ACA handles registration for the Kindred and Affiliate groups listed below. Visit www.ACAcamps.org/conference for more information about these groups and others managing their own registration.

4-H Camp Directors & Staff Meeting	<input type="checkbox"/>	\$50
Camps on Campus Pre-Conference (COC)	<input type="checkbox"/>	ACA Member \$75 Non ACA Member \$100
DECA's 2018 International Diabetes Camping Conference	<input type="checkbox"/>	\$199
Emerging Professionals in Camping Pre-Conference (EPIC)	<input type="checkbox"/>	ACA Member \$50 Non ACA Member \$60
Girl Scout Camp Professionals Kindred Session (GS)	<input type="checkbox"/>	\$75
International Camping Fellowship Pre-Conference Camp Tour (ICF)	<input type="checkbox"/>	\$200
New Director Orientation Training (NDO)	<input type="checkbox"/>	ACA Member \$99 Non ACA Member \$129
Not-For-Profit Council Program and Luncheon (NFP)	<input type="checkbox"/>	\$25
Religiously Affiliated Camps Lunch (RAC)	<input type="checkbox"/>	\$50
"Kindred Only" Processing Fee*	<input type="checkbox"/>	\$15
<small>(*Processing Fee Only Applies if NOT Also Attending the ACA National Conference.)</small>		

Amount _____

Current as of 11/14/2017. Check the web site for updates and new events.

8 ACA'S ANNUAL FUND — Your donation supports future innovative initiatives and all the good work ACA does.

\$25 \$50 \$100 \$250 \$500 Other _____



9 TOTAL ENCLOSED OR CHARGED:

Full payment must be received before we can process your registration.

Make payable in U.S. funds. Faxes are not accepted if paying by check. Payment must be received with this registration form.

Subtotal (Sections 5-7) _____

ACA Annual Fund Contribution (Section 8) _____

GRAND TOTAL _____

Please bill my: MasterCard VISA Discover AMEX

Card Number _____ / _____ / _____

Name on Card _____ **Exp. Date** ____/____ **CSC #** _____

PLEASE PRINT CLEARLY

Signature _____

Total all fees and either include a check or money order for the full amount or your charge card information (card number, expiration date, and signature). **Full payment is required in advance.**

Images

USE OF CONFERENCE IMAGES IN ACA PUBLICATIONS: Through my registration, I give American Camp Association full rights and permissions with respect to any photographs, video, and audio recordings taken during the ACA conference. These images and recordings may be used by ACA, and its agents, in educational and promotional media.

Registrant is responsible for retaining a copy of the completed form.

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- *Being an Effective Nature Counselor: Activities to Engage Youth in the Outdoors* (Rogge)
- *Block the Blaze* (John Wayne Cancer Foundation)
- *New, Fast, and Effective Methods to Teach Staff to Be Outstanding Leaders* (Brandwein)
- *Creating A Sense of Community in Camp* (Jacobs)
- *Critical Things Staff Need to Know:*
 - *About Bullying* (Haber)
 - *About Risk Management* (Coutellier)
 - *Counselor's Role in Healthcare* (Erceg)
- *Recognizing and Reporting Child Abuse and Neglect* (Everhart)
- *Talking Transgender at Camp* (Teich)
- *Traumatic Head Injuries in Camp and Other Youth Settings* (Gaslin)

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PROGRAM HIGHLIGHTS

Medical Camping Track

Through the generosity of The Leona M. and Harry B. Helmsley Charitable Trust, ACA is able to offer a track for camp professionals working with medical camp programs. These programs serve children and families experiencing serious and chronic illness. Nine educational breakouts will be offered throughout the conference. Although these sessions are targeted to those working with medical camping programs, all attendees are encouraged to attend and participate.

Camp Includes Me

The goal of Camp Includes Me is to create a space where we can increase our competence around issues of Inclusion, Fusion and Cross-Cultural Agility. Join the conversation as we move beyond “representational diversity” and integrate true “Inclusion” and excellence by bringing together various world views, research, experiences and subject matter experts. “Fusion” takes place, as we exchange our ideas, adding and contributing to one another.

Executive Leadership Forum

This track of high-level breakout sessions is designed for seasoned professionals who have executive leadership responsibilities within their organizations. Sessions run throughout the conference and provide cutting-edge information on social enterprise, leadership, innovation, strategic planning, executing your strategy, board development, fund raising, emerging ideas in workforce development, finance, and managing organizational change. Sessions in this track are presented by experienced, knowledgeable experts who are passionate about the transformational power of the camp experience.

Evening at Disney: *Disney Springs*[®] or Selected Parks

Thursday, February 22, 5:00 p.m. – evening

On Thursday evening, we offer the opportunity to experience an evening at Disney. After a full day of educational sessions and time in the exhibit hall, enjoy this time to play. Guests at Disney resorts may purchase “After 5:00 p.m.” tickets independently. No ticket is needed to enjoy *Disney Springs*[®]. Please note, transportation to *Disney Springs*[®] and Disney theme parks is complimentary from Disney.

ACA National Conference Community Service Project

As you pack your bags for Orlando, don’t forget to include donation items for the 2018 National Conference service project. The conference planning team has chosen to collect items for the *Coalition for the Homeless of Central Florida* as the service project for this year’s conference. For more information and a list of needed items, visit www.ACAcamps.org/conference/service.



EPIC Pre-Conference

Tuesday, February 20, 9:00 a.m. – 1:30 p.m.

Join Scott Arizala and Dr. Chris Thurber for a fast-paced and practical day of learning at the EPIC National Pre-Conference. Leave this fun-packed session with fresh ideas, contagious enthusiasm, and content to facilitate with your own staff.

Cost: \$50 ACA members, \$60 nonmembers.



Support our ACA Conference Exhibitors!



Come and see the latest **products, programs, and services** from almost **200 COMPANIES** that know and understand the camp industry. **Over 20%** of this year's exhibitors are new to the **ACA National Conference**, and some have traveled as far as Switzerland!

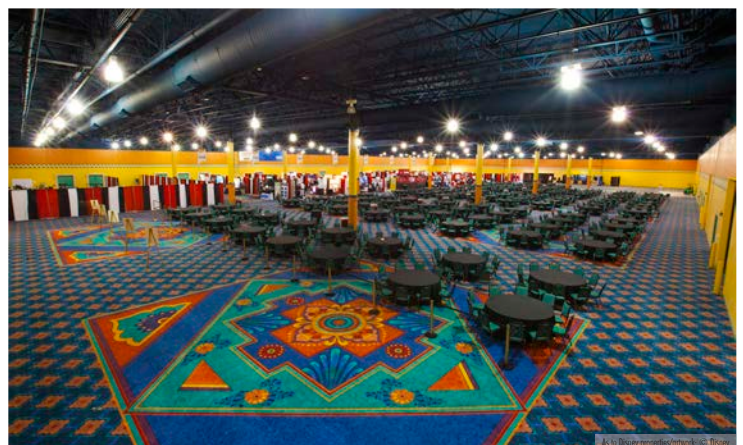
Be prepared to place your camp season orders and make a strong effort to support the exhibitors. **Keep an eye out and benefit from exclusive show specials.** Exhibitors not only support our conference but understand summer camp and can be valued partners.

Take advantage of their knowledge and belief in the summer camp experience.

Make time to visit the hall!



View the listing of current exhibitors at ACAamps.org/conference/exhibithall/exhibitors, also watch for the printed listing in the Jan/Feb issue of *Camping Magazine*.





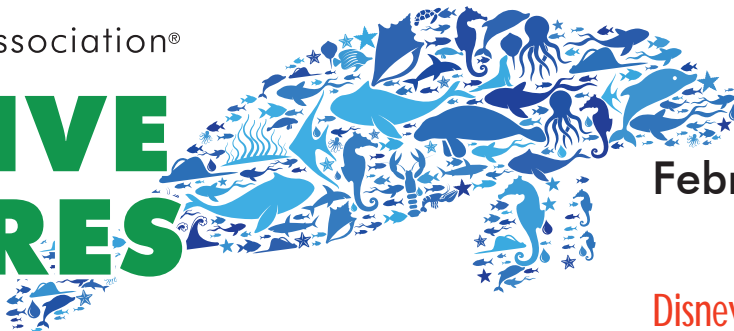
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For details on rates and options, check out the registration form or visit www.ACacamps.org/conference.

