

# NATIONAL CONFERENCE BOOK

## PUBLICATION SPECIFICATIONS

### ADS

Page	Size w x h	Exhibitor Cost	Non-Exhibitor Cost
Back cover (4-color)	8½" x 11"	\$1000	\$2000
Inside back cover (4-color)	8½" x 11"	\$1000	\$2000
Inside front cover (4-color)	8½" x 11"	\$1000	\$2000
Full inside page	8" x 10½"	\$450	\$900
Full inside page (4-color)	8" x 10½"	\$700	\$1400
One-half H	8" x 5"	\$325	\$650
One-half V	4" x 10½"	\$325	\$650
One-fourth V	4" x 5"	\$250	\$500
One-third V	2½" x 10½"	\$300	\$600
One-sixth H	4" x 2"	\$225	\$450
Coupon	8" x 2¼"	\$250	\$500



BACK COVER,  
INSIDE BACK COVER,  
INSIDE FRONT COVER



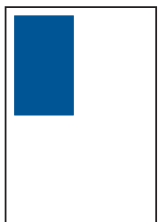
FULL INSIDE PAGE



1/2 PAGE  
H



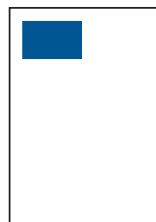
1/2 PAGE  
V



1/4 PAGE  
V



1/3 PAGE  
V



1/6 PAGE  
H



COUPON

### AD FORMAT

Acceptable formats are: 300 dpi PDF, 300 dpi JPG, 300 dpi TIFF  
Color available for an additional \$500

### LIMITED ADVERTISING SPACE AVAILABLE.

Inside Front and Inside Back Covers Available

ACA Business Affiliate Number \_\_\_\_\_

Contact \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Fax \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Email \_\_\_\_\_

Ad Cost..... \$ \_\_\_\_\_

Less 7% Affiliate Discount..... \$ \_\_\_\_\_

\*My ad will be in color (\$500)..... \$ \_\_\_\_\_

**Total Due**..... \$ \_\_\_\_\_

### METHOD OF PAYMENT

Check (enclosed)  VISA  Discover  MasterCard  AMEX

Credit Card # \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code\* \_\_\_\_\_

\*three- or four-digit code on back or front of credit card

Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### DEADLINES

Ad space reservation is due **November 1**.

All ad materials are due **December 2**.

**Don't forget to put your booth number in your ad.**

### FILE SUBMISSION

Please email the electronic ad file to [advertising@ACAcamps.org](mailto:advertising@ACAcamps.org) and fax a copy of the ad to: 765-342-2065, attention: Business Development.

**ACA reserves the right to decline/edit advertisements.**

**CALL TODAY TO INQUIRE ABOUT OUR MOBILE APP ADS!**

**ATTENDEE BUYING POWER**

**98%**



**EDUCATIONAL SESSIONS**

**150+**



**CONTACT**

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