

american *CAMP* association

# ACA NATIONAL CONFERENCE

## INNOVATION

Virtual

February 2–4, 2021

For the first time in its 100+ year history, the 2021 ACA National Conference will be offered in a 100-percent virtual format. While a hybrid model including in-person sessions in New Orleans paired with a virtual option was initially envisioned, we feel positive about offering a 100-percent virtual conference. The most heavily weighed factor in this decision was the survey feedback shared by past attendees. While the camp community highly values in-person meetings and is anxious to get back to meeting in person safely, the survey results clearly indicated that the better choice relative to health, budgets, and other limitations is to maximize a virtual experience this February.

Our Event Will Include:

- Hosting the event on an intuitive virtual conference platform — Pheedloop
- Live general sessions and substantial selection of live educational breakouts offered Tuesday through Thursday, February 2–4
- Opportunities throughout each day for informal and formal networking
- A virtual Exhibit Hall with time to shop, meet live, or schedule visits
- Budget-friendly registration rates
- Social time and entertainment
- Research Forum with sessions and poster presentations
- Access to breakout session recordings after the conference for a limited time
- Just-in-time education with a special focus on managing COVID-19 for a successful 2021 summer camp season

[ACAamps.org/conference](https://ACAamps.org/conference)

# KEYNOTE EVENTS

The educational program includes keynote lectures featuring thought-provoking presentations from renowned speakers. Scheduled keynotes are the Opening Keynote Event on Tuesday and the Closing Keynote Event on Thursday.



Tuesday, February 2, 10:00 a.m. – 11:30 a.m.

*Opening General Session*

**Terry Jones**

Terry Jones, founder of Travelocity and founding chairman of Kayak.com, has become a powerful voice in the world of entrepreneurship. He is the author of bestselling books, *ON Innovation* and *Disruption OFF*. Today he is the managing principal of ON Inc., a consultancy he founded to help companies in their transition to the digital economy. He currently serves on the boards of Boingo, Sonicwall, Kinzie Academy, Crytica, and the Camping & Education Foundation. His career path has established him as a thought leader on innovation in our increasingly digital world.

Thursday, February 4, 3:45 p.m. – 5:00 p.m.

**Closing General Session**

Our closing keynote presenter will be shared on the conference pages very soon. Look for updates in ACA Now and online.

## Register Now and Save!

**Register by December 16, 2020, to receive the best rate.** With reduced camp budgets in mind, we have worked diligently to bring you value-oriented registration rates including deep discounts for second registrants and beyond from the same camp. ACA members enjoy a significant discount on registration. Become an ACA member to save! ACA student members who are currently enrolled full-time may register for free. Accepted speakers and Research Forum presenters enjoy greatly discounted rates as well. For details on rates and options, check out the registration form or visit [ACAamps.org/conference](http://ACAamps.org/conference).

## Conference Tracks and Threads

Educational breakout sessions and formal and informal discussions will explore a range of topics such as:

- COVID-19 Planning
- Emerging Issues, Tools, and Technology
- Innovative Programs and Activities
- Youth Development and Behavior
- Staff Training and Leadership
- Business, Operations, and Executive Leadership
- Medical Camping Thread
- Camp Includes Me
- Commerce Sessions with Our Exhibitors
- ACA Research Forum

Receive credit for learning. Attendees can earn 15.5 ACA continuing education credits (CECs) for full participation February 2–4.

## All Conference Plenary Session

Wednesday, February 3, 10:15 a.m. – 10:50 a.m.

Plan to join ACA leadership for this important convening on Wednesday morning. We invite and encourage all attendees to participate. Scott Brody, our ACA Board Chair, and Tom Rosenberg, our President and CEO, will discuss the state of ACA, the challenges that we face as a field, and the incredible opportunity that we have to make a critical difference in the lives of the campers, staff, and parents who are counting on us. There has never been a more important summer for America's camps, and we are ready and able to face our challenges together.

## Virtual Conference Platform – Pheedloop

We are pleased to announce the conference will be presented via the Pheedloop virtual event platform.

Exciting benefits include:

- Interactive chat feature – see and chat with others who are in the same conference area as you
- Connect easily with exhibitors and sponsors
- View schedule and sessions
- Filter sessions by track, speaker, and timeframe
- Add sessions to your personal schedule
- Convenient conference “micro-site”
- Create your attendee profile – add social media connections, upload your photo, and even upload your resume!



Special thanks to our 2021 virtual platform sponsor — UltraCamp!

# SCHEDULE AT A GLANCE — *subject to change*

The conference officially begins on Tuesday, February 2, at 10:00 a.m. All times listed are CENTRAL. We'll end the conference by 5:00 p.m. on Thursday, February 4, with a closing keynote speaker. Check [ACAamps.org/conference](http://ACAamps.org/conference) for the most current schedule.

## TUESDAY, January 26

1:00 p.m. – 3:00 p.m. Insurance Roundtable Meeting

## THURSDAY, January 28

9:00 a.m. – 11:30 a.m. Emerging Professionals in Camping (EPIC) Preconference

1:00 p.m. – 3:00 p.m. National Council of Leaders Meeting (NCOL)

## FRIDAY, January 29

11:00 a.m. – 11:45 a.m. Dress Rehearsal, General Sessions

1:00 p.m. – 1:30 p.m. Dress Rehearsal, Town Hall

## MONDAY, February 1

Time TBD

(Limited to preparation for virtual conference)

Preparing for a Virtual Conference Experience – Attendees

Preparing for a Virtual Conference Experience – Exhibitors

Final Preparation: Preparing to Present at a Virtual Conference — Speakers

## TUESDAY, February 2

8:00 a.m. Resource Center, Registration, Speaker and Volunteer Services, and Bookstore Open Throughout the Day

9:00 a.m. – 9:30 a.m. Tech Check and Virtual Platform Tour for Attendees

10:00 a.m. – 11:15 a.m. **Opening General Session with Keynote**

11:30 a.m. – 12:00 p.m. Hallway Chats – Informal and Facilitated Options

12:00 p.m. – 12:30 p.m. Mid-day Break

12:30 p.m. – 1:30 p.m. **Educational Breakouts, Group #1**

1:45 p.m. – 2:45 p.m. **Educational Breakouts, Group #2**

3:00 p.m. – 3:30 p.m. Hallway Chats – Informal and Facilitated Options

3:45 p.m. – 4:45 p.m. **Educational Breakouts, Group #3**

5:00 p.m. – 6:00 p.m. **Hosted Gatherings for Like-Minded Professionals**  
International Attendees Information and Orientation Session, Camps on Campus & Private Independent Schools, Faith-Based Camp Professionals, Day Camp Professionals, EPIC, Special Needs, others TBD

7:00 p.m. – 8:00 p.m. International Reception with ACA Board Leadership

8:00 p.m. – 9:00 p.m. Social/Evening Entertainment

12:00 p.m. – 12:30 p.m. Mid-Day Break

12:30 p.m. – 6:30 p.m. Virtual Exhibit Hall Open

12:30 p.m. – 1:15 p.m. No Compete Time in Exhibits

1:30 p.m. – 2:30 p.m. **Educational Breakouts, Group #6**

2:30 p.m. – 3:15 p.m. No Compete Time in Exhibits

3:15 p.m. – 4:15 p.m. **Educational Breakouts, Group #7**

4:30 p.m. – 5:30 p.m. **Educational Breakouts, Group #8**

5:30 p.m. – 6:30 p.m. No Compete Time in Exhibits

6:30 p.m. – 7:30 p.m. Pioneers in Camping Social

7:00 p.m. – 8:00 p.m. Research Social

7:00 p.m. – 8:00 p.m. Standards Visitors Social

8:00 p.m. Social/Evening Entertainment

Innovation Showcase

## THURSDAY, February 4

8:00 a.m. Resource Center, Registration, Speaker and Volunteer Services, and Bookstore Open Throughout the Day

9:00 a.m. – 10:00 a.m. **Educational Breakouts, Group #9**

10:15 a.m. – 11:15 a.m. **Educational Breakouts, Group #10**

11:20 a.m. – 12:00 p.m. Poster Sessions with Presenters

11:15 a.m. – 3:30 p.m. Exhibits Open

11:30 a.m. – 12:00 p.m. Hallway Chats, Informal and Facilitated Options

12:00 p.m. – 1:00 p.m. No Compete Time in Exhibits

1:00 p.m. – 2:00 p.m. **Educational Breakouts, Group #11**

2:00 p.m. – 2:30 p.m. No Compete Time in Exhibits

2:30 p.m. – 3:30 p.m. **Educational Breakouts, Group #12**

3:45 p.m. – 5:00 p.m. **Closing Keynote**

Conference Officially Ends

Evening

Acorn Event

## FRIDAY, February 5

Time Available for Kindred Groups

## WEDNESDAY, February 3

8:00 a.m. Resource Center, Registration, Hospitality, Speaker and Volunteer Services, and Bookstore Open Throughout the Day

8:15 a.m. – 8:45 a.m. Hallway Chats – Informal and Facilitated Options

9:00 a.m. – 10:00 a.m. **Educational Breakouts, Group #4**

10:15 a.m. – 10:50 a.m. ACA All Conference Plenary

11 a.m. – 11:30 a.m. Final Tech Check for Exhibitors

11:00 a.m. – 12:00 p.m. **Educational Breakouts, Group #5**

ACA reserves the right to make any and all adjustments to the program.

# PROGRAM AT A GLANCE — *subject to change*

## **BUSINESS, OPERATIONS, & EXECUTIVE LEADERSHIP**

### **Anniversaries, Milestones, & Celebrations: Re-Engaging Alumni & Donors**

Anne Derber, DBD Group  
Michele Goodrich, DBD Group

### **Ask the Experts: A Panel Discussion about Insurance and Risk Management**

Facilitated by Tony Oyenarte, Camp Lochearn for Girls  
ACA Insurance Roundtable

### **Budgeting for Multiple Scenarios – Summer '21**

Sponsored by the Not-for-Profit Council  
Presenters, TBD

### **Camp Admins Unite: Let's Chat about All Things Financial**

Josh Bradshaw, CampBrain

### **Delving into the Washington DC Scene**

ACA Government Affairs Committee

### **Effective Advocacy with State and Local Governments**

ACA Government Affairs Committee

### **Expanding Preparedness: Advancing Emergency and Safety Planning with Evolving Hazards**

John Carr, Center for Camp Safety and Emergency Preparedness

### **Keeping the Lights On and the Bills Paid — Financial Planning for Camps for 2021 AND 2022**

Tony Stein, Camp Echo Lake

### **Managing Risk in the COVID-19 Environment**

Marcia Kimler, Woodward Camps

### **Never Waste a Good Crisis**

Deborah Gilboa

### **Please Stop Asking For Money**

Michele Goodrich, DBD Group  
Anne Derber, DBD Group  
Bruce Berglund, DBD Group

### **Retreat Services — Is There Really a Pot of Gold?**

David Phillips, Immersive1st

### **Rising Insurance Costs, "Social Inflation," and the Impact on Camps**

Kevin Trapani, The Redwoods Group

### **Thanks To Camp — Giving Camps a Voice**

John Jorgenson, International Camping Fellowship  
Gabrielle Raill, ICF Ambassador

### **That Would Never Happen at My Camp: Lessons from Real-World Incidents**

Katie Johnson, The Redwoods Group  
Meredith Stewart, The Redwoods Group

### **The INs and OUTs of Running a Successful Horse Program at Your Camp**

Christy Landwehr, Certified Horsemanship Association (CHA)

### **The State of J-1 Visas**

US Department of State

### **Trending Now: A Report out from the Insurance Roundtable**

Tony Oyenarte, Camp Lochearn for Girls

## **CAMP INCLUDES ME**

### **A Leadership Road Map for Enhancing Your Inclusion Initiative**

Lisa Drennan, MERGE Diverse Abilities Inclusion Consulting

### **Conversation Starters: How to Spark Courageous Conversations Around Diversity, Equity, & Inclusion**

Roberto Gil, Jr., The Fresh Air Fund

### **Creating Welcoming and Affirming Spaces for LGBTQ+ Young People at Camp**

Ben Matthews, Camp Fire National Headquarters

### **Exploring Gender Equity in Camping**

Bria Cartwright, YMCA Camp Colman  
Wyatt Mann, Bright Horizons

### **I Respect You: Inclusiveness Activities for Camps**

Lisa Ingram, West Virginia University Extension  
Mollie Toppe, West Virginia University Extension

### **I'm Black; You're White — Now What? — Implicit Bias**

Christopher Thurber, Prep4Camp.com  
David Conley, PreparingThePath.com

### **Nurturing a Community of Belonging**

Seth & Steph Kassels, YMCA Camp Belknap  
Dave Irwin, YMCA Camp Belknap  
Dolph Clinton, Deep Wells Group and YMCA Camp Belknap

### **Racial Privilege at Camp**

Robin Parker, Beyond Diversity Resource Center  
Pamela Smith Chambers, Beyond Diversity Resource Center

### **Recognizing Bias: Strategies for Helping Staff Become Familiar and Responsive to Unintentional Behavior**

Cathy Scheder, Second Nature Partners, LLC  
Lindsay Bernhagen, University of Wisconsin Stevens Point

### **Taking a Deeper Dive into Autism, and Why Everyone Should Be Included in Your Camp!**

Kathleen Mo Taylor, Theraplay LLC  
2-3 Self-Advocates

### **Watch Your Language: Improving Camp Culture Through Intentional Word Choice**

Katie Sweeney, Girl Scouts of Central Texas

### **What Is Cultural Appropriation and How Does It Impact Organized Camp?**

Facilitated by Niambi Jaha-Echols

## **COVID-19 PLANNING**

### **ACA EH&E Field Guide Update and Forecast for Camp 2021**

David Shore, Environmental Health & Engineering  
Tracey Gaslin, Association of Camp Nursing

### **Benchmarking Camp Use of Nonpharmacologic Interventions (NPI): Evidence-Based Support for Application and Effectiveness**

Tracey Gaslin, Association of Camp Nursing  
Barry Garst, Clemson University

### **Coping with a COVID-19 Outbreak When Risk Reduction Wasn't Enough**

Linda Erceg, Association of Camp Nursing, and Healthy Camps

### **Day Camp and COVID-19 101**

Facilitated by Dave Thoensen, Tamarak Day Camp

### **Day Camp and COVID-19 202**

Facilitated by Dave Thoensen, Tamarak Day Camp

### Engaging Camp Staff in Response to Infectious Disease Outbreaks: Action Steps Following the Onset of COVID-19

Tracey Gaslin, Association of Camp Nursing  
Barry Garst, Clemson University

### Maine Residential Camps Tell their Stories: A Summer of Success with No Testing

Laura Ordway, Winona Camps  
Catriona Sangster, Camp Wawenock  
Terri Mulks, Camp Susan Curtis  
Mark Van Winkle, Camp Wohelo

### Meeting the Mental, Emotional, and Social Health Needs of Camp Staff During COVID Times

Tracey Gaslin, Association of Camp Nursing  
Michael Ambrose, CampDoc

### Re-Integrating Camps on Campus in a Pandemic Environment

Starr Sanders, University of North Carolina-Chapel Hill

### State of Your State: Creating and Sustaining Working Relationships with Your Public Health Officials

Laura Blaisdell, Camp Winnebago

### Tabletop Risk Exercise: COVID-19 Exposure at Camp

Samantha Clark, SeriousFun Children's Network  
Kate Manickas, SeriousFun Children's Network  
Catherine "Emo" Castle, SeriousFun Children's Network

### To Test or Not to Test: Understanding COVID-19 Testing in the Camp Setting

Laura Blaisdell, Camp Winnebago

## EMERGING ISSUES, TECHNOLOGY, & STRATEGIES

### C19, Camp Liability, and the Insurance Market

Kevin Trapani, The Redwoods Group

### Conjuring the Courage to Have Hard Conversations

Candace Doby, Candace Doby LLC

### COVID-19 Food Service Tips for Camp Kitchens

Vicky Flaig  
Maria Damos, Camp Ronald McDonald at Eagle Lake

### It's Been Time: The Case for Antiracism as a Summer Camp Core Value

Scott Arizala, The Camp Counselor

### Lessons from the Lava Mountain Fire: A Campfire Story of Planning, Communications, Evacuation, and Post-Crisis Challenges

Matthew Cook, Sanborn Western Camps

### COVID-19, Camps, & Families: Lessons Learned from Year 4 of the ACA National Impact Study

Laurie Browne, American Camp Association, Inc.  
Jim Sibthorp, University of Utah

### Take Back Control from Armed Intruders: Empowering Everyone Through ALiCE

Amanda Wahle, University of MD Extension, 4-H Youth Development  
John-Micheal Wahle, University of MD Extension, 4-H Youth Development  
Chris Rein, University of MD Extension, 4-H Youth Development

### The Psychology of Risk and 21st-Century Wilderness Program Participants

Andrew Bobilya, Western Carolina University  
Brad Daniel, 2nd Nature TREC  
Brad Faircloth, 2nd Nature TREC

### We Thought COVID Was Tough: Crisis Management and Resiliency

Richard Bourlon, Boy Scouts of America via Philmont Scout Ranch  
Frank Reigelman, Boy Scouts of America via Philmont Scout Ranch

## INNOVATIVE PROGRAMS AND ACTIVITIES

### Be "IN" the Know! Information and Innovation in Operating Camps on Campus

Jay Woodward, Texas A&M University  
Cyn Olvera, Texas A&M University

### Creating Connections While Maintaining Appropriate Physical Distancing

Jim Cain, Teamwork & Teamplay

### First Descents HERO Recharge Programs

Mackenzie McGrath, First Descents  
Paul Kelly, First Descents

## Looking for the perfect virtual pre-camp training solution for you and your staff?

Try ACA's Professional Development Center (PDC) for Exciting Opportunities!

**NEW**

- Redesigned Online Learning Center
- Digital Badges
- Learning Center App
- Special Packages
- Create Your Own Custom Course Packages
- Staff Training Certificate Courses (CAQs)
- Courses and Webinar Catalog – Reflecting ACA Core Competencies
- Searchable Events Calendar

*It's all about you!* Whether you're looking for education on leadership training, risk management, health and safety, marketing or more, you've come to the right place. The PDC has it all — just choose your path and start learning!

**Learn more today!**

[ACAacamps.org/PDC](https://ACAacamps.org/PDC)

**Making Programs More Accessible by Bringing the Magic of Camp into Hospitals**

Petra Kovacs, SeriousFun Children's Network

**NASA Science Activities for Camps**

Tina Harte, NASA Langley Research Center  
Joelle Clark, Center for Science Teaching and Learning, NAU  
Pamela Harman, SETI Institute

**Physically Distanced Activities in a Pinch**

Roz and Jed Buck, Roz and Jed Training & Consulting

**The Intentional Thread — A Conversation about Courage, Hope, Good Spirit, and Peace**

Stephen Gray Wallace, Center for Adolescent Research and Education  
Dan Michel, Brewster Day Camp

**The Opportunity of a Pandemic: An Invitation to Innovate**

Tom Holland, Wilderness Adventures

**The Pivot to Virtual Camp: Medical Camping Models of 2020**

Alan Pender, The Hole in the Wall Gang Camp  
Kate Walsh, Double H Ranch  
Kendra Perkins, Roundup River Ranch

**The Transition from Real World to Virtual World Facilitation**

Jim Cain, Teamwork & Teamplay

**Virtually and Simultaneously Reaching Campers with Varying Abilities**

Brandon Briery, Camp CAMP  
Laura Nickel, Camp CAMP  
Alex Grimm, Camp CAMP

**STAFF TRAINING AND LEADERSHIP**

**ACA Project Real Job's Shark Tank: Innovative Ideas Around Staff Motivation**

Kim Aycock, Kimspiration  
Daniel Shore, Strategies for Effective Teamwork, LLC

**Child Safety Best Practices: Myths and Facts, Grooming, Red Flags, and Abuse**

Rachel (Rahel) Bayar, Rahel Bayar Consulting, LLC

**Come Together: Healing-Centered and Trauma-Informed Approaches for Staff and Campers**

Jennifer Curry, Change Impact  
Allison Wittenberg, Change Impact

**Engaging Staff: Skipping a Season Without Skipping a Beat**

Kim Aycock, Kimspiration  
Jolly Corley, Jolly Corley, LLC

**Leadership Stylin' — Meshing with Your Staff**

Deb Jordan, East Carolina University

**Leading In Crisis: Building an Airplane While Flying It**

Kurt Podeszwa, Camp For All

**Let's Build A More Resilient Staff**

Max Claman, Consultant

**More Great Techniques to Train, Develop, & Motivate the Camp Leadership Team**

Michael Brandwein, Educator/  
Author/Staff Trainer

**New Learning from Mister Rogers: How Staff Can Help Campers of All Ages Learn, Grow, & Become Their Best**

Michael Brandwein, Educator/  
Author/Staff Trainer

**Persuasive Communication Skills to Handle Conflict & Disagreement, Facilitate Change, & Promote Problem-Solving**

Michael Brandwein, Educator/  
Author/Staff Trainer

**Training Your Counselors to Really Counsel: Empathy and Connection at Camp**

Dave Brown, Mountain Camp

**Walk Don't Run! Minimizing Risk by Maximizing Supervision in Aquatics Settings**

Cathy Scheder, Second Nature Partners, LLC  
Diane Tyrell

**"We Get To Do This!" Making a Difference for You and Your Staff Through Teamwork and Engagement**

Roz and Jed Buck, Roz and Jed Training & Consulting

**YOUTH DEVELOPMENT AND BEHAVIOR**

**Extra-Everything: The Road Ahead for Camper Behavior**

Scott Arizala, The Camp Counselor

**Facilitating School Aged Youth Groups**

Brodrick Clarke, Department of Parks and Recreation

**Helping Kids from the Inside > Out: It's about Behavior Development, Not Behavior Management**

Matthew Cook, Sanborn Western Camps

**How to Make a Lasting Effect in the African American Community**

Jamal Stroud, Big Homie  
Lil Homie Mentoring

**Making Close Connections over Any Distance**

Christopher Thurber, Prep4Camp.com

**Peer-to-Peer Abuse: A Silent Problem That Is Getting Worse**

Katie Johnson, The Redwoods Group

**Resilience: More Than a Buzzword — How Campers Develop Resilience That Is Translatable to School**

Bryan Partridge, Aloha Foundation  
Tommy Reynolds, Aloha Foundation, Portsmouth School Department

**Spirituality and Environmental Stewardship: Enhancing the Intersection at Camp**

Margaret (Maggie) Braun, WeHaKee Camp for Girls

**The Epidemic Within the Pandemic: Loneliness Revisited**

Scott Arizala, The Camp Counselor  
Max Claman

**The Joy and Grief of Returning to Camp**

Deborah Gilboa

**Trauma-Informed Care of COVID-19-Affected Campers and Staff**

Deborah Gilboa

**Welcome Back: Handling the Mental, Emotional, and Social Baggage of Campers**

Drew Fidler, BBYO

**Look for RESEARCH FORUM SESSIONS in the Online Program!**

Plans are in the works to expand opportunities for job seekers and employers to connect. Details will be added to the conference web page at a later date.

# Registration Form

Please do not write in this space.



FEBRUARY 2-4, 2021

**Save Money — Register by December 16, 2020.** Separate form required for each person.

**1**

## ATTENDEE INFORMATION:

First Name

Last Name

Member Number \_\_\_\_\_

Camp/Organization (Please condense camp name, if necessary, to fit in above space.)

City

State

**2**

## MAILING INFORMATION: Please check if this change is permanent.

Mailing Address

City

State

Zip

Province

Country

Weekday Phone

Cell Number

Email

Please print clearly



Tell us your sensory needs that will enable you to fully participate in the conference.

Must be received by ACA on or before 1/11/2021.

**RETURN THIS FORM** with check, money order, or credit card account number and authorization to: National Conference Registration, American Camp Association, 5000 State Road 67 North, Martinsville, IN 46151-7902. If paying by credit card, fax to: 765-342-2065. **Note:** If faxed, **DO NOT** mail duplicate form. Thank you!

**CANCELLATION POLICY** — There is a \$40 fee for all cancellations postmarked on or BEFORE 01/22/2021 and a \$75 fee for all cancellations postmarked AFTER 01/22/2021. No-shows are not refundable. PHONE CANCELLATIONS ARE NOT ACCEPTED. Written request for cancellation is required and can be faxed or emailed.

## Registration Details and Policies

We want your conference registration to run easily and efficiently.

### Important instructions — please read.

1. Please print clearly. Illegible registration forms can be delayed in processing until clarification is received.
2. List the address where your confirmation materials should be mailed.
3. **IMPORTANT** — Your member number is KEY to accurately processing your registration. If you use any other number (your camp's ID, the number of another member, etc.), you will experience undue delays and will be invoiced accordingly. Your member number has been assigned to you — and only you. No other number is valid for conference registration. If you are replacing your camp's

current American Camp Association (ACA) primary contact, please contact ACA prior to sending your conference registration form to allow time for the transfer of information.

**Complete a separate registration form for each person attending from your camp. Include their member numbers when applicable.**

The non-member rate applies to people who are not members of ACA.

4. ACA-member, full-time students must provide a copy of their student ID with completed registration form to access the complimentary rate.
5. Total all fees and either include a check or money order for the full amount or your charge card information (card number, expiration date, and signature). **Full payment is required in advance.**

For additional registration questions, contact Melany Irvin at: [customerservice@ACAcamps.org](mailto:customerservice@ACAcamps.org) or 765-342-8456  
View current conference information at: [ACAcamps.org/conference](http://ACAcamps.org/conference)

Name \_\_\_\_\_

**3 REGISTRATION FEES**

**Registration Fee Includes:** Live conference educational content and access to on-demand recordings of educational content until February 19, 2021.

**Membership Number:** Write the member number that matches the name on this form. No substitutions, please. Camp numbers and the numbers of other people are not valid for the conference discount. Appropriate fees will be assessed.

ACA Individual Member No. \_\_\_\_\_

**Become a member and SAVE!** Contact [membership@ACAacamps.org](mailto:membership@ACAacamps.org) or 800-428-2267.

**Check the appropriate box..... by 12/16/20 ..... 12/17/20 and after**

ACA Individual Member — 1st Person .....  \$195 .....  \$245

ACA Individual Member — Additional Person .....  95 .....  145

Nonmember — 1st Person .....  445 .....  495

Nonmember — Additional Person .....  345 .....  395

National Conference Speakers .....  75 .....  75

ACA Student Member .....  0 .....  0

*Include Copy of Student ID; Must be Full-Time Student*

Student Nonmember .....  95 .....  95

*Include Copy of Student ID; Must be Full-Time Student*

**4 TOTAL ENCLOSED OR CHARGED:**

**Full payment must be received before we can process your registration.**

Make payable in US funds. Faxes are not accepted if paying by check. Payment must be received with this registration form.

**TOTAL DUE** \_\_\_\_\_

**Please Bill My:**  MasterCard  VISA  Discover  AMEX

**Card Number** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

**Name on Card** \_\_\_\_\_ **Exp. Date** \_\_\_\_ / \_\_\_\_ **CSC #** \_\_\_\_\_  
PLEASE PRINT CLEARLY

**Signature** \_\_\_\_\_

Total all fees and either include a check or money order for the full amount or your charge card information (card number, expiration date, and signature). **Full payment is required in advance.**

**Images**

**USE OF CONFERENCE IMAGES IN ACA PUBLICATIONS:** Through my registration, I give American Camp Association full rights and permissions with respect to any photographs, video, and audio recordings taken during the ACA conference. These images and recordings may be used by ACA, and its agents, in educational and promotional media.



[ACAacamps.org](http://ACAacamps.org)

**ACA Members Save!**

ACA members are eligible for significantly discounted registration rates. Become a member and save: [ACAacamps.org/membership](http://ACAacamps.org/membership)

Registrant is responsible for retaining a copy of the completed form.



## Camp Includes Me

The intention of Camp Includes Me is to create a space where we can exchange ideas and increase our competence around issues of inclusion, equity, and cross-cultural agility. Join the conversation as we move beyond “representational diversity” and integrate true inclusion by expanding our awareness and cultural intelligence and by bringing together various world views, research, experiences, and subject matter experts.



## ACA Bookstore

Online Bookstore Available

- Speaker titles
- 100s of books
- Everything from risk management to outdoor education
- Classics and the latest titles
- Conference discounts

888-229-5745 | [ACAbookstore.org](http://ACAbookstore.org)

## Special Events and Networking Opportunities

The national conference is a wonderful place to network with youth development professionals from across the country. You will have a variety of opportunities to connect, from informal socializing to structured networking with a social focus and issues-based forums. Visit [ACAamps.org/conference](http://ACAamps.org/conference) to get a jump-start on making connections via   #ACANat21

A sampling includes:

- Hallway Chats – Informal and Facilitated Options, *offered daily – see schedule for details*
- Hosted Gatherings for Like-Minded Professionals, Tuesday, February 2, 5:00 p.m. – 6:00 p.m.
- Social/Evening Entertainment, Tuesday, February 2, 8:00 p.m. – 9:00 p.m.
- Pioneers in Camping Social, Wednesday, February 3, 6:30 p.m. – 7:30 p.m.
- Research Social, Wednesday, February 3, 7:00 p.m. – 8:00 p.m.
- Standards Visitors Social, Wednesday, February 3, 7:00 p.m. – 8:00 p.m.
- Social/Evening Entertainment, Wednesday, February 3, 8:00 p.m.
- Innovation Showcase, Wednesday, February 3, 8:00 p.m.



## Updates Available Online

Visit [ACAamps.org/conference](http://ACAamps.org/conference) often to stay informed of the latest details regarding the national conference including the schedule of events, new features, and opportunities to get involved.

## What about New Orleans?

We love New Orleans and are happy to share that the National Conference will be held in New Orleans in 2024, February 6–9 at the Hilton New Orleans Riverside.

## It Pays to Be a Member!

Payment of your full membership fee saves you \$250 off an ACA National Conference registration — and you receive all the other member advantages, including discounts on books from the ACA Bookstore; complimentary subscriptions to *Camping Magazine*, *The CampLine*, and the *ACA Now* e-newsletter; generously discounted access to research and outcomes tools; networking opportunities and access to the Camp Professionals Electronic Discussion Group; free access to popular health forms; discounts on online e-Institute courses and other educational events; and more. Join ACA today!

## Recorded Breakout Sessions

The majority of breakout sessions will be recorded and made available to registered attendees through February 19, 2021. Access to these recordings will give you the opportunity to extend your learning well-beyond the 12 hours of breakouts offered from the 2nd of February through the 4th. In addition to the breakout session recordings, you will have access to the corresponding handouts. Please note, we are not planning to record the “Hallway Chats” given the drop-in nature of these events.



Photo Courtesy of Liberty Lake Day Camp, New Jersey



## Virtual Exhibit Hall Hours

### Wednesday, February 3

12:30 p.m. – 6:30 p.m.	Virtual Exhibit Hall Open
12:30 p.m. – 1:15 p.m.	Unopposed Time in Exhibits
2:30 p.m. – 3:15 p.m.	Unopposed Time in Exhibits
5:30 p.m. – 6:30 p.m.	Unopposed Time in Exhibits

### Thursday, February 4

11:15 a.m. – 3:30 p.m.	Exhibits Open
12:00 p.m. – 1:00 p.m.	Unopposed Time in Exhibits
2:00 p.m. – 2:30 p.m.	Unopposed Time in Exhibits

## Kindred/Other Events

While we will not have physically co-located kindred/other events as would happen at an in-person conference, some groups will still be holding virtual events in proximity of the conference dates. We value our relationship with these groups and encourage you to consider participating. For details, please visit [ACAamps.org/conference/virtualkindred](https://ACAamps.org/conference/virtualkindred).



## EMERGING PROFESSIONALS IN CAMPING (EPIC)

Calling all emerging professionals! EPIC will be hosting several events including a pre-conference workshop that will take place the week preceding the National Conference. Fully registered National Conference attendees will be able to access the EPIC Preconference at no additional charge. EPIC's will host "Hallway Chats" each day during the conference and will offer an EPIC gathering on Tuesday evening, February 2, from 5:00 p.m. – 6:00 p.m.

## INNOVATIVE HOSPITALITY

Extending a warm welcome is a key priority of the ACA National Conference Team. Hospitality services will be available each day to help you make meaningful connections, learn more about the events offered during the conference, and answer your questions. The Conference Team encourages you to stop by our "virtual" Hospitality Area and say hello.

## INNOVATION SHOWCASE

*Wednesday Evening, February 3, beginning at 8:00 p.m.*  
Watch our conference theme "Innovation" come to life as camp professionals share their innovative solutions and ingenious ideas generated when faced with COVID-19. Programmatic and operational innovations will be featured during this informal gathering. Details about how to submit your innovation ahead of the event and be part of the Showcase will be shared online.

## Informal and Formal Networking — "Hallway Chats"

Some of the best takeaways from conferences, whether in-person or virtual, come from conversations outside the session rooms in the literal or virtual "hallways." We will be offering Hallway Chats each day. Some hallway chats will be casual. Others will be facilitated with a specific topic as the focus.

## Conference Sponsors

We want to say a great big “thank you” to our sponsors! Their support enables us to present a greater variety of quality programs for your professional development.

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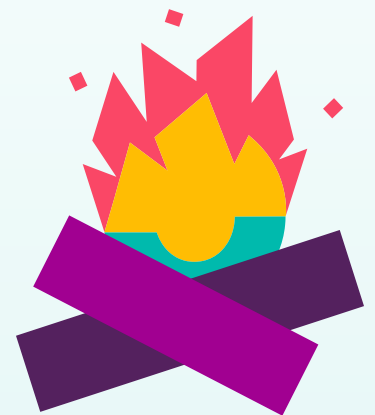
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## Support Our ACA Virtual Conference Exhibitors

Come and see the latest products, programs, and services from a myriad of companies that know and understand the camp industry.

Through our new platform you will be able to live chat and have video conferences with exhibitors.

- Be prepared to place your camp orders and make a strong effort to support the exhibitors.
- Keep an eye out and benefit from exclusive show specials.
- Exhibitors not only support our conference but understand camp and can be valuable partners.
- Take advantage of their knowledge and belief in the camp experience.
- Make time to visit the Exhibit Hall!



**View the listing of current exhibitors at [ACAcamp.org/conference](https://ACAcamp.org/conference)**



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