

# Advertising Bundles

## CAMP PLUS

SAVE 10%

- 1 *Camping Magazine* ad + 1 digital ad
- 1 content sponsored blog\*
- 1 social media post on ACA's Facebook
- 1 post on ACA's Product Spotlight page for two months

*\*bonus exposure in ACA Now*

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**Full page\*\***  
\$4,635

**Half page**  
\$3,960

**One-third page**  
\$3,825

**\*\*Note:** A full-page ad has the opportunity to be placed next to a featured article within the print issue. The ad placed next to the feature will also be placed within the article online. ACA reserves the right to remove or update ads that appear digitally on *Camping Magazine* blog-style content on [ACAamps.org](http://ACAamps.org) 18 months after the publication date of each specific issue of *Camping Magazine*.

## CAMP PRO

SAVE 20%

- 3 *Camping Magazine* ads + 3 digital ads
- 2 content sponsored blogs\*
- 1 social media post on ACA's Facebook
- 1 social media post on ACA's LinkedIn
- 1 *CampWire* podcast commercial
- 2 posts on ACA's Product Spotlight page for three months

*\*bonus exposure in ACA Now with each blog*

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**Full page\*\***  
\$9,880

**Half page**  
\$7,600

**One-third page**  
\$7,240

## CAMP VIP

SAVE 30%

- 6 *Camping Magazine* ads + 6 digital ads
- 3 content sponsored blogs\*
- 3 social media post on ACA's Facebook
- 3 social media post on ACA's LinkedIn
- 2 social media post on ACA's Twitter
- 2 *CampWire* podcast 20-second commercials
- 1 annual Business Affiliation membership

*\*bonus exposure in ACA Now with each blog*

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**Full page\*\***  
\$18,221

**Half page**  
\$15,071

**One-third page**  
\$14,441