CAMPING MAGAZINE PUBLICATION SPECS

SPACE WIDTH HEIGHT
Inside Covers 8 3/4 X 11 1/4
Back Covers 8 5/8 X 9 1/8
Belly Band 18 X 5
1 Page 7 1/4 X 9 5/8
Bleed 8 3/8 X 11 1/4
2/3 Page V 4 3/4 X 9 5/8
Bleed 5 5/8 X 11 1/4
1/2 Page H 7 1/4 X 4 5/8
Bleed 8 3/4 X 5 3/4
V 4 3/4 X 7 1/8
1/3 Page H 4 3/4 X 4 5/8
Bleed 3 X 11 1/4
1/6 Page H 2 1/4 X 4 5/8

COVERS GUARANTEED
Non-cancelable, must reserve for all six issues.
- Second Cover — Inside Front — $3,000
- Third Cover — Inside Back — $3,000
- Fourth Cover — Back Cover — $3,200
Prices are subject to change.

BLACK AND WHITE
Reduce published color rate by 10 percent.

SPECIAL MARKETING OPTIONS
- Belly bands, inserts, postcards, and 2-page spread.
- Prices are subject to change.
- Call for a quote.

GUARANTEED PLACEMENT

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- January/February — October 29
- March/April — December 28
- May/June — February 28
- July/August — April 29
- September/October — June 28
- November/December — August 26

*ad rates are per issue; multiple year discounts available.

ONLINE ADS

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