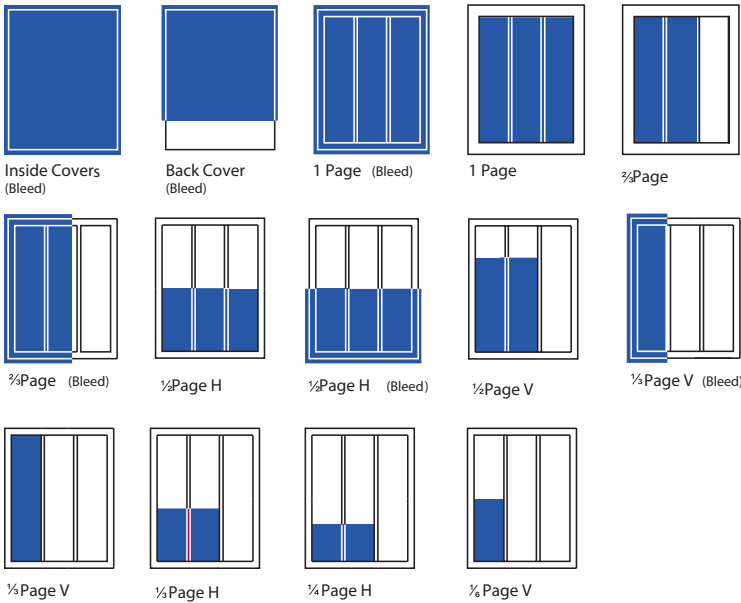


# CAMPING MAGAZINE PUBLICATION SPECS



SPACE		WIDTH		HEIGHT
Inside Covers		8 3/4	X	11 1/4
Back Covers		8 5/8	X	9 1/8
Belly Band		18	X	5
1 Page		7 1/4	X	9 5/8
	Bleed	8 3/8	X	11 1/4
2/3 Page	V	4 3/4	X	9 5/8
	Bleed	5 5/8	X	11 1/4
1/2 Page	H	7 1/4	X	4 5/8
	Bleed	8 3/4	X	5 3/4
	V	4 3/4	X	7 1/8
1/3 Page	H	4 3/4	X	4 5/8
1/3 Page	V	2 1/4	X	9 5/8
	Bleed	3	X	11 1/4
1/4 Page	H	4 3/4	X	3 3/8
1/6 Page	H	2 1/4	X	4 5/8

SPACE	COST*
1 Page	\$2,200
2/3 Page	\$1,875
1/2 Page	\$1,450
1/3 Page	\$1,300
1/4 Page	\$900
1/6 Page	\$760

\*ad rates are per issue; multiple year discounts available.

## COVERS GUARANTEED

Non-cancelable, must reserve for all six issues.

- Second Cover — Inside Front — \$3,000
- Third Cover — Inside Back — \$3,000
- Fourth Cover — Back Cover — \$3,200

Prices are subject to change.

## BLACK AND WHITE

Reduce published color rate by 10 percent.

## SPECIAL MARKETING OPTIONS

- Belly bands, inserts, postcards, and 2-page spread.
- Prices are subject to change.
- Call for a quote.

## GUARANTEED PLACEMENT

Additional \$300 charge for pages 11–40. Additional \$500 charge for pages 1–10.

## AD DEADLINES

- January/February — October 29
- March/April — December 28
- May/June — February 28
- July/August — April 29
- September/October — June 28
- November/December — August 26

## ONLINE ADS

SPACE	WIDTH		HEIGHT
Full	630 px	X	630 px
Half	630 px	X	315 px
Quarter	300 px	X	300 px

## CONTACT

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