

Advertising Bundles

CAMP PLUS

SAVE 10%

- **1 Camping Magazine ad, includes**
 - ◊ 1 print ad
 - ◊ 1 digital ad
 - ◊ Your ad placed on an online article from that issue
- **1 Educational Content Sponsored Blog, includes**
 - ◊ Bonus exposure in ACA Now
 - ◊ 1 Facebook post
 - ◊ 1 LinkedIn post
- **1 CampWire podcast 20-second commercial**

Full page**
member — \$3,916
nonmember — \$4,878

Half page
member — \$3,225
nonmember — \$4,136

One-third page
member — \$3,086
nonmember — \$3,987

CAMP PRO

SAVE 20%

- **3 Camping Magazine ads, issues of choice, includes**
 - ◊ 3 print ads
 - ◊ 3 digital ads
 - ◊ Your ad placed on an online article from that issue
- **3 Educational Content Sponsored Blogs, includes**
 - ◊ Bonus exposure in ACA Now
 - ◊ 1 Facebook post per blog
 - ◊ 1 LinkedIn post per blog
- **3 CampWire podcast 20-second commercials**

Full page**
member \$10,442
nonmember \$13,008

Half page
member \$8,599
nonmember \$11,028

One-third page
member \$8,232
nonmember \$10,632

CAMP VIP

SAVE 30%

- **6 Camping Magazine ads, issues of choice, includes**
 - ◊ 6 print ads
 - ◊ 6 digital ads
 - ◊ Your ad placed on an online article from that issue
- **4 Educational Content Sponsored Blogs, includes**
 - ◊ Bonus exposure in ACA Now
 - ◊ 1 Facebook post per blog
 - ◊ 1 LinkedIn post per blog
- **4 CampWire podcast 20-second commercials**

Full page**
member \$15,334
nonmember \$18,564

Half page
member \$12,109
nonmember \$15,099

One-third page
member \$11,466
nonmember \$14,406

Camping Magazine — 7,000+ circulation per issue

CampWire podcast — 500+ download listener reach

ACA Now — 17,000+ reach

Facebook — 14,000+ followers

LinkedIn — 12,000+ followers

****Note:** A full-page ad has the opportunity to be placed next to a featured article within the print issue. The ad placed next to the feature will also be placed within the article online. ACA reserves the right to remove or update ads that appear digitally on Camping Magazine blog-style content on ACAcamps.org 18 months after the publication date of each specific issue of Camping Magazine.

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