

BUSINESS AFFILIATE APPLICATION

Company Information

This information will be displayed in the printed and online *Buyer's Guide*.

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Ext. _____ Fax _____

Company E-mail _____

Company Web Address _____

Nonprofit - EIN _____

Business Primary Contact Information

One individual membership is included with the corporate affiliation. Additional members can be added for \$200 each.

Primary Contact Name:

First _____ MI _____ Last _____

Contact Title _____

Contact E-mail (for ACA information only) _____

My company markets to camper parents

How did you learn about ACA?

Other ACA Business Affiliate ACA Individual Member

Advertisement—publication/web _____

ACA Conferences: ACA National ACA Regional

Important reasons for joining ACA? Select all that apply.

E-mail Marketing Web Exposure Direct Mail List
 Exhibiting Discounted Rates *Buyer's Guide* listing
 Marketing Support Camp Other _____

I am interested in the opportunities below:

Exhibiting Advertising Sponsorship
 Providing discounts to ACA members and camps

Request for ACA Business Affiliate Logo:

<http://www.acacamps.org/logos/logo-usage-terms-conditions-agreement-business-affiliate-logo>

For internal use only:

Account # _____

Expiration Date _____

Total Paid \$ _____

Received:

Categories _____

Marketing Statement _____

Online Logo _____

Remittance (prices are subject to change)

Business Affiliate Benefit Package
 National (\$630) \$ _____
 Regional (circle one: East, West, Central) (\$330)..... \$ _____

Nonprofit Affiliate Benefit Package (\$440)..... \$ _____

Not-for-Profit Council (\$25)..... \$ _____
Open to any ACA member with a not-for-profit affiliation. Offers a newsletter and kindred meetings.

Religiously Affiliated Camps Council (\$40) \$ _____
Members represent national religious communities involved in camping. Offers newsletters and kindred meetings.

Each Additional Individual Membership (\$200 ea.) \$ _____

ONLINE BUYERS GUIDE: Camp Market

Logo Display \$ 100
Add value to your online Buyer's Guide listing.

Keywords (\$25 ea.) \$ _____

YouTube Video (\$100)..... \$ _____

Additional Marketing Statement (\$50) \$ _____

Featured Company Listing (\$500)..... \$ _____

Additional Products and Service Listing (\$25 ea. after 3)..... \$ _____

ONLINE BUYERS GUIDE: Parent Market

Online Buyers Guide Listing (\$100)..... \$ _____

Logo Display (\$100) \$ _____

E-Coupon (\$250)..... \$ _____

Invest in the Future of Youth (Suggested Contribution)..... \$ 250
ACA is the voice bringing more children, youth, and adults into the camp experience. ACA's work goes beyond your membership costs. Research and public awareness programs, as well as camperships, are supported by contributions to ACA's annual fund. With your help, we can spread the message that camp is an essential part of healthy human development. Thank you for your tax-deductible contribution!

TOTAL \$ _____

Payment Information

Check or Money Order Enclosed

Bill my: VISA MasterCard Discover AMEX

Acct. No. _____ / _____ / _____

Expiration Date _____ / _____ SSC _____

Expiration date and security code (on back of card)

Name on Card _____

Signature _____

Contract Acceptance (Read and sign this section.)

By signing below, I affirm that:

- The statements made on this application are correct;
- The business is one that offers products and services to camps and youth professionals;
- I understand fees are renewable annually (**They cannot be refunded or transferred to next year's services.**); and
- For tax purposes, ACA fees and dues may be deductible as a business expense only. The optional contribution portion may be deductible as a charitable contribution.

Signature _____

Required to process

Title _____ Date _____

The American Camp Association is a voluntary association that reserves the right to decline or revoke affiliation for any or no reason.

**Prices are subject to change.*

Insurance

- Auto
- Camp Property/Liability
- Camper Accident/Medical
- Cancellation/Travel
- Employee Benefit
- General liability

Miscellaneous

- Associations
- Military Children/Families
- Camp Program
- Miscellaneous/Other

Program Supplies, Equipment, & Services

- Adventure Programming
- Alternative Residential Behavioral Therapy
- Aquatics-Related Products/Services
- Archery
- Arts/Crafts - Equipment
- Arts/Crafts - Fine Arts
- Arts/Crafts - Supplies
- Awards/Trophies/Recognition Programs
- Boats/Boating
- Camp Management
- Camping
- Climbing Walls
- Construction
- Climbing Walls Equipment and Supplies
- Cultural Exchange

- Disc Golf
- Docks and Rafts
- Electronics General
- Entertainment/Amusements
- Field Trips - Day/Overnight
- Games
- Inflatables – Water/Ground
- Kitchen
- Lawn/Grounds
- Leasing
- Made In the USA
- Musical Instruments
- Outdoor Recreation Products/ Services
- Performing Arts/Theater
- Playground
- Reading Resources
- Recreational
- Ropes/Challenge Course Design/Construction
- Safety Information Programs/ Supplies
- Scheduling
- Skates
- Sound/Video Systems
- Special Needs - Equipment/Services
- Sports/Athletics
- Storage
- Swimming Pool
- Swimming Pool Chemicals/Equipment
- Team Building
- Tours and Travel
- Tractors/Mowers

- Utility Vehicles
- Video Production
- Photographic Services
- Supplies
- Waterfront

Risk & Crisis Management

- Legal
- Risk Management Services

Site & Facilities

- Beds/Bedding/Cots
- Buildings/Structures/Cabins
- Camp Facility Rental
- Construction
- Courts/Playgrounds/Recreation
- Docks and Rafts
- Eco-Friendly Products/Services
- Floors
- Furniture (Indoor/Outdoor)
- Hardware
- Housekeeping/Janitorial/Maintenance Supplies
- Landscape/Architecture
- Laundry Supplies/Service
- Linens/Bath
- Locks
- Lumber
- Paper Goods
- Pest Control
- Planning/Construction
- Propane/Fuel
- Realtors

- Ropes/Challenge Course Design/Construction
- Security
- Severe Weather Products
- Services/Storm Warnings
- Storage
- Tent/Tipis/Canvas/Shelter
- Yurts Products
- Transportation - Bus Companies
- Transportation - Car/Truck/ Van Rental
- Transportation - Fleet Rental/Leasing
- Transportation – General Staff & Camper Recruitment
- International Camper Recruitment
- Staff Leasing
- Staff Placement
- Staff Recruitment – International
- Staff Recruitment - United States

Technology

- Camp Management Software
- Directories/Online
- Directories/Print
- Internet/Web Site Services
- Mobile Devices
- Online Registration

Corporate Benefits

- FREE, one-time use of ACA's Camp Direct Mail list.
- FREE listing in ACA's Online *Buyer's Guide* in up to 3 categories, with a link to your business.
- FREE product announcement of any new product/service on the Products Spotlight page.
- FREE ACA individual 1 year membership.
- Access to ACA's camp e-mail addresses for an additional charge.
- Advertising discount of 7-10% in ACA's national publication, *Camping Magazine*, Web site and *CAMP Digital* issue.
- Reduced ACA national conference booth rate.
- Add credibility with the use of ACA's Business Affiliate logo.
- Opportunity to participate as a topic expert.

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american **CAMP** association®