

BUSINESS AFFILIATE APPLICATION

Company Information

This information will be displayed in the printed and online *Buyer's Guide*.

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Ext. _____ Fax _____

Company E-mail _____

Company Web Address _____

Nonprofit - EIN _____

Business Primary Contact Information

One individual membership is included with the corporate affiliation. Additional members can be added for \$200 each.

Primary Contact Name:

First _____ MI _____ Last _____

Contact Title _____

Contact E-mail (for ACA information only) _____

My company markets to camper parents

How did you learn about ACA?

Other ACA Business Affiliate ACA Individual Member

Advertisement—publication/web _____

ACA Conferences: ACA National ACA Regional

Important reasons for joining ACA? Select all that apply.

Exhibiting Discounted Rates Other _____

Marketing *Buyer's Guide* listing

Web Exposure Support Camp

I am interested in the opportunities below:

Exhibiting Advertising Sponsorship

Providing discounts to ACA members and camps

Request for ACA Business Affiliate Logo:

<http://www.acacamps.org/logos/logo-usage-terms-conditions-agreement-business-affiliate-logo>

For internal use only:

Account # _____

Expiration Date _____

Total Paid \$ _____

Received:

Categories _____

Marketing Statement _____

Online Logo _____

Remittance (prices are subject to change)

Business Affiliate Benefit Package

National (\$630) \$ _____

Regional (circle one: East, West, Central) (\$330)..... \$ _____

Nonprofit Affiliate Benefit Package (\$440)..... \$ _____

Not-for-Profit Council (\$40)..... \$ _____

Open to any ACA member with a not-for-profit affiliation. Offers a newsletter and kindred meetings.

Religiously Affiliated Camps Council (\$40)..... \$ _____

Members represent national religious communities involved in camping. Offers newsletters and kindred meetings.

Each Additional Individual Membership (\$200 ea.)..... \$ _____

ONLINE BUYERS GUIDE: Camp Market

Logo Display \$ 100

Add value to your online Buyer's Guide listing.

Keywords (\$25 ea.) \$ _____

YouTube Video (\$100)..... \$ _____

Additional Marketing Statement (\$50)..... \$ _____

Featured Company Listing (\$500)..... \$ _____

Additional Products and Service Listing (\$25 ea. after 3)..... \$ _____

ONLINE BUYERS GUIDE: Parent Market

Invest in the Future of Youth (Suggested Contribution)..... \$ 250

ACA is the voice bringing more children, youth, and adults into the camp experience. ACA's work goes beyond your membership costs. Research and public awareness programs, as well as camperships, are supported by contributions to ACA's annual fund. With your help, we can spread the message that camp is an essential part of healthy human development. Thank you for your tax-deductible contribution!

TOTAL \$ _____

Payment Information

Check or Money Order Enclosed

Bill my: VISA MasterCard Discover AMEX

Acct. No. _____ / _____ / _____

Expiration Date _____ / _____ SSC _____

Expiration date and security code (on back of card)

Name on Card _____

Signature _____

Contract Acceptance (Read and sign this section.)

By signing below, I affirm that:

- The statements made on this application are correct;
- The business is one that offers products and services to camps and youth professionals;
- I understand fees are renewable annually (**They cannot be refunded or transferred to next year's services.**); and
- For tax purposes, ACA fees and dues may be deductible as a business expense only. The optional contribution portion may be deductible as a charitable contribution.

Signature _____

Required to process

Title _____ Date _____

The American Camp Association is a voluntary association that reserves the right to decline or revoke affiliation for any or no reason.

**Prices are subject to change.*

Program Supplies, Equipment, & Services

- Adventure Programming
- Alternative Residential Behavioral Therapy
- Aquatics-Related Products Services
- Archery
- Arts/Crafts — Equipment
- Arts/Crafts — Fine Arts
- Arts/Crafts — Supplies
- Awards/Trophies Recognition Programs
- Boats/Boating
- Camp Management
- Camping
- Climbing Walls Construction
- Climbing Walls Equipment and Supplies
- Cultural Exchange
- Disc Golf
- Docks and Rafts
- Electronics General
- Entertainment/Amusements
- Field Trips — Day/Overnight
- Games
- Inflatables — Water/Ground
- Kitchen
- Lawn/Grounds
- Leasing
- Made In the USA

- Musical Instruments
- Outdoor Recreation Products/Services
- Performing Arts/Theater
- Playground
- Reading Resources
- Recreational
- Ropes/Challenge Course Design/Construction
- Safety Information Programs/Supplies
- Scheduling
- Skates
- Sound/Video Systems
- Special Needs — Equipment/Services
- Sports/Athletics
- Storage
- Swimming Pool
- Swimming Pool Chemicals/Equipment
- Team Building
- Tours and Travel
- Tractors/Mowers
- Camper Accident/Medical Cancellation/Travel
- Employee Benefit
- General liability
- Utility Vehicles
- Video Production Photographic Services Supplies
- Waterfront

Risk & Crisis Management

- Legal
- Risk Management Services

Site & Facilities

- Beds/Bedding/Cots
- Buildings/Structures/Cabins
- Camp Facility Rental
- Construction
- Courts/Playgrounds/Recreation
- Docks and Rafts
- Eco-Friendly Products Services
- Floors
- Furniture (Indoor/Outdoor)
- Hardware
- Housekeeping/Janitorial/Maintenance Supplies
- Landscape/Architecture
- Laundry Supplies/Service
- Linens/Bath
- Locks
- Lumber
- Paper Goods
- Pest Control
- Planning/Construction
- Propane/Fuel
- Realtors
- Ropes/Challenge Course Design/Construction
- Security
- Severe Weather Products Services/Storm Warnings

- Storage
- Tent/Tipis/Canvas/Shelter Yurts Products
- Transportation — Bus Companies
- Transportation — Car/Truck/Van Rental
- Transportation — Fleet Rental/Leasing
- Transportation — General

Staff & Camper Recruitment

- International Camper Recruitment
- Staff Leasing
- Staff Placement
- Staff Recruitment — International
- Staff Recruitment — United States

Technology

- Camp Management Software
- Directories/Online
- Directories/Print
- Internet/Web Site Services
- Mobile Devices
- Online Registration
- Virtual Resources

Corporate Benefits

1. Use of ACA's Business Affiliate logo.
2. One complimentary individual membership.
3. Company listing in ACA's Online *Buyer's Guide* in 3 categories of your choice.
4. Place/announce new products on the Product Spotlight page.
5. Discounts on marketing and exhibiting.
6. Opportunity to be a content expert for ACA on camp related topics.

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american **CAMP** association®