

THE VALUE OF MEMBERSHIP

The American Camp Association (ACA) is a community of camp professionals dedicated to enriching the lives of children, youth, and adults through the camp experience. For more than 100 years, members have joined together to share their knowledge and experience to promote best practices for camp and other youth development programs. Because of our diverse **10,000+ membership** and our exceptional programs, children, families, staffers, and others have the opportunity to learn powerful lessons in community, leadership, character building, skill development, and healthy living.

The Value of Membership. ACA membership provides professional development, education, purchasing savings, and networking benefits. ACA programs offer:

1. **Standards-of-quality tools** to help continually improve your program effectiveness and market the valuable camp experience you provide.
2. **Learning opportunities** that develop high-quality staff invested in offering exceptional programming.
3. **Opportunities for advocacy** regarding the safety of camp participants and recognition of camp as an expanded learning experience.
4. **Engaged knowledge-sharing** and communication that is both timely and relevant.
5. **Brokered partnerships** with businesses to assist with purchasing and business operations, regulations, marketing, and funding. Collectively camps using these proprietary ACA relationships save \$4 million annually on foodservice, office supplies, building supplies, and more.
6. **Cutting-edge, rigorous research** that articulates the value of camp and nature-based experiences, illuminates best practices to realize positive outcomes for children, and helps increase public awareness of the benefits of the camp experience.

Join Us! ACA members come together to engage, educate, and empower each other. Participating in online courses, webinars, and in-person local, regional, and national educational events, ACA supports your personal professional development and helps increase the overall quality of your program.

ACA supports member and accredited camps through:

- Research and business operations studies that benchmark your operational performance.
- Ready-to-use forms and worksheets.
- Staff training DVDs, books, webinars, certificate courses, and other training materials.
- Legislative advocacy and other outreach initiatives.
- Grant and other funding information.
- Analysis and reporting of statistical trends facing camps and youth programs.
- Camp crisis hotline – 24/7.
- Staff recruitment center.
- Program evaluation tools.
- Find a Camp – resources for families.
- Support to help your camp become an ACA-Accredited Camp.
- Use of American Camp Association accredited logo for accredited camps.
- Use of Camp Gives Kids a World of Good logo for member camps.
- Credibility and validation.

Membership Options

You can join ACA as an individual, a camp, or a business. For more information, call or visit our website.

800.428.2267

www.ACACamps.org/membership

LEARN MORE

WWW.ACACAMPS.ORG

BUILDING BETTER **CAMP EXPERIENCES**

Member Benefits



INDIVIDUAL MEMBER BENEFITS

- Discounts on books, education, events, research, and research tools
- Buying group privileges – Current members are saving an average of \$12,000 annually; collective savings \$4 million
- Sample job descriptions, briefing papers, and other member-only resources
- *Camping Magazine* and *The CampLine* in your mailbox
- Latest industry news and issues delivered electronically every week
- Networking, professional development, validation



CAMP MEMBER BENEFITS

- Individual member benefits, plus...
- Camp Gives Kids a World of Good logo
- Find a Camp listing
- Post year-round and seasonal jobs at a discount
- Discount on MPLC (movie licensing fees)
- Youth outcomes tools and camp quality assessment tools at a discount
- Discounts on books, education, events, research, and research tools
- Access to resources by section of standards

ACA- ACCREDITED CAMP BENEFITS



- Individual and camp member benefits, plus...
- Credibility in the eyes of your peers and the public
- ACA-Accredited Camp logo
- Tools for promoting your accreditation
- Online accreditation management system
- Accreditation Process Guide – “the Binder” at no cost
- Premier Find a Camp listing, with accreditation indicated
- Post year-round and seasonal jobs at best price
- Free access to ASCAP licensed music
- Youth outcomes tools and camp quality assessment tools at best price, some at no cost
- Best price on books, education, events, research, and research tools
- Eligibility for camper scholarship funds



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