



# Customer Association Incentive Program

Membership Benefits | Exclusive Incentives | Exceptionally Simple



## What's New:

- **The Customer Association Incentive (CAI) program is specifically tailored to your needs with an off-invoice fleet incentive and bonus customer cash payment.**
- **As a qualified Association Member, with an active Ford Commercial Fleet Identification Number (FIN), you have the opportunity to receive significant discounts on new vehicle purchases depending on the model selected.**
- **Association Members who currently do not have a FIN code can apply for one on-line. Simply visit [www.fleet.ford.com](http://www.fleet.ford.com) and complete the on-line registration form. It's new, it's quick, and it's easy!**

We at Ford value your commitment to your industry and want to reward you for your efforts. With one of the largest selections of award winning fleet vehicles and services, we have the perfect vehicle for your needs!

Please visit our website, [www.fleet.ford.com](http://www.fleet.ford.com), for additional information. Product highlights, vehicle line specifications, and vehicle order guides are available for you to learn more about our extensive product line-up. You can also contact any Ford or Lincoln dealer, or your Leasing Company, for complete program details, availability, vehicle quotes, or to answer any questions you may have. **Program Headquarters is available for further assistance, as well, at 877-530-9953.**

Be sure to ask your ordering dealer to include the Customer Association Incentive (CAI) to ensure you get exclusive membership benefits!

The Ford Fleet Difference | From our great product offerings to the dedication of our people | We strive to give you our best

