2015 Camp Enrollment and Staff Recruitment Survey

Prepared by:
Cait Wilson, ACA Research Assistant
University of Utah
Survey and Statistical Analysis Notes

Each Fall, the American Camp Association® (ACA) requests enrollment information from camps across the country. The statistics and information allow us to chart industry trends and identify enrollment issues that camps are facing on an annual basis.

In general, the overall enrollment findings can be considered representative of the experience of all camps participating in the survey. Additional resources can be found on the ACA website under the Research tab. Articles on enrollment appear each March/April in Camping Magazine.

Some charts may not equal 100% due to estimation errors.

For more information contact:
M. Deborah Bialeschki, PHD
Director of Research
American Camp Association
dbialeschki@acacamps.org
Enrollment Highlights

Camper enrollment continued on an upward trend in 2015.

- 82 percent of camps reported that the overall enrollment at their camp was either the same as last year or higher.

- 44 percent of camps reported that 2015 summer enrollment was the highest in the last five years.

- One out of two camps reported enrollment was at 90–100 percent of actual capacity.

- One out of four camps that reported higher overall enrollments were higher by more than 10 percent compared to last year.

- About 86.4% of camp directors noted returning camper enrollment was about the same as last year, or higher.

- Some camp directors (18%), however, noted lower enrollment. These responses came predominantly from independent not for profit camps.
Demographic Highlights

• Majority of the campers were reported as being Caucasian (77%), and from middle (42%) and high (36%) income families.

• Campers are predominantly female (57%).

• One out of 10 camps host international campers.

• Majority of campers are 12 and younger (71%). However, majority of camps also reported having higher enrollment for 13 and older.

• Approximately 18% of camps serve youth who are transgender. About 54% of camps serve youth who are lesbian, gay or bisexual.
Top Enrollment Issues

1. School calendars, impacted by weather-related events such as snow days, pushed school further into the summer. This impacted camp schedules, influenced enrollment rates, and brought up financial issues such as “pro-rating” camp fees.

2. More options for youth, conflicting family schedules, and competition from other programs affected both recruitment and enrollment.

3. Parents waited to enroll their children later in the year and requested last minute registrations.

4. Marketing and the need to get the word out. Recruiting specific age groups, reaching out to new campers, marketing effectively on a small budget, and keeping up with new marketing methods were mentioned.

Top Staff Recruitment Issues

1. Recruiting specialized staff was difficult for camps. They had limited applicants for waterfront staff, lifeguards, nurses, medical staff, sailing instructors, kitchen staff, bus drivers and outdoor trip leaders.

2. Camps did not see enough applications for male counselors which resulted in camps lacking a diverse applicant pool.

3. Staff had limited summer availability and conflicting summer schedules. Staff weren’t available for whole sessions, or the entire summer.

4. Camps are competing with college internships and schedules.

5. Staff commitment was an issue. Staff waited until the last minute to accept offers, and changed their minds after being hired.

6. Camps have limited funds which made paying competitive salary and wage rates that are attractive to applicants difficult.
Camp directors were asked to report one enrollment resource and one staff recruitment resource they need from ACA.

**Top Enrollment Resource Requested**
1. Marketing assistance
   - the need for a nationwide marketing campaign promoting the benefits of camp
   - need for tips and advice on how to reach target markets
2. Suggestions on how to improve enrollment efforts
3. Assistance with coordinating with school schedules

**Top Staff Recruitment Resource Requested**
1. Marketing campaign on the importance and benefits of working at camp
2. Coordinating with universities to create internships, receive course credit and job opportunities at camp
3. Online staff recruitment support and job listings
**Question 1**

Our total 2015 summer enrollment in camper days was:

- Less Than 1,000: 7%
- 1,000 to 2,499: 8%
- 2,500 to 4,999: 19%
- 5,000 to 9,999: 22%
- 10,000 to 14,999: 14%
- 15,000 to 19,999: 8%
- 20,000 to 24,999: 3%
- 25,000 to 29,999: 5%
- 30,000 to 39,999: 5%
- 40,000 or more: 8%

---

**Question 2**

Compared to last year, our camper enrollment for this summer was:

- Lower than last year: 18%
- About the same as last year: 21%
- Higher than last year: 61%

---

**10 Year Enrollment Trend**

- 2005: 70%
- 2006: 72%
- 2007: 78%
- 2008: 73%
- 2009: 51%
- 2010: 67%
- 2011: 79%
- 2012: 73%
- 2013: 76%
- 2014: 79%
- 2015: 82%

- Percentage of camps with the same or higher enrollment
Question 3
If your summer camper enrollment was higher or lower in the previous question, how much higher or lower was it?

<table>
<thead>
<tr>
<th></th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>n/a</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>29%</td>
<td>42%</td>
<td>23%</td>
<td>6%</td>
</tr>
<tr>
<td>Lower by</td>
<td>28%</td>
<td>27%</td>
<td>17%</td>
<td>28%</td>
</tr>
</tbody>
</table>

Question 4
When compared to the last 5 years, the 2015 summer camper enrollment was:

<table>
<thead>
<tr>
<th></th>
<th>The highest of the past 5 years</th>
<th>Higher than most in the past 5 years</th>
<th>About the same as the past 5 years</th>
<th>Lower than most in the past 5 years</th>
<th>The lowest of the past 5 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>44%</td>
<td>22%</td>
<td>19%</td>
<td>9%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Question 5
Compared to last year, enrollments by session length were:

- **1 Week Session**
  - Lower: 14%  
  - About The Same: 25%  
  - Higher: 39%  
- **2 Week Session**
  - Lower: 10%  
  - About The Same: 21%  
  - Higher: 43%  
- **3-4 Week Session**
  - Lower: 8%  
  - About The Same: 22%  
  - Higher: 49%  
- **5-6 Week Session**
  - Lower: 5%  
  - About The Same: 17%  
  - Higher: 69%  
- **7-8+ Week Session**
  - Lower: 6%  
  - About The Same: 13%  
  - Higher: 64%  

There were significant regional differences. Camps in the Mid-Atlantic region reported more than any other region that enrollment had been the lowest of the past 5 summers.
**Question 6**

When considering our actual capacity, our overall camp enrollment for the summer of 2015 was at:

- **Less Than 80%**: 11%
- **80-89% Capacity**: 24%
- **90-99% Capacity**: 27%
- **100% Capacity**: 38%

**Question 7**

Some camps distinguish between actual and targeted capacity. How close were you to your targeted capacity for the summer of 2015?

- **We Don't Make a Distinction**: 20%
- **Less Than 80%**: 6%
- **80-89%**: 14%
- **90-99%**: 25%
- **100% Capacity**: 35%
Question 8

Indicate the approximate percentage for each economic level of the families you serve.

- Poverty: 13%
- Low Income: 16%
- Middle Income: 42%
- High Income: 36%
Question 9
Indicate the approximate percentage for gender of your campers.

- Male: 48%
- Female: 57%
**Question 10**
Compared to last year, summer enrollment for boys in camper days was:

- Lower Than Last Year: 10%
- About The Same As Last Year: 41%
- Higher Than Last Year: 36%
- We Don't Enroll Boys: 13%

**Question 11**
If your summer camper enrollment for boys was higher or lower in the previous question, how much higher or lower was it?

<table>
<thead>
<tr>
<th></th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>n/a</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>29%</td>
<td>32%</td>
<td>16%</td>
<td>23%</td>
</tr>
<tr>
<td>Lower by</td>
<td>20%</td>
<td>14%</td>
<td>8%</td>
<td>58%</td>
</tr>
</tbody>
</table>

*Boys’ enrollment has remained relatively the same for day camps, whereas overnight camps saw higher enrollment this past summer.*
Question 12
Compared to last year, summer enrollment for girls in camper days was:

- Lower Than Last Year: 15%
- About The Same As Last Year: 42%
- Higher Than Last Year: 39%
- We Don't Enroll Girls: 3%

Question 13
If your summer camper enrollment for girls was higher or lower in the previous question, how much higher or lower was it?

<table>
<thead>
<tr>
<th></th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>n/a</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>29%</td>
<td>32%</td>
<td>16%</td>
<td>23%</td>
</tr>
<tr>
<td>Lower by</td>
<td>20%</td>
<td>14%</td>
<td>8%</td>
<td>58%</td>
</tr>
</tbody>
</table>
Question 14
What percent of your summer 2015 campers were returning from prior summers?

<table>
<thead>
<tr>
<th>Percentage of Campers Returning</th>
<th>0-24%</th>
<th>25-49%</th>
<th>50-74%</th>
<th>75-89%</th>
<th>90-99%</th>
<th>100%</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-24%</td>
<td>2%</td>
<td>17%</td>
<td>49%</td>
<td>28%</td>
<td>4%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Question 15
Compared to last year, summer enrollment for returning campers was:

- Lower than last year: 14%
- About the same as last year: 56%
- Higher than last year: 31%
- We don't enroll returning campers: 0%

Question 16
If your summer camper enrollment for returning campers was higher or lower in the previous question, how much higher or lower was it?

<table>
<thead>
<tr>
<th></th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>n/a</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>23%</td>
<td>34%</td>
<td>10%</td>
<td>33%</td>
</tr>
<tr>
<td>Lower by</td>
<td>21%</td>
<td>28%</td>
<td>13%</td>
<td>38%</td>
</tr>
</tbody>
</table>
Question 17
Indicate the approximate percentage for each age group of campers you served this summer.

- 9 and younger: 35%
- 10-12 years old: 36%
- 13-17 years old: 28%
- 18 years and older: 4%
Question 18
Compared to last year, summer enrollment for 9 year olds and younger in camper days was:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower Than Last Year</td>
<td>14%</td>
</tr>
<tr>
<td>About The Same As Last Year</td>
<td>41%</td>
</tr>
<tr>
<td>Higher Than Last Year</td>
<td>41%</td>
</tr>
<tr>
<td>We Don't Enroll 9 Year Olds or Younger</td>
<td>4%</td>
</tr>
</tbody>
</table>

Question 19
If your summer enrollment for 9 year olds and younger was higher or lower in the previous question, how much higher or lower was it?

<table>
<thead>
<tr>
<th>Change</th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>n/a</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>28%</td>
<td>36%</td>
<td>18%</td>
<td>18%</td>
</tr>
<tr>
<td>Lower by</td>
<td>20%</td>
<td>14%</td>
<td>8%</td>
<td>58%</td>
</tr>
</tbody>
</table>

10 Year Enrollment Trend for 9 and Younger

- About The Same As Last Year: 41% (2006), 42% (2007), 34% (2008), 42% (2009), 43% (2010), 41% (2011), 44% (2012), 41% (2013), 41% (2014), 42% (2015)
Question 20
Compared to last year, summer enrollment for 10-12 year olds in camper days was:

<table>
<thead>
<tr>
<th></th>
<th>10%</th>
<th>20%</th>
<th>30%</th>
<th>40%</th>
<th>50%</th>
</tr>
</thead>
<tbody>
<tr>
<td>13% Lower Than Last Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>40% About The Same As Last Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>46% Higher Than Last Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1% We Don't Enroll 10-12 Year Olds</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Question 21
If your summer enrollment for 10-12 year olds was higher or lower in the previous question, how much higher or lower was it?

<table>
<thead>
<tr>
<th></th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>n/a</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>32%</td>
<td>35%</td>
<td>13%</td>
<td>20%</td>
</tr>
<tr>
<td>Lower by</td>
<td>36%</td>
<td>17%</td>
<td>10%</td>
<td>38%</td>
</tr>
</tbody>
</table>

10 Year Enrollment Trend for 10 – 12 years old

- Lower Than Last Year
- About The Same As Last Year
- Higher Than Last Year

2006: 22%, 19%, 33%
2007: 47%, 47%, 43%
2008: 34%, 31%, 47%
2009: 43%, 31%, 44%
2010: 47%, 35%, 47%
2011: 47%, 34%, 48%
2012: 48%, 35%, 50%
2013: 46%, 39%, 50%
2014: 40%, 35%, 40%
2015: 13%, 10%, 13%
**Question 22**
Compared to last year, summer enrollment for teenagers in camper days was:

- Lower Than Last Year: 14%
- About The Same As Last Year: 37%
- Higher Than Last Year: 41%
- We Don't Enroll Teenagers: 8%

**Question 23**
If your summer enrollment for teenagers was higher or lower in the previous question, how much higher or lower was it?

<table>
<thead>
<tr>
<th></th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>n/a</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>32%</td>
<td>34%</td>
<td>17%</td>
<td>18%</td>
</tr>
<tr>
<td>Lower by</td>
<td>28%</td>
<td>15%</td>
<td>23%</td>
<td>33%</td>
</tr>
</tbody>
</table>

**10 Year Enrollment Trend for Teenagers**

- Lower Than Last Year
- About The Same As Last Year
- Higher Than Last Year

Yearly enrollment trends from 2006 to 2015 are shown, with percentages indicating the trend each year.
Question 24
For each group, indicate the approximate percentage of campers you served this summer that require special accommodations due to a disability (must equal 100%).

<table>
<thead>
<tr>
<th>Disability Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical/Motor</td>
<td>1%</td>
</tr>
<tr>
<td>Sensory</td>
<td>2%</td>
</tr>
<tr>
<td>Psychological</td>
<td>6%</td>
</tr>
<tr>
<td>Medical Needs</td>
<td>8%</td>
</tr>
<tr>
<td>Cognitive</td>
<td>14%</td>
</tr>
<tr>
<td>No Known Disabilities</td>
<td>80%</td>
</tr>
</tbody>
</table>

Question 25
Compared to last year, summer enrollment for campers with special accommodations due to a disability in camper days was:

- Lower Than Last Year: 2%
- About The Same As Last Year: 67%
- Higher Than Last Year: 17%
- We Don't Enroll Campers with Disabilities: 14%

Question 27
If your summer enrollment for campers with special needs was higher or lower in the previous question, how much higher or lower was it?

<table>
<thead>
<tr>
<th>Change in Enrollment</th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>n/a</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>30%</td>
<td>9%</td>
<td>3%</td>
<td>57%</td>
</tr>
<tr>
<td>Lower by</td>
<td>20%</td>
<td>5%</td>
<td>0%</td>
<td>75%</td>
</tr>
</tbody>
</table>
Question 26
Please indicate if your camp served transgender campers during the 2015 summer.

- No: 82%
- Yes: 18%

Significant differences existed between day and overnight camps with day camps hosting fewer lesbian, gay and bisexual youth than overnight camps.

Question 27
Please indicate if your camp served gay, lesbian or bisexual campers during the 2015 summer.

- No: 46%
- Yes: 54%
### Question 28
What percent of your summer 2015 campers were international campers?

<table>
<thead>
<tr>
<th>0%</th>
<th>1-4%</th>
<th>5-9%</th>
<th>10-24%</th>
<th>25-49%</th>
<th>50-100%</th>
</tr>
</thead>
<tbody>
<tr>
<td>38%</td>
<td>42%</td>
<td>12%</td>
<td>8%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

### Question 30
If summer enrollment for international campers was higher or lower in the previous question, how much higher or lower?

<table>
<thead>
<tr>
<th></th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>n/a</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>28%</td>
<td>8%</td>
<td>5%</td>
<td>59%</td>
</tr>
<tr>
<td>Lower by</td>
<td>27%</td>
<td>10%</td>
<td>10%</td>
<td>53%</td>
</tr>
</tbody>
</table>

### Question 29
Compared to last year, summer enrollment for international campers was

- **Lower Than Last Year**: 7%
- **Same As Last Year**: 47%
- **Higher Than Last Year**: 13%
- **N/A**: 34%
Question 31
Indicate the approximate percentage of each race/ethnicity for your 2015 summer campers:

- White, Non-Hispanic: 77%
- Black, African-American: 9%
- Hispanic: 6%
- Asian: 4%
- Multi-Racial: 4%
- Other: 3%
Question 32
Compared to last year, summer enrollment for minority campers (race/ethnicity) was:

- Lower Than Last Year: 2%
- Same As Last Year: 74%
- Higher Than Last Year: 18%
- N/A: 6%

Question 33
If summer enrollment for minority campers (race/ethnicity) was higher or lower in the previous question, how much higher or lower?

<table>
<thead>
<tr>
<th>Increase/Decrease</th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>29%</td>
<td>19%</td>
<td>3%</td>
<td>49%</td>
</tr>
<tr>
<td>Lower by</td>
<td>24%</td>
<td>0%</td>
<td>0%</td>
<td>76%</td>
</tr>
</tbody>
</table>
**Question 34**
The total number of campers who received financial support (camp scholarships) of at least 50% of the camp fee this summer was in the range of:

<table>
<thead>
<tr>
<th>Total Number Receiving Scholarships</th>
<th>0</th>
<th>1-9</th>
<th>10-19</th>
<th>20-29</th>
<th>30-49</th>
<th>50-99</th>
<th>100-199</th>
<th>200-299</th>
<th>300 or more</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of Camps</td>
<td>5%</td>
<td>29%</td>
<td>17%</td>
<td>8%</td>
<td>13%</td>
<td>13%</td>
<td>11%</td>
<td>6%</td>
<td>9%</td>
</tr>
</tbody>
</table>

**Question 35**
Compared to last year, summer enrollment of campers who received camp scholarships was:

<table>
<thead>
<tr>
<th>Compared to Last Year</th>
<th>Lower Than</th>
<th>About The Same As</th>
<th>Higher Than</th>
<th>We Had No Campers on Scholarships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of Camps</td>
<td>55%</td>
<td>31%</td>
<td>4%</td>
<td>4%</td>
</tr>
</tbody>
</table>

**Question 36**
If summer enrollment of campers who received camp scholarships was higher or lower in the previous question, how much higher or lower?

<table>
<thead>
<tr>
<th>Change in Enrollment</th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>n/a</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>26%</td>
<td>35%</td>
<td>12%</td>
<td>27%</td>
</tr>
<tr>
<td>Lower by</td>
<td>26%</td>
<td>21%</td>
<td>3%</td>
<td>50%</td>
</tr>
</tbody>
</table>
Other types of discounts offered include:
- Referrals
- Agency or organization membership discount
- Discount for participating in a fundraising activity
- First time camper discount
- Discounts for parents who are staff, faculty, volunteers, alumni, firefighters, police, or active military
- Discounts for local community (residents)
- Scholarships and camp fees underwritten by donations and partnering organizations – both full and partial
- Black Friday Sale
Question 38
The total number of campers enrolled in some type of specific leadership or counselor-in-training program was in the range of:

- We offered no specific training: 18%
- 50 or more campers: 20%
- 30-49 campers: 6%
- 20-29 campers: 12%
- 15-19 campers: 9%
- 10-14 campers: 11%
- 5-9 campers: 9%
- 1-4 campers: 7%
Question 39
The total number of summer camp staff was:

<table>
<thead>
<tr>
<th>Total Number of Staff</th>
<th>Percentage of Camps</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less Than 25</td>
<td>16%</td>
</tr>
<tr>
<td>25 to 49</td>
<td>27%</td>
</tr>
<tr>
<td>50 to 74</td>
<td>15%</td>
</tr>
<tr>
<td>75 to 99</td>
<td>10%</td>
</tr>
<tr>
<td>100 to 149</td>
<td>15%</td>
</tr>
<tr>
<td>150 to 199</td>
<td>6%</td>
</tr>
<tr>
<td>200 or more</td>
<td>10%</td>
</tr>
</tbody>
</table>

Total number of staff was 27.
**Gender**

**Question 40**
Please indicate the approximate percentage for gender of your camp staff (must total 100%).

- Male: 40%
- Female: 60%

**Race/Ethnicity**

**Question 41**
Indicate the approximate percentage of race/ethnicity of your staff (must total 100%).

- White, Non-Hispanic: 83%
- Black, African-American: 10%
- Hispanic: 7%
- Asian: 3%
- Multi-Racial: 5%
- Other: 2%

**Age**

**Question 42**
What percent of your staff were in the following age groups (must total 100%).

- Younger Than 18: 11%
- 18-20 Years Old: 10%
- 21-25 Years Old: 31%
- 26-35 Years Old: 8%
- 36-55 Years Old: 3%
- 56+ Years Old: 3%
**Question 43**
Specialized staff are hired specifically as a specialist who needs certification or special skills/training. Compared to last year, the total number of specialized summer staff was:

- Lower Than Last Year: 5%
- About The Same As Last Year: 72%
- Higher Than Last Year: 13%
- We Don't Hire Specialists: 10%

**Question 44**
If your number of specialized summer staff was higher or lower in the previous question, how much higher or lower was it?

<table>
<thead>
<tr>
<th></th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>n/a</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>28%</td>
<td>11%</td>
<td>1%</td>
<td>59%</td>
</tr>
<tr>
<td>Lower by</td>
<td>29%</td>
<td>14%</td>
<td>0%</td>
<td>57%</td>
</tr>
</tbody>
</table>

**Recruitment and Hiring**

**Question 45**
Compared to last year, recruiting and hiring staff for summer 2015 was:

- Harder Than Last Year: 34%
- About The Same As Last Year: 53%
- Easier Than Last Year: 12%
**Question 46**
What percent of your 2015 staff were returning from prior summers?

<table>
<thead>
<tr>
<th>Percentage of Camps</th>
<th>0-24%</th>
<th>25-49%</th>
<th>50-74%</th>
<th>75-100%</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>11%</strong></td>
<td><strong>29%</strong></td>
<td><strong>43%</strong></td>
<td><strong>16%</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Question 47**
Compared to last year, the total number of summer staff returning from prior summers was:

<table>
<thead>
<tr>
<th></th>
<th>Lower Than Last Year</th>
<th>About The Same As Last Year</th>
<th>Higher Than Last Year</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>25%</strong></td>
<td><strong>55%</strong></td>
<td><strong>20%</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Question 48**
If the total number of returning staff was higher or lower in the previous question, how much higher or lower was it?

<table>
<thead>
<tr>
<th></th>
<th>1-3%</th>
<th>4-10%</th>
<th>&gt;10%</th>
<th>n/a</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher by</td>
<td>9%</td>
<td>29%</td>
<td>20%</td>
<td>42%</td>
</tr>
<tr>
<td>Lower by</td>
<td>24%</td>
<td>40%</td>
<td>22%</td>
<td>14%</td>
</tr>
</tbody>
</table>
**Question 49**
How many international staff worked at your camp during summer 2015?

- **0-1**: 52%
- **2-5**: 17%
- **6-10**: 7%
- **More than 10**: 25%

**Question 50**
Compared to last year, the total number of international staff at your camp was:

- **Lower Than Last Year**: 6%
- **About The Same As Last Year**: 74%
- **Higher Than Last Year**: 20%
**Question 51**
ACA Field/Affiliate Office (by region):

- South: 15%
- West: 18%
- Mid-Atlantic: 22%
- New England: 19%
- Mid-America: 26%

**Question 52**
Type of Program

- Overnight: 68%
- Day: 32%

**Question 53**
Camp Affiliation:

- For Profit: 25%
- Independent Not For Profit: 33%
- Government Agency: 24%
- Religiously Affiliated: 17%

**Question 54**
Summer youth camp clientele served:

- Co-Ed: 79%
- Girls Only: 13%
- Boys Only: 3%
- Combo: 5%
Opinions: Question 55
The following questions are your opinions regarding your camp for 2015 summer.

The economy negatively effected my camp’s enrollment

- Strongly Agree: 6%
- Agree: 50%
- Disagree: 24%
- Strongly Disagree: 21%

Weather or natural disasters negatively effected my camp’s enrollment

- Strongly Agree: 5%
- Agree: 8%
- Disagree: 48%
- Strongly Disagree: 39%

Changes in the school calendar negatively effected enrollment

- Strongly Agree: 5%
- Agree: 33%
- Disagree: 41%
- Strongly Disagree: 12%

Parents waited until later than usual to commit to enrolling their children in our programs

- Strongly Agree: 10%
- Agree: 35%
- Disagree: 42%
- Strongly Disagree: 13%
More parents enrolled their children in shorter sessions than last year

- Strongly Agree: 3%
- Agree: 22%
- Disagree: 59%
- Strongly Disagree: 16%

We had more children who wanted to come to our camp than we could accommodate

- Strongly Agree: 10%
- Agree: 27%
- Disagree: 44%
- Strongly Disagree: 19%

We had more requests this year for camp scholarships than last year

- Strongly Agree: 8%
- Agree: 40%
- Disagree: 47%
- Strongly Disagree: 5%

We had reduced funds for camp scholarships

- Strongly Agree: 4%
- Agree: 21%
- Disagree: 59%
- Strongly Disagree: 16%
We were able to provide camp scholarships to campers that requested them

- Strongly Agree: 23%
- Agree: 55%
- Disagree: 20%
- Strongly Disagree: 3%

Children in my camp’s service area had more summer opportunities that resulted in greater competition with us

- Strongly Agree: 14%
- Agree: 40%
- Disagree: 39%
- Strongly Disagree: 7%

Question 56
Session lengths offered at our camp include (check all that apply).

- 7 to 8 weeks: 26%
- 5 to 6 weeks: 18%
- 4 weeks: 28%
- 3 weeks: 24%
- 2 weeks: 46%
- 1 week: 53%
- 5 to 6 days: 29%
- 4 days or less: 21%

Question 57
Our most popular session length was

- 7 to 8 weeks: 9%
- 5 to 6 weeks: 3%
- 4 weeks: 6%
- 3 weeks: 6%
- 2 weeks: 20%
- 1 week: 33%
- 5 to 6 days: 18%
- 4 days or less: 1%