

Parent Posting

July 2, 20XX

2:04 p.m.

Emergency Notice: In response to the current situation [describe it], Camp Louisiana has mobilized its crisis-management plan to ensure the safety of our campers and staff. At this time, everyone in the camp community is safe. We anticipate this status to remain consistent because of our extensive training and preparation for such an unlikely occurrence.

We appreciate your confidence in us to monitor this situation and to make decisions based on the ongoing safety of our camp community. We will update this [website/broadcast/phone chain] regularly. It is imperative for the sustained well-being of all that parents do not attempt to pick up their children but have continued belief in us to maintain our atmosphere of security. Currently, everyone is calm and comfortable, and we are finalizing the next step in our response plan. No threat to the safekeeping of campers or staff is imminent. Please be assured that our crisis plan accounts for external emergencies such as this and does include mass departure (evacuation) protocols, if needed. We are working closely with local officials, and they have promised to alert us if we need to move quickly.

We recognize and appreciate your overwhelming concern, and we pledge to keep you informed. If you have unanswered questions, please call our hotline at: 1-800-111-2222. If possible, we appreciate your keeping these emergency lines open.

You can be certain that everyone at Camp Louisiana is feeling safe at this time.

[Name]

Director, Camp Louisiana