

What Are the Objectives and What's Healthy Camps' Role in This?

The Healthy Camp People 2020 objectives were extrapolated from the US's Healthy People 2020 objectives, accessible online at healthypeople.gov. Not all US objectives pertained to the camp community but several did. Here's a sample of them along with 2020's target goal for camps.

Sample: Healthy Camp People 2020 Objectives and Goals

Obj	Descriptor & Target Goal for Camps	Met?	
		Yes	No
AH-1	Increase the proportion of adolescents who have had a wellness checkup in the past 12 months to 75.6%.		
EH-4	Provide a camp water system that meets the regulations of the Safe Drinking Water Act.		
FS-4	Reduce severe reactions to food among adults with a food allergy diagnosis. Target: 27.6% improvement.		
IID-11	Increase routine vaccination coverage levels for adolescents: 1 dose of Tdap booster vaccine by 13–15 yrs. 2 doses of varicella vaccine by 13–15 yrs. 1 dose of Meningococcal vaccine by 13–15 yrs. Target: 90% of population		
IVP-26	Reduce sports & recreation injuries to 41.0 injuries per 1000 population.		
NWS-11	Prevent inappropriate weight gain in youth and adults. Target: unspecified.		
PA-3	Increase the proportion of adolescents who meet federal physical activity guidelines for aerobic physical activity (1 hr or more daily) to 20.2% of the population.		
SH-3	Increase the proportion of students in grades 9–12 who get eight or more hours of sleep on an average night from 30.9% to 33.2%.		
SA-14.2	Reduce the number of college-aged students who engage in binge drinking in the past two weeks to 36%.		

These samples from the Healthy Camp People 2020 objectives give you an idea of how we're trying, over time, to improve. Interestingly, based on anecdotal comments to the author, camps often met or surpassed what was targeted for the US. We need to let others know about that.

We're getting ready to launch the next decade's goals and objectives. Look for them to come out at the beginning of 2020.

We anticipate that the Healthy Camps Steering Committee will champion this process. The group as well as its initiatives has enjoyed financial support from Markel Insurance. We're hoping that support will continue so projects such as Healthy Camp People 2030 will continue to improve the camp experience for campers, staff, and camp professionals.