	LIMITED spring season	NO spring season	NO spring season	NO spring season
	FULL SUMMER	FULL summer	MODIFIED summer	NO summer
PROGRAM CONSIDERATIONS	 Determine what programs can run concurrently Determine if any spring programs be rescheduled for the fall Decide if any programs can be run virtually Establish timelines for decision-making Identify key stakeholders for communication 	 Determine if any spring programs be rescheduled for the fall Decide if any programs can be run virtually Identify seasonal staff needs Establish timelines for decision-making Identify key stakeholders for communication 	 Determine if any spring programs be rescheduled for the fall Decide if any programs can be run virtually Identify seasonal staff needs Determine which sessions need to be modified or canceled Establish timelines for decision-making Identify key stakeholders for communication Consider providing virtual camp experiences 	 Consider remote camp experiences that can be offered Consider mini-camp experiences that can be offered in the fall or winter Establish timelines for decision-making Identify key stakeholders for communication Consider providing virtual camp experiences
REVENUE IMPLICATIONS	 Focus on flexibility and customer service to maintain loyalty to camp Incentivize groups to reschedule rather than cancel 	 Focus on flexibility and customer service to maintain loyalty to camp Incentivize groups to reschedule rather than cancel 	 Focus on flexibility and customer service to maintain loyalty to camp Incentivize groups to reschedule rather than cancel Consider best program structure to maximize both campers served and revenue Modify core program to reduce expenses 	 Focus on flexibility and customer service to maintain loyalty to camp Determine what programs can be added to a fall or winter season Determine what disaster relief options are available (insurance, Federal, State) Consider a philanthropic campaign to support camp through the crisis
EXPENSES MANAGEMENT	 Adjust seasonal staffing as necessary Reduce high-expense program components Consider delaying capital projects 	 Adjust seasonal staffing as necessary Delay equipment purchases for summer season Reduce high-expense program components Delay purchase of new systems or equipment Consider delaying capital projects 	 Adjust seasonal staffing as necessary Reduce equipment purchases Eliminate high-expense program components Eliminate new equipment and software purchases Delay capital projects Evaluate full-time staff levels 	 Eliminate summer staff Eliminate as many variable costs as possible (food, equipment, supplies) Eliminate nonessential expenses Eliminate capital projects Review full-time staff levels
CONTINGENCY MANAGEMENT	 Clear communication with spring campers and groups Frequent communication with summer campers and staff Calculate net impact on annual budget Identify funding sources for gap (reserves, donations, line of credit, Fed. Relief progam, loans) 	 Calculate net impact on annual budget Identify funding sources for gap (reserves, line of credit) Consider emergency funding (Fed. Relief program, loans, philanthropic appeal) Frequent communication with summer campers and staff Develop robust protocols for health systems for summer 	 Calculate net impact on annual budget Maximize funding sources for gap (reserves, line of credit) Consider emergency funding (Fed. Relief program, loans, philanthropic appeal) Frequent communication with summer campers and staff Develop robust protocols for health systems for summer 	 Calculate minimum cash burn rate for lost seasons Maximize funding sources for gap (reserves, line of credit) Maximize emergency funding (Fed. Relief program, loans, philanthropic appeal) Frequent communication with summer campers and staff

LIMITED SPRING SEASON • FULL SUMMER

PROGRAM CONSIDERATIONS	 Determine what programs can run concurrently Determine if any spring programs be rescheduled for the fall Decide if any programs can be run virtually Establish timelines for decision-making Identify key stakeholders for communication
REVENUE IMPLICATIONS	 Focus on flexibility and customer service to maintain loyalty to camp Incentivize groups to reschedule rather than cancel
EXPENSES MANAGEMENT	 Adjust seasonal staffing as necessary Reduce high-expense program components Consider delaying capital projects
CONTINGENCY MANAGEMENT	 Clear communication with spring campers and groups Frequent communication with summer campers and staff Calculate net impact on annual budget Identify funding sources for gap (reserves, donations, line of credit, Fed. Relief program, loans)

NO SPRING SEASON • FULL SUMMER

PROGRAM CONSIDERATIONS	 Determine if any spring programs be rescheduled for the fall Decide if any programs can be run virtually Identify seasonal staff needs Establish timelines for decision-making Identify key stakeholders for communication 	
REVENUE IMPLICATIONS	 Focus on flexibility and customer service to maintain loyalty to camp Incentivize groups to reschedule rather than cancel 	
EXPENSES MANAGEMENT	 Adjust seasonal staffing as necessary Delay equipment purchases for summer season Reduce high-expense program components Delay purchase of new systems or equipment Consider delaying capital projects 	
CONTINGENCY MANAGEMENT	 Calculate net impact on annual budget Identify funding sources for gap (reserves, line of credit) Consider emergency funding (Fed. Relief program, loans, philanthropic appeal) Frequent communication with summer campers and staff Develop robust protocols for health systems for summer 	

NO SPRING SEASON • MODIFIED SUMMER

PROGRAM CONSIDERATIONS	 Determine if any spring programs be rescheduled for the fall Decide if any programs can be run virtually Identify seasonal staff needs Determine which sessions need to be modified or canceled Establish timelines for decision-making Identify key stakeholders for communication Consider providing virtual camp experiences
REVENUE IMPLICATIONS	 Focus on flexibility and customer service to maintain loyalty to camp Incentivize groups to reschedule rather than cancel Consider best program structure to maximize both campers served and revenue Modify core program to reduce expenses
EXPENSES MANAGEMENT	 Adjust seasonal staffing as necessary Reduce equipment purchases Eliminate high-expense program components Eliminate new equipment and software purchases Delay capital projects Evaluate full-time staff levels
CONTINGENCY MANAGEMENT	 Calculate net impact on annual budget Maximize funding sources for gap (reserves, line of credit) Consider emergency funding (Fed. Relief program, loans, philanthropic appeal) Frequent communication with summer campers and staff Develop robust protocols for health systems for summer

NO SPRING SEASON • NO SUMMER

PROGRAM CONSIDERATIONS	 Consider remote camp experiences that can be offered Consider mini-camp experiences that can be offered in the fall or winter Establish timelines for decision-making Identify key stakeholders for communication Consider providing virtual camp experiences
REVENUE IMPLICATIONS	 Focus on flexibility and customer service to maintain loyalty to camp Determine what programs can be added to a fall or winter season Determine what disaster relief options are available (insurance, Federal, State) Consider a philanthropic campaign to support camp through the crisis
EXPENSES MANAGEMENT	 Eliminate summer staff Eliminate as many variable costs as possible (food, equipment, supplies) Eliminate nonessential expenses Eliminate capital projects Review full-time staff levels
CONTINGENCY MANAGEMENT	 Calculate minimum cash burn rate for lost seasons Maximize funding sources for gap (reserves, line of credit) Maximize emergency funding (Fed. Relief program, loans, philanthropic appeal) Frequent communication with summer campers and staff

american Ampassociation®