



2018 IMPACT REPORT







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A MESSAGE FROM THE

BOARD CHAIR

Ross Turner



Compassion is innate and can be strengthened like a muscle. So says science and the Dalai Lama — and the lifeblood of ACA, dedicated camp staff and volunteers, are taking that to heart and making a positive difference in the lives of children and young adults across the US and beyond. The empathy and genuine concern modeled at camp and fostered in the campers are steps toward a brighter future for all. Campers are living proof that the acts of kindness and intentional learning camp staff and volunteers are offering through day and overnight camp experiences are having a lasting, positive impact within the camp environment, in surrounding communities, and especially in the lives of the children they serve.

Our camp professionals (camp directors, camp counselors, and other staff) and the camp experience itself change lives. We provide opportunities for campers to learn about themselves, develop character, make lifelong friends, gain crucial 21st-century skills — responsibility, communication, creativity, collaboration, initiative, leadership, the list goes on — and implement all of this into their daily lives. Parents often tell us that their child changes for the good after camp. They come home with a more positive attitude and self-confidence. They take initiative and show responsibility. They have appreciation for their families and understand the value of working well with others.

The positive ripple effect of camp can be measured in defining moments that become treasured memories and life lessons for campers as they mature into successful, contributing members of society. An email I received recently really drove this point home. It came from an individual who participated in one of my very early “adventures,” rafting down the Colorado River. All of the participants were high school juniors and seniors at the time, more than 40 years ago. The emailer recently spent an evening with others who had been part of the trip and wanted to share with me how much that experience had influenced their lives and their perspectives. Members of that group have gone on to become business leaders, doctors, educators, and valuable members of their communities. They wanted to thank me for providing them the opportunity. And I am not alone in receiving feedback like this. Many camp directors receive such notes — and it is gratifying to know that in some way we have been able to make a difference in their lives.

As board chair for ACA, I have learned so much from my conversations with other board members and the many camp professionals and volunteers I am honored to have met over the years. This strength in numbers, networking, and dedication is one of our greatest assets. With open minds, focus, determination, and a lot of heart, we will continue to strive on behalf of current and future campers. Many of our staff and volunteers started out as campers themselves. We all get it: Whether it’s sports, science, art, language, dramatic arts, or adventure in the wild — every child deserves and could greatly benefit from a camp experience.

A life-changing positive impact is just a camp experience away!

A handwritten signature in black ink that reads "Ross Turner". The signature is fluid and cursive.

Ross Turner

A MESSAGE FROM THE

PRESIDENT/CEO

Tom Rosenberg



Dear Friends:

Fiscal year 2018 (FY18) was a positive year of powerful advocacy, organizational strengthening, and capacity building for the American Camp Association. While significant investments were made in government relations, volunteer engagement, member services, accreditation, technology, and Research 360, total net assets improved 8.6 percent.

This year, more than 25,000 ACA stakeholders and supporters came together to vociferously support camp cultural exchange visas to President Trump and Congressional delegations, and our ongoing, collective, unwavering support of this cause continues to make an impact. With the help of ACA volunteer leaders and bipartisan champions in Congress, the Child Protection Improvements Act became law this year, paving the way for camps and other organizations serving vulnerable populations to conduct fast, accurate, and affordable FBI background checks on prospective volunteers and employees.

In 2018, ACA marked the 70th anniversary of the official adoption of the first set of ACA standards while preparing to introduce its new 2019 accreditation standards, including new technology and a revised accreditation process designed to be more inclusive and applicable to a wider variety of groups without sacrificing the intent, rigor, or integrity of the standards program.

Our Research 360 initiatives are thriving. Important emerging themes from the exploratory phase of ACA's Youth Impact Study were published this year. While our Spencer Foundation Leadership Study entered its second phase, we kicked off a five-year Staff Impact Study generously funded by ACA, New York and New Jersey.

Volunteer Engagement initiatives continue to grow as we introduce tools and trainings to strengthen local office operations as well as volunteer recruitment, development, and recognition processes. This year, for example, we introduced ACA's new online Volunteer Center, which makes it easy for volunteers to stay informed about opportunities to get more involved, sign up, and refer online opportunities to friends.

Finally, our National Conference enjoyed record attendance of approximately 1,600 registered attendees. In addition to the large conference crowd, ACA also hosted eight related youth-serving organizations that held co-located conferences or one-day events before or after the main conference. Throughout the wide variety of conferences and online professional development courses and webinars ACA offers, the number of learners continues to flourish.

Every person deserves access to the social and emotional learning advantages that camp experiences provide. Considering the implications of youth trends today and the approaching Fourth Industrial Revolution and its human-skills-centered economy, I believe camp experiences are more educationally relevant and essential than ever before. With that in mind, I'm excited for the year ahead for all of us at ACA. We will engage all of ACA's stakeholders in a robust strategic planning process to sharpen our focus on vital priorities leading up to and beyond 2020. I would like to express deep gratitude to all of our generous donors and volunteers. Your generous investment of financial and human resources makes all of our collective success possible.

Ever onward together,

Tom Rosenberg

THE POWER OF IMPACT

Those in the camp industry know that camp experiences benefit youth in crucial and lasting ways. Camp teaches social skills, promotes staying physically active, encourages respect of nature, fosters self-confidence, and much more. With the mission of enriching the lives of children, youth, and adults through the camp experience, the American Camp Association (ACA) is committed to collaborating with those who believe in the value of high-quality camp and outdoor experiences. Through the work of staff and thousands of volunteers, ACA focuses on three critical areas of impact that serve to support the overall mission:



NUMBERS



An increasing number of children, youth, and adults of all social, cultural, and economic groups will have a camp experience.



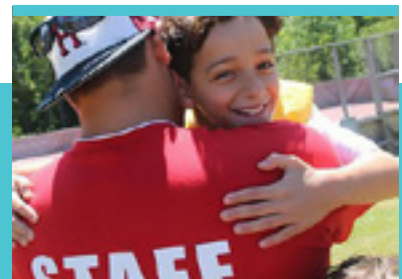
VALUE



There will be greater understanding of and support for the value of the camp experience.



QUALITY



The camp experience will be of high quality.

Through the pages of this report, ACA is pleased to share the impacts from the past fiscal year.

MEMBERSHIP

ACA's members are the lifeblood of the organization. There is power in numbers. To reach our goal of enriching the lives of every child through camp, we must have the membership to support the quality programs that teach the resilience, communication skills, and belief in themselves that translate into brighter futures for today's youth.



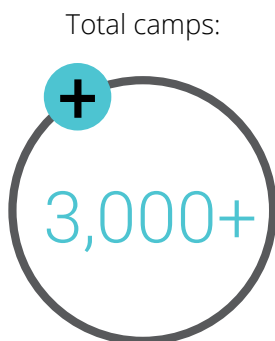
GOAL

To grow the association through retaining existing members and developing new members.

ACTION

- Began the process of improving communication with new members to engage people in a more relevant manner during their first year.
- Maintained regular communication with members and customers to help them navigate ACA's hundreds of resources.

IMPACT



CAMPS ON CAMPUS



The Camps on Campus community comprises a unique group of camps and professionals who run and operate youth programs on college and university campuses.

GOAL

To support more college campuses in serving children, youth, and adults in higher quality camp experiences.

ACTION

- Held a Camps on Campus pre-conference event at the 2018 National Conference.
- Met with the chief medical officer of the NCAA.
- Sent quarterly Camps on Campus newsletters.



Members with college, university, or K-12 affiliation:

354 individuals

101 camps

71 operators/
universities

IMPACT



Prospects with college, university, or K-12 affiliation:

1,552 individuals

370 camps

70 operators/
universities



Camps on Campus Affinity Group:

142 individuals

23 operators/
universities

CAMP MOVES ME

Camp Moves Me is a fund-raising program that helps contribute to ACA's overall mission by raising scholarship funds to send children to ACA-accredited camps. During Camp Moves Me, participants pledge to move — walk, run, bicycle, etc. — a certain number of miles and find supporters to pledge funds based on their participation. Participants can choose to raise money for ACA's Send a Child to Camp Fund or for any ACA-accredited camp that has registered for Camp Moves Me. Registered, ACA-accredited camps receive 90 cents per every dollar raised for their camp.

GOAL

To raise scholarship funds to send more children to ACA-accredited camps.

ACTION

Held a Camp Moves Me fund-raiser during the month of October.

IMPACT

\$67,209 raised

24 camps

960 pledges

5,118 miles

139 individuals who pledged to move

*"This is a great thing. A lot of camps are in rural places and it's really hard to do an on-site event in the off-season. This is something people are doing in their homes — or if they're camp counselors and they're in college, at school — and they're doing it wherever they are and they're posting about it." — Paul Sheridan, executive director of Four Winds*Westward Ho, Washington*

BUSINESS DEVELOPMENT

“Our sponsorship with ACA’s national scholarship — Send a Child to Camp — is something that we are proud to support and aspire to continue contributions.” — Todd Gordon, Chaco, vice president of sales

“American Camp Association creates and implements effective marketing packages to the corporate sponsor and the ACA membership supports them in return. Good association!” — David Erickson, Rocky Mountain Sunscreen in Arvada, Colorado

“FlagHouse, Inc. has been in the camping business for more than 60 years and we very proudly display our business affiliate logo in our catalog for our customers to see! ACA members clearly understand the meaning of the affiliation and show their support with purchase orders.” — John Ruggiero, national accounts manager



GOAL

To form corporate partnerships to strengthen ACA’s reach in the community and achieve progress in ACA initiatives and programs that are life-changing for children, youth, and families.

ACTION

Formed/maintained 18 corporate and strategic partnerships.



IMPACT

\$6.5+
million saved by members through corporate partnerships this year

500+
kids sent to camp through partnership efforts with Send a Child to Camp

300+
business affiliates that work with ACA to supply camps with products, services, and special discounts

400+
vendors that support national and local ACA conferences and meetings through exhibiting and sponsorships

PUBLIC REACH

GOAL

To increase public awareness among the general public of the value of the camp experience for every child.

ACTION

Increased awareness through social media, public relations, advertising, email, blogs, web presence, and publications.

IMPACT



FIND A CAMP

ACA's Find A Camp database received **over 1.25 million page views** from parents and families looking for the perfect camp experience for their child. Find A Camp allows families to search for camps based on session length, price range, location, programs offered, and more.



WEB

ACA website | **853,586** web users — **45%** increase over the past five years

Find a Camp | **156,387** users — **18%** increase from the previous year

Views to the ACA website generated by:

- Blogs — **64,000+** • *Camping Magazine* — **315,000+**
- *The CampLine* — **33,000+**



PR/MEDIA

2,700+ media mentions

1 billion+ people reached through media mentions

Advertising value equivalency = **\$11 million**



VIDEO

9 videos produced for our external audience
These videos covered the Benefits of Camp video, Phase 1 Research Findings, a holiday greeting, and more.

576,000 views on the Benefit of Camp Video



PUBLICATIONS

Camping Magazine

8,000 — Approximate print circulation of each issue

May/June Staff Training issue

10,300 — Copies sold in bulk

300 — Camps that ordered bulk copies



PODCAST

4,000+ — Total downloads of ACA's *CampWire* podcast (more than half during fiscal year 2018)



SOCIAL MEDIA

Facebook: **10,547 followers** – **up 14%** over 2017

"We purchased the magazine and handed them out to our staff to read during our staff week. The magazine had excellent training material and we continued to use it as a resource all summer. We felt the articles were well written and very pertinent to what went on at our camp this summer." — Jody H. Skelton, executive director at Carroll County YMCA/Camp Huckins

PROJECT REAL JOB

In 2018, ACA created a new volunteer initiative, “Project Real Job,” to address challenges in staff recruiting and retention. The Project Real Job committee worked to develop a variety of tools to make it easier for camp staffers to articulate the value of camp staff experiences to their university advisers and prospective employers, as well as earn credit for camp internships. The committee also developed tools to assist camps in communicating the career-enhancing benefits of working at camp to prospective employees and their parents with the help of camp alumni in various fields.



GOAL

To create tools that help demonstrate the value of a job at camp to prospective camp employees, universities, and prospective employers of former camp staff.

ACTION

Created [downloadable handouts](#) that discussed why camp is a real job, the skills cultivated by camp employment, and translating camp employment to a resume.

IMPACT

3,961 unique downloads of the handouts from ACA’s website from the time of creation (February 2018) till the end of fiscal year 2018.

457 downloads of the handouts from ACA Connect’s library.

ADVOCACY

GOAL

Advancing public policies to ensure that camps can better support the development, learning, and safety of children.

ACTION



National Campaign in Support of Cultural Exchange Program Participants at Camps

- ACA launched a national Voter Voice campaign to directly highlight to Congress and the Trump Administration the quality experiences that the 30,000 cultural exchange program participants have annually at America's camps.



Camp Capitol Hill Day

- ACA, in conjunction with YMCA camps and the Federation of Jewish Camps, helped to educate Members of Congress and their staff on topics including: culture exchange programs; new tax reform issues impacting camps, camp employees, and volunteers; safety and security issues for children and camps; access to public lands; and minimum wage issues.



Child Protection Improvements Act (CPIA) Advocacy

- ACA met with Congressional staff regarding the need for CPIA. We worked closely with national partners YMCA-USA and National MENTORING Partnership to support the advancement of CPIA. ACA members sent targeted emails and calls to Capitol Hill advocating for the final passage of CPIA.
- Awarded the first Champions of Camp awards to Speaker Paul Ryan and Senate Democratic Leader Chuck Schumer for their personal efforts to advance CPIA.

"The gifts of culture that our international visitors bring are critical because their presence teaches our children cultural empathy and understanding — an opportunity to see themselves in others, recognize the beauty in differences, and unite in the spirit that we share across the globe." — Tom Rosenberg, ACA president/CEO

ADVOCACY

IMPACT



CULTURAL EXCHANGE PROGRAM SUPPORT CAMPAIGN

100,000+

Emails, letters, and calls to Congressional offices supporting cultural exchange program participants

25,000+

Emails, letters, and calls to the White House in direct support of the quality cultural exchange participants at camps



CAMP CAPITOL HILL DAY

50+

Meetings on Capitol Hill regarding public policy matters most important to camps

54

Engagement on Twitter posts about Hill Day

822

Reach on Facebook posts about Hill Day



CPIA ADVOCACY

Secured final passage of the Child Protection Improvements Act — which allows camps to conduct fast, accurate, and affordable background checks on prospective volunteers and employees — in March 2018 omnibus spending bill.

RESEARCH

GOAL

To expand the value and visibility of camp experiences through scholarly research and evaluation that results in continuous camp improvement among member camps.

ACTION



5-Year Impact Study

- Continued into Year 2 of ACA's 5-Year Impact Study, which explores the ways in which camp experiences prepare campers and staff to thrive in college, in their careers, and throughout their lives.
 - Conducted a survey that was sent to first-year staff at nearly 50 ACA-accredited day and overnight camps and 500 young adults who attended camp as youth but are not currently working at camp.
 - Recruited campers, camp parents, and first-year staff to participate in a multi-year exploration of camp experiences by having ACA-accredited camps send recruitment emails to parents and staff.
 - Held a preconference session (supported by a grant from the Spencer Foundation) at the 2018 ACA National Conference with camp and CIT/LIT program directors who participated in data collection efforts.

Research 360

- Continued efforts with Research 360, an initiative aiming to deepen understanding of camp experiences and expand on member camps' capacity to evaluate their programs and use that knowledge to improve programs and increase enrollment.

Research Convenings

- Participated in national and federal youth development research convenings, including: a USDA/NIDA roundtable; National Academies of Sciences, Engineering, and Medicine (with support from Health and Human Services); Positive Youth Development Summit; Ready by 21; and convening for Spencer Foundation grantees.

Research Funding

- Funded research projects with Outdoor Ministries Connection, SeriousFun Children's Network, Western Association of Independent Camps, and Girl Scouts of the USA, among others.

RESEARCH

IMPACT

26

Research 360
blog posts (9 by
guest authors)

460

Campers aged 9–10 / parents of
a camper aged 9–10 recruited
for a study on camp experiences

250

First-year staff
recruited for a study
on camp experiences

Data collected from the Impact Study show just how positive an impact camp can have on the lives of those who attend; following is just a sample of what interviewees have confirmed.

Teaches connection: Campers meet new people, learn to work together, and participate in important, sometimes difficult, conversations, setting them up for success in communicating with others as adults.

"My business is a people business . . . building those strong relationships with my clients to help them reach their dream of purchasing a home. Camp helped me get to where I am today by allowing me to see how to create relationships, strive for things higher, and make the best of myself."

Broadens horizons: Campers are exposed to different cultures, ethnicities, faiths, and ideas, so as adults, they appreciate, respect, and value the uniqueness in themselves and others.

"It was all my summers at camp as a camper and a counselor that motivated me to become a teacher one day. I can see all the different ways that camp influenced what happens right here. [In class] we talk about things like responsibility, teamwork, initiative, friendship, and loving one another well. So much of that goes right back to camp."

Celebrates living in the moment: Campers experience spontaneity and relaxation at camp. Learning to seize the moment makes them less likely to impede their own success by dwelling on the past or worrying about the future.

"As an artist, being able to work independently with discipline and commitment is crucial. And painting murals in public, things change so quickly that I have to live in the moment, be creative, and sometimes impulsive. All of these things were encouraged at camp and are part of who I am today."

Promotes independence: Camp inspires success by encouraging effort, perseverance, and learning by doing, enabling campers to become self-reliant, confident adults.

"I struggled with feeling confident in my own skin, and camp really gave me that ability to explore who I wanted to be and to feel comfortable being who I was."



PROFESSIONAL DEVELOPMENT

GOAL

To help camp professionals provide a high-quality camp experience and to increase the value proposition of being an ACA member.

ACTION

Produced high-quality professional development programs.



IMPACT

53,720 

Continuing Education Credits (CECs) awarded

8,290 

Learners earning CECs – 24% increase over last year

1,978 

Individuals who attended one of 42 regional education events

1,985 

Individuals who participated in an ACA online course

Online ACA Day Camp Director Certificate of Added Qualification Course

"In general, I found the experience of working through the modules and doing the exercises and activities to be a huge boost to my knowledge about being a day camp director. Having the opportunity to do this learning and connect with so many truly valuable resources has not only helped my confidence but has broadened my thinking about day camp by an order of magnitude! They say that you don't know what you don't know, and it has never proven to be truer for me than in this learning experience. I didn't realize all that I did not know about day camp. Now that I have gained this knowledge, I feel confident that I will do a MUCH better job as a day camp director than I could have ever done before." — Kay Bower, Many Rivers Learning Center

ACA, Southeastern Conference

"Attending the ACA, Southeastern conference was an invaluable experience for me. In addition to the networking, I learned so much from the amazing presenters, including a new technology (Makey Makey) that I could quickly and easily incorporate into my camp's STEM programming." — Amy Monsky, Camp 42

ACA, Oregon Train Fall Education Event

"Taking over a new camp in a new state was exciting, but not having contacts or mentors was tough. Attending the Oregon Trail professional development get-togethers with fellow Idahoan camp directors helped create the network I was able to lean on while getting our camp accredited and also providing lifelong friends, new contacts, and mentors. Attending the fall conference has helped continue those friendships and create new ones as well. Being able to learn from other camp professionals and apply those things learned to my Camp the following summer to make it a more safe and prepared organization speaks wonders of the ACA professional development and conference events!" — Courtney Russell, Camp Alice Pittenger

NATIONAL CONFERENCE

"This is my favorite conference in the calendar year. The ACA National Conference walks the talk — it's experiential, hands-on, inclusive, informative, and energizing. What more can I ask for?" — Anonymous from Conference Survey

"Such an amazing wealth of cumulative knowledge. Anyone in the camp or outdoor education field would benefit from this conference. It provides so many different development opportunities." — Anonymous from Conference Survey



GOAL

To offer an event with a national educational platform designed to address just-in-time learning needs, time-honored traditions, and best practices. We also aim to provide ample opportunity for attendees, exhibitors, presenters, and guests to engage in social networking, community building, and commerce.

ACTION

Held an event filled with keynote lectures, educational breakouts, and informal discussion groups that addressed emerging issues, societal concerns, and best practices. Keynote lectures came from important industry names like Florence Williams, Dan Heath, and Hakeem Oluseyi.

IMPACT

160+

Potential Continuing Education Credit Hours

1,600+

Registered attendees

213

Exhibitor booths sold

66

New exhibitors

ACCREDITATION

GOAL

To develop a program that makes ACA accreditation more accessible to a variety of camps — resident, day, travel, and camps on campus.

ACTION

- Improved organization of standards.
 - Eliminated redundancy by reducing scorable standards.
 - Maintained emphasis on health, safety, and risk management for campers and staff.
- Updated the annual accreditation process to include considerations for camps on non-owned or non-accredited sites and operators with multiple camps.
- Revised training curricula.

IMPACT



573
camps visited in 2018



1,199
visitors who conducted annual accreditation report reviews and accreditation visits



2,460
approximate number of ACA-accredited camps (as of the end of fiscal year 2018)

ACA's standards are the only national standards that ensure minimum health and safety practices are met at camp.

"Each time I go through the ACA accreditation process I learn something new. Although I have been in the industry for 25+ years, there is always a better way of doing something and the accreditation process helps me learn things I wouldn't likely learn any other way." — Todd Foster, Camp MasterChef

"I choose and value ACA accreditation because it allows my camp to make sure we are providing the best all-around camp experience for our campers and staff. The standards assure that our policies and procedures are at the highest level for an educational learning experience for campers, staff, and parents." — Diane DiCerbo, ACA Instructor/Visitor; Pine Tree Camp, Lynn University, Boca Raton, FL



ACA

ILLINOIS

ACA, Illinois continued the successful DFI Title XX Camping Services Program in fiscal year 2018.

This program sent *more than 4,500* children and adults to summer camps.

Campers sent to camp are referred or receiving services from the Illinois Department of Human Services.

The DFI Title XX Camping Services Program has sent *more than 188,000* children and adults to camp since its inception in 1971.



ACA NEW ENGLAND

ACA, New England worked with ACA and ACA, New York and New Jersey in a comprehensive study of business operations of ACA-accredited day and resident camps. From the New England respondents, we learned that:

- **About 74 percent percent of New England day camps and 83 percent of overnight camps offered at least one other service/program in addition to camp in 2017.** CIT/LIT/teen leadership programs were the most common.
- **About 72 percent of New England day camps and 75 percent of overnight camps outsource some type of service, most commonly transportation.**
- Scholarships are common among New England day and overnight camps. **Virtually all awarded them to at least some campers/guests in 2017; only 6 percent of day camps and 2 percent of overnight camps did not.**

ACA, New England adjusted its staff structure and brought in new staff to better meet the needs of the community and to achieve set strategic goals.

The ACA, New England Camp Champions Fund makes it possible to provide children in need the opportunity to thrive at summer camp. More than 1,200 campers have now been able to benefit from life-changing camp experiences. Many of our camps run swimathons or other events to raise money for camperships. It is inspiring to see campers raising money for children in need to attend camp.

Here are a few snippets directly from campers:

- Nine-year-old girl: ***"Everything makes me happy at camp."***
- Thirteen-year-old boy: ***"Thank you for having an important role in my life."***
- Eight-year-old girl: ***"There are so many things I loved. I don't know where to start. Camp made this the best summer ever!"***



ACA

NEW YORK & NEW JERSEY

ACA, New York and New Jersey had a number of accomplishments this past year. We continue to focus on the needs of our members and how to best inform the public about the importance of choosing an accredited camp and the value of working at camp. Here are some of the highlights from ACA, NY and NJ:

- ACA, NY and NJ offered **\$10,000 worth of professional development scholarships** to our nonprofit members last year.
- ACA, NY and NJ's membership grew to **1,200 individual members from more than 500 camp programs**.
- **More than 7,500 people attended ACA, NY and NJ conferences, training, and events** over the past year.
- **Ten new camps became accredited** and **more than 30 members became ACA standards visitors**.
- ACA, NY and NJ garnered **more than 65 earned media placements** in various media outlets.
- **More than 100 amazing volunteers** made the ACA, NY and NJ professional development and networking opportunities possible.
- ACA, NY and NJ created a **new outreach director position** to promote the work of ACA, NY and NJ to a variety of audiences, including camps considering ACA membership, young people considering summer jobs, parents considering camp, and to the public at large.
- In June, **Whoopi Goldberg appeared at Camp Kinder Ring in New York** to discuss how her experience as a camper and counselor at Camp Madison Felicia outside of New York City changed her life. Marc Rauch, director of Camp Kinder Ring, announced the **creation of the Whoopi Goldberg Scholarship** and Susie Lupert presented Goldberg with a plaque honoring her for her dedication to spreading the word about the importance of camp for a child.

ACA SUPPORTERS

July 1, 2017 – June 30, 2018

Changing the lives of millions of children, youth, and families requires the concerted effort of many. ACA could not be effective in safeguarding futures without the help of our partners, sponsors, and strategic relationships.

MISSION PARTNER

Markel Insurance Company

TOP CAMP LEADERS

GIFTS OF \$50,000 OR MORE

ACA, New York &
New Jersey
Chaco

PRESIDENT'S CIRCLE

GIFTS OF \$10,000 OR MORE

ACA, New England
CampBrain
CampGroup, LLC
Cliq
Gold Arrow Camp
Indian Head Camp
Maine Camp Experience, LLC
Maine Summer Camps
Mountain Camp
The Redwoods Group
Rocky Mountain Sunscreen
Trinity/HPSI
UltraCamp
Western Association of
Independent Camps

CAMP AMBASSADORS

GIFTS OF \$5,000 OR MORE

ACA, Keystone Regional
ACA, Ohio
ACA, Southern California/Hawaii
AMSkier Agency
Birchmont: A Pierce Camp
Blue Star Camps
Brant Lake Camp
Camp Echo Lake
Camp Starlight FL
Camp Towanda
Camp Walden
CampMinder, LLC
Camps Equinunk & Blue Ridge
Cheley Colorado Camps, Inc.
Grasshopper Mowers
Guided Discoveries, Inc.
Iroquois Springs
Kennolyn Camps
Late July Snacks

Leave No Trace Center for
Outdoor Ethics
Austin Lilly
Philadelphia Insurance Co.
Point O'Pines Corporation
Bruce Schad
Southwoods
Timber Lake Camp
Timber Lake West
Tyler Hill Camp
Lisa Westrich

CAMP LEADERS

GIFTS OF \$2,500 OR MORE

American Income Life
Insurance Company
Bryn Mawr Camp
Camp Cayuga
Camp Champions
Camp Leaders
Camp Lohikan in the
Pocono Mountains
Camp Lonehollow
Camp Wayne for Boys & Girls
Camp Westmont
Chen-A-Wanda
Chestnut Lake Camp
Daniel Hammond
Ivy Oaks Analytics
North Star Camp for Boys
Mary Kay Park
Pine Forest Camp
PODS
Skylake Yosemite Camp
Trail's End Camp
WOWBUTTER Foods
Wyonegonic Camps
Youth Venture Marketing

CAMP BELIEVERS

GIFTS OF \$1,000 OR MORE

Casey Adams
Bessie & Eli Cohen Camps
Birch Trail
Camp Androscoggin
Camp Canadensis
Camp Lochearn for Girls
Camp Ramah in the Poconos
Camp Takajo
Richard Campbell
Catalina Island Camps

Carole & Don Cheley
Chippewa Ranch Camp
DollarDays International, Inc.
Falcon Camp
Fin Fun
Shayle Fox
Elizabeth Holden
Kama'aina Kids
Judy Klauer
Laurel
Laurel South
Harriet & Richard Lowe
Charlie MacPherson
Joshua Male
Sarah Morgan
Morrow Insurance Agency, Inc.
Matt Murray
Paul Nagai
One Source - The Background
Check Company
Bryan Palbaum
Candy & Rodger Popkin
R.J. Thomas Mfg. Co./Pilot Rock
RAVE Sports
Scatico
Ann Sheets
Skylemar
stickersandmore.com
Matthew Stoltz
Tamarak Day Camp
Tripp Lake Camp
Elizabeth Young
Your Event Source

CAMP CHAMPIONS

GIFTS OF \$250 OR MORE

413 Strengthgear
Sonny Adkins
Kara Adler
Agawam Council
Alford Lake Camp
Androscoggin
Athens Y Camps
Jeffrey Bagley
Joan Bailey
The Bar 717 Ranch, Inc.
Mark Benerofe
Berkshire Soccer Academy
for Girls
Birmingham Parent
Hille Blackshaw

Reed Blahnik
Blue Bell Leasing Company
Blue Mountain Adventure
Camp at Blue Mountain Reso
Tish Bolger
Brent Klaus
Ella Brittingham
Henricus Broekmate
Janet Brownell
Burgundy Farm Country
Day School
Camp Balcones Springs
Camp Dream, LLC dba
Camp Walden
Camp Dudley, Inc.
Camp Fire Angeles Council
Camp Foley
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Camp Horseshoe
Camp Kawanhee
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Nan McKinlay
Redmond, Washington

Jean & Andrew McMullan
Vero Beach, Florida

Sue McMullan
Cape Elizabeth, Maine

Jill & Henry Meares
Mills River, North Carolina

Rhonda Mickelson
Estes Park, Colorado

Darrow Milgrim
Sherman Oaks, California

Frederick Miller
Chatham, Massachusetts

J.I. Montgomery
Miami Beach, Florida

Diane Pick
Waterford, Michigan

Nell Poolos
Gainesville, Georgia

Candy & Rodger Popkin
Hollywood, Florida

Gwynn Powell
Athens, Georgia

Linda Pulliam
Bullock, North Carolina

Kathy Ragsdale
Hunt, Texas

Marie Ray
Columbus, Ohio

Dennis Regan
Stamford, Connecticut

Mary Rogers
Saint Louis, Missouri

Tom Rosenberg
Atlanta, Georgia

Mary Ellen Ross
Kane, Pennsylvania

William Rubenstein
Yarmouth Port, Massachusetts

Marge Scanlin
Manheim, Pennsylvania

Barbara Schainman
White Plains, New York

Cathleen & Ed Schirick
Monticello, New York

Jean Schmidt Smith
Black Mountain, North Carolina

ACORN SOCIETY

Ann Sheets
Fort Worth, Texas

Linda & Paul Sheridan
Deer Harbor, Washington

Carol Sigoloff
Saint Louis, Missouri

Frank Smith
Black Mountain, North Carolina

Richard Smith
Cherry Hill, New Jersey

Amy Stein
Elmsford, New York

Alan Stolz
Westport, Connecticut

Carol Sudduth
Denmark, Maine

Steve Sudduth
Denmark, Maine

Peter Surgenor
Holmes, New York

Charlotte & Robert Telleen
Phoenix, Arizona

Lucia & David Thoensen
Lincolnshire, Illinois

Ed Turn
Andover, Connecticut

Kristi & Ross Turner
Claremont, California

Dorothy Van Loon
Alameda, California

Wesley Voigt, Sr
Hendersonville, North Carolina

Ed "Skip" Walton
Ann Arbor, Michigan

Rachel & Art Wannlund
Woodland Park, Colorado

Joanna Warren Smith
Santa Monica, California

Buena Washburn
Salem, Oregon

Sherri Weidman
Naples, Florida

Susan Welch
Boone, Iowa

Don Whipple
Lafayette, California

Scott Whipple
San Francisco, California

Douglas Wiik
Upper Holland, Pennsylvania

Bobbi Wittenberg
White Plains, New York

*MEMBERS AS OF
AUGUST 16, 2018



LIVING ENDOWMENT

Generous individuals who became Acorn Society members and are now deceased.

Janice Adams	Jack Ellena	Dorothy Jean Kerr	Rosalie Popkin
Carl Andersen	Jacqueline Ellena	Edie Klein	Glenn Poulter
Althea Ballentine	Jesse Farrow	Millie Kriebel	Rusty Poulter
Nancy Bauer	Abbott Fenn	Wilbur Kriebel	Barbara Rankin
Ralston Bauer	Helen Fondren-Lingle	Frances Kruger	Joy Rick
Allen Beavers, Jr.	Paul Frisbie	Joseph Kruger	Robert Rick
Annette Black	Betty Frisbie	Charles Kujawa	Fred Rogers
Helen Bradbrun	Grant Gerson	James LeMonn	Marlys Rogers
Barbara Braxdale	Howard Gibbs	Virginia Luehrs	Stephen Schainman
Jani Brokaw	Len Gordon	John MacBean	Martha Lou Schove
Max Caldwell	June Gray	Roderick MacRae	Allen Sigoloff
Reynold Carlson	Libby Halpern	Robin Manison	Sonya Staff
Ruth Carlson	Ted Halpern	Tom Manison	Jay Stager
Ann Chamberlain	Catherine "Kit" Hammett	Robert McKinlay	Karen Stager
Elizabeth "Betty" Cobb	Helen Haskell	Edith Middleton	Morry Stein
Arnold Cohen	Marie Karen Hawkinson	Beverly Miller	George Sudduth
Betty Cote	Thomson Heinrichs	Judy Miller	Betty van der Smissen
Judy Cote	Dan Hemphill	Stanford Miller	Frank "Scotty" Washburn
R. F. "Brownie" Cote	Hermine Hemphill	Judith Myers	Robert Watkins
Dorothy Curtin	John L. Holden	Edna Newman	Jack Weiner
Tom Curtin	James "Pop" Hollandsworth	Irving Newman	Nelson Wieters
Elizabeth Danforth	Marjorie Hollandsworth	Howard Patton	Velta Wieters
Louise Davis	Sally Horner	Jack Pearse	Barbara Winslow
S. Cooper Dawson	Ruth T. Howe	Charles Poolos	
Karl Dowd	Ruth Isserman	Herman Popkin	



BOARD OF DIRECTORS

Executive Committee:

Ross Turner, Board Chair

Tony Oyenarte, Vice Chair

Chicka Elloy, Treasurer

Tom Rosenberg, ACA President/CEO (Non-Voting Member)

Members:

Mark Benerofe

Scott Brody

Brodrick Clarke

Erin Reed Cooper, D Ed Min

Brian Crater

Anne Derber

Ed Doody

Dr. Lizabeth Fogel

Kelley Freridge

Roberto Gil, Jr., Esq

Sterling Nell Leija

Carl E. Metzger, Esq

Mary Kay Park, PhD

Scott Ralls

Raymond Sanborn

Mike Stringer

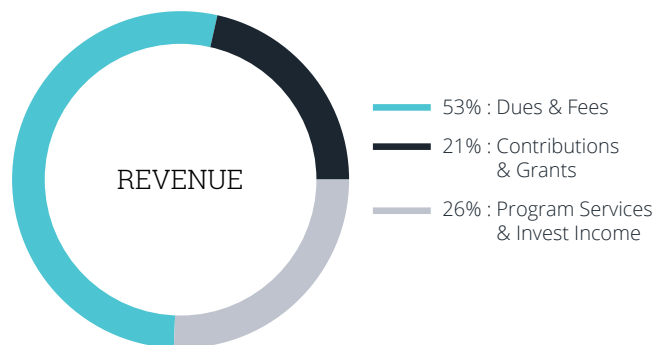
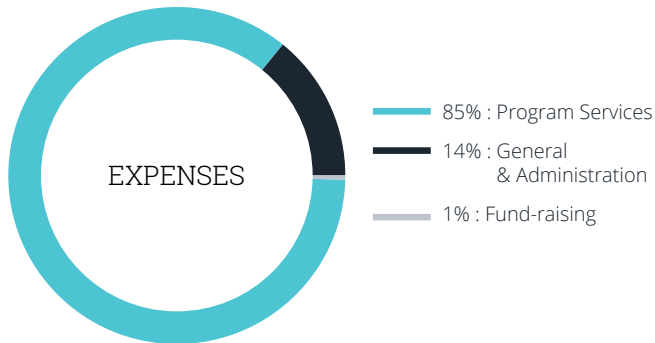
Lisa Westrich

Richard Smikle - ACA Counsel

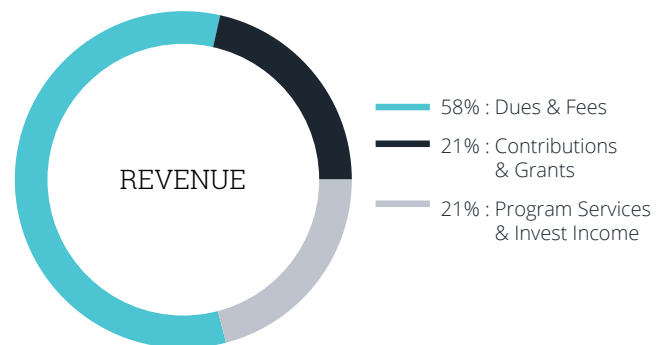
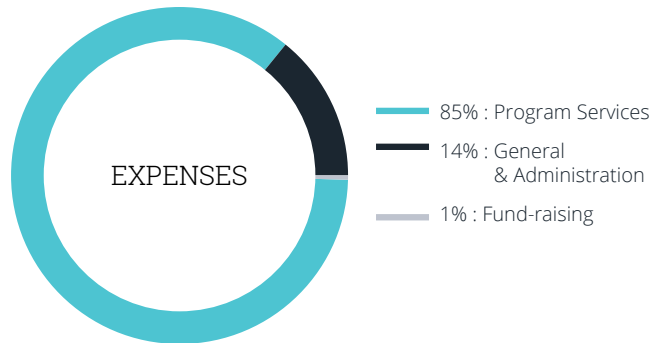
EX OFFICIO Voting Member:

Don Whipple

ACA, INC. 2018 EXPENSES, REVENUES, AND FINANCIAL POSITION ANALYSIS



ACA, INC. 2017 EXPENSES, REVENUES, AND FINANCIAL POSITION ANALYSIS



FINANCIAL POSITION ANALYSIS

Assets	Liabilities
\$12,465,329	\$2,914,411
Net Assets	
\$9,550,921	

FINANCIAL POSITION ANALYSIS

Assets	Liabilities
\$11,843,242	\$2,900,968
Net Assets	
\$8,942,274	

NET ASSET ANALYSIS

Unrestricted	Temporarily Restricted
\$4,184,280	\$2,511,837
Permanently Restricted	
\$2,854,804	

NET ASSET ANALYSIS

Unrestricted	Temporarily Restricted
\$3,731,441	\$2,413,302
Permanently Restricted	
\$2,797,531	



American Camp Association
5000 State Road 67 North
Martinsville, IN 46151-7902
800-428-2267 | ACAamps.org

